

# Post Graduate Diploma in Travel and Tourism

Department Continuing & Adult Education & Extension Work, 1st floor, Patkar Hall Building,  
1, Nathibai Thackersey Road, Church gate, Mumbai- 400 020

PHONE - 22031879 EXT. 258/330 22066892

[For online admission log on sntd.digitaluniversity.ac](http://sntd.digitaluniversity.ac)

## INTRODUCTION

Tourism is one of the world's fastest growing industries, employs over 200 million people world wide, and offers a dramatic variety of career possibilities. Travel and Tourism industry **in India** has emerged as one of the main sectors for the significant growth of Indian economy in recent years. Travel and Tourism industry is widely recognized as the largest **foreign exchange earner** in the world today. Being a very vast industry, the scope of **employment opportunities** is unlimited. Travel and tourism industry consists of tourists, travel agents **and government** and private tourism departments.

According to estimated statistics, 50,000 job openings are predicted India wide in the next 10 years. Those openings are anticipated to be for tour guides, supervisors and managers in agencies, airlines, government tourism departments. So, whether you are just starting out, looking to advance your current situation or transferring your skills from another industry, the SNTD Women's University, Mumbai can put you on a path to a successful career in tourism. It has been offering Tourism courses for past 25 years.

1. To impart in-depth knowledge on International and Indian Tourism
2. To apply knowledge of relevant legislation for various sectors of tourism and travel operations
3. To learn a wide range of communication skills to exceed the expectations of internal and external customers
4. To receive a customer request, process booking, make reservations, complete all documentation

## SPECIAL FEATURES

- Students with a graduate degree in any discipline from an UGC recognized University is eligible to apply for this course.
- The course focuses on over all development of women
- Modules on Life Skills Education, Personality Development and Communication Skills are in-built in the course work.
- The medium of instruction will be English.
- Assistance will be provided for agency placement and summer placement
- Hostel accommodation can be provided to outside students

## **COURSE DETAILS**

<b>Degree to be offered</b>	-	<b>Post Graduate Diploma in Travel &amp; Tourism</b>
<b>Duration</b>	-	<b>One Year</b>
<b>Student's intake</b>	-	<b>35 (Thirty five only)</b>
<b>Fees Approximate.</b>	-	<b>Rs.31, 340 /-</b> <b>(Thirty-one Eleven thousand three hundred &amp; forty thirty)</b>
<b>Eligibility</b>	-	<b>Graduation from any recognized University.</b>

## **ADMISSION PROCEDURE**

- The admission forms will be available from June 1, of every academic year, in the Department of Continuing and Adult Education and Extension Work.
- Those who have appeared for final year examination of graduation and are waiting for results will be given provisional admission.
- Selection of the candidates will be made on the basis of their performance in interview.
- Classes will commence in the first week of July.

## **SUBJECTS TAUGHT**

### **Theory papers Six**

Paper I	-	World Travel Geogoraphy
Paper II	-	Travel Formalities
Paper III	-	Reservation Procedure, Ticketing and Fare Construction
Paper IV	-	Indian Tourism
Paper V	-	India's – Back Ground of Art and Architecture, Religion and Social Structure
Paper VI	-	Organization and Management

### **Practicum Three**

1. Planning, Costing, Reporting and Evaluation of one Tour of India
2. Preparing a Project on an Itinary of 21 days tour abroad in IATA Area
3. Practical Work in Travel Agency (Internship)

**All practical's are compulsory and will be treated as separate papers.**

**CRS (COMPUTER RESERVATION SYSTEM) Amadeus Software Package**

**For details contact**

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