**POST GRADUATE DIPLOMA IN MASS COMMUNICATION (P.G.D.M.C)**

The Centre for Distance Education in collaboration with University Department of Extension Education is offering the PGDMC in blended mode from the Academic year 2018-19. The course has been duly approved by the Academic Council of the University.

Orientation programme, workshops, face-to-face teaching on weekends and uses of modern technology for teaching learning process are some of the strategies that the CDE will adopt to enhance learning of young media trainee

**ELIGIBILITY FOR P.G.D.M.C.**

A) Graduates from any discipline with minimum of 45 percent or B Grade.
B) Candidates with practical media industry experience will be given preference.
C) At the time of admission credit exemptions will be granted to them if they produce certificates of their experience as per the rules of the University.

**Mode of Delivery:** Blended mode in collaboration with University Department of Extension Education.

Minimum attendance to classroom sessions: 75%

**Duration:** ONE YEAR including internship for one month

**Admission date:** July 16, 2018 to August 31, 2018

**Total Fee Rs. 25377. For two semesters**

For Online Admission, Kindly Visit the Website below

http://sndt.digitaluniversity.ac/Content.aspx?ID=4

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**ANNOUNCEMENT OF NEW PROGRAMS**

The S.N.D.T. Women’s University was established in 1916 by Bharat Ratna Maharshi Dhondo Keshav Karve. It is the first Women’s University in India. The Centre for Distance Education was established in the year 1979. In last 40 years, more than 4 lakh women have benefitted and are well placed all over India and abroad. The Centre for Distance Education offers Following Courses

**DEGREE PROGRAM**

- B. A. in English
- B.A. in Gujarati
- B.A. in Marathi
- B.A. in Hindi
- B.A. in Economics
- B.A. in History
- B.A. in Sociology
- B.A. in Political Science
- B.A. in Music
- Bachelor of Commerce
- Bachelor of Management Studies (B.M.S.)
- Bachelor of Mass Media (B.M.M.)

**POST GRADUATE PROGRAM**

- M.A. in English
- M.A. in Gujarati
- M.A. in Marathi
- M.A. in Hindi
- M.A. in Economics
- M.A. in History
- M.A. in Sociology
- M.A. in Political Science
- M.A. in Music
- Master of Arts in Education
- Master of Commerce
- M.A. in Career and Developmental Counseling

**POST GRADUATE DIPLOMA**

- Post Graduate Diploma in Early Childhood Education
- Post Graduate Diploma in Mass Communication

**CERTIFICATE COURSES**

- Guidance and Counseling
- Basics of Diet Therapy
- Leadership for Women Representative of Local Self Government Institution

Special Programme for those Women above 18 years of age who are not S.S.C./H.S.C. but want to complete graduation, enroll for **University Entrance Test**
BACHELOR OF MANAGEMENT STUDIES (B.M.S.)

The Centre for Distance Education is offering Bachelor of Management Studies (BMS) programme through Distance Mode from the Academic Year 2018-19. The course is duly approved by the Academic Council of the University.

The Bachelor of Management Studies is introduced with the aim of producing trained management professionals in today’s competitive market. The course curriculum has been practically designed in order to meet the increasing demand for a larger number of professionally qualified management executives in the global market. This degree programme is handled by experienced faculty members from academic and industrial sectors. The structure of B.M.S is both theoretical and practical in nature.

Orientation programme, workshops, face-to-face teaching on weekends and use of modern technology for teaching learning process are some of the strategies that the CDE will adopt to enhance learning of young management trainee.

ELIGIBILITY FOR B.M.S.

A) The students passing Higher Secondary Examinations in any stream (i.e. Arts/Commerce/Science/Home Science) from any recognized Board, with one paper of English are eligible.
B) Students passing MCVC (Minimum Competency Vocational Course) are also eligible.
C) Students passing three years Government recognized Diplomas after 10th Std. in the relevant subject is also eligible.

Admission date: July 16, 2018 to August 31, 2018.

FEES: Rs. 25987 (for Two Semesters).

For Online Admission, Kindly Visit the Website below
http://sndt.digitaluniversity.ac/Content.aspx?ID=4

BACHELOR OF MASS MEDIA (B.M.M.)

The Centre for Distance Education is offering Bachelor of Mass Media (BMM) programme through Distance Mode from the Academic Year 2018-19. The course is duly approved by the Academic Council of the University.

The Bachelor of Mass Media is introduced with the aim of producing trained Media professionals in today’s competitive media world. The course curriculum has been practically designed in order to meet the increasing demand for a larger number of professionally qualified media professionals. This degree programme is handled by experienced faculty from academic and media sectors. The structure of B.M.M is both theoretical and practical in nature.

Orientation programme, workshops, face-to-face teaching on weekends and use of modern technology for teaching learning process are some of the strategies that the CDE will adopt to enhance learning of young media trainee.

ELIGIBILITY FOR B.M.M.

A) The students passing Higher Secondary Examinations in any stream (i.e. Arts/Commerce/Science/Home Science) from any recognized Board, with one paper of English are eligible.
B) Students passing MCVC (Minimum Competency Vocational Course) are also eligible.
C) Students passing three years Government recognized Diplomas after 10th Std. in the relevant subject is also eligible.

Admission date: July 16, 2018 to August 31, 2018

FEES: Rs. 23,715 (for Two Semesters).

For Online Admission, Kindly Visit the Website below
http://sndt.digitaluniversity.ac/Content.aspx?ID=4