

### **SNDT Women's University, Mumbai**

## **Open Electives Course (OEC)**

for

# Students of Faculty of Commerce & Management

for

**Semester - III** 

As Per NEP - 2020

Syllabus (W.E.F. Academic Year 2025-26)

Sr. No.	Subject Code	Title
1	20410111	English for Report and Research Paper Writing
1	30410111	(for the English medium students)
2	30410112	English for Professional Development (For Non-English Medium Students)
3	30410211	ગુજરાતી પત્રકારત્વ -લેખ,લેખન અને વિવિધ પ્રકાર(Feature writing )
4	30410511	वेदकालीनऋषिका: - Rishikas from Vedic Era
5	30410311	यात्रा वृत्तांत
6	30410411	
7	30411111	Sociology of Youth
8	30411011	Health Psychology
9	30410911	Women's Movement in India
10	30410811	Women in Indian Society
11	30410812	International Tourism
12	30410711	Geography of Natural Disaster
13	30410611	Economy of Maharashtra
14	30444221	Calligraphy (Pr)
15	30444222	Graphic Design Basic (Pr)
16	30444121	Fashion Categories (Pr)
17	30444122	Yarn Craft (Pr)
18	30444123	Fabric Origami (Pr)
19	30444122	Yarn Craft (Pr)
20	30444123	Fabric Origami (Pr)
21	30444522	Precious and Semi-Precious Stones (Pr)
22	30444523	Traditional Jewelry of India (PR)
23	30444321	Writing Skills (PR)

24	30444322	Metal Studies for Jewellery (PR)
25	30444421	Prints for Textiles PR
26	30444422	Fabric Styling (Pr)
27	30444412	Traditional Textiles of India (Th/Pr)
28	30444821	Fashion Photography (PR)
29	30444822	Computer-Aided Rendering Technique in Fashion (PR)
30	30444823	Mixed Media – Fabric
31	30441221	Batik Art (P)
32	30441121	Film song based on Folk Music
33	30443121	Public Speaking (Pr.)
34	30430511	Foundation of ECE (Th)
35	30430921	Value addition techniques for garments & home textiles (2 Pr)
36	30430321	Basics of Food Processing (Pr) (2 Pr)
37	30430322	Basic Biochemistry (Pr) (2 Pr)
38	30430111	Culinary Science - I (Th) (2 Th)
39	30430112	Science and Society (2 Th)*
40	30430411	Child in Contemporary Society
41	30431011	Applications of Basic Biotechnology for Community Development – I
42	30430221	Nutrition through Lifespan (Pr) (2 Pr)
43	30430811	Consumer Rights,Behaviour, and Redressal Strategies (Th)
44	30430711	Textile Craft of India (2 Pr)
45	30432311	Mathematical Techniques for Competitive Examination – I
46	30432312	स्पर्धा परीक्षेसाठी गणित तंत्र भाग – १
47	30432313	Reasoning for Competitive Examination Part – I

48	30432314	Financial Mathematics
49	30432511	Microbes in environment (Theory)
50	30432512	Prevention of Food Spoilage (Theory)
51	30432211	Fascinating Physics
52	30432411	Animal Behaviour
53	30435211	Intellectual Property Rights and Cyber Law
54	30435212	Digital Marketing
55	30435213	E-Commerce
56	30435411	Basics of Data Analysis using spreadsheet
57	30435412	AI Tools
58	30435413	E-commerce Technologies
59	30434311	Study Of Cells and Tissues
60	30432111	Environmental Pollution

Course Title	English for Report and Research Paper Writing (for the English medium students)	
Carres Cuadita		
Course Credits	2	
Course Outcomes	After going through the course, learners will be able to :	
	Understand various components and formats of writing reports and research papers.	
	Prepare concise reports for events and situations.	
	3. Apply knowledge of research conventions	
Module 1 (Credit 1)	- Report Writing	
Learning Outcomes	After learning the module, learners will be able to:	
	1. Prepare reports on news, events, situations etc.	
	Use visual aids like bar graphs, charts, tables etc. to write reports.	
	3. Apply appropriate language and tone to suit the purpose and	
	audience of the report.	
Content Outline	1.1 Learning how to use visual aids like bars, graphs, flowcharts etc.	
	1.2 Reporting events and situations.	
	A Practical Course for Developing Writing Skills in English by J.	
	K. Gangal.PHI Learning, 2011.	
Module 2 (Credit 1)	- Essential Skills for Writing Effective Research Papers	
Learning Outcomes	After learning this module, learners will be able to	
	<ol> <li>Learn about the essential skills for writing research papers.</li> </ol>	
	Identify and analyse the key elements of academic writing, including thesis statements, arguments, and conclusions.	

Content Outline	2.1 Essential skills for writing a research paper:		
	2.2 Commonly used terms related to research: Choose a		
	Topic, Review of Literature, Title, Hypothesis/Research		
	Questions/ Research Design/ Data Collection/ Style sheet		
	pertaining to specialisation, Citation		
	2.3 Reading samples of research papers		
	A Practical Course for Developing Writing Skills in English by J.		
	K. Gangal.PHI Learning, 2011.		

### Assignments/Activities towards Comprehensive Continuous Evaluation (CCE):

### **External Evaluation:**

- 1. Report Writing on Events/ Situations 2 / 4 20 marks
- Interpreting visual information (bar graphs, charts, tables, graphs) in compose a well- structured analytical paragraph - 10 marks paragraph
- 3. Short Notes on components of a research paper 4 / 5 20 marks

### **Bibliography**

Bhattacharya, Arka. A Handbook of Report Writing. Books Way, 2015.

Sharma, R.C. and Mohan, Krishna. *Business Correspondence and Report Writing.* McGraw Hill, 2017.

Sorenson, Sharon. How to Write Research Papers, Arco Publishers, 2011.

Course Title	English for Professional Communication (For Non- English Medium Students)
Course Credits	2
Course Outcomes	After completing the course, learners will be able to:
	c. Comprehend and analyse workplace narratives.
	d. Apply functional English skills in everyday and professional interactions.
	e. Develop effective writing skills for professional communication.
	f. Interpret and draft texts (advertisements, notices and instructions) that are used in professional settings.
Module 1 (Credit 1)	- Reading Comprehension
Learning Outcomes	After studying this module, learners will be able to:
	1.Read and analyse short stories from Indian literature.
	2.Understand themes, characters, and vocabulary in literary contexts.
	3.Respond to comprehension based questions and short answer type analytical questions based on the text.
Content Outline	Short Stories:
	1. Million Dollar Seamstress by Ruby Ashraf
	2. Tripping Along by Deep Kalra
	(Selections from the book <i>Stay Hungry Stay Foolish</i> by Rashmi Bansal, Published by IIM Ahmedabad, 2008)
Module 2 (Credit 1)	English for Professional Use
Learning Outcomes	After studying this module, learners will be able to:
	<ol> <li>Use appropriate formal expressions for various communicative situations.</li> <li>Compose clear and concise formal letters using correct format and tone.</li> <li>Read, interpret and write professional texts correctly and effectively.</li> </ol>

Content Outline	2.1 Formal Communication		
	<ol> <li>Greetings, introducing self and others, starting and ending conversation, inviting and accepting invitations, expressing gratitude, apology, making requests and giving suggestions</li> <li>Telephone etiquette</li> </ol>		
	Activities: Dialogue writing, mock calls, Role Play		
	2.2 Written Communication:		
	<ul> <li>Letter/E-mail writing- Apology, Appreciation,</li> <li>Permission, Request</li> </ul>		
	2.3 Reading, Interpreting and Writing Texts:		
	4. Advertisements, Notices, Instructions		
	(Selections from Chapter fifteen, unit III from the book <i>Model Business Letters, E-mails &amp; Other Business Documents-</i> sixth edition by Shirley Taylor, published by Pearson Education Ltd.)		

### **Evaluation Pattern: External examination of 50 marks**

Q.1 Comprehension passage- (questions and vocabulary) 15 Marks

Q.2 Short answer questions based on the stories (Five questions)

5 Marks

(1 out of 2)

Q.3 Letter writing (Apology, Appreciation, Permission, Request)

10 Marks 10 Marks

Q.4 Imaginary telephonic conversation/ dialogue writing

10 Marks

Q.5 Advertisement/ Notice / instructions writing

### **Bibliography**

Bansal, Rashmi. Stay Hungry Stay Foolish. IIM Ahmedabad, 2008.

Dixson, Robert J. *Everyday Dialogues in English - A Revised Edition*. PHI Learning Private Limited, Delhi, 2013.

Gangal, J. K. *A Practical Course in Effective English Speaking Skills*. PHI Learning Private Limited, Delhi, 2014.

Kumar, Sanjay and Lata, Pushp. *Communication Skills*. Oxford University Press, New Delhi, 2024.

Rai, Urmila and Rai, S. M. *Business Communication*. Himalaya Publishing House, Mumbai, 2014.

Raman, Meenakshi and Singh, Prakash. *Business Communication - Second Edition*. Oxford University Press, 2012.

Sasikumar, V. et al. *A Course in Listening & Speaking II*. Foundation Books, New Delhi, 2014. Seely, John. *The Oxford Guide to Effective Writing and Speaking*. Oxford University Press, New Delhi, 2013.

Taylor, Shirley. Model Business Letters, E-mails and Other Business Documents - Sixth Edition.

Pearson Education, 2004.

Course Title	ગુજરાતી પત્રકારત્વ -લેખ,લેખન અને વિવિધ પ્રકાર(Feature writing )	
Course Credits	2	
Course Outcomes	After going through the course, learners will be able to	
	<ul> <li>ફિચર લેખનની તત્વોને સમજી શકશે</li> <li>વિવિધ પ્રકારના ફિચર લેખો માટે યોગ્ય અભિગમ અને શૈલીઓનો ઉપયોગ કરી શકે</li> <li>ફિચર લેખન માટે સંવાદ , રિસર્ચ અને લેખનશૈલીઓનો પ્રયોગ કરશે.</li> <li>નૈતિકતા અને યોગ્યતા સાથે ફિચર લેખનની પ્રક્રિયા પર્યાપ્ત રીતે અજમાવવી શકે.</li> <li>પત્રકારત્વમાં ફિચર લેખોની અસરકારકતા અને તેના ઉપયોગના મહત્વને સમજીને લેખ લખી શકશે.</li> </ul>	
Module 1 (Credit	1) ફિચર લેંખનનો પરિચય અને મહત્વ	
Learning Outcomes	After learning the module, learners will be able to	
	<ul> <li>વિદ્યાર્થીઓ ફિચર લેખન અને ન્યૂઝ રિપોર્ટિંગ વચ્ચેનો તફાવત સમજશે.</li> <li>ફિચર લેખનના લક્ષ્ય અને મહત્વનો પરિચય પ્રાપ્ત કરશે.</li> </ul>	
	<ul> <li>વિવિધ પ્રકારના ફિચર લેખો (પર્સનલ, ઈવેન્ટ, સોસાયટી, ટ્રાવેલ, અને હેલ્થ) વિશે સમજણ પ્રાપ્ત થશે.</li> <li>દરેક પ્રકારના ફિચર માટે લખવાની પદ્ધતિ અને નિયમો સમજાશે.</li> </ul>	
Content Outline	1. ફિચર લેખનનો પરિચય:	
	૦ ફિચર લેખન શું છે?	

- ં ફિચર લેખન અને ન્યૂઝ રિપોર્ટિંગનો તફાવત
- ં પત્રકારત્વમાં ફિચર લેખનની ભૂમિકા
- ં ફિચર લેખનની વિશિષ્ટતાઓ
- 2. ફિચર લેખનના પ્રકાર:
  - ં પર્સનલ ફિચર
  - ં ઇવેન્ટક<del>્</del>રિચર
  - ં ટ્રાવેલ ફિચર
  - ં હેલ્થ, કલ્ચરલ, અને સોસાયટી ફિચર
  - ં ઇન્ટરવ્યૂ બેઝડ ફિચર
- 3. ફિચર લેખનની રચના:
  - ં ફિચર લેખનનો ધ્યેય અને સામગ્રી
  - ં ફિચર લેખ માટેની વાક્ય રચના
  - લીડ, બોડી અને કનક્લુઝન
  - પ્રારંભિક વિગતો અને રસપ્રદ ટર્ન
- 4. ફિચર લેખમાં નેરેટિવ અને એડિટોરિયલ ટોન:
  - સજાવટ અને પ્રસંગની બાબતો
  - ં કથાવ્યાખ્યા શૈલીનો ઉપયોગ
  - ં નૈતિક દૃષ્ટિકોણ અને વાચકના રસનું નિર્માણ

### Module 2 (Credit 1) ફિચર લેખન માટેના અભિગમ અને નૈતિકતાઓ

### Learning Outcomes

### After learning the module, learners will be able to

- વિદ્યાર્થીઓ ફિચર લેખન માટે યોગ્ય અભિગમ અને શૈલીઓ અપનાવવાનો કૌશલ્ય શીખશે.
- કથાવ્યાખ્યા, નેરેટિવ અને વર્ણનાત્મક શૈલીઓનો ઉપયોગ કરતી વખતે અભિગમ અને પદ્ધતિને સમજશે.
- યોગ્ય સ્ત્રોતોથી માહિતી મેળવવાનું અને તેને ફિચર લેખમાં સંકલિત કરવાનું કૌશલ્ય શીખશે.
- રિસર્ચ અને માહિતી ચકાસણીના માવજત સાથે ફિચર લેખ માટે માહિતી સંકલિત કરવાની તૈયારી કરશે.
- વિદ્યાર્થીઓ સંવેદનશીલ વિષયો પર લખતી વખતે સંવેદના અને મૌલિકતા જાળવણીનો અભિગમ વિકસાવશે.
- સામાજિક, સાંસ્કૃતિક, અને રાજકીય મુદ્દાઓ પર ન્યાય અને સચોટતા જાળવવા માટે સજાગ રહેશે.

### Content Outline

- 1. ફિચર લેખન માટે રિસર્ચ અને માહિતી સંકલન:
  - સંવાદ અને ઇન્ટરવ્યૂ: ફિચર લેખન માટેની મુખ્ય પદ્ધતિઓ
  - ં સચ્ચાઈ અને માહિતી એકત્રિત કરવાનો સદુપયોગ
  - ં ફિચર લેખ માટે સબૂત અને સત્વર માહિતી સંક્લન
  - વિવિધ સ્ત્રોતમાંથી રિસર્ચ અને માહિતી મેળવનાર
- લેખન માટે શૈલીઓ અને પદ્ધતિઓ:
  - નેરેટિવ વાસ્તવિકતા અને વાર્તાવાચકતા
  - ં સારા શબ્દચયન અને વ્યાકરણ
  - ં સમજદારી, સાહિત્યિક અભિગમ અને સરળ ભાષાનો ઉપયોગ
  - રસપ્રદ માહિતી અને નવીન વિષયો પર લખવું
- 3. ફિચર લેખન માટેની નૈતિકતાઓ:
  - ં નૈતિક દૃષ્ટિકોણ: સત્યતા, ન્યાય, અને વિશ્વસનીયતા
  - પારદર્શિતા અને ખોટી માહિતી ટાળો
  - એડિટિંગ અને પ્રકાશન માટે દયાળ અભિગમ
  - લેખન અને સંપ્રેક્ષણમાં વ્યાવસાયિકતા
- લેખ માટે અનુભવ અને અભ્યાસ:
  - વિદ્યાર્થીઓ માટે પ્રેક્ટિકલ કાર્ય: ફિચર લેખ લખવો
  - ં ફિચર લેખ માટેના નાના નમૂનાઓ
  - પીઅર રિવ્યૂ અને ફિચર લેખનું મૂલ્યાંકન
  - ુ નવીન ફિચર લેખો માટે ટિપ્સ અને માર્ગદર્શન

### Assignments/Activities towards Comprehensive Continuous Evaluation (CCE)

– વિદ્યાપીઠના પરીક્ષા વિભાગ દ્વારા સુનિશ્ચિત પરીક્ષા ,વર્ગખંડ પરીક્ષા , મૌખીકી , /પ્રોજેક્ટ /પરિસંવાદ / સિનેમા ,નાટક ,પુસ્તકાવલોકન /શૈક્ષણિક પ્રવાસનો અહેવાલ લેખન /મુલાકાત –ગ્રંથાલય ,ફાર્બસ ,વિદ્યાપીઠ વગેરે /મુલાકાત-લેખક ,કવિ ,વિવેચક , સમીક્ષક ,ક્લાકાર વગેરે /સ્વરૂપ વિશેષ તથા લેખક વિશેષનો વિસ્તૃત પરિચય / રેલ્વે ,બેંક , પોસ્ટ ઓફીસ ,આકાશવાણી આદિ સરકારી કાર્યાલયોમાં ગુજરાતીમાં કામકાજ /અંગ્રેજી કે પ્રાદેશિક ભાષાથી વાર્તા ,કવિતા કે લઘુ કથાઓનો ગુજરાતીમાં અનુવાદ ( અંદાજે ૧૫-૨૦ પૃષ્ઠ) જે તે સબંધિત અધ્યાપકની માર્ગદર્શન અનુસાર /૫ થી ૨૦ ક્લાક પ્રશિક્ષણ INTERNSHIP/ ON JOB TRAINING PROJECT આદિ.

### સંદર્ભ ગ્રંથો

- ૧. જનસંચાર માધ્યમો અને જનસંપર્ક પ્રા. નાનુભાઈ જોશી, યુનિવર્સિટી ગ્રંથ નિર્માણ બોર્ડ, ગુજરાત રાજ્ય અમદાવાદ.
- લેખ લખવાની કળા યાસીન દલાલ, પ્રવીણ પ્રકાશન, રાજકોટ, ૧૯૨૦.
- ૩. સંચાર માધ્યમો સંપાદક: ડૉ.નગીન મોદી, આર.આર. શેઠની કંપની, અમદાવાદ, ૧૯૯૭.
- ૪. સમૂહ માધ્યમો અને સાહિત્ય ડૉ. પ્રીતિ શાહ, પાર્શ્વ પ્રકાશન, ૧૯૮૯.
- ૫, મિડિયા મેસેજ સુમન શાહ, પાર્શ્વ પ્રકાશન, અમદાવાદ, ૨૦૧૦,
- ૬. માધ્યમ મીમાંસા યાસીન દલાલ, પાર્શ્વ પબ્લિકેશન, અમદાવાદ, ૨૦૧૧
- ૭. સંશોધન અહેવાલ લેખન પ્રા. વિમળ પી. શાહ, યુનિવર્સિટી ગ્રંથ નિર્માણ બોર્ડ, ગુજરાત રાજ્ય અમદાવાદ, ૧૯૯૪
- ૮. ફિલ્માવલોકન અભિજિત વ્યાસ, પ્રકાશક- લેખક પોતે વિક્રેતા આર.આર.શેઠની કંપની, મુંબઈ, ૧૯૯૧.
- ૯. ફિલ્મ દર્શન યાસીન દલાલ, પ્રવીણ પ્રકાશન, રાજકોટ, ૧૯૮૪.
- ૧૦. લેખ સમૃહ માધ્યમ અને સાહિત્ય, કેતન મહેતા પરબ એપ્રિલ-મે, ૧૯૮૫, પૂ. ૬૮ થી ૬૯.

- ૧૧. પ્રસારણ અને સમાજ મહેશ મસાની, અનુ, ચંદ્રવદન ચી. મહેતા, નેશનલ બુક ટ્રસ્ટ, ઇન્ડિયા, નવી દિલ્હી, ૧૯૮૦.
- ૧૨. સંચાર માધ્યમ સંશોધન (પધ્ધતિ અને સમીક્ષા) ચંદ્રકાન્ત મહેતા, ગૂર્જર ગ્રંથરત્ન કાર્યાલય, ૨૦૦૩.
- ૧૩. રૂબરૂ (મુલાકાતોનો સંગ્રહ) યાસીન દલાલ, પ્રવીણ પ્રકાશન, રાજકોટ, ૧૯૭૯.
- ૧૪. સંચાર માધ્યમો ડૉ. નગીન મોદી, આરઆરશેઠની કંપની, અમદાવાદ, ૧૯૯૭.
- ૧૫. વિશ્વની શ્રેષ્ઠ ફિલ્મોનો આસ્વાદ સુભાષ શાહ, નવભારત, સાહિત્ય મંદિર, મુંબઈ, ૨૦૦૮
- ૧૬. તર્જની સંકેત –ઉત્પલ ભાષાણી, ના.દા.ઠા.મ.વિ. ૧૯૮૭.
- ૧૭. નાટકનો જીવ ઉત્પલ ભાષાણી, ના.દા.ઠા.મ.વિ. ૧૯૮૭.
- ૧૮, લેખન અને પત્રકારત્વ ફાધર વર્ગીસ પોલ, રન્નાદે પ્રકાશન, અમદાવાદ,
- संचार माध्यम और इलेक्ट्रॉनिक मिडिया, ज्ञानेन्द्र रावत, श्री नटराज प्रकाशन, दिल्ही, २००६
   शिक्ष सभा लाधा सळळता अने बेजन डीशब: डब्पेश पटेब, पार्श्व प्रडाशन, अभदावाद-
- ૨૧. ગુજરાતી વ્યાકરણ અને લેખન ભરત ઠાકર, શબ્દલોક પ્રકાશન, અમદાવાદ, ૨૦૦૩.
- ૨૨. લેખન કૌશલ રતિલાલ નાયક, આદર્શ પ્રકાશન
- ૨૩. લેખન શુદ્ધિ અને લઘુકોશ ડૉ. રમેશ શુક્લ, પ્રવીણ પ્રકાશન, રાજકોટ, ૧૯૯૧
- ૨૪. શિક્ષણમાં ભાષાસજ્જતા અને લેખન કૌશલ કલ્પેશ પટેલ, પાર્શ્વ પ્રકાશન, ૨૦૧૦
- ૨૫. વેચાણકળા અને વિજ્ઞાપન પ્રા.એન.વી.પંચોળી અને અન્ય, શ્રી જમનાદાસની કંપની, અમદાવાદ, ૨૦૦૬.
- ૨૬. અખબારી લેખન ડૉ. કુમારપાળ દેસાઈ, યુનિ. ગ્રંથનિર્માણ બોર્ડ, ગુજરાત રાજ્ય, અમદાવાદ, ૧૯૭૯.
- ૨૭. પટકથા લેખન એક પરિચય (હિન્દી) મનોહરશ્યામ જોશી, રાજકંમલ પ્રકાશન પ્રા. લિ.નવી દિલ્હી, ૨૦૦૨.
- ૨૮. ટેલિવિઝન પટકથા લેખન (હિન્દી) વિનોદ તિવારી, પરિદ્રશ્ય પ્રકાશન, મુંબઈ, ૨૦૦૨.
- ૨૯. કથા, પટકથા, સંવાદ હુબનાથ, અનભી પ્રકાશન, સાયન, મુંબઈ, ૨૦૧૧
- ૩૦. રેડિયો કે લિયે કૈસે લિખે અમરનાથ ચંયલ, રાજકમલ પ્રકાશન, જયપૂર, ૧૯૫૫.
- ૩૧. ગુજરાતી વ્યાકરણ અને લેખન ઠાકર ભરતકુમાર, શબ્દલોક પ્રકાશન, અમદાવાદ,પ્ર.આ, ૨૦૦૬, બી.આ, ૨૦૦૯, તુ.આ, ૨૦૧૨.
- ૩૨. લિપિ અને જોડણીની જોડે એક સફર ધ્રુવ નિશીથ, પ્રકાશક પોતે, ૧૯૯૮.
- અરજી અને લેખન કૌશલ પ્રસાદ બ્રમ્હભટ્ટ, પાર્શ્વ પબ્લિકેશન.
- ૩૪. વર્ગીકૃત કહેવતો અને રૂઢિપ્રયોગો વિનોદ શ્રીમાળી, પાર્શ્વ પબ્લિકેશન.
- ૩૫. રેડિયોનાટક : સ્વરૂપ સિધ્ધાંત, વિનોદ જોષી, આદર્શ પ્રકાશન, અમદાવાદ.
  - ૩૬. વૃત્તસંપાદન, હિંમતભાઈ પારેખ
  - 39. અર્ધ શતાબ્દીની અખબારી યાત્રા, યક્ષેશ શક્લ
  - ૩૮. તંત્રી લેખ : સ્વરૂપ અને સર્જન, ઈશ્વરલાલ દવે.
  - ૩૯. રિપોર્ટીંગ અને રેડિયો રિપોર્ટીંગ, યાસીન દલાલ
  - ૪૦. સંવાદદાતા અને સમાચાર લેખન, યાસીન દલાલ
  - ૪૧. રિપોર્ટીંગના સિદ્ધાંતો, યાસીન દલાલ
  - ૪૨. રેડિયો અને દરદર્શન પત્રકારિતા, ડૉ.હરિમોહન
  - ૪૩, સાહિત્ય અને પત્રકારત્વ, સંપાદન; કુમારપાળ દેસાઈ
  - ૪૪. પત્રકારિતા એવં સંપાદન કલા, એન.સી.પંત.
  - પત્રકારત્વના સિદ્ધાંતો, નાનુભાઈ જોશી, યુનિવાર્સિટી ગ્રંથનિર્માણ બોર્ડ, ગુજરાત, ૧૯૯૭.
  - ૪૬. ગુજરાતી પત્રકારિત્વનો ઈતિહાસ, ડૉ. રતન રુસ્તમજી માર્શલ, સાહિત્ય સંગમ,બીજી આ.૨૦૦૫
  - ૪૭. સિનેમાની સૃષ્ટિ, યાસીન દલાલ, પાર્શ્વપબ્લિકેશન, ૨૦૧૦.

Course Title	वेदकालीनऋषिका: - Rishikas from Vedic Era			
Course Credits	2			
Course Outcomes	After going through the course, learners will be able to:			
	<ol> <li>Discuss condition of Women in Vedic period.</li> </ol>			
	Describe the hymns composed by prominent women sages.			
	3. Assemble their contribution in various fields like- ecological			
	awareness and reverence for nature, military strategy, bravery			
	and leadership in warfare etc.			
Module 1 (Credit 1) वैदिककाले नारीणां स्थिति				
Learning Outcomes	After learning the module, learners will be able to:			
	Describe status of women in the Vedic period, highlighting the			
	respect and recognition given to female scholars.			
	Critically examine the role of Women in Vedic era women in			
Contact Coding	the transmission of knowledge.			
Content Outline	1. वैदिकसाहित्यस्य परिचय:			
	2. वेदकालीनसमाजे नारीणां स्थिति:			
	3. वैदिककाले सी-शिक्षा			
	4. वैदिक ऋषिकापरिचय:			
Module 2 (Credit 1) वेदकाली-	न ऋषिकाणां व्यक्तित्त्वं कर्तृत्वं च			
Learning Outcomes	After learning the module, learners will be able to:			
	Define role of Vedic Rishikas as Mantra Drashtas.			
	<ol><li>Appraise their contribution in various fields to promote social, moral, ethical and spiritual values.</li></ol>			
Content Outline	<ol> <li>मंत्रद्रष्टा: ऋषिका: (रोमशा, घोषा काक्षीवती, अपाला)</li> </ol>			
	2. दर्शनशास्त्रनिपुणा: ऋषिका: (गार्गी वाचक्नवी, मैत्रेयी, वागाम्भृणी, उमा हैमवती)			
	<ol> <li>नैतिकव्यावहारिकज्ञाननिपुणा: ऋषिका: (जबाला,यमपत्नीयमी, लोपामुद्रा, सरमा)</li> </ol>			
	4. प्रकृतिज्ञाननिपुणा: ऋषिका: (नद्य:, रात्रि, लाक्षा)			
	<ol><li>युद्धकलानिपुणा: ऋषिका: ( विश्पला, मुद्गलानी)</li></ol>			

Assignments/Activities towards Comprehensive Continuous Evaluation (CCE)

External Assessment Total: 50 Marks

### References:

- 1. घोष प्रो. ईला, 'वैदिक संस्कृति संरचना (नारी-योगदान-विभूषित), ईस्ट्रन बुक लिंकर्स, दिल्ली, २०१२.
- जायसवाल डॉ. उषारानी, 'वैदिककालीन विदुषी नारियां', बुक्स क्लिनिक प्रकाँशन, २०२१.
- जोशी चित्रा, 'अखिल भारतीय महिला चिरित्रकोश खंड १', संघमित्रा सेवा प्रतिष्ठान सेविका प्रकाशन, देवी अहल्या मंदिर, नागपुर, २०२२.
- 4. पाणिग्राही डॉ. रात्रुघ्न, (प्रकाशक पुरोहित डॉ. विष्णु), "वैदिकसाहित्ये नारी", श्री सोमनाथसंस्कृतयुनिवर्सिटी वेराव्लम् गुजरातम् , फ़र्वरी २०१३
- चक्रदेव उज्वला,वैदिक ऋषिकाएं,नाग प्रकाशन, दिल्ली,
- 6. Rao Dr. S.S.P., 'Women in Vedic Literature', Bharatiya Vidya Bhavan, Mumbai, India.
- Pandit Dr. S.M., 'Vedic Women: The Role and Status of Women in Vedic Society', Motilal Banarasidas Publishers, New Delhi, India, 1999.
- Pandey Dr. R.P., 'Vedic Wisdom and Women: A study of the role of women in the Vedas', National Publishing House, Delhi, India, 2003.
- Doke Dr. Sudhir R., 'Women in Vedic Society: A Feminist Perspective', K.K. Publication, New Delhi, India, 2010.

Course Title पाठ्यक्रम शीर्षक	यात्रा वृत्तांत
Course Credits पाठ्यक्रम श्रेयांक	2
Course Outcomes पाठ्यक्रम परिणाम	After going through the course, learners will be able to पाठ्यक्रम सीखने के उपरांत छात्राएँ सक्षम होंगी।
	1.छात्राएँ यात्रा साहित्य से अवगत होंगी।
	2.छात्राएँ लेखिका मनीषा कुलश्रेष्ठ की रचनाधर्मिता से
	परिचित होंगी।
	3. छात्राएँ पर्यावरण संतुलन के प्रति सचेत होंगी।
	4. छात्राएँ मनुष्य और प्रकृति के अंतःसंबध से परिचित
	होंगी।
	निर्धारित पाठ्यपुस्तक :- होना अतिथि कैलाश का - मनीषा
	कुलश्रेष्ठ, राजपाल एंड सन्स प्रकाशन, नई दिल्ली
Module 1 (Credit 1	)
Learning	After learning the module, learners will be able to
Outcomes	इस इकाई के अध्ययन के उपरांत छात्राएँ सक्षम हुईं :
पाठ्यक्रम- अध्ययन के परिणाम	1. छात्राएँ यात्रा साहित्य से परिचित हुईं ।
	2. छात्राएँ कैलाश के प्राकृतिक परिवेश से अवगत हुईं ।
Content Outline	<ul> <li>हिंदी यात्रा साहित्य का संक्षिप्त परिचय</li> </ul>
सामग्री की रूपरेखा	<ul> <li>मनीषा कुलश्रेष्ठ का परिचय</li> </ul>
	<ul> <li>होना अतिथि कैलाश का: विषय वस्तु,भौगोलिक</li> </ul>
	परिवेश
Module 2 (Credit 1	)
Learning	After learning the module, learners will be able to
Outcomes	इस इकाई के अध्ययन के उपरांत छात्राएँ सक्षम हुईं :
पाठ्यक्रम- अध्ययन	1. छात्राओं में यात्राओं के प्रति रुचि जागृत हुईं।
के परिणाम	2. छात्राएँ पर्यावरण संतुलन के प्रति सचेत हुईं ।
Content Outline	<ul> <li>होना अतिथि कैलाश का: प्रकृति के विविध रूप,</li> </ul>

सामग्री की रूपरेखा	मनुष्य और प्रकृति के अंतःसंबध, बाह्य से अंतस की
	यात्रा, शीर्षक और प्रासंगिकता

# Assignments / Activities towards Comprehensive Continuous Evaluation (CCE)

निर्धारित पाठ्यक्रम के अनुसार : विश्वविद्यालय हिंदी विभाग अथवा महाविद्यालय के परीक्षा विभाग द्वारा सुनिश्चित टेस्ट, ट्युटोरियल या मौखिकी/ प्रोजेक्ट/ सेमिनार/ शैक्षिक यात्रा और प्रतिवेदन/ यात्रा संबंधी भेट वार्ता/ अंग्रेजी या भारतीय क्षेत्रीय भाषा से किसी यात्रा संबंधी पुस्तक का हिंदी में अनुवाद (लगभग 15 से बीस पृष्ठ में अनुवाद ) आदि के संबंध में अध्यापक के निर्देशानुसार सत्रानुरूप कार्य |

अ.क्र	विवरण	अंक
1	अंतर्गत मूल्यांकन- विभागीय स्तर पर प्रश्नपत्र	15
	के अनुसर परीक्षा अथवा प्रत्यक्ष कार्य आधारित	
	गतिविधि ली जाएगी.	
2	मौखिकी/ प्रोजेक्ट/ सेमिनार/ शैक्षिक यात्रा	35
	और प्रतिवेदन/ यात्रा संबंधी भेट वार्ता/ अंग्रेजी	
	या भारतीय क्षेत्रीय भाषा से किसी यात्रा	
	संबंधी पुस्तक का हिंदी में अनुवाद (लगभग	
	15 से बीस पृष्ठ में अनुवाद ) आदि के संबंध में	
	अध्यापक के निर्देशानुसार सत्रानुरूप कार्य	
	(उक्त गतिविधियों में से तीन गतिविधियाँ	
	आवश्यक हैं )	
		50
	कुल अंक	

### संदर्भ ग्रंथ -

1. समकालीन हिंदी यात्रा – वृत्तांत विविध आयाम, संपादक हेमंत कुमार, कौटिल्य बुक्स, 309, हरि सदन, 20, अंसारी रोड, दरियागंज, नई दिल्ली-110002

- 2. साहित्य विविध विधाएँ, शशि सहगल, परमेश्वरी प्रकाशन, बी-109, प्रीत विहार, दिल्ली-110092 .
- 3. यात्राओं की यात्रा, विद्यानिवास मिश्र, प्रवीण प्रकाशन, नई दिल्ली -110030
- 4. तीरे-तीरे नर्मदा, अमृतलाल वेगड़, भारतीय ज्ञानपीठ, नई दिल्ली 110030
- 5. साहित्यिक विधाएं: पुनर्विचार डॉ. हरिमोहन, वाणी प्रकाशन दरियागंज नई दिल्ली-02
- 6. जापान में हिन्दी के पहरुए डॉ. श्यामसुंदर पाण्डेय, आर.के. पब्लिकेशन, मुंबई- 400068

--- . . . . . . ---

Course Title	रूपक कथा
Course Credits	2 श्रेयांक
Course	After going through the course, learners will be
Outcomes	able to
	1. रूपक कथा या साहित्यप्रकाराची ओळख, परंपरा
	अभ्यासणे.
	2. रूपक कथांचे स्वरूप अभ्यासणे.
	3. रूपक कथांचे वेगळेपण अभ्यासणे.
	4. सांज शकुन रूपक कथासंग्रहातील प्रतिनिधिक कथांचे
	स्वरूप अभ्यासणे.
Module 1 (Credi	t 1)- रूपक कथेचे स्वरूप
_	After learning the module, learners will be able to
Outcomes	1 रूपक कथा साहित्य प्रकाराची संकल्पना व स्वरूप
	जाणून घेतील.
	2. मराठीतील रूपक कथांची परंपरा माहिती होईल.
Content Outline	1 रूपक कथा साहित्य प्रकाराची ओळख व परंपरा.
Module 2 (Credi	t 1)- सांजशकुनमधील रूपक कथा

Learning	After learning the module, learners will be able to
Outcomes	<ol> <li>सांजशकुन या रूपक कथा संग्रहातील आसरा, भेट,</li> </ol>
	प्रॉमिथ्यूस या रूपक कथांचा आशयसूत्र, भाषा शैली व
	अभिव्यक्ती समजून घेतील.
	2. भाषिक अभिव्यक्ती अभिव्यक्तीचे वेगळेपण माहिती
	करून घेतील.
Content Outline	सांजशकुन - जी ए कुलकर्णी
	आसरा, भेट , प्रॉमिथ्यूस (कथा )

- 1. सांजशकुन मधील रूपक कथांचे अभिवाचन
- २. विद्यार्थिनींनी स्वतंत्र रूपक कथेचे लेखन करून त्याचे सादरीकरण

### संदर्भ सूची-

- 1. सांजशकुन जी ए कुलकर्णी
- 2. अनंत काणेकर रूपेरी वाळू
- 3. मृगजळातील कळ्या- विष्णू सखाराम खांडेकर
- 4. वायुलहरी- विष्णू सखाराम खांडेकर
- 5. प्रदक्षिणा खंड 1 आणि 2, संपा. जयंत वष्ट, कॉंटिनेंटल प्रकाशन, पुणे
- 6. मराठी कथा उद्गम व विकास, इंदुमती शेवडे, सोमैय्या पब्लिकेशन, मुंबई
- 7. मराठी कथेची स्थितीगती, डॉ. अंजली सोमण, कॉंटिनेंटल प्रकाशन, पुणे, १९९५
- 8. मराठी वाङ्मयाचा इतिहास, संपा. रा. ग. जाधव, म. सा. प., पुणे
- 9. मराठी साहित्य प्रेरणा व स्वरूप, संपा. हातकलांगणेकर/पवार, पॉप्युलर प्रकाशन, पुणे

Course Title	Sociology of Youth	
Course Credits	2	
	After going through the course, learners will be able to	
Outcomes	1.Define and discuss the youth with in a sociological framework.	
	2. Acquire the understanding of the theoretical	
	approaches to social construction of youth	
	3. Familiarize the impact of social media on youth and	
	issues related to youth in Indian Society	
	4. Know about National Youth Policy and role of youth	
	in Nation Building	
	Module 1(Credit 1) Introduction to Sociology of Youth	
Learning Outcomes	After learning the module, learners will be able to	
	1. Identify the meaning, definition and features of Youth	
	2. Acquainted with the role of youth in Indian society.	
Content Outline	1.1 Meaning, Definition and Features of Youth	
	1.2 Socialization of Youth in Society	
	1.3 Role of youth in Indian Society.	
Module 2(Credit 1)	Contemporary Issues of Youth in India	
Learning Outcomes	After learning the module, learners will be able to	
	1.Examines the challenges and social issues of youth on	
	contemporary society.	
	2. Evaluate the national policy in the development of youth	
Content Outline	2.1 Education, unemployment and marriage	
	2.2.Social media and its Impact on Indian Youth National	
	Youth Policy	

Assignments/Activities towards Comprehensive Continuous Evaluation (CCE):

**External Assessment:** There will be **No Internal** evaluation for this course

References:

- Allan, France, Julia Coffey, Steven Roberts, Catherine Wait (2020): Youth Sociology, Red Glob Press, London.
- Dr.Oum, Kumari, Prof.Vyas Anil, KImar, Hemant. (2021): Youth and Society, Kaav Publication, Delhi.
- Epstrin, David. (2009): Youth education and Risk: Facing the Challenge of the 21st Century, Routledge Publications, U.K..
- Hall, Stuart and Tony Jeffeson. (1993): The Making of Youth Culture, Routledge Publications, U.K.
- Henn, M. Weinstin, M. and Foard, N. (2010): Youth and Change in the 21st Century: The Impact of Globalization and Localization, Palgrave Macmillan, London.
- Michael Brake (2014): The Sociology of Youth Culture and Subculture, Routledge Publications.
- MohammedTaghisheykhi(2021)."Sociology ofYouth".B.P.International, Kolkata.
- Pandey ,Rajendra. (2006):Sociology of Youth, Sterling Publications,New Delhi
- Roche, Jeremy, Tucker Stanley, Thomson Rachel, Flynn, Ronny. (ed), (2004): Youth In Society, SAGE Publication, Delhi

### हिंदी संदर्भ:

- डॉ.मुकेश,कुमार. (२०१४): समाजशास्त्र और युवा, कव्या प्रकाशन,दिल्ली.
- डॉ.सिंग,हरी प्रताप. (२०१०): युवा का समाज: एकसमाजशास्त्रीक अध्ययन, हिंदुस्थानप्रकाशन, मुंबई.
- डॉ.यादव,रामदिन.(२०१६): समाज और युवा: एक समाजशास्त्रीयदृष्टीकोण,श्री. महाबीर प्रकाशन,दिल्ली.
- डॉ.यादव, सुरेंद्र कुमार. (२०११): युवा समाजशास्त्र,श्री वर्धमान प्रकाशन,दिल्ली.
   मराठीसंदर्भः
  - डॉ, जगताप, श्रीराम. (२०१२): भारतीयसमाजशास्त्रआणियुवा, इंद्रप्रस्थप्रकाशन, दिल्ली.
  - डॉ.जाधव, मनीशंकर. (२०१८):समाजआणिय्वा:एकसमाजशास्त्रीयदृष्टीकोण, लोकवृद्धीप्रकाशन,
  - डॉ.काळे, गणेश. (२०१३): समाजशास्त्रऔरयुवा, राजहंसप्रकाशन, पुणे.
  - डॉ.मुळे, भास्कर. (२०१९); युवा आणि आधुनिक समाज, शंकरप्रकाशन, दिल्ली.
  - डॉ.पाटील, राजेंद्र. (२०१७) : युवकांचा समाजशास्त्र, वेदंगीप्रकाशन.
  - डॉ.तळवलकर, पंडरीनाथ. (२०१५): युवा समाजशास्त्र, श्री वर्धमान प्रकाशन,मुंबई.

Course Title	Health Psychology
Course Credits	2 credits Course
Course Outcomes	After going through the course, learners will be able to:
	1.Recognize the Foundations of Health Psychology
	2.Evaluate Psychological and Sociocultural Influences on Health
	3. Apply Health-Promoting Strategies and Behavioral Interventions
	4. Analyze the Role of Health Psychology in Healthcare and Social Change
MODULE 1: An Introd	uction to Health Psychology
Learning Outcomes	After learning the module, learners will be able to:
	Define health psychology, its nature, and aims. & Analyze key health behavior models and their applications.
	Identify factors influencing health behaviors. & Apply health

psychology concepts in clinical and real-world settings.

# Content 1.1 Health Psychology – Definitions, Nature & Aims 1.2 Introduction to health behaviour- Factors influencing the practice of health behaviour 1.3 Models Of Health Behaviour- Biopsychosocial Model of Health Psychology, Health belief model, Theory of planned behaviour, Cognitive behavioural approaches to change health behaviour, Trans theoretical model of behaviour change 1.4 Health psychology today, clinical implications. need, mind- body relationship

**Module 2: Primary Prevention & Health Promotion** 

Learning Outcomes	After learning the module, learners will be able to:
	Analyze the Concept of Quality of Life and Health     Behavior & examine the Role of Development,     Gender, and Sociocultural Factors in Health
	Evaluate Health-Promoting Behaviors & Assess     Strategies for Changing Health Behaviors Through     Social Engineering
Content	2.1 Quality of life and Health Behaviour
Outline	2.2 Development and Health, Gender and Health & Sociocultural Factors and Health
	2.3 Health-promoting behaviours-exercise, healthy diet, sleep, accident prevention, rest, renewal and savouring.
	2.4 Changing Health through Social Engineering

### Assignments: Choose any 2 -

- 1. Presentation on various health behaviour models
- 2. Case Study of mind-body relationships
- 3. Movie or Book Review discussing the role of sociocultural factors in health
- 4. Submit a report of a successful Health Awareness Campaign

### References:

Brannon, L., Feist, J., & Updegraff, J. A. (2018). *Health psychology: An Introduction to Behavior and Health* (9th ed.). Cengage Learning.

Dimatteo, M. R., & Martin, L. R. (2018). Health psychology (2nd ed.). Pearson.

Friedman, H. S., & Adler, N. E. (Eds.). (2018). Foundations of Health Psychology. Oxford University Press.

Hughner, R. S., & Kleine, S. S. (Eds.). (2020). *Health Psychology: Well-being in a Diverse World*. Routledge.

Marks, D. F., Murray, M., Evans, B., & Estacio, E. V. (2018). *Health Psychology: Theory, Research and Practice* (5th ed.). SAGE Publication

Ogden, J. (2019). *Health psychology: A textbook* (6th ed.). McGraw-Hill Education.

Sarafino, E. P., & Smith, T. W. (2019). *Health psychology: Biopsychosocial interactions* (10th ed.). Wiley.

Schneiderman, N. (Ed.). (2024). APA Handbook of Health Psychology

(Vols. 1-3). American Psychological Association.

Straub, R. O. (2019). *Health psychology: A Biopsychosocial Approach* (6th ed.). Worth Publishers.

Taylor, S. E. (2017). Health psychology (10th ed.). McGraw-Hill Education.

गाडेकर, के. (2020). आरोग्याचे मानसशास्त्र, डायमंड पब्लिकेशन.

राजहंस, मानसी (2020). संघटना मानसशास्त्र. उन्मेष प्रकाशन

Course Title	Women's Movement in India
Course Credits	2
Course Outcomes	After going through the course, learners will be able to:
	1.Understand the history and development of women's movement in India.
	2.Examine impact of women's movement in India.
	3.Analyze key issues, debates and strategies of women's movement.
Module 1 - Emerge	nce of Women's Movement in India
Learning Outcomes	After learning the module, learners will be able:
	Analyze the social, economic, political and cultural contexts of women's movement in India.
	Identify the key issues and concerns of women's movement in India.
	3. Critically examine activities of women's movements.
Content Outline	Factors Responsible for the Emergence of the Women's Movement in India – International Conferences and Conventions (CEDAW), Women-Related Reports by the Government of India (e.g., Towards Equality, Sharamshakti), the Rise of Feminist Groups, and the Establishment of Women's Studies and Women's Study Centers.  Phases of the Women's Movement – Nature, Key Issues, and Activities.
Madula 2 Contam	Case Studies and Campaigns – Mathura Rape Case, Rup Kanwar Case, Anti-Dowry Movement, Shah Bano Case, Bhanwari Devi Case, Nirbhaya Case, and the #MeToo Movement.
	porary Women's Movement in India
Learning Outcomes	After learning the module learners will be able:
	1.Comprehend diversity of issues taken up by women's movement in India.
	2.Evaluate strengths and limitations of the women's movements.

	3.Foster open mindedness to engage with diverse ideas.
Content Outline	<ul> <li>2.1. Issues and diversity – Violence against women, Reproductive Rights, Women and Technology, LGBTQ, Diversity within women's movement (caste, class, tribal, rural, disable women etc) Uniform Civil Code (UCC)</li> <li>2.2 Strategies – Advocacy, activism, litigation, role of media and state, Women and law</li> <li>2.3. Achievements and challenges of women's movement in India</li> </ul>

### Assignments/Activities towards Comprehensive Continuous Evaluation (CCE):

- 1. Case studies of campaigns
- 2. Interviews with women activists
- 3. Article reviews/film reviews
- 4. Covering recent court judgements and laws on women issues

### Reference:

- 1. Aarya, Sharddha and Lata Singh (ed.).(2024). Feminist Movements in India:Issues, Debates and Struggles. New Delhi: Aaakar Publications.
- 2. Basu, A. (2018). Women's movements in the global era: The Power of Local Feminisms. Routledge.
- 3. Khullar, M. (2005). Writing the women's movement: A Reader. Zubaan.
- 4. Kumar, R. (2014). The history of doing: An Illustrated Account of Movements for Women's Rights and Feminism in India, 1800-1990. Zubaan.
- 5. Gandhi, Nandita and Nandita Shah. (1992) The Issues at Stake: Theory and Practice in the Contemporary Women's Movement in India. New Delhi: Kali for Women.
- 6. Gangoli, G. (2016). Indian Feminisms: Law, Patriarchies and Violence in India. Routledge.
- 7. John, M. E. (2008). Women's studies in India: A Reader. Penguin Group.
- 8. Rege, Sahrmila. (2006). Writing Gender/Writing Gender: Narrating Dalit Women's Testimonials. New Delhi: Zubaan India,

Course Title	Women in Indian Society	
Course Credits	2	
Course Outcomes	After going through the course, learners will be able to	
	1. discuss the scope of women's studies	
	analyze the status of women in Indian society.	
	3. the historical background of women's movement	
	describe the changing roles of women in society	
	5. evaluate the contribution of women saints, educators and politicians	
Module 1(Credit 1): Introduction to Women and Society		
Learning Outcomes	After learning the module, learners will be able to	
	discuss the nature and scope of women's studies	
	analyze the women's movements in India	
	differentiate the changes in the status of women in Indian society	
Content Outline	Definition and scope of Women's studies	
	Historical background of women's movements	
	Changing roles of women in society	
Module 2(Credit 1): Women's contribution to society		
Learning Outcomes	After learning the module, learners will be able to	
	1. examine the role of women saints in Bhakti movement	
	2. analyze the contribution of Women as educators	
	evaluate the work of women in politics.	

Content Outline	Women saints: Akka Mahadevi, Mirabai
	Women as Educators: Savitribai Phule, Begum Rokeya Sakhawat Hossain
	Women in Politics: Sarojini Naidu, Indira Gandhi

### Assignments/ Activities towards Comprehensive Continuous Evaluation (CCE)

Activity	Marks
Projects & presentations on women's movements in India	
Assignments & presentations on changing roles of women in society	
Video shooting on role play and presentations on case studies of women saints in the Bhakti movement	
Interactive group discussion and report write-up on women as educators	
Assignments on case studies of participation of women in politics	

### References:

- Altekar A. S, 1966. The Position of Women in Hindu Civilization, Motilal Banarasidas, Delhi,
- Chakarvati Uma, & Roy, Kumkum, 1998. In search of our past: A review of the limitations and possibilities of Historiography of women in early India, Economic and Political Weekly,
- Chakravarty Uma, Rewriting History, Reprint, 2013. The life and time of Pandita Ramabai , Zubaan, Delhi,
- 4. Chattopadhyay Anjana, Women Scientist in India, National Book Trust India, Delhi.
- 5. Desai Neera, 1977. Women in Modern India, Vora and Co., Bombay.
- Neelam Kumar, 2009. Women in Science in India; A Reader, Oxford University Press, New Delhi.
- 7. Nanda B. R., 1979. Bikes Publishing House, New Delhi,
- Talim, Meena, 1972. Women in Early Buddhist Literature, University of Bombay, Bombay,
- Thomas P., 1967. Indian Women through the Ages, Asia publishing House, New York

### Marathi:

- 1. आंबेडकर बी, आर,२००४. हिन्दू स्त्रियों उन्नति, अवनती, स्गत प्रकाशन, नागप्र
- 2. कोसंबी दामोदार धर्मानंद, २००६. प्राचीन भारतीय संस्कृति व सभ्यता, डायमंड पब्लिकेशन, पृणे
- देहाडराय सरीता, २००९. भारतातील स्त्री अभ्यास संस्था आणि व्यवहाराचा शोध, क्रांतिज्योती सावित्रीबाई फुले स्त्री अभ्यास केंद्र पूणे, विदयापीठ पूणे,
- देशम्ख शारदा, १९७३. शिवकालीन व पेशवाईतील स्त्रीजीवन, टि.म.वि., प्रकाशन, प्णे,

- 5. पाटिल पदमजा, जाधव शोभना,२००७. भारतीय इतिहासातील स्त्रियाँ, फडके प्रकाशन, कोल्हापूर,
- 6. पारधी, आर. एन, २००५. भारतीय स्त्री जीवन व कर्तव्य, वेद मुद्रा प्रकाशन, अमरावती,
- भागवत विद्युत, २००९. स्त्रीवादी इतिहास मीमांसा आणि व्यवहार, क्रांति ज्यांती सावित्रीबाई फुले स्त्री अभ्यास केंद्र, पुणे विद्यापीठ,
- बोर्डे-खडसे सुनिता व खडसे संतोष, २०१०. ऐतिहासिक परीप्रेक्ष्यातील स्त्रिया,शुभम पब्लिकेशन्स, पणे,
- 9. मून मीनाक्षी, २००२. फुले आंबेडकरी स्त्री चळवळ, समता प्रकाशन नागपूर
- 10. मून मीनाक्षी,पवार उर्मिला, आम्हीही इतिहास घडविला, सुगावा प्रकाशन, पुणे
- 11. कसबे रावसाहेब, डॉ. आंबेडकर आणि भारतीय राज्यघटना, सुमन प्रकाशन , नागपूर

### Hindi:

- कुमार; राधा, अनुवाद एवं संपादन ,सिंह रमाशंकर , २००९. स्त्रीसंघर्ष का इतिहास , वाणी प्रकाशन,नई दिल्ली
- 2. चतुर्वेदी हेरम्ब, २०१६. दास्तान मुग़ल महिलओं की, राजकमल प्रकाशन, नईदिल्ली,
- 3. प्रकाश, ओम, प्राचीन भारतीय समाज और संस्कृती, मोतीलाल बनारसीदास, दिल्ली
- मालती के.एम, २०१०. स्त्री विमर्श: भारतीय परिपेक्ष्य, वाणी प्रकाशन,नईदिल्ली,
- सहाय शिवस्वरूप , २००४. प्राचीन भारत का सामाजिक और आर्थिक इतिहास , मोतीलाल बनारसी दास, दिल्ली

Course Title	International Tourism
Course Credits	2
Course Outcomes	After going through the course, learners will be able to
	identify the fundamental concepts and trends of international tourism
	elucidate the major components of the international tourist industry
	describe the major tourist destinations in various parts of the world
	evaluate the challenges and impact on tourism from contemporary developments

and outbound tourism statistics, emerging markets  Module 2 (Credit 1): The business of international tourism  Learning Outcomes After learning the module, learners will be able to  1.describe the major tourist destinations in various parts of the world  2. comprehend the major components of the business and structure of international tourism  Content Outline • World travel geography- the three IATA areas (one destination from each IATA area)	******	
1. explain the meaning, history and trends of international tourism  2. demonstrate an understanding of the history and purpose of various international tourist organizations  Content Outline  • International tourism: definitions and history • Tourism Organizations: • International Air Transport Association (IATA), International Civil Aviation Organization (ICAO), World Tourism Organization (WTO), Universal Federation of Travel Agents Association (UFTAA), Pacific Air Travel Association (PATA)  • Major trends and international tourism markets -inbound and outbound tourism statistics, emerging markets  Module 2 (Credit 1):  The business of international tourism  Learning Outcomes  After learning the module, learners will be able to  1.describe the major tourist destinations in various parts of the world  2. comprehend the major components of the business and structure of international tourism  Content Outline  • World travel geography- the three IATA areas (one destination from each IATA area)	Module 1 (Credit 1):	Meaning and scope of international tourism
tourism  2. demonstrate an understanding of the history and purpose of various international tourist organizations  Content Outline  • International tourism: definitions and history • Tourism Organizations: • International Air Transport Association (IATA),	Learning Outcomes	After learning the module, learners will be able to
2. demonstrate an understanding of the history and purpose of various international tourist organizations  Content Outline  International tourism: definitions and history Tourism Organizations: International Air Transport Association (IATA), International Civil Aviation Organization (ICAO), World Tourism Organization (WTO), Universal Federation of Travel Agents Association (UFTAA), Pacific Air Travel Association (PATA)  Major trends and international tourism markets -inbound and outbound tourism statistics, emerging markets  Module 2 (Credit 1): The business of international tourism  Learning Outcomes  After learning the module, learners will be able to  1.describe the major tourist destinations in various parts of the world  2. comprehend the major components of the business and structure of international tourism  Content Outline  World travel geography- the three IATA areas (one destination from each IATA area)		<ol> <li>explain the meaning, history and trends of international</li> </ol>
Content Outline  International tourism: definitions and history Tourism Organizations: International Air Transport Association (IATA), International Civil Aviation Organization (ICAO), World Tourism Organization (WTO), Universal Federation of Travel Agents Association (UFTAA), Pacific Air Travel Association (PATA)  Major trends and international tourism markets -inbound and outbound tourism statistics, emerging markets  Module 2 (Credit 1): The business of international tourism  Learning Outcomes  After learning the module, learners will be able to  1.describe the major tourist destinations in various parts of the world  2. comprehend the major components of the business and structure of international tourism  Content Outline  World travel geography- the three IATA areas (one destination from each IATA area)		tourism
Content Outline  International tourism: definitions and history Tourism Organizations: International Air Transport Association (IATA), International Civil Aviation Organization (ICAO), World Tourism Organization (WTO), Universal Federation of Travel Agents Association (UFTAA), Pacific Air Travel Association (PATA)  Major trends and international tourism markets -inbound and outbound tourism statistics, emerging markets  Module 2 (Credit 1):  The business of international tourism  Learning Outcomes  After learning the module, learners will be able to  1.describe the major tourist destinations in various parts of the world  2. comprehend the major components of the business and structure of international tourism  Content Outline  World travel geography- the three IATA areas (one destination from each IATA area)		2. demonstrate an understanding of the history and purpose of
Tourism Organizations:     International Air Transport Association (IATA),     International Civil Aviation Organization (ICAO), World     Tourism Organization (WTO), Universal Federation of     Travel Agents Association (UFTAA), Pacific Air Travel     Association (PATA)      Major trends and international tourism markets -inbound     and outbound tourism statistics, emerging markets  Module 2 (Credit 1):  The business of international tourism  Learning Outcomes  After learning the module, learners will be able to  1.describe the major tourist destinations in various parts of the world  2. comprehend the major components of the business and structure of international tourism  Content Outline  • World travel geography- the three IATA areas (one destination from each IATA area)		various international tourist organizations
Tourism Organization (WTO), Universal Federation of Travel Agents Association (UFTAA), Pacific Air Travel Association (PATA)  • Major trends and international tourism markets -inbound and outbound tourism statistics, emerging markets  Module 2 (Credit 1): The business of international tourism  Learning Outcomes After learning the module, learners will be able to  1.describe the major tourist destinations in various parts of the world  2. comprehend the major components of the business and structure of international tourism  Content Outline • World travel geography- the three IATA areas (one destination from each IATA area)	Content Outline	Tourism Organizations:
Travel Agents Association (UFTAA), Pacific Air Travel Association (PATA)  • Major trends and international tourism markets -inbound and outbound tourism statistics, emerging markets  Module 2 (Credit 1): The business of international tourism  Learning Outcomes After learning the module, learners will be able to  1.describe the major tourist destinations in various parts of the world  2. comprehend the major components of the business and structure of international tourism  Content Outline • World travel geography- the three IATA areas (one destination from each IATA area)		International Civil Aviation Organization (ICAO), World
Association (PATA)  • Major trends and international tourism markets -inbound and outbound tourism statistics, emerging markets  Module 2 (Credit 1): The business of international tourism  Learning Outcomes After learning the module, learners will be able to  1.describe the major tourist destinations in various parts of the world  2. comprehend the major components of the business and structure of international tourism  Content Outline • World travel geography- the three IATA areas (one destination from each IATA area)		Tourism Organization (WTO), Universal Federation of
Major trends and international tourism markets -inbound and outbound tourism statistics, emerging markets  Module 2 (Credit 1): The business of international tourism  Learning Outcomes After learning the module, learners will be able to  1.describe the major tourist destinations in various parts of the world  2. comprehend the major components of the business and structure of international tourism  Content Outline World travel geography- the three IATA areas (one destination from each IATA area)		Travel Agents Association (UFTAA), Pacific Air Travel
After learning the module, learners will be able to  1.describe the major tourist destinations in various parts of the world  2. comprehend the major components of the business and structure of international tourism  Content Outline  • World travel geography- the three IATA areas (one destination from each IATA area)		Association (PATA)
Module 2 (Credit 1):  The business of international tourism  Learning Outcomes  After learning the module, learners will be able to  1.describe the major tourist destinations in various parts of the world  2. comprehend the major components of the business and structure of international tourism  Content Outline  • World travel geography- the three IATA areas (one destination from each IATA area)		<ul> <li>Major trends and international tourism markets -inbound</li> </ul>
Learning Outcomes  After learning the module, learners will be able to  1.describe the major tourist destinations in various parts of the world  2. comprehend the major components of the business and structure of international tourism  Content Outline  • World travel geography- the three IATA areas (one destination from each IATA area)		and outbound tourism statistics, emerging markets
1.describe the major tourist destinations in various parts of the world      2. comprehend the major components of the business and structure of international tourism  Content Outline    • World travel geography- the three IATA areas (one destination from each IATA area)	Module 2 (Credit 1):	The business of international tourism
world  2. comprehend the major components of the business and structure of international tourism  Content Outline  • World travel geography- the three IATA areas (one destination from each IATA area)	Learning Outcomes	After learning the module, learners will be able to
structure of international tourism  Content Outline		
Content Outline • World travel geography- the three IATA areas (one destination from each IATA area)		2. comprehend the major components of the business and
destination from each IATA area)		structure of international tourism
	Content Outline	World travel geography- the three IATA areas (one
- Cruico Lines: Star Cruicos Cruicos in Mediterraneas Sea an		destination from each IATA area)
Cruise Lines: Star Cruises, Cruises in Mediterranean Sea and		Cruise Lines: Star Cruises, Cruises in Mediterranean Sea and
Eurail Packages		Eurail Packages
Challenges and upheavals faced in the recent past- wars and		Challenges and upheavals faced in the recent past- wars and
Covid-19		Covid-19

Try locating a few tour operators and compare the various international destination packages offered by them	10
Gather information and prepare a short video/presentation on the new and emerging travel destinations around the world	20
Interview a few people who have recently travelled abroad and prepare a video documenting their successes and challenges in planning their trip	20

#### References:

- Burkhart AJ & Medlick, 1974. Tourism- Past, present and Future, London, Heinemann.
- Harris Robert and Joy Howard, 1996. Dictionary of travel, tourism and hospitality terms, Melbourne, Hospitality Press.
- 3. Holloway, Christopher, 1989. The Business of Tourism, London, Pitman Publishing.
- Kamra, Krishnan K, Tourism, 1997. Theory, Planning and Practice New Delhi, Indus.
- Lew Alan, C. Michael Hall, Dallen J. Timothy, 1999. World Geography Of Travel And Tourism: A Regional Approach, Butterworth-Heinemann
- 6. Sharma, Sunil, 2007. Emerging International Tourism Markets, Rajat Publications.
- 7. UNWTO, 2010. Basic concepts and definitions: Travel and Tourism. Moldova.
- 8. UNWTO, 2019.International Tourism Highlights, Madrid.
- UNWTO, 2020. COVID-19: UNWTO Calls On Tourism To Be Part Of Recovery Plans. Madrid, Spain.
- 10. Lonely Planet Guides Magazine Issues of Conde Nast Traveller and Lonely Planet

### Marathi:

- 1. कुलकर्णी, संजय., २०२१. जागतिक पर्यटन आणि त्याचे नियमन, नागपूर, रूपंदन पब्लिकेशन्स.
- जाधव, अनिल., २०१७. पर्यटन धोरणे आणि नियोजन , मुंबई, महाराष्ट्र राज्य पाठ्यपुस्तक निर्मिती मंडळ.
- 3. पाटील, स्रेश., २०१८. प्रवास व पर्यटन उदयोग, मुंबई, महाराष्ट्र ग्रंथ निर्मिती मंडळ.
- बागुल, रमेश., २०१९. पर्यटन आणि संस्कृती, पुणे, नवल पब्लिकेशन्स.
- महाजन, मंगेश., २०१९. पर्यटन व्यवसायाचे नियोजन आणि धोरणे, औरंगाबाद, विद्या प्रकाशन.

### Hindi:

- शर्मा, आर.के., २०१८. पर्यटन उदयोग एवं प्रबंधन, जयपुर, राजस्थान पब्लिकेशन।
- 2. गुप्ता, सतीश., २०१६. यात्रा और पर्यटन: एक अध्ययन, नई दिल्ली, सेंटर फॉर टूरिज्म स्टडीज़।
- 3. वर्मा, मुकेश., २०१९. भारत में पर्यटन विकास, लखनऊ, उत्तर प्रदेश हिंदी संस्थान।
- 4. सिंह, अनिल., २०२०. पर्यटन के आर्थिक और सांस्कृतिक प्रभाव, वाराणसी, काशी हिंदू विश्वविद्यालय
- 5. मिश्रा, संजय., २०१५. आधुनिक पर्यटन और यात्री सुरक्षा, नई दिल्ली, प्रभात प्रकाशन।

Course Title	Geography of Natural Disaster	
Course Credits	2	
Course Outcomes	After going through the course, learners will be able to	
	1. Summarize the basic Concepts of Natural Disaster	
	2.Discuss the Theories regarding of Natural Disaster.	
	3.Interpret the Fundamental Concepts of Natural Disaster.	
Module 1(Credit 1): Lithological Disasters		
Learning Outcomes	After learning the module, learners will be able to	
	Clarify the concept, objectives, and significance of understanding Natural disasters.	
	2. Identify and categories, types of Natural disasters caused by Earthquake, Volcanoes, land slides	
Content Outline	1.1 Definitions, Causes, Effects and Protective and Preventive Measures 1.1.2 Earthquakes 1.1.3 Volcanoes 1.1.4 Land Slides	
Module 2(Credit 1): Climatological Disasters		
Learning Outcomes	After learning the module, learners will be able to  1. Explain the concept of storm, flood, drought  2. Identify and categories, types, Effects and protective and	
	Preventive Measures of Climatological Natural Disasters	
Content Outline	2.1 Definitions, Causes, Effects and protective and Preventive Measures 2.2 Climatological Disasters 2.2.1 Cyclone 2.2.2 Floods 2.2.3 Urban Floods 2.2.4 Heat Waves	
	2.2.5 Glacial Retreat and Ice Melting	

### References:

- 1. Smith, K. (2013). Environmental hazards: Assessing risk and reducing disaster
  - (6th ed.). Routledge.
- 2. Burton, I., Kates, R. W., & White, G. F. (1993). *The environment as hazard* (2nd ed.). The Guilford Press.
- 3. Alexander, D. (2002). *Principles of emergency planning and management*. Oxford University Press.

- 4. Hyndman, D. W., & Hyndman, D. (2011). *Natural hazards and disasters* (2nd ed.). Cengage Learning.
- 5. Oliver-Smith, A., & Hoffman, S. M. (2002). *The angry earth: Disaster in anthropological perspective*. Routledge.
- 6. Kasperson, R. E., & Kasperson, J. X. (2001). *Coping with global environmental change*. Kluwer Academic Publishers.
- 7. Wisner, B., Blaikie, P., Cannon, T., & Davis, I. (2004). *At risk: Natural hazards, people's vulnerability, and disasters* (2nd ed.).
  Routledge.
- 8. Eugene, P. (1971). Fundamentals of Ecology. Saunders Company.
- 9. Krebs, C. J. (1978). Ecology. Harper & Row Publishers.
- 10. Odum, E. P., & Eugene, P. (1978). *Fundamentals of Ecology*. W. B. Saunders Company.
- 11. Rais, A., & Yola. (1990). *Disease Ecology & Health*. Verhasselt Rawat Publication.
- 12. Singh, S. (2002). *Environmental Geography*. Prayag Publication.
- 13. Simmons, I. G. (1980). *Biogeography: Natural & Cultural*. Arnold Heineman Publication.
- 14. Watts, D. (1971). Principles of Biogeography. McGraw-Hill Publication.
- 15. Bhole, R. V., Patil, P. T., & Patil, S. S. (2020). Aapatti Vyavasthapan. Atharva Publications.
- 16. Pahulkar, S. D. (Ed.). (2023). Aapatti Vyavasthapan: Navi Awhane va
- 17. Upayayojana. Eagle Leap Printers and Publishers Pvt. Ltd.
- 18. 17. Marne, P. P. (2020). Aapatti Vyavasthapan: Sankalpana Ani Kruti. Diamond Publications.
- 19. Bhangale, S. (2021). Aapatti Vyavasthapan. Prashant Publications.

Course Title	Economy of Maharashtra
Course Credits	2
Course Outcomes	After going through the course, learners will be able to
	<ul> <li>Describe the economy of Maharashtra: its features and role in Indian economy.</li> </ul>
	<ul> <li>Interpret various issues and challenges facing the economy of Maharashtra.</li> </ul>
	<ul> <li>Analyze the agricultural sector and its contribution and</li> </ul>
	challenges in Maharashtra.
Module 1(Credit 1)	Introduction to Economy of Maharashtra
Learning Outcomes	
	1.Describe the features of the economy of Maharashtra
	and its role in Indian economy.
	2.Analyze the issues and challenges facing the economy of
	Maharashtra.
Content Outline	1.1 Features of the economy of Maharashtra.
	1.2 Contribution of the economy of Maharashtra in Indian
	economy.
	1.3 Issues and challenges faced by the economy of
	Maharashtra: Population, Poverty, unemployment
	and migration.
	1.4 Regional imbalance in Maharashtra.
Module 2(Credit 1)	Agricultural Sector of Maharashtra
Learning Outcomes	· · · · · · · · · · · · · · · · · · ·
	1.Appraise the role of agriculture in the economy of Maharashtra
	and
	the study the challenges facing farmers.  2.Describe the problems of agricultural productivity and
	marketing in Maharashtra.
<b>Content Outline</b>	2.1 Role and significance of agriculture in the economy of
	Maharashtra.
	2.2 Cropping pattern in Maharashtra.
	2.3 Problems of agricultural productivity in Maharashtra and measures to increase productivity.
	2.4 Worsening Condition of farmers: Causes and measures.
	2.5 Agricultural Marketing: Problems and measures.

# Assignments/Activities towards Comprehensive Continuous Evaluation (CCE) (No Internal Marks this paper)

### References: -

 Bhalchandra Mungekar-(January 2003) The Economy of Maharashtra - Changing Structure and Emerging Issues Published by Dr. Ambedkar Institute of Social and Economic Change

- Chandra has Deshpande (2019) Economy of Maharashtra, Mumbai
- Economy of Maharashtra Indian International Central Volume I, New Delhi. (1987).
- Mahajan Mukund, (1994), Indian Economy and the Economic problem of Maharashtra, Volume-I, Nirali Prakashan, Pune.
- Mishra / Puri ,Ruddar& Dutt , Agarwal, (2013),.Indian Economy,
   Himalaya Publishing House, Mumbai.
- Mahajan Mukund, (1994), Indian Economy and the Economic problem of Maharashtra, Volume-I, Nirali Prakashan, Pune.
- Sthanumoorthy R., (2006), Maharashtra Economy : performance, opportunities and challenges, The Icfai University Prees
- Sabale B.R., Industrial development in Maharashtra, Maharatta Editor Maharatta Chamber of Commerce and Industry, Tilak Road, Pune-2
- www. Maharashtra.gov.in Maharashtra chi Arthik Pahani- Quatrly Magazine
- Economic survey of Maharashtra -Annual Report
- www.Maharashtra.gov.in
  - जाधव तुकाराम) ,संपादक,(२०२३) (महाराष्ट्र वार्षिकीपुणे ,युनिक अकॅडेमी ,.
  - प्रा.डॉ.दत्तात्रयभुतेकर-ऑक्टोबर २०१६- महाराष्ट्राची अर्थव्यवस्था-कैलाशपब्लिकेशन, औरंगाबाद.
  - डॉ. मंगला जंगले-२०१३ महाराष्ट्राची अर्थव्यवस्था-प्रशांत पब्लिकेशन,जळगाव.
  - जगताप व पवार ,(२०१४)महाराष्ट्राची अर्थव्यवस्था. जळगांव ,अथर्व पब्लिकेशन्स ,
  - पाटील सुरेश ,(२०१५)महाराष्ट्राची अर्थव्यवस्था .पुणे ,सक्सेस पब्लिकेशन्स ,

### Reference Books in Hindi

- दत्त और सुंदरम, 2024 भारतीय अर्थव्यवस्था, 73वां संस्करण एसचंद एंड कंपनी लिमिटेड मुंबई.,
- वीपुरी.के., एसमिश्रा और भगत गर्ग.के., 2023-2024, भारतीय अर्थवस्था 41वां संस्करण हिमालय पब्लिशिंग हाउस, मुंबई।
- रमेश सिंह,,2023,भारतीय अर्थव्यवस्था,15वाँ संस्करण,,मैकग्रा हिल पब्लिशर्स,नई दिल्ली।
- डॉकरण सिंह राजपूत., महाराष्ट्र की अर्थव्यवस्था )2020), साईं ज्योति प्रकाशन, द वे ऑफ लाइट्स, पुणे महाराष्ट्र

Code 30444221	Course Name Calligraphy (Practical)		Crs 02
Course Outcome	After going through the course, learners will be able to  1. Demonstrate proficiency in basic and intermediate calligraphy techniques.  2. Identify and apply different calligraphy styles and tools.  3. Design visually appealing compositions using calligraphic forms.  4. Create creative artworks integrating calligraphy in design applications.		
Sr. No.	Module Outcomes	Course Contents	Cr.
Module 1	Fabric Styling & its different Learning Outcomes	techniques Module Content	01
	After learning the module, learners will be able to  1) Understand the history and evolution of calligraphy.  2) Learn about calligraphy tools, materials, and basic techniques.  3) Develop control over strokes, angles, and spacing.	<ul> <li>Introduction to         Calligraphy – History,         Importance, and         Evolution</li> <li>Tools and Materials – Nib         pens, brushes, ink, paper         types</li> <li>Basic Strokes Practice –         Pressure control, thin and         thick lines</li> <li>Lowercase Alphabet         Forms – Basic Roman or         Italic script</li> <li>Practice Drills – Rhythm,         spacing, and alignment</li> <li>Introduction to         composition layout and         spacing</li> </ul>	
Module 2	Brand Analysis & Project Do	cumentation	01
	After learning the module, learners will be able to  1) Apply advanced techniques in decorative letterforms.  2) Design creative projects integrating calligraphy with other visual elements.  3) Experiment with modern and mixed media calligraphy.	Uppercase Letterforms –     Traditional and     Decorative styles     Composition Techniques     - Word arrangement,     balance, spacing     Decorative Styles –     Flourishes, borders, color exploration     Introduction to Modern     Calligraphy – Brush pens and freestyle scripts     Application of Calligraphy in Design – Posters,     greeting cards, logos     Portfolio Preparation and Presentation Techniques	

Assignments-1

Title: "Lowercase Calligraphy Script Practice Sheet"

Task: Create a calligraphy sheet showing the lowercase alphabet in Roman or Italic

style, with consistent rhythm, spacing, and alignment.

Objective: Evaluate understanding of basic strokes, letterforms, and control.

Assignments-2

Title: "Calligraphy-Based Poster Design"

Task: Design an A3 size poster for an event or quote using both uppercase and

lowercase calligraphy with appropriate composition.

Objective: Assess creative application, layout skills, and exploration of advanced

calligraphy techniques.

#### References

1. "Modern Calligraphy: Everything You Need to Know to Get Started in Script Calligraphy"

Author: Molly Suber Thorpe Publisher: St. Martin's Griffin Publication Year: 2013

2. "The Art of Calligraphy: A Practical Guide to the Skills and Techniques"

Author: David Harris
Publisher: DK Publishing
Publication Year: 1995

3. "Mastering Calligraphy: The Complete Guide to Hand Lettering"

Author: Gaye Godfrey-Nicholls Publisher: Chronicle Books Publication Year: 2013

4. "Calligraphy and Hand Lettering for Beginners"

Author: June & Lucy

Publisher: Independently Published

Publication Year: 2019

Code 30444222	Course Name Graphic Design Basic (Prac		Crs 02
Course Outcome	After going through the course, learners will be able to  1. Apply the foundational elements and principles of graphic design.  2. Apply visual grammar to create compelling communication pieces for fashion-related concepts.  3. Use typography, layout, and digital tools effectively in the design process.  4. Conceptualize and execute fashion communication materials such as mood boards and posters.		
Sr. No.	Module Outcomes	Course Contents	Cr.
Module 1	<b>Elements and Principles of</b>	Graphic Design	01
	Learning Outcomes	Module Content	†
	After learning the module, learners will be able to  1) Identify and apply the fundamental elements and principles of design.  2) Understand visual grammar for fashion-oriented design.  3) Develop aesthetic compositions through manual and digital methods.	<ul> <li>Introduction to Graphic Design in Fashion Communication</li> <li>Elements of Design - Line, Shape, Color, Texture, Space, Form, Value</li> <li>Principles of Design - Balance, Contrast, Alignment, Hierarchy, Proximity, Repetition, Unity</li> <li>Color Theory - Color Wheel, Harmony, Psychology of Color in Fashion</li> <li>Composition Techniques - Grid systems, Rule of thirds, Visual balance</li> <li>Visual Mapping - Translating fashion inspiration into design</li> </ul>	
Module 2	Typography, Layout, and D		01
	Learning Outcomes	Module Content	
	After learning the module, learners will be able to  1) Understand type anatomy and classifications.  2) Design visual compositions using layout, grids, and typography.  3) Apply basic digital tools in creating communication materials for fashion.	<ul> <li>Introduction to Typography         <ul> <li>Anatomy, Classifications,</li> <li>Fonts &amp; Styles</li> </ul> </li> <li>Type Hierarchy - Headings,         <ul> <li>Subheadings, Body Text</li> </ul> </li> <li>Layout and Composition -             <ul> <li>Alignment, White Space,</li> <li>Visual Flow</li> <li>Introduction to Graphic</li></ul></li></ul>	

Assignments-1

Moodboard Composition Using Design Principles

Task: Create a thematic moodboard (A3 size) based on a selected fashion trend or concept, integrating elements and principles of design manually or digitally.

Objective: Assess conceptual thinking, visual arrangement, and application of design theory.

Assignments-2

Title: Fashion Event Poster Design

Task: Design a digital poster (A3 size) for a fictional or real fashion event using

effective typography, layout, and visual storytelling techniques.

Objective: Evaluate creative communication, typographic skills, and technical

execution using design software.

#### References

1. "Graphic Design School: The Principles and Practice of Graphic Design"

Authors: David Dabner, Sandra Stewart, Eric Zempol, Publisher: Wiley Publication Year: 2017

2. "Thinking with Type: A Critical Guide for Designers, Writers, Editors, & Students"

Author: Ellen Lupton, Publisher: Princeton Architectural Press, Publication Year: 2010

3. "The Elements of Graphic Design"

Author: Alex W. White, Publisher: Allworth Press, Publication Year: 2011

4. "Meggs' History of Graphic Design"

Authors: Philip B. Meggs, Alston W. Purvis, Publisher: Wiley, Publication Year: 2016

30444121 OEC	Fashion Categories (Pr)		
Course Outcome	clothing categories in R  2. Apprehend clothing cates as Men's, Women's and S. Identify factors that in A. Recognize the specific certain category by de S. Provide a structured diverse categories of C.	ability, need and importance of Fashion. tegories for various segments such	2
Sr. No.	Module Outcomes	Course Contents	Cr.
Module 1	Introduction to categories	in Fashion	1
	Learning Outcomes	Module Content	

	After learning the module, learners will be able to  1. Discovering the reasonability and importance of clothing categories in Fashion  2. Apprehend the various clothing categories of clothing to categories of clothing to categories of clothing for various segments	<ul> <li>Definition and Importance of Clothing categories in Fashion</li> <li>The need of clothing categories</li> <li>Overview of Major Market segments such as Men's, Women's and Kid's</li> <li>Factors influencing clothing categories</li> </ul>	
	3. Identify factors that influence the clothing choices		
Module 2	Clothing categories & their	role in Fashion	1
	Learning Outcomes	Module Content	
	After learning the module, learners will be able to  1. Identify specific clothing categories for Men's Wear  2. Recognize specific design features for the various categories for Men's wear	<ul> <li>Clothing categories for Men's wear</li> <li>Formal wear</li> <li>Casual wear</li> <li>Sports wear</li> <li>Active Sports wear</li> <li>Essentials</li> <li>Club wear</li> <li>Ethnic wear</li> <li>Wedding wear</li> <li>Resort wear</li> <li>Adventure wear</li> <li>Lounge Wear</li> <li>Winter wear</li> <li>Accessories</li> </ul>	

- 1. Identifying and observing various retail brands and the respective clothing categories for Men's, Women's and Kid's wear based on websites, advertisements and store visits. Identifying the lifestyle changes of the niche market to identify the influential factors that affect clothing preferences.
- 2. Prepare a document researching various materials (e.g., leather, metal, plastic, textiles etc) available in the market which can be used in accessory designing.

## References

Ambrose, G., & Harris, P. (2007). *The visual dictionary of fashion design*. AVA Publications. Angus, E. (2015). *The fashion dictionary: A visual resource for terms, techniques and styles*. Carlton Books.

Fashionary International Limited. (2016). Fashionpedia: The visual dictionary of fashion design. Fashionary International Limited.

Ireland, P. (1987). Encyclopedia of fashion details. Batsford Publication.

Keiser, S., & Torora, P. (2021). *The Fairchild Books dictionary of fashion*. Bloomsbury Publication.

30444122 OEC	Yarn Craft (Pr)		Crs
Course Outcome	<ol> <li>After going through the course, learners will be able to</li> <li>Recognize advance yarn craft techniques in the design industry</li> <li>Acquire the knowledge regarding various tools and materials used in the craft work</li> <li>Create a theme based products range by incorporating various craft techniques</li> <li>Examine multiple entrepreneurial pathways applying the skills and knowledge gained from the craft</li> </ol>		
Sr. No.	Module Outcomes	Course Contents	Cr.
Module 1	Advanced Yarn Craft techn	iques	1
	Learning Outcomes	Module Content	
	After learning the module, learners will be able to  1. Inherit the knowledge of various advance techniques in yarn craft  2. Recognize the textures and aesthetic appeal of various techniques  3. Explore different techniques of yarn craft for product development	<ul> <li>Nail weaving</li> <li>Tatting</li> <li>Needle felting</li> <li>Smocking</li> <li>Ribbon work</li> <li>Yarn wrapping and Coiling</li> <li>Yarn craft embellishments-beads, sequins, etc.</li> </ul>	
Module 2	Application of the advance		1
	After learning the module, learners will be able to  1. Proficiency in combining techniques for innovation in designs  2. Gain the knowledge regarding CAD for yarn craft  3. Incorporating various techniques in developing products	<ul> <li>Yarn craft combining techniques- knit-crochet, crochet-weaving, etc</li> <li>CAD for yarn crafts</li> <li>Developing a range of products via any of the techniques and documentation as per the design process.</li> </ul>	
1. Stude	Assignments/ Activ	ities towards CCE	earned
techni	•		

### References

Chandler, R., Kettle, L., Thomas, H., Vlcek, L., & Simon, J. (2016). *Fabric embellishing: The basics & beyond*. Design Originals.

Dace, R., & Balchin, J. (2020). Needle felting for beginners. Search Press.

Linden, R. F. (2000). *Easy tatting*. Dover Publications Inc.

Mathew, A. (1989). Vogue dictionary of crochet stitches. David and Charles.

Rea, L. (2020). *Needle felting*. Lorian Rea. Rough, L. (2022). *DIY needle tatting*.

30444123 OEC	Fabric Origami (Pr)		Crs
Course Outcome	<ol> <li>After going through the course, learners will be able to         <ol> <li>Define and describe the principles and techniques of fabric origami</li> <li>Identify different types of fabrics suitable for origami projects.</li> </ol> </li> <li>Demonstrate basic and advanced fabric origami folds and designs         <ol> <li>Examine and differentiate between traditional paper origami and fabric origami.</li> <li>Curate and design unique fabric origami pieces for various applications.</li> </ol> </li> </ol>		
Sr. No.	Module Outcomes	Course Contents	Cr.
Module 1	Introduction to Fabric Orig	ami	1
	Learning Outcomes  After learning the module, learners will be able to  1. Define and name various basic folds and techniques in fabric origami. Describe the history and evolution of fabric origami  2. Identify and categorize different types of fabrics suitable for origami. Demonstrate basic fabric origami folds and techniques  Module Content  Introduction to Fabric Origami  History and Evolution of Fabric Origami  Types of Fabrics for Origami  Basic Folds and Techniques  Practical Exercises: Basic Fabric Origami Projects		
Module 2		echniques and Applications  Module Content	1
	After learning the module, learners will be able to  1. Examine the complex fabric origami patterns and structures. Apply advanced fabric origami techniques in creating detailed designs  2. Design and create original fabric origami pieces. Illustrate the application of fabric origami in fashion and interior design.	<ul> <li>Advanced Folding Techniques</li> <li>Structural Analysis of Fabric Origami</li> <li>Designing Original Fabric Origami Patterns</li> <li>Applications in Fashion and Home decor Products</li> <li>Practical Exercises: Advanced Fabric Origami Projects</li> </ul>	

- 1. Create a patterns of basic fabric origami designs & present a report on the structural elements of a chosen fabric origami piece
- 2. Develop an original fabric origami design for a fashion or home decor products

### References

Betts, L. (2018). Fabric folding: Basics and beyond. C&T Publishing.

Jackson, P. (2011). Folding techniques for designers: From sheet to form. Laurence King Publishing.

Takahama, T. (2001). The complete book of origami: Step-by-step instructions in over 1000 diagrams. Dover Publications.

30444122	Yarn Craft (Pr)		Crs
Course Outcome	<ul> <li>After going through the course, learners will be able to</li> <li>5. Recognize advance yarn craft techniques in the design industry</li> <li>6. Demonstrate the knowledge regarding various tools and materials used in the craft work</li> <li>7. Create a theme based products range by incorporating various craft techniques</li> <li>8. Examine multiple entrepreneurial pathways applying the skills and knowledge gained from the craft</li> </ul>		
Sr. No.	Module Outcomes	Course Contents	Cr.
Module 1	Advanced Yarn Craft techn	iques	1
	Learning Outcomes	Module Content	
	After learning the module, learners will be able to  4. Inherit the knowledge of various advance techniques in yarn craft  5. Recognize the textures and aesthetic appeal of various techniques  6. Analyze different techniques of yarn craft for product development  • Nail weaving  • Tatting  • Needle felting  • Smocking  • Yarn wrapping and Coiling  • Yarn craft embellishments-beads, sequins, etc.		
Module 2	Application of the advance		1
	After learning the module, learners will be able to 4. Proficiency in combining techniques for innovation in designs 5. Gain the knowledge regarding CAD for yarn craft 6. Incorporating various techniques in developing products	<ul> <li>Yarn craft combining techniques- knit-crochet, crochet-weaving, etc</li> <li>CAD for yarn crafts</li> <li>Developing a range of products via any of the techniques and documentation as per the design process.</li> </ul>	
	Assignments/ Activ		
techni	•	duct by incorporating any of the lilation of all the techniques.	earned

# References

Chandler, R., Kettle, L., Thomas, H., Vlcek, L., & Simon, J. (2016). Fabric embellishing: The basics & beyond. Design Originals.

Dace, R., & Balchin, J. (2020). Needle felting for beginners. Search Press.

Linden, R. F. (2000). *Easy tatting*. Dover Publications Inc.

Mathew, A. (1989). Vogue dictionary of crochet stitches. David and Charles.

Rea, L. (2020). Needle felting. Lorian Rea.

Rough, L. (2022). DIY needle tatting.

30444123	Fabric Origami (Pr)		Crs
Course Outcome	<ul> <li>After going through the course, learners will be able to</li> <li>6. Define and describe the principles and techniques of fabric origami</li> <li>7. Identify different types of fabrics suitable for origami projects.</li> <li>8. Demonstrate basic and advanced fabric origami folds and designs</li> <li>9. Examine and differentiate between traditional paper origami and fabric origami.</li> <li>10. Curate and design unique fabric origami pieces for various applications.</li> </ul>		
Sr. No.	Module Outcomes	Course Contents	Cr.
Module 1	Introduction to Fabric Orig	ami	1
	After learning the module, learners will be able to  3. Define and name various basic folds and techniques in fabric origami. Describe the history and evolution of fabric origami  4. Identify and categorize different types of fabrics suitable for origami. Demonstrate basic fabric origami folds and techniques  Module Content  Introduction to Fabric Origami  History and Evolution of Fabric Origami  Types of Fabrics for Origami  Practical Exercises: Basic Fabric Origami Projects		
Module 2		echniques and Applications	1
	After learning the module, learners will be able to 3. Examine the complex fabric origami patterns and structures. Apply advanced fabric origami techniques in creating detailed designs 4. Design and create original fabric origami pieces. Illustrate the application of fabric origami in fashion and interior design.	<ul> <li>Advanced Folding Techniques</li> <li>Structural Analysis of Fabric Origami</li> <li>Designing Original Fabric Origami Patterns</li> <li>Applications in Fashion and Home decor Products</li> <li>Practical Exercises: Advanced Fabric Origami Projects</li> </ul>	

- 3. Create a patterns of basic fabric origami designs & present a report on the structural elements of a chosen fabric origami piece
- 4. Develop an original fabric origami design for a fashion or home decor products

### References

Betts, L. (2018). Fabric folding: Basics and beyond. C&T Publishing.

Jackson, P. (2011). Folding techniques for designers: From sheet to form. Laurence King Publishing.

Takahama, T. (2001). The complete book of origami: Step-by-step instructions in over 1000 diagrams. Dover Publications.

Course code 30444511	Course Name Precious and Semi-Precious Stones (Pr)		Crs 2
Course Outcome	After going through the course, learners will be able to  1. Identify various types of gemstones and their characteristics 2. Learn basic terminology related to gemology, such as cut, color, clarity, and carat weight. 3. Demonstrate gemological tools and techniques to accurately assess and evaluate gemstones 4. Describe the different types of gem treatments and enhancements and their effects on gemstones.  Module Outcomes  Course Contents		
Module 1	Introduction to Gemology & Instrapplications.  Learning Outcomes  After learning the module, learners will be able to  1. Apply knowledge of gemstone properties to assess quality and authenticity  2. Learn basic terminology related to gemology, such as cut, color, clarity, and carat weight.  3. Explain the formation and geological processes that create different types of gemstones  4. Summarize the classification systems used in gemology  5. Differentiate between natural and synthetic gemstones based on their physical and optical properties.  6. Demonstrate how to use gemological tools  7. Conduct basic gemological tests to identify gemstones	Module Content  Introduction of Gemology Introduction to type of cuts & shapes Types Of Rocks, Minerals and Gem Minerals Properties of Mineral/Gemstones Beauty, Durability and Rarity Of Gemstones Instruments to use in gemology Dichroscope Principle Construction and working Isotropic and Anisotropic stones Dichroism and trichrome Polaris cope Principle Construction and working S.R., D.R., A.G.G. & A.D.R stone Optic character of gemstone Uniaxial and Biaxial optic signs Use of konoscope Refractometer	1

Module 2	Types of Gemstones and their structure			
	Learning Outcomes  After learning the module, learners will be able to  1. classification of gemstones	Various Types Of     Gems: Inorganic Gems     Like Crystalline And	-	
	into inorganic, organic, and gem rocks  2. crystalline and cryptocrystalline quartz, garnet, feldspar, tourmaline, and other gemstones.  3. Explain the difference between inorganic and organic gemstones.  4. Identify and classify various gemstones based on their physical characteristics and	Cryptocrystalline Quartz, Garnet, Feldspar, Tourmaline, Topaz, Peridot, Chrysoberyl's Cat'sEye, Alexandrite, Spinel, Zircon, Turquoise, Malachite, Diopside, Iolite, Tanzanite, Apatite And Other Rare Stones.  • Organic Gemstone Like		
	origin.  5. Explain the differences between natural, synthetic, and imitation gemstones.  6. Demonstrate the ability to distinguish between different synthesis methods based on inclusions and growth patterns.  7. techniques of synthetic	Pearl, Ivory, Amber, Coral, Jet Gem Rock Like Lapis Lazuli Synthesis Of Diamonds and Color stones Identification Of Synthetic Synthetics, Treated & Imitations		
Assignme	diamonds and colored stones.  8. Differentiate synthetic gemstones from natural ones through microscopic observation.	Certification Practice		

- 1. Lab assessment of identification of gemstone
- 2. Navratna chart of gemstones.
- 3. PPT presentation of natural and synthetic gemstones.

## References

Hughes, R. W. (2018). \*The book of gems\*.

Hughes, R. W. (2017). \*Gem identification made easy: A hands-on guide to more confident buying and selling\*.

Liddicoat, R. W. (2005). *Gemology* (6th ed.). Gemological Institute of America (GIA). Read, P. G. (2020). *Gemology*.

Read, P. (2005). \*Gemology\*. Butterworth-Heinemann.

Read, P. G. (2005). *Gems and gemology: A comprehensive guide to the nature, identification, and evaluation of gemstones*. Springer.

Schumann, W. (2009). \*Gemstones of the world\*. Sterling Publishing.

Webster, R. (2004). \*Introduction to gemology\*. Robert Webster.

Webster, R. (2008). Gemology (3rd ed.). Wiley.

Course code 30444512	Course Name Traditional Indian Jewelry		Crs 2
Course Outcome	<ol> <li>After going through the course, learners will be able to</li> <li>Understand traditional Indian jewelry</li> <li>Explain the cultural and historical significance of traditional Indian jewelry.</li> <li>Demonstrate basic techniques used in traditional Indian jewelry making.</li> <li>Compare different regional styles of traditional Indian jewelry.</li> <li>Design a piece of jewelry inspired by traditional Indian styles.</li> </ol>		
Sr. No.	Module Outcomes	Course Contents	Cr.
Module 1	Fundamentals of Jewelry Learning Outcomes		1
	After learning the module, learners will be able to  1. Identify various types of traditional Indian jewelry  2. List the techniques used in manufacturing jewelery.  3. Examine the role of traditional jewelry in	Introduction to Traditional Indian Jewelry  • Historical evolution and cultural significance • Materials and techniques used like Metals (gold, silver,	
Module 2	traditional jewelry in contemporary fashion.  Advanced Techniques and Contemporary fashion.	etc.) Gemstones and their meanings.  Explore regional Styles  North Indian jewelry  South Indian jewelry  East and West Indian jewelry  Iconography and Symbolism  Common motifs and their meanings  Religious and cultural symbols  Visit to a local jewelry museum or workshop  Interview with a traditional jeweler	1
	Learning Outcomes	Module Content	_
	After learning the module, learners will be able to  1. List advanced techniques used in traditional Indian jewelry making  2. Describe the impact of modern influences on traditional Indian jewelry.  3. Utilize advanced techniques in creating traditional Indian jewelry.	Advanced traditional techniques from various parts of India	

- 4. Critique the integration of traditional and modern elements in jewelry design.
- 5. Develop a contemporary jewelry piece inspired by traditional designs.
- Contemporary Applications
  - Traditional jewelry in modern fashion
  - Celebrity and bridal jewelry trends

### **Ethical Practices**

- Sustainable sourcing
- Fair trade practices

### Assignments/ Activities towards CCE

- 1. Design a contemporary jewelry piece incorporating traditional techniques.
- 2. Analyze the work of a contemporary jewelry designer who uses traditional Indian elements.
- 3. Discuss the ethical implications of sourcing materials for traditional jewelry.
- 4. Make a project report on the traditional techniques explored
- 5. Make a presentation and present the same

#### References

Bernadette van Gelder. (2018). Traditional Indian Jewellery: The Golden Smile of India. Covers legends behind traditional Indian jewelry, exploring its significance and spiritual importance. ACC Art Books Publications.

Oppi Untracht. (2008). Traditional Jewelry of India: culmination of over 30 years of research on personal adornment significance in India. Thames & Hudson publications

3044321 (OEC)	Writing Skills (Pr)		
Course Outcome	After going through the course, learners will be able to  1. Challenging preconceived assumptions and biases in writing andideate creatively  2. Demonstrate their language skills for an enhanced reading experience		
Sr. No.	Module Outcomes	Course Contents	01
Module 1	Writing Introduction & Ideation Development		
	Learning Outcomes	Module Content	
	After learning the module, learners will be able to  1. Classify the key components of introductory, body and concluding paragraphs.  2. Examine narrative, descriptive, and expository content types using critical reading skills and evaluates and simplify them	<ul> <li>The concept of ideas – from fire to fashion the evolution of ideas – from mundane everyday ideas</li> <li>Elements of writing</li> <li>Importance of Title / Heading (The hook)</li> <li>Opening Lines and introduction</li> <li>Writing dialogues, poetry styles</li> <li>Writing the main body and the endgame</li> <li>Writing short stories, developing plot and characters</li> </ul>	
Module 2	Specialized and Promotion Learning Outcomes	al Writing Module Content	01
	After learning the module, learners will be able to  1. Structure paragraphs using different patterns of development to facilitate a clear flow of ideas  2. Define basic skills of CAD tools for developing basic elements of fashion.	<ul> <li>Power of themes and their influence on readers</li> <li>Framework study and analysis</li> <li>Selecting simple scenes –</li> <li>Descriptive scenes, Fantasy scenes, Humorous scenes, Horror scenes,</li> <li>Romantic scenes, Sad / Emotional scenes</li> <li>Designing and creating leaflets / mastheads / tabloid promotional page, Fashion and lifestyle product description writing</li> <li>Developing content and elaborate writing with keywords</li> </ul>	

- 1. A manifest, about your first fashion memory, was it a photograph, a video, a sound or a fashion show (400 words required)
- 2. Describing 5 -10 images in different writing styles
- 3. Writing in 250 words about 10 different topics from day today life and experiences.

### References

Pat Francis (2009). Inspiring Writing in Art and Design: Taking a Line for a Write. Intellect Books.

M. Clarke (2007). Verbalising the Visual: Translating art and design into words. Ava Publishing.

Marsh C, Guth D and Short B., (2008), "Strategic Writing: Multimedia Writing for Public Relations, Advertising and More (2nd Edition)", Pearson.

3044322 (OEC)	After going through the course, learners will be able to  1. Examine the basic principles of metalworking as applied to jewellery design.  2. Identify and work with different types of precious metals and alloys.  3. Create simple jewellery designs using gold, silver, and other metals.  4. Develop an understanding of metal properties and their influence on jewellery design.  Module Outcomes Course Contents		
Course Outcome			
Module 1	Introduction to Metals & Alloys in Jewelry Design	Cr.	
Ploduic 1	Learning Outcomes   Module Content	-	
	<ul> <li>1. Explore the properties of various metals used in jewellery.</li> <li>2. Learn how alloys are created and their importance in designing jewellery.</li> <li>3. Discover the role of metal density and karat levels in jewellery creation.</li> <li>4. Gain an overview of heat treatment techniques and their impact on jewellery design.</li> <li>5. Recognize common defects in jewellery and ways to address them.</li> <li>Introduction to Precious Metals in Jewelry Design</li> <li>What is Metal and What is an Alloy?</li> <li>Crystalline Structures in Metals</li> <li>Raising and Lowering the Karat in Gold Alloys: Composition and Density</li> <li>Master Alloys for Different Colors and Carats</li> <li>Heat Treatment: Quenching, Annealing, Hardening, and Tempering</li> <li>Common Jewelry Defects: Soldering, Setting, Polishing</li> <li>Importance of Quality Control in Jewelry Design</li> </ul>		
Module 2	Jewelry Manufacturing and Crafting Techniques	1	
	<ul> <li>Learning Outcomes</li> <li>Learn about various casting methods used in jewellery making.</li> <li>Learn how to plan and interpret the steps involved in jewellery manufacturing.</li> <li>Develop skills in basic metalworking techniques like shaping, cutting, and polishing.</li> <li>Gain hands-on experience in refining</li> <li>Overview of Casting Methods: Investment, Sand Casting</li> <li>Methods: Investment, Sand Casting</li> <li>Methods: Investment, Sand Casting</li> <li>Methods: Investment, Sand Casting</li> <li>Methods: Investment, Sand Casting</li> <li>Flowchart and Process Planning</li> <li>Shaping, Drawing, Cutting, and Polishing Jewelry</li> <li>Recovery, Refining, and Recycling Gold</li> <li>Dust Collection and Workshop Hygiene</li> <li>Assaying and Hallmarking in Jewelry</li> </ul>		

|--|

- 1. Practice the formulas for raising and lowering karat levels in alloys.
- 2. Prepare a presentation on a jewellery topic of choice.
- 3. Complete a multiple-choice question (MCQ) quiz on jewellery metal properties and techniques.

### References

Callister, W. D. (2007). Materials Science and Engineering: An Introduction (7th ed.). Wiley.

Davis, J. R. (Ed.). (1993). Heat Treatment of Metals. ASM International.

 $\mbox{McCreight, T. (1991)}.$  The Complete Metalsmith: An Illustrated Handbook. Davis Publications.

Van M L." Masters Gold: Major Works by Leading Artists" Lark Books 2006 Mann S." Design and Make ColoredAluminum Jewellery" A & C Black 2010.

0444421 OEC	Prints for Textiles (Pr)		
Course Outcomes	<ul> <li>After going through the course, learners will be able to</li> <li>1. Identify the different types of traditional block printing techniques and develop a range of prints from concept to product application.</li> <li>2. Identify the different types of contemporary printing techniques, their applications and develop a range of prints from concept to product application.</li> </ul>		2
Sr. No.	Module Outcomes	Course Contents	Cr.
Module 1	Types of Prints		1
	Learning Outcomes	Module Content	
	After learning the module, learners will be able to  1. Differentiate and define the different types of print designs and layouts	Define and identify the different types of print designs and layouts  • Floral • Geometric • Checks/Spots/Stripes • Graphic/Abstract • Animal/Skin • Conversational (status) • Scenic/Pictorial • Photographic • Classical (Paisley) • Tribal/Ethnic Creating theme based design variations for each	
Module 2	Printing Techniques and their application		
	Learning Outcomes	Module Content	
	After <i>learning</i> the module, learners will be able to		-

- Define and analyze various printing techniques/technologies and identify the most suitable printing technique based on design and application.
- Conceptualize and design a range of prints with product application, using a combination of contemporary techniques.
- Identify contemporary printing technology and their visual effects
- Block Printing (Ajrakh, Dabu, Sanganeri, Bagh, etc.)
- Stencil/Stamp printing
- Screen printing (flat/rotary/roller)
- Water Based Printing
- Plastisol Printing, High Density Printing, Puff Printing
- Metallic Gold/Silver Process
- Flocking Printing,
   Emboss Printing
- Laser printing
- Duplex printing
- Digital printing
- Discharge printing
- Heat Transfer printing
- Direct to Fabric (DTG/DTF) Printing

# Assignments/Activities towards Comprehensive Continuous Evaluation (CCE)

- 1. Surface Pattern Designs (A4 size) for each type of print:
  - o Floral
  - o Geometric
  - o Checks/Spots/Stripes
  - o Graphic/Abstract
  - o Animal/Skin
  - o Conversational (status)
  - o Scenic/Pictorial
  - o Photographic
  - o Classical (Paisley)
  - o Tribal/Ethnic
- 2.Design Project -

Choose an inspiration

- o Create a mood board
- o Crate color board
- o Motif development
- o Pattern Development
- o Pattern Rendering
- o Product Development
- o Print Application to create product mock-ups
- o Note on suitable printing technique with applicable technical sheet
- o Portfolio Presentation

### References

Barrons. (2012). *Textile Printing*. Barrons Educational Series. Beigeleisen. (1958). *Silk Screen Techniques*. Dover Publications. Bowles, M., & Isaac, C. (2012). *Digital Textile Design*. Laurence King Publishing. Drudi. (2008). *Fashion Prints*. Pepin Press BV.

Fogg, M. (2006). *Print in Fashion*. Page One Publishing Pvt. Ltd. Russell, A. (2011). *The Fundamentals of Printed Textile Design*. AVA Publishing. Stallabrass, P. (1992). *The Creative Guide to Fabric Screen Printing*. New Holland Ltd. Wilson, J. (2000). *Textiles – A Handbook for Designers*. Woodhead Publications.

30444422 OEC	Fabric Styling (Pr)		
Course Outcomes	After going through the course, learners will be able to  1. Integrate various surface ornamentation techniques into cohesive design projects  2. Experiment with different methods to develop unique and original fabric styles.  3. Implement layering techniques to create depth and interest in fabric styling  4. Skillfully combine different fabrics to achieve desired aesthetic and functional outcomes		2
Sr. No.	Module Outcomes	Course Contents	Cr.
Module 1	Fabric Styling & its different te	chniques	1
1	Learning Outcomes	Module Content	
	After learning the module, learners will be able to  1. Execute complex designs with precision and attention to detail.  2. Demonstrate originality and innovation in applying these techniques to various design projects	<ul> <li>Introduction to fabric styling &amp; its different techniques</li> <li>Develop creative Surface         Ornamentation         Techniques to develop the look of the fabric-</li> <li>Creative Quilling</li> <li>Creative Origami</li> <li>Creative Appliqué</li> <li>Creative Quilting</li> <li>Creative Quilting</li> <li>Creative Patchwork</li> <li>Creative Weaving</li> <li>Creative Smocking</li> </ul>	
Module 2	Brand Analysis & Project Docur Learning Outcomes	mentation  Module Content	1
	After learning the module, learners will be able to  1. Adapt fabric styling techniques to align with the specific needs and aesthetics of different brands.  2. Identify key design elements and aesthetic principles that define various brands.	<ul> <li>Explore national, international, and couture brands to create fabric styles that match their unique requirements and aesthetics.</li> <li>Project documentation on Surface Ornamentation Techniques &amp; fabric styling based on a design concept of International &amp; national brands.</li> </ul>	

## Assignments/Activities towards Comprehensive Continuous Evaluation (CCE)

- 1. Study and documentation of detailed study on Surface Ornamentation Techniques & fabric styling based on a design concept of International & national brands.
- 2. Prepare any 5 samples of Creative Surface Ornamentation Techniques mentioned in the course outline.

#### References

Brackett, K. (2010). *Scrap quilting, strip by strip*. That Patchwork Place. Crabtree, C., & Shaw, C. (Eds.). (2006). *Quilting patchwork and appliqué: A world guide*. M. T. Publishing.

Fischer, A. (2016). The fashion designer's textile directory. Laurence King Publishing. Rayment, J. (2010). Creative tucks and textures for quilts and embroidery. Search Press. Singer, R. (2010). Fabric manipulation: Creating textile designs with a sewing machine. Crowood Press.

Van Niekerk, D. (2011). *Ribbon embroidery and stumpwork*. New Holland Publishers. Wright, E. (2009). *Twist-and-turn Bargello quilts*. That Patchwork Place.

304441 OEC	Traditional textiles of India (Th/Pr)		
Course Outcomes	<ol> <li>After going through the course, learners will be able to</li> <li>Identify the characteristics, historical significance of various traditional textiles from different regions of India.</li> <li>Understand and evaluate the traditional techniques and processes involved in the creation of these textiles, including weaving, dyeing, and printing.</li> <li>Demonstrate practical skills in creating or replicating traditional textile designs through hands-on projects, integrating traditional methods with modern interpretations.</li> </ol>		2
Sr. No.	Module Outcomes	Course Contents	Cr
Module 1	Introduction to Traditional India	n Textiles	1
Modulo 2	After learning the module, learners will be able to  1. Define the various types of traditional Indian textiles.  2. Differentiate between the textiles of different regions based on their techniques, materials, and motifs.	Introduction to Traditional Indian Textiles: Overview of the textiles of regions as woven, printed, painted, or embroidered.     Regional Textiles: Study of textiles from east, west, north, south & central India and its significance.     Materials and Techniques: Examination of the materials (e.g., silk, cotton, wool) and techniques (e.g., weaving, dyeing,) used.	1
Module 2	Traditional Techniques in Textile Creation		
	After <i>learning</i> the module, learners will be able to	Weaving Techniques:     Detailed study of	-
	Adapt the traditional techniques used in the	various weaving	

- creation of these textiles, including weaving, dyeing, and printing.
- 2. Evaluate the influence of these techniques on contemporary design.
- methods (e.g., ikat, brocade, jacquard).
- Dyeing and Printing:
   Exploration of
   traditional dyeing (e.g.,
   natural dyes, indigo)
   and printing techniques
   (e.g., block printing,
   tie-dye).
- Embroidery Styles: Examination of different Indian embroidery styles (e.g., Chikankari, Zardozi, Kantha).
- Contemporary
   Applications:
   Exploration of how
   traditional textiles can
   be adapted for modern
   uses in fashion, interior
   design, and visual arts.

# Assignments/Activities towards Comprehensive Continuous Evaluation (CCE)

- 1. Research and presentation on a specific traditional textile of regions of India and its significance to the region.
- 2. Comparative analysis of two different techniques of regions in India.
- 3. Motif development of various traditional Textile Techniques
- 4. Visit or a tour for practical exposure or experience of learning the process and techniques of weaving, printing & dyeing.

### References

Gillow J. (2014)-"Indian Textiles: Past and Present" -Thames & Hudson Gillow J. & Barnard N. (1993) "Traditional Indian Textiles" -Thames & Hudson Karolia A. (2019) "Traditional Indian Handcrafted Textiles" -Niyogi Books Singh M. (2009) "The Woven Textiles of India" -Lustre

Course code	Course Name Fashion Photography (PR)			
Course Outcome	After going through the course, learners will be able to 1. Explain the principles of fashion photography, including lighting, composition, and styling. 2. Interpret fashion photographs that demonstrate technical skill and creativity. 3. Analyze fashion photographs and identify key elements that contribute to their success.			
Sr. No.	Module Outcomes	Course Contents	Cr.	
Module 1	Introduction, Lighting and	Composition	1	
	Learning Outcomes	Module Content		
	After learning the module, learners will be able to 1. Identify the basics of fashion photography. 2. Select appropriate gear for shoots. 3. Analyze lighting and composition techniques.	<ul> <li>Overview of fashion photography and its applications</li> <li>History of fashion photography</li> <li>Key photographers and trends.</li> <li>Equipment overview (DSLR, mirrorless, lenses).</li> <li>Lighting techniques for fashion photography</li> <li>Composition principles for fashion photography</li> </ul>		
Module 2	Styling, Fashion Photography Studio Practice		1	
	Learning Outcomes  After learning the module, learners will be able to 1. Analyze styling and model direction. 2. Explore studio practices.	Fashion styling techniques     Model direction and posing     Studio lighting and equipment     Fashion photography, shoots, planning, and execution		
	Assignments/ Activents of the composition exercise			

- 3. Styling and model direction project
- 4. Final fashion photography portfolio

# References

Fashion Photography" by Mario Testino

The Fashion Photographer" by Peter Lehmann

Fashion Photography 101" by Barry Huggins

Course code	Course Name Computer Aided Rendering Technique in Fashion			
Course Outcome	After going through the course, learners will be able to 1. Demonstrate various types of textile weaves with the use of computer software. 2. Skillfully use CAD tools to utilize and apply them in rendering garments digitally. 3. Use fashion software that is specifically used in digital garment development by the industry. 4. Experiment with different CAD tools to efficiently use them for drawing technical sketches.			
Sr. No.	Module Outcomes	Course Contents	Cr.	
Module 1	2D Pattern Making & Textile	Design	1	
Module 2	Learning Outcomes  After learning the module, learners will be able to 1. Skillfully used CAD tools that can be efficiently used in creating weaves and fabric rendering. 2. Design 2D patterns digitally.  3D Garment Rendering & Sir	Creation of different weaves.     (10 weaves)     Digital fabric Rendering. (10 Fabrics)     Creating digital patterns (blocks, drapes).     Textile design tools (repeat patterns, brushes).     Exporting files for production.	1	
Module 2	Learning Outcomes	Module Content	_	
	After learning the module, learners will be able to 1-Visualize garments in 3D. 2. Simulate fabric behavior digitally.	<ul> <li>3D garment construction (stitching, fitting).</li> <li>Fabric simulation (draping, physics).</li> <li>Creation of 10 digital garments</li> <li>Development of Technical Drawings for different garments</li> </ul>		

- 1. Development of 10 digital fabrics with the help of the mentioned weaves. -Plain weave Rib weave Mat weave Basket weave Twill weave Herringbone weave Weft twill weave Warp twill weave Diamond weave Satin weave Sateen Weave
- 2. Development of 5 digitalized garments with the implementation of motifs and prints. -2 men's -2 women's -1 kids
- 3. Development of 5 garment flats with details of construction.

### References

Anvil Graphic Design. (2005). Pattern + palette. Rockport Publishers Inc.

Bridgs, A. (2013). Printed textiles design. Lauren Kis.

Cole, D. (2007). Patterns. Laurence King Publishing.

Colussy, M. K., & Berg, S. G. (2005). Rendering fashion, fabrics and prints. Pearson Prentice Hall.

Kondabathini, R. (2009). Top weave creations Vol. 1. Top Weave Creations.

Lazear, S. M. (2008). Adobe illustrator for fashion design. Pearson Prentice Hall.

Tallon, K. (2006). Creative fashion design with Illustrator. Batsford UK.

Advance Design Software Manual. (Richpeace, Lectra, Wonderweaves, Netgraphics etc.) or equivalent.

Course Title	Batik Art (Practical)
Course Credits	02
Course Outcomes	<ul> <li>After going through the course, learners will be able to:</li> <li>Study the history, techniques, and processes of Batik art.</li> <li>Develop technical skills in Batik, including wax application, dyeing, and fabric manipulation.</li> <li>Gain hands-on experience in creating Batik artworks using both traditional and contemporary methods.</li> <li>Identify the market and platform of Batik Art.</li> </ul>
Module 1 (Credit 1)	Introduction to Batik Art & Its Techniques
Learning Outcomes  Content Outline  Module 2 (Credit 1)	<ul> <li>After learning the module, learners will be able to:</li> <li>Experiment with Batik Art.</li> <li>Draw forms and shapes of Human figures, animals, birds and nature in Batik Art.</li> <li>History and cultural significance of Batik art</li> <li>Introduction to materials, tools, and techniques</li> <li>Traditional Batik techniques e.g., canting, tainting, and brush application.</li> <li>Exploring different wax-resist techniques e.g., crackling, spattering, and stamping.</li> </ul> Contemporary Approaches to Batik Art
Learning Outcomes	After learning the module, learners will be able to:  • Explore contemporary trends and innovations in Batik art.  • Combine Batik with other art forms and techniques.
Content Outline	<ul><li>Batik on cloth: techniques and considerations</li><li>Development of individual Batik projects</li></ul>

## Assignments/Activities towards Open Elective Courses [OEC]

- Weekly assignments (sketches, studies, sample swatches)
- Midterm Batik project (exploration of basic techniques and design principles)
- Final Batik project (individual Batik artwork demonstrating technical skill and creative expression)

**Internal Assessment:** There will be no internal assessment.

**External Assessment:** External assessment at the end of the semester, which carries a weightage of **50 marks**. During the assessment, students will create their batik own artwork

### **Bibliography:**

Drury, G. (2002). Batik: The Art and Craft.

Dover Publications.

Tirtawirya, P. (2007). The Ancient Art of Batik: Modern Applications.

Periplus Editions.

Van Zanten, W. (2013). The World of Indonesian Textiles.

Thames & Hudson.

Subject Code	Courses, Modules and Outcomes	Course Contents	Cr	
	SEMESTER III			
3.5	Film Songs Based on Folk Mus	ic (Practical) OEC	2	
	<ul> <li>Course Outcomes: Learners will be able to:</li> <li>Get knowledge of folk music.</li> <li>Analyze the influence of folk music on film songs.</li> <li>Identify the musical characteristics of film songs based on folk music.</li> <li>Recognize folk instruments and their role in folk song.</li> <li>Relate the social and cultural values through Folk Music.</li> </ul>			
Module 1	Forms of Folk Music Across In	dia	1	
	<ul> <li>Learners will be able to</li> <li>Identify various folk music forms from different regions of India.</li> <li>Analyze the musical characteristics of different folk song styles.</li> <li>Enhance the skill to folk instruments used in different folk traditions</li> </ul>	Module Contents:  Forms of Folk music -  1) Maharashra - Gawalan, Bharud  2) Uttar Pradesh - Kajri, 3) Punjab -, Bhangra, 4) Rajasthan - Ghoomar, 5) Gujarat - Garba, Dandiya,  Study of Raags used in Folk music (Dhun ugam Raag)		
Module 2	Influence of Folk Music on File	m Songs	1	
	<ul> <li>LOs: Learners will be able to</li> <li>Identify film songs based on folk music.</li> <li>Recognize traditional folk instruments used in film music.</li> <li>Understand how rhythmic patterns and musical styles of folk music are adapted into film songs.</li> </ul>	Module Contents:  • various Film songs based on Folk Music of various states Maharashtra  Uttar Pradesh Punjab Rajasthan Gujarat		
Assignme	Assignments/ Activities towards CCE			
Group presentation of Folk songs of Indian     Participation in Folk song competition.				

#### References:

- Kamboj, V. B. (2020). Khadi boli ke lokgeet [खड़ी बोली के लोकगीत]. Ayan Prakashan.
- Awasthi, M. P. N. (2018). Hindi ke lokgeet [हिंदी के लोकगीत]. Satyavati Prajnalok.
- Mishra, R. (2015). Bharatiya loksangeet mein jhoola geeton ki parampara [भारतीय लोकसंगीत में झुला गीतों की परंपरा]. Sahitya Akademi.
- Pandey, S. (2017). Lokgeeton mein rituchakra aur jhoola geet [लोकगीतों में ऋत्चक्र और झ्ला गीत]. Prakashan Vibhag.
- Tiwari, P. (2019). Jhoola geeton ka sanskritik mahatva [झूला गीतों का सांस्कृतिक महत्व]. Rajkamal Prakashan.
- Kesari, A. (2017). Gavain Kajari Malhar Naiharvam. Sahitya Akademi.
- Kautilya. (2017). Kajri: The last moments. Notion Press.
- Jain, S. (2014). Kajari (कजरी). Vishwavidyalaya Prakashan.
- Prasad, T. (2022). Kajari folk songs: Mechanism for emotional regulation. Rupkatha Journal.
- Chaturvedi, R. (2015). Oonchi Atariya Rang Bhari [ऊंची अटरिया रंग भरी]. Lokgeet Sankalan.
- Dr. Vimal, Development of Hindi Cinema and Music, Somnath Dhal Publications, New Delhi.
- Muzawar Isak, The Golden Era of Film Music (1931–1960), Teen Pratik Publications, Pune.
- Dr. Uma Garg, Aesthetic Perception of Music, Page No. 6, Sanjay Publications, Delhi.
- Shukla, Dr. Madhurani. (2018). Bhartiya Cinema ki Yatra Part 1. New Delhi: Kanishk Publishing
- Godbole, Pishvikar S. (2007). Nad vedh. Pune: Rajhans Prakashan
- Bhardwaj, V.(2020). Cinema Kal, Aaj, Kal. New Delhi : Vani Prakashan
- Deshpande, A. (2019).Kala Sangam Khand 1: Hindustani Shastriya Sangeet aur Hindi Cinema ka Sunhara Tana Bana. Nagpur : A publishing
- First Edition. (2009).Dilchasp Hindi Cinema ke Sua varsh. New Delhi: Bhartiya Pustak Parishad
- Vijaykar, Rajiv.(2010). The History Of Indian Film Music. Mumbai: Times Group Books
- Jauhari, Sima.(2002). Film Sangeet Nirdeshak Roshan V Unke Samkalin Sangeetkar. New Delli: Radha publication

OEC 3.5	Public speaking (Practical)		2
Course	Learners will be able to:		T
Outcomes:	<ul> <li>Create effective present</li> <li>Inculcate proper body la communication.</li> </ul>	nunication skills for public speaking. Eation and engaging the audience. Eanguage and non-verbal En style to different audiences and	
Module 1	<b>Introduction Public Speakin</b>	g	1
	<ul> <li>Los: Learners will be able to</li> <li>Examine the basic elements and importance of Public Speaking.</li> <li>Acquire the skills required for Public speaking.</li> </ul>	<ul> <li>Module Contents:         <ul> <li>Introduction to Public</li> <li>Speaking</li> <li>Body Language and Non-Verbal Communication</li> <li>Advanced Public Speaking Techniques</li> <li>Presentation Skills</li> </ul> </li> </ul>	
Module 2	Presentation		1
	Explore the basic elements and Importance of Presentation     Acquire the skills of required for Presentation	<ul> <li>Module Contents:         <ul> <li>Introduction to Presentation Skills</li> <li>Planning and Structuring Your Presentation</li> <li>Creating Effective Visual Aids</li> <li>Handling Q&amp;A and Audience Interactions</li> </ul> </li> </ul>	
Following ass	s/ Activities towards CCE signments can be submitted by tree and deliver a 3- Minute speed and deliver Presentation	the students. The on any topic of their own choice.	

## References

Kadam, V. (2022). Encounter the Fear of Public Speaking: A Self-help Book to Master Communication skills. Notion Press. India

Kakkar Mehra, S. (2020). Business Etiquette: A guide for the Indian Professional. HarperCollins India.

Puranik, M. (2019). The Art of Public Speaking. Diamond Pocket Books. India Patil, S. (2021). Handbook on Public Speaking, Presentation & Communication Skills. Evincepub Publishing. India

Course Title	Foundation of Early Childhood Education
Course Credits	2
Course Outcomes  Module 1 (Credit 1)	After going through the course, learners will be able to:  1. analyse how young children develop.  2. evaluate the role of early childhood educators.  3. discuss issues related to inclusion, diversity, and technology in early childhood settings.  Introduction to Early Childhood Education
-	-
Learning Outcomes	1. compare the concept of early childhood and early childhood education 2. develop knowledge about early development domains 3. examine the historical perspectives in early childhood education
Content Outline	<ol> <li>Meaning of early childhood -characteristics of the early childhood stage</li> <li>Definition, Importance, Nature of early childhood education</li> <li>Objectives of early childhood education</li> <li>Physical, social, emotional, and cognitive development in early years</li> <li>Identify key historical figures (Froebel, Montessori, Mahatma Gandhi, Tarabai Modak, etc.) and their contributions</li> </ol>
Module 2(Credit 1)	Teaching & learning in Early Childhood years
Learning Outcomes	After learning the module, learners will be able to -  1. evaluate features of a good early learning environment  2. design curriculum for early years  3. interpret diversity and inclusion
Content Outline	<ol> <li>Learning activities for 3 Rs, Creativity, Music and movement, Language, Storytelling, Science</li> <li>Role of teacher in the planning activities and learning of young children</li> <li>Handling children and classroom management</li> <li>Appreciating diversity and inclusive practices in early childhood settings</li> </ol>

#### Module 1

- Participation & Discussion Active engagement in discussions and group activities.
- Preparing lesson plans, teaching aids, and presentations
- Preparing story books, worksheets, song books for young children

#### Module 2

- Visits to early childhood centres, Day care, playgroup, and Schools
- Making a Journal with early years teaching learning activities
- Presentation -charts, Models

- 1. Kaul, V. (2019). Early childhood education programme. National Institute of Public Cooperation and Child Development (NIPCCD).
- 2. National Council of Educational Research and Training. (2022). Preschool curriculum. NCERT.
- 3. National Council of Educational Research and Training. (2023). Guidelines for preschool education. NCERT.
- 4. National Institute of Public Cooperation and Child Development. (2020). Training manual for early childhood care and education (ECCE). NIPCCD.
- 5. Pankajam, S. (2005). Elementary education. Anmol Publications Pvt. Ltd.
- 6. Swaminathan, M., & Daniel, P. (2004). Activity-based developmentally appropriate curriculum for young children. NCERT.
- 7. Mangal, S. K., & Mangal, U. (2019). Early childhood care and education. PHI Learning Pvt. Ltd.
- 8. Pandey, R. S., & Advani, S. (1995). Perspectives in child development. NCERT.

Course Title	Value Addition Techniques for Garments & Home Textiles (Pr)
Course Credits	2 (0+2)
Course Outcomes	After going through the course, learners will be able to
	<ol> <li>Apply basic garment enhancement techniques such as embroidery, crochet, macramé, and fabric manipulation.</li> </ol>
	Analyze the visual and functional impact of various decorative finishes on garment aesthetics.
	Evaluate the suitability of different enhancement techniques for specific fabrics and design goals.
	4. <b>Create</b> a finished garment that incorporates multiple enhancement techniques to add value and uniqueness.
Module 1 (Credit 1)	: Basics of Garment Enhancement
Learning	After learning the module, learners will be able to
Outcomes	Understand the significance of garment enhancement in fashion.
Content Outline	Importance of garment enhancement in fashion
	Introduction to decorative techniques (embroidery,
	crochet, macramé, appliqué, etc.)
	Study of traditional vs. modern embellishment
	techniques
Module 2(Credit 1): Surface Ornamentation Techniques	
Learning	After learning the module, learners will be able to
Outcomes	Learn and apply hand embroidery.
	<ul> <li>Develop basic skills in fabric layering and decorative stitching.</li> </ul>
Content Outline	<ul> <li>Embroidery: Basic Hand embroidery techniques</li> <li>Appliqué &amp; Patchwork: Fabric layering for decoration&amp; its types</li> </ul>

# **Module 1: Basics of Garment Enhancement**

Assignment: Research & Write-up

- Choose one traditional garment enhancement technique (Embroidery, Appliqué, Crochet, or Macramé).
- Write a 200-word summary on its history, use, and importance in fashion.

# **Module 2: Surface Ornamentation Techniques**

Assignment: Swatch Making

- Create a small fabric swatch (6x6 inches) using Embroidery, Appliqué, or Beadwork.
- Submit with a short 100-word explanation of the technique used.

- Hayes, C., & Seaton, K. (2020). *A two-dimensional introduction to sashiko.* arXiv preprint arXiv:2003.14235.
- Khounnoraj, A. (2020). *Visible mending: A modern guide to darning, stitching, and patching the clothes you love.* Quadrille Publishing.
- Mehta, S., & Gupta, A. H. (2020). Phulkari from Punjab: Embroidery in transition.
   Niyogi Books.
- Watt, M. (2019). *Macramé for beginners and beyond: 24 easy macramé projects for home and garden.* Tuva Publishing.
- Khounnoraj, A. (2019). *Punch needle: Master the art of punch needling accessories for you and your home.* Quadrille Publishing.
- Derek, P. (2015). Fabric manipulation: 150 creative sewing techniques. Thames & Hudson.
- Brown, D. (2013). *Embroidery: A step-by-step guide to more than 200 stitches.* DK Publishing.
- Brown, C. (2013). *Embroidered & embellished: 85 stitches using thread, floss, ribbon, beads & more.* C&T Publishing.
- Parker, M., & Gill, R. (2009). *Fabric embellishing: The basics and beyond.* Landauer Publishing.
- Dilip Ghosh. (2010). Traditional embroidery of India. APH Publishing.

Course Title	Basics of Food Processing (Pr)
Course Credits	2
Course Outcomes	After going through the course, learners will be able to:
Module 1(Credit 1)	1. Explain the fundamental principles and techniques involved in food processing. 2. Demonstrate the use of thermal and cold processing methods for preserving food. 3. Apply dehydration and chemical preservation techniques to enhance shelf life of food products. 4. Analyze the effectiveness of various preservation methods on food quality and safety. 5. Develop and evaluate instant food mixes using suitable food processing methods.  Introduction to Food Processing, Low and High
temperature	
Learning Outcomes	After learning the module, learners will be able to:  1. Explain the importance of food laboratories, Good Manufacturing Practices (GMP), and hygiene in food processing  2. Demonstrate high-temperature processing techniques such as blanching, canning  3. Apply low temperature storage techniques for different foods.
Content Outline	1.Introduction to food Processing:
Module 2(Credit 1)	<ul> <li>Introduction to food laboratory</li> <li>Good manufacturing practices (GMP)</li> <li>Basics of personal and area hygiene</li> <li>2.High temperature processing:         <ul> <li>Blanching of vegetables and its effect on enzyme activity</li> <li>Canning of fruits/vegetables in glass jars</li> <li>Osmo-dehydration of fruits</li> </ul> </li> <li>3.Low temperature processing:         <ul> <li>Freezing of fruits and vegetables: Effect on texture and quality (explain the difference in slow and quick freezing techniques)</li> <li>Chilling and cold storage techniques for perishable foods like fresh fruits and vegetables, dairy products.</li> </ul> </li> <li>Dehydration Techniques, Chemical Preservation</li> </ul>
,	and Instant mixes
Learning Outcomes	After learning the module, learners will be able to:  1. Explain the dehydration process of fruits and vegetables using sun and mechanical drying methods 2. Demonstrate the preparation of traditional dehydrated foods 3. Apply chemical preservation techniques in making jams, jellies, squashes, and tomato-based products 4. Develop instant mixes (sweet and savory) using food processing principles

#### **Content Outline**

## 1.Dehydration process:

- Dehydration of fruits and vegetables (Sun and mechanical)
- Traditional dehydrated foods like papad, sandage

# 2. Chemical preservation techniques:

- Preparation of jam, fruit jelly, squashes
- Preparation of tomato products like sauce, ketchup, chutney etc.

## 3. Preparation of Instant mixes:

 Apply the knowledge of food processing in preparing different instant mixes (sweet and savory)

# Assignments/Activities towards Comprehensive Continuous Evaluation (CCE):

- 1. Presentation on food laboratory safety, personal hygiene, GMPs
- 2. Activity: Carry out osmo drying of fruit/vegetable at home and make a report on outcome
- 3. Activity: Identify the effect of slow and quick freezing techniques on food products by comparing slow and quick frozen foods
- 4. Market survey of different dehydrated foods
- 5. Market survey of instant foods and development of one instant food and present the report
- 6. Journal

- 1. Arora, M. (Year of Publication). Practical Manual Food Processing. Nirali Prakashan
- 2. Singh, A. K. (Year of Publication). Food Technology-I. ICAR eCourse
- 3. National Council of Educational Research and Training (NCERT). (Year of Publication). Food Processing and Technology
- 4. Hameed, F., Ayoub, A., Gupta, N., & Anjum, N. (Year of Publication). *Fundamentals of Food Processing and Preservation*. Astral International
- 5. Anandharamakrishnan, C., & Ishwarya, S. P. (2019). Essentials and Applications of Food Engineering. CRC Press
- 6. Panjagari, N. R. (n.d.). *Principles of Food Processing and Preservation*. INFLIBNET Centre

Course Title	Basic Biochemistry (Pr)
Course Credits	2
Course Outcomes	After going through the course, learners will be able to
	Develop insights regarding biomolecules and their  metabolic pathways
	metabolic pathways 2. Explain the fundamentals of carbohydrates and their role
	in metabolism. 3. Describe the structure and functions of proteins and
	nucleic acids in biological processes.
	<ol> <li>Appreciate the importance of lipids and their functions in biological systems.</li> </ol>
	5. Explain the role of enzymes and the factors affecting their
Madula 1/Cradit 1	activity in metabolism.
Module 1(Credit 1 )	Biomolecules – Carbohydrates and Proteins
Learning	After learning the module, learners will be able to
Outcomes	Explain the fundamentals of carbohydrates and their role in metabolism.
	Describe the structure and functions of proteins and
	nucleic acids in biological processes.
Content Outline	Introduction to Biochemistry - Definition and scope of biochemistry
	2. Carbohydrates
	General formula, Classification, Structure, properties and uses of monosaccharides (Glucose, Fructose), disaccharides
	(Lactose, Maltose and Sucrose), oligosaccharides, and
	polysaccharides (Starch, Glycogen).  Introduction to the structure of D & L forms. Optical and
	stereo isomers. Anomers.
	Cyclic forms of monosaccharides of glucose and fructose including structures.
	Reactions of Monosaccharides- Oxidation and reduction
	reactions, esterification reaction, osazone formation
	3. Proteins and Amino Acids
	Structure, classification, and properties of amino acids Zwitter ionic form.
	Peptide bond.
	Structure of proteins (primary, secondary, tertiary and quaternary structure.
	Denaturation of proteins.
	Salting out of proteins and isoelectric precipitation.
Module 2(Credit 1)	Lipids, Nucleic Acids, and Enzymes
Learning	After learning the module, learners will be able to
Outcomes	Recognize the importance of lipids and their functions in biological systems.
	biological systems.  2. Explain the role of enzymes and the factors affecting their
	activity in metabolism.

#### **Content Outline**

1. Lipids

Definition, Introduction, and Structural formula.
Classification: Simple, compound, and derived lipids
Difference between saturated and unsaturated fatty acids
Chemical Constants of fats-iodine value, saponification value,
acid value and Richert- Miesel numbers.

Rancidity

Sterols-Structure and function of cholesterol, 7 dehydro-cholesterol and ergosterol.

#### 2. Nucleic Acid Structure:

Structure and function of DNA and RNA Role of nucleic acids in protein synthesis Gene expression and regulation

## 3. Enzymes:

Definition and general properties Nomenclature and classification of enzymes Enzyme specificity

Mechanism of enzyme action

Factors affecting enzyme activity (Temperature, pH Substrate concentration, Inhibitors)

Enzyme inhibition: Competitive & Non-competitive inhibition Coenzymes and isoenzymes and their role in metabolism

Assignments/Activities towards Comprehensive Continuous Evaluation (CCE):

Practical Performance

- 1. "Murray Harper's Illustrated Biochemistry" 29th Edition, (2012) Prentice Hall Int.
- 2. Apps D.K. and Cohen B.B. and Steel C.M. "Biochemistry: A Concise Text for Medical Students" (1992), Bailliere Tindall,
- 3. Berg J.M. Tymoczko J.L., and Stryer. L. "Biochemistry", 5th edition, (2002). W.H. Freeman.
- 4. Chatterjee M.N., Shinde R. "Textbook of Medical Biochemistry" 8th Edition (2012) Jaypee Brothers, Medical Publishers.
- 5. Debajyoti D, "Biochemistry" 2nd Edition, (1980) Academic Publishers,.
- 6. Finar I.L "Organic Chemistry, Volume 2": Stereochemistry and the Chemistry of Natural Products, 5th Edition, 2009.
- 7. Finar I.L. "Organic Chemistry Vol. I" 6th Edition, (2009), Pearson Education India.
- 8. Jain, J, L., S. Jain and N. Jain. "Fundamentals of Biochemistry". 6th Edition, (2005). S.Chand Company Ltd.
- 9. Mendham J., RC Denney Vogel's textbook of quantitative chemical analysis -
- 10. Nelson DL & Cox MM. 5th Edition, 2009. "Lehninger's Principles of Biochemistry". Freeman and Co.
- 11. Pearson education ltd.
- 12. Plummer, D.T., "An Introduction to Practical Biochemistry". 2nd Edition, (1971) McGraw-Hill Publishing Co. Ltd.
- 13. Rastogi S.C. "Biochemistry", 2nd Edition, (2003) Tata MacGraw Hill Publishing Co. Ltd.
- 14. Satyanarayana U and Chakrapani U "Biochemistry", 3rd Edition, (2008), Books & Allied Publishers.
- 15. Textbook of practical Chemistry Std. 11 Gujarat and Maharashtra secondary education Board.

- 16. Vasudevan D.M. and Sreekumari S (2007) "Textbook of Biochemistry for Medical Students". 5th Edition, Jaypee Brothers, Medical Publishers.
  17. Voet D, and Voet J.G "Biochemistry" 4th Edition. (2011), John Wiley & Sons.

Course Title	Culinary Science -I (Theory)
Course Credits	2
Course Outcomes	After going through the course, learners will be able to
	<ol> <li>Enlist types of food commodities</li> <li>Observe changes taking place in foods during cooking</li> <li>Describe their role and uses in food preparations</li> <li>Discuss Popular recipes made with them</li> <li>Discuss Preparations made seasonally or during festivals</li> </ol>
Module 1(Credit 1)	Cereal and Cereal products
Learning Outcomes	After learning the module, learners will be able to
	Enlist types of cereals, cereal products millets,
	pseudocereals  2. Describe their role & use in popular, seasonal and festive food preparations
Content Outline	Cereal, Cereal Products, Millets, Pseudo Cereals and
Content outine	Uncommon Cereals
Modulo 2(Credit 1)	<ol> <li>Types of rice and rice products and their uses.</li> <li>Types of wheat products and their uses.</li> <li>Preparations as per season and festival.</li> <li>Popular dishes made using cereals</li> <li>Types of millets, their products and their uses.</li> <li>Preparations as per season and festival.</li> <li>Popular dishes made using millets, uncommon cereals.</li> </ol>
Module 2(Credit 1)	Pulses and Legumes
Learning Outcomes	After learning the module, learners will be able to
	<ol> <li>Enlist types and varieties of pulses, legumes, nuts, oilseeds, oils and other seeds</li> <li>Describe their role &amp; use in popular, seasonal and festive food preparations</li> </ol>
Content Outline	PULSES, LEGUMES NUTS, OILSEEDS, OILS AND OTHER
	SEEDS
	Types, products, plant protein concentrate, Textured
	vegetable protein and uses  2. Preparations as per season and festival.
	3. Popular dishes made using legumes.
	4. Types, products and uses
	5. Preparations as per season and festival.
	6. Popular dishes made using nuts.
Assignments/Activiti	ies towards Comprehensive Continuous Evaluation (CCE):

Assignments/Activities towards Comprehensive Continuous Evaluation (CCE): Collect samples and discuss varieties of the foods Select/plan popular, seasonal and festive recipes with the foods.

- Nambiar Vanisha. Festive Foods of India, Magnum Publications, 2024
   Parvinder. S. Theory of cookery. Bali Oxford University. Press, 2017 ND
   Pushpesh Pant. Indian: The Cookbook
   S. L. Doshi. Anthropology of Foods and Nutrition. Rawat Publication, Jaipur 1995.

Course Title	Science and Society (Theory)*	
Course Credits	2	
Course Outcomes	After going through the course, learners will be able to -	
	1. Comprehend the nature of science and scientific enquiry	
	<ol><li>Analyze the role of science and technology in society</li></ol>	
	<ol><li>Interpret basic scientific information and evaluate basic ethical and social issues in science</li></ol>	
	4. Communicate science-related issues clearly	
	5. Apply scientific knowledge to real-world problems.	
Module 1 (Credit 1)	Introduction to Science and Society	
Learning Outcomes	<ol> <li>Develop awareness of the association between science and society</li> </ol>	
	<ol><li>Apply scientific method to interpret societal interactions</li></ol>	
	<ol> <li>Distinguish between scientific and pseudoscientific constructs</li> </ol>	
Content Outline	1. The scientific method – Strengths and limitations	
	2. Science and technology – The historical perspective	
	3. Science, media and public understanding	
	4. Pseudoscience and misinformation	
Module 2 (Credit 1)	Science, Society, and Environment	
Learning Outcomes	<ol> <li>Apply scientific method to interpret climate and environmental changes</li> </ol>	
	<ol><li>Evaluate the role of science in the formulation of public policy</li></ol>	
Content Outline	1. Climate change and environmental science	
	2. Science and public policy	
	3. Gender, race and equity in science	
	4. Science and Religion – Evolution versus Creation	

- 1. Individual / group projects / essays on science and society
- 2. Classroom debates on pseudoscience and misinformation
- 3. Group or individual assignments climate change, gender and equity in science.

- 1. Avery, J. S (2016). Science and Society, World Scientific
- 2. Ede, A. and Cormack, L (2016). A History of Science in Society From Philosophy to Utility (3<sup>rd</sup> Edition), University of Toronto Press
- 3. Pal, Y. (1993). Science and Society Some Perspectives, Gyan Publishing House (ISBN: 9788121204583, 9788121204583)

Course Title	Child in Contemporary Society (OEC)	
Code No		
Course Credits	2	
Theory	50	
Course Outcomes	After completing the course, learners will be able to	
	<ol> <li>analyze contemporary influences on child development, including technology and societal changes.</li> </ol>	
	<ol> <li>apply developmental theories and frameworks in real-world contexts.</li> </ol>	
	<ol> <li>support inclusive and holistic approaches in caregiving, education, and community settings.</li> <li>advocate for children's rights, welfare, and policy interventions</li> </ol>	
Module 1.: Contemp	orary issues Affecting Children	
Learning Outcomes	After learning the module, learners will be able to:	
	<ol> <li>develop insights in to the influence of digital technology on child development.</li> <li>identify common psychological health issues and symptoms in children.</li> <li>apply knowledge of legal and ethical standards in child protection.</li> </ol>	
Content Outline	<ol> <li>Children and Technology: Screen time, social media, digital learning tools. Risks and benefits of early tech exposure.</li> <li>Child and psychological health: Anxiety, depression, ADHD, autism. Identifying signs and understanding stigma.</li> <li>Child Abuse, Neglect, and Trauma: Types of abuse, trauma- informed care, mandatory reporting.</li> <li>Children's Rights and Legal Protections Indian context</li> </ol>	
Module 2 (Credit 1)	Module 2 (Credit 1) Family, Community and Societal Influence	
Learning Outcomes	After learning the module, learners will be able to	
	<ol> <li>estimate various family settings impact child outcomes.</li> <li>compare effects of different parenting styles.</li> <li>evaluate external influences such as peers, school, and media.</li> <li>discuss intersectionality in child development.</li> </ol>	

# **Content Outline**

- Family Structures and Dynamics: Nuclear, joint, singleparent, and blended families. Attachment and bonding theories.
- 2. Parenting Styles and Practices: Authoritative, authoritarian, permissive, uninvolved. Cultural influences on parenting.
- 3. Community and Peer Influences: Role of socialization, playgroups, and peer relationships. Influence of schools, neighborhoods, and extracurricular settings.
- 4. Media, Technology, and Consumer Culture: Media consumption, digital identity, and child advertising.
- Societal Inequities and Child Development: Effects of poverty, discrimination, gender roles, and access to education.

# Assignments/Activities towards Comprehensive Continuous Evaluation (CCE)

#### Module 1

- 1. Visits and Visit reports,
- 2. Child advocacy strategies
- 3. Designing media awareness programs in the community

#### Module 2

- 1. Creating awareness on Media consumption
- 2. Designing workshop on changing dimensions parent child relationship
- 3. Designing workshop on Parenting Styles

- 1. Berger, K.S. (2005). The Developing Person Through Lifespan, 6<sup>th</sup> edition, Worth Publishers, USA.
- 2. Berk, L.E.(2004). Development Through Lifespan. 3<sup>rd</sup>edition, Pearson Education Inc and Dorling Kindersley (India) Pvt. Ltd.
- 3. Hurlock E.B. (1997): Child Development, Tata McGraw Hill, Delhi.
- 4. Mussen, Conger, Kagan and Huston (1984): Child Development and Personality, 7<sup>th</sup> edition, Harper and Row, Publishers. Inc. New York.
- 5. Rogers D (1997): Psychology of Adolescence, Prentice Hall, New Jersey.
- 6. Santrock & Yussen (1988): A Tropical Approach to Life Span Development. 3<sup>rd</sup>edition, Tata McGraw Hill Publication, New York.
- 7. Sigdman, C.K and Shaffer. D.R. (1995): Life Span Development, 2<sup>nd</sup>edition, Brooks/Cole Publishing Co Ltd, USA.

8. Smart M.S & Smart R.C. (1982): Children, Development and Relationship,  $4^{\rm th}$  edition, Mac-Millan Publishing Co., New York.

Course Title	Applications of Basic Biotechnology for Community Development - I
	Sericulture I: Mulberry Silkworm Rearing
Course Credits	02 (Th)
Course Outcomes	After going through the course, learners will be able to
	1. Articulate the basic concept of Sericulture, its importance, history and present status. Describe the taxonomy, morphological sex differences in pupa, larvae and adult of silkworm.
	2. Differentiate between different life stages of silkworm and explain their life cycle. Discuss control and prevention of pests and diseases.
	3. Demonstrate and discuss the culture methods of B.mori. Outline the silkworm rearing technology.
	4. Differentiate diseases of silk worms and different methods for control. Outline the important tools and equipment's used in sericulture
	5. Write about judicious use of their by-products and moriculture. Evaluate, appreciate and specify the importance of embarking on self-employment through rearing of silkworms.
Module 1 (Credit 1)	(Th) Introduction to Sericulture
Learning Outcomes	After learning the module, learners will be able to
	1. Articulate the basic concept of Sericulture, its importance, history and present status. Describe the taxonomy, morphological sex differences in pupa, larvae and adult of silkworm.
	2. Differentiate between different life stages of silkworm and explain their life cycle. Discuss control and prevention of pests and diseases.
	3. Demonstrate and discuss the culture methods of B.mori. Outline the silkworm rearing technology.

Content Outline	1. Introduction to Sericulture
	1.1 Definition, history and present status;
	1.2 Silk route Types of silkworms, Distribution and Races.
	1.3 Study of different classifications
	1.4 Biology of Silkworm: - 1.5 Life cycle of Bombyxmori Structure of silk gland and secretion of silk  2.Rearing of Silkworms  2.1 Selection of mulberry variety and establishment of mulberry garden
	2.2 Rearing house and rearing appliances
	2.3 Disinfectants: Formalin, bleaching powder
	2.4 Silkworm rearing technology: Early age and Late age rearing
	2.5 Types of mountages Spinning, harvesting and storage of cocoons
Module 2 (Credit 1)	(Th)
Learning Outcomes	After learning the module, learners will be able to
	1.Differentiate diseases of silk worms and different methods for control. Outline the important tools and equipment's used in sericulture
	2. Write about judicious use of their by-products and moriculture. Evaluate, appreciate and specify the importance of embarking on self-employment through rearing of silkworms.
Content Outline	3.Cultivation of mulberry:
	3.1 a) Varieties for cultivation b) Rainfed and irrigated mulberry cultivation- Fertilize schedule, Prunning methods and leaf yield
	3.2 Harvesting of mulberry: a) Leaf plucking b) Branch cutting c) Whole shoot cutting
	3.3 Silk worm rearing:
	a) Varieties for rearing
	b) Rearing house
	c) Rearing techniques
	4.1 Pests of silkworm
	4.2 Silkworm diseases: Protozoan, viral, fungal and bacterial (any two).
	4.3 Control and prevention of pests and diseases

#### **Assessment Criteria:**

#### Unit. No. 1 Introduction to Sericulture:

- 1. Project work: Collection of different types of silkworms (preserved/photographs)
- 2. Presentation on Life cycle of Bombyx mori
- 3. Preparation of posters on silk gland and secretion of silk

## Unit. No. 2 Rearing of Silkworms

- 1. Field visit and report making on Rearing house and rearing appliances
- 2. Survey and analysis of Disinfectants used in Sericulture
- 3. Assignment on Spinning, harvesting and storage techniques of cocoons

## Unit. No. 3 Cultivation of mulberry

- 1. Assignment on cultivation practices in the field
- 2. Rearing house visits and report making
- 3. Group activity on Rearing techniques

#### Unit. No. 4 Pests of silkworm

- 1. PowerPoint presentation on Pests of silkworm
- 2. Data Collection on Control and prevention of pests and diseases

- 1. Handbook of Practical Sericulture: S.R. Ullal and M.N. Narasimhanna CSB, Bangalore
- 2. Appropriate Sericultural Techniques; Ed. M. S. Jolly, Director, CSR & TI, Mysore. Handbook of Silkworm Rearing: Agriculture and Technical Manual-1, Fuzi Pub. Co. Ltd., Tokyo, Japan1972.
- 3. Manual of Silkworm Egg Production; M. N. Narasimhanna, CSB, Bangalore 1988.
- 4. Silkworm Rearing; Wupang—Chun and Chen Da-Chung, Pub. By FAO, Rome 1988.
- 5. A Guide for Bivoltine Sericulture; K. Sengupta, Director, CSR & TI, Mysore 1989.
- 6. Improved Method of Rearing Young age silkworm; S. Krishnaswamy, reprinted CSB, Bangalore, 1986.

Course Title	Nutrition through Lifespan (Pr)
Course Credits	2
Course Outcomes	After going through the course, learners will be able to
	<ol> <li>Explain the physiological changes and evolving nutritional needs at various stages of the human lifespan.</li> <li>Identify age-specific dietary requirements and relate them to growth, development, and health maintenance.</li> <li>Apply the principles of balanced diet and meal planning to meet nutritional needs across life stages.</li> <li>Analyze the influence of physiological, socio-economic, and cultural factors on food choices and dietary habits.</li> <li>Design age-appropriate meal plans that address nutritional, cultural, and economic considerations.</li> </ol>
Module 1(Credit 1) F	Principles of Balanced Diet and Meal Planning for Adults
Learning Outcomes	After learning the module, learners will be able to
	<ol> <li>Apply the fundamental principles of meal planning and its impact on health.</li> <li>Use food guides, pyramids, and food exchange lists to design balanced diets.</li> <li>Identify factors that affect meal planning, including activity levels and personal preferences.</li> <li>Maintain and interpret a dietary record to assess nutritional intake.</li> <li>Create meal plans for individuals with varying activity levels.</li> </ol>
Content Outline	<ol> <li>Overview of Nutritional Requirements:         <ol> <li>Basic principles of nutrition.</li> <li>RDA for Macronutrient and micronutrient at various stages of life.</li> </ol> </li> <li>Food Guide/Food Pyramid and its Use:         <ol> <li>Understanding food groups, food pyramid and servings.</li> <li>Practical application in meal planning.</li> </ol> </li> <li>Balanced Diet:         <ol> <li>Components of a balanced meal.</li> <li>Adjusting portion sizes for various energy needs.</li> </ol> </li> <li>Factors Affecting Meal Planning</li> <li>Food Exchange List:         <ol> <li>Concept of food exchange list</li> <li>Designing diets using the food exchange system.</li> </ol> </li> <li>Maintaining a Dietary Record:         <ol> <li>Techniques to calculate nutrients intake from consumed food.</li> </ol> </li> <li>Nutrition in Adulthood:         <ol> <li>Nutritional needs of adults.</li> </ol> </li> </ol>
Module 2(Credit 1)	ii. Planning meals for sedentary and moderate workers.  Nutritional Needs Across Developmental Stages
Learning Outcomes	After learning the module, learners will be able to

# 1. Examine the physiological changes during pregnancy and lactation and their impact on nutrient needs. 2. Design meal plans that meet the nutritional requirements during pregnancy and lactation. 3. Describe the nutritional needs of the different developmental stages, from infancy to adolescence. 4. Plan meals for various age groups, considering their specific growth and nutritional needs. **Content Outline Nutrition during Pregnancy and Lactation:** Pregnancy: Nutrient needs during each trimester, common complications, and dietary modifications. **Lactation**: Nutritional requirements for breastfeeding mothers, promoting milk production, nutrient-dense foods and galactogogues. 2. Nutrition during the Lifecycle: Infancy (0 to 2 years): Importance of breast-milk, breastfeeding. Bottle feeding and infant formula. Nutritional requirements and planning complementary Childhood (3-6 years, 7-9 years and 10-12 years ii. boys and girls): Meal planning for growing children, ensuring proper development and combating common childhood nutritional issues. iii. Adolescence (13-15 years and 16-18 years): Nutritional challenges during puberty, special needs for vitamins, minerals, and energy, and managing eating habits. Eating disorders. Meal planning for adolescents. iv.

## Assignments/Activities towards Comprehensive Continuous Evaluation (CCE):

- 1. Assignment on food pyramid
- 2. Assignment on 24 Hour recall
- 3. Planning and Cooking- Each plan to be evaluated
- 4. Assignments on galactagogues, packed lunches, finger foods

- 1. Mudambi, S. R., & Rajagopal, M. V. (2022). *Fundamentals of foods, nutrition and diet therapy* (5th ed.). New Age International Pvt. Ltd.
- 2. Indian Council of Medical Research (ICMR). (2020). *Nutrient requirements and recommended dietary allowances for Indians*. National Institute of Nutrition.
- 3. **National Institute of Nutrition.** (2017). *Indian food composition tables (IFCT)*. Indian Council of Medical Research.
- 4. Guthrie, H. A. (1989). Introductory nutrition. Times Mirror/Mosby College Publishing.
- 5. Guthrie, H. A. (1994). Human nutrition. William C. Brown.
- 6. Joshi, S. (2021). Nutrition and dietetics. McGraw Hill Higher Education.
- 7. Mudambi, S. R., & Rajagopal, M. V. (2022). *Fundamentals of foods and nutrition* (7th ed.). New Age International Pvt. Ltd.
- 8. Robinson, C. H., & Lawler, M. R. (1990). *Normal and therapeutic nutrition* (17th ed.). Macmillan Publishing Co.
- 9. Roday, S. (2018). Food science and nutrition (3rd ed.). Oxford University Press.
- 10. Smith, A. M., Collene, A. L., & Spees, C. K. (2024). Wardlaw's contemporary nutrition (12th ed.). McGraw Hill.

Course Title	Consumer Behaviour, Rights and Redressal Strategies (Theory)
Course Credits	2
Course Outcomes	After going through the course, lea
	rners will be able to
	Critically analyze consumer behavior
	<ol><li>Analyze consumer rights within legal and market frameworks</li></ol>
	3. Evaluate the importance of Consumer Protection
	Develop effective strategies for consumer redressal and advocacy.
Module 1 (Credit 1)	- Foundations of Consumer Rights and Behavior
Learning	After learning the module, learners will be able to
Outcomes	Define and explain the key principles of consumer rights and responsibilities.
	Describe the theoretical frameworks that underpin consumer behavior.
	Analyze market research data to interpret consumer trends and decision-making processes.
	4. Evaluate the impact of economic, social, and technological factors on consumer behavior.
Content Outline	<ol> <li>Introduction to Consumer Rights         <ul> <li>History and evolution of consumer protection</li> <li>Fundamental rights and responsibilities of consumers</li> <li>International and national legal frameworks (e.g., Consumer Protection Act)</li> </ul> </li> <li>Understanding Consumer Behavior         <ul> <li>Psychological and sociological theories influencing consumer decisions</li> <li>Factors affecting consumer behavior (cultural, economic, and social influences)</li> <li>Market research techniques for understanding consumer preferences</li> </ul> </li> <li>Consumer Trends and Market Dynamics         <ul> <li>Analysis of current trends in consumer behavior</li> <li>Impact of digitalization on consumer decision-making</li> <li>Emerging challenges and opportunities in the</li> </ul> </li> </ol>
	consumer market
Module 2 (Credit 1)	- Redressal Strategies and Policy Interventions
	After learning the module, learners will be able to

Learning Outcomes	<ol> <li>Identify and differentiate between various consumer redressal mechanisms.</li> </ol>
	<ol><li>Critically analyze case studies to assess the effectiveness of redressal strategies.</li></ol>
	<ol><li>Formulate strategic recommendations for enhancing consumer redressal systems.</li></ol>
	<ol> <li>Develop policy proposals aimed at strengthening consumer rights and advocacy.</li> </ol>
	<ol><li>Demonstrate the ability to communicate complex redressal strategies clearly and effectively.</li></ol>
Content Outline	Consumer Redressal Mechanisms     Overview of formal and informal redressal channels     Role of consumer courts, regulatory bodies, and online platforms     Comparative analysis of redressal systems in different regions
	<ul> <li>Case Studies in Consumer Redressal         <ul> <li>In-depth examination of landmark cases and successful redressal strategies</li> <li>Lessons learned from ineffective consumer grievance redressal</li> <li>Role of consumer advocacy groups and NGOs</li> </ul> </li> <li>Developing Effective Redressal Strategies         <ul> <li>Strategic approaches to consumer advocacy and dispute resolution</li> <li>Policy recommendations to strengthen consumer rights enforcement</li> <li>Designing consumer education and awareness programs</li> </ul> </li> </ul>

# **INTERNAL ASSESSMENT:**

# **Project 1: Consumer Behavior Case Study**

# Description of project:

Students select a current consumer market trend or issue (e.g., digital purchasing behavior, sustainable consumption) and conduct a case study using market research methods such as surveys, interviews, or data analysis.

# Project Output:

- A written report (2,000–2,500 words) summarizing findings and analysis.
- o A short presentation (10–15 minutes) highlighting key insights.

## **Project 2: Redressal Mechanism Evaluation**

# • Description of project:

In groups, students review and evaluate the effectiveness of an existing consumer redressal mechanism (e.g., a consumer court, online dispute resolution platform, or NGO-led initiative).

# Project output:

- A detailed analysis report (2,000–2,500 words) that includes case studies, challenges, and suggestions for improvement.
- o A poster or infographic summarizing key recommendations.

#### **EXTERNAL EVALUATION:**

## 1. External examination: 50 marks

- 1. Chunawala, S. A. (2012). *Commentary on consumer behaviour* (ISBN 978-93-5051-763-5). Himalaya Publishing House.
- 2. Gulshan, S. S. (1996). Consumer protection and satisfaction. Wiley Eastern Ltd.
- 3. Kotler, P. (1985). Principles of marketing. Prentice Hall of India Pvt. Ltd.
- 4. Kumar, N. (1999). Consumer protection in India. Himalaya Publishing House.
- 5. Nair, S. (1999). Consumer behaviour: Text and cases. Himalaya Publishing House.
- 6. Ramaswamy, V. S., & Namakumari, S. (1997). *Marketing management* (2nd ed.). McMillan India Ltd.
- 7. Sherlekar, S. A., Reddy, P. N., & Appannaiah, H. R. (1995). *Essentials of marketing management*. Himalaya Publishing House.
- 8. Sontakki, C. N., & Deshpande, R. G. (1984). *Marketing, salesmanship and advertising*. Kalyani Publishers.

Course Title	Textile Craft of India
Course Credits	0+2
Course Outcomes	After going through the course, learners will be able to
	1. To learn various textile craft and their application.
	2. To Impart knowledge of textile craft techniques.
	3. To impart income-generating skills to learners
Module 1 (Credit 1)	
Learning Outcomes	After learning the module, learners will be able to
	<ul> <li>Demonstrate proficiency in basic hand knitting stitches.</li> <li>Construct a functional or decorative item using macrame techniques</li> </ul>
Content Outline	1. Hand Knitting
	<ul><li>Basic knitting stitches</li><li>Garter, Stockinette, Rib Stich, Purl stich</li></ul>
	2. Macrame
	Larks Head Knot, Square Knot, Alternating Square
	Knot, Spiral Knot (Sling bag / Mobile Pouch/ Poncho/ Chandelier/ Scarf/ Wall
	hanging/ Dream catcher/ Potholder/ Key Chain)
	One sampler of each craft and one article using any one
	<u>technique</u>
Module 2 (Credit 1)	
Learning Outcomes	After learning the module, learners will be able to
	Demonstrate proficiency in applique technique
	Design and construct a functional or decorative item
	using hand quilting techniques
Content Outline	<ul><li>1. Applique work</li><li>Fusible Web Applique, Needle Turn Applique</li><li>2. Hand Quilting</li></ul>
	(Lamp shade/ Table runner/ Cushion Covers/ Bag/ Dupatta/ Table
	Mats/ Storage Box)
	One sampler of each craft and one article using any one technique

# **Comprehensive Continuous Evaluation (CCE):**

-Continuous internal evaluation of 50 marks (each module 25 marks)

- 1. Anchor Needle and thread (2007 & 2008 series) 7. Chattopadhyaya K. (1985). Handicrafts of India. (Revised edition). New Delhi: Indian Council for Cultural Relations.
- 2. Creatingfashionaccessories/CyDecosseIncorporated,1993.-Minnetonka: Cowles Publishing, Inc.
- 3. Gillow Jand Barnad. (1991)Traditional Indian Textiles London: Thames and Hudson Ltd. 10.IrwinJ.andHallM. (1971). Indian Painted and Printed Fabrics Ahmadabad: Calico Museum of Textiles.
- 4. Kathryn M. K. and Munslow J.(2003). Fashion Design process, innovation and practice, published by Blackwell science LTD
- 5. Maria di spirito (2006). Designs for beaded Jewelry, II Castello collane 13.MurphyV.andGillR.(1991).Tie-dyedtextilesofLondon: Victoria and Albert Museum.

Course Title	Mathematical Techniques for Competitive Examination Paper - 1
Course Credits	2
Course Outcomes	After completing this course, learner will be able to
	<ol> <li>Understand and apply foundational concepts of the speed distance and time and Calendar</li> </ol>
	<ol> <li>Analyze, evaluate, and apply advanced techniques in work, distance and time and fast track formulae effectively, demonstrating critical thinking and proficiency in solving complex mathematical problems at an advanced level.</li> </ol>
	<ol> <li>Apply formulae and simplification techniques in solving basic numerical problems.</li> </ol>
	<ol> <li>Analyze complex mathematical problem-solving strategies and obtain the solutions to the problems easily.</li> </ol>
Module1(Credit1)	- Problems based on Time
Learning Outcomes	After learning this module, learner will be able to
	1. <b>Demonstrate</b> a comprehensive understanding of Work and Time.Speed, time and distance. Clock and Calendar.
	2. <b>Apply</b> shortcut formulae to obtain the solution to the problems, and Fundamental employ sophisticated problem-solving strategies for challenging mathematical questions.
Content Outline	Work and Time.
	<ul><li>Speed, time and distance.</li><li>Clock and Calendar.</li></ul>
	<ul> <li>Fast track formulae to solve the questions.</li> </ul>
Module2(Credit1)	- Problems based on water (Liquid)
Learning Outcomes	After learning this module, learner will be able to
	<ol> <li>Demonstrate proficiency to solve mathematical problems accurately.</li> </ol>
	2. <b>Distinguish</b> the situations for and obtain the solutions.
	<ol> <li>Develop the ability to analyze complex word problems, apply appropriate mathematical techniques to obtain the solutions of the problems.</li> </ol>

Content	Pipes and Cisterns
Outline	Boats and Streams
	<ul> <li>Word problems based on probability</li> </ul>

- 1. Students have to solve questions based on the topic Speed, Distance and Time from various competitive examination question papers.
- 2. Solve questions based on topic Clock and Calendar from various competitive examination question papers.
- 3. Obtain the solutions of the problems based on Pipes and Cisterns.
- 4. Obtain the solutions of the problems based on Boats and Streams.

#### **Reference Books:**

- 1. Verma R. Fast Track Objective Arithmetic (Complete revised edition). Arihant Publications (India) Limited.
- 2. Aggarwal R. S. Quantitative Aptitude for Competitive Examinations.
- 3. Aggarwal R. S. Objective Arithmetic (SSC and Railway Exam Special).
- 4. Sharma A. Teach Yourself Quantitative Aptitude.
- 5. Dinkar Patil, Spardha Pariksha Ankaganit, Yashodin Publication, N 53 S.F. 4 /5/ 3 Uttamnagar Po. Trimurti Chowk CIDCO Nashik 422008

Course Outcomes       सदर विषय अभ्यासल्यानंतर विध्यार्थी पुढील बाबीसाठी सक्षम         1. Understand and apply foundational concepts distance and time and Calendar         2. Analyze, evaluate, and apply advanced technique distance and time and fast track formulae effect demonstrating critical thinking and proficiency in mathematical problems at an advanced level.         3. Apply formulae and simplification techniques in numerical problems.         4. Analyze complex mathematical problem-solving obtain the solutions to the problems easily.         Module1(Credit1)       - वेळ या संकल्पनेवर आधारित प्रश्न         Learning Outcomes       सदर पाठ अभ्यासल्यानंतर विध्यार्थी पुढील बाबीसाठी सक्षम अर्थ (Independent of the problems)         1. Demonstrate a comprehensive understandic cisterns, boats and stream, Clock and Calendar         2. Apply shortcut formulae to obtain the solution to and Fundamental employ sophisticated problem-	
1. Understand and apply foundational concepts distance and time and Calendar  2. Analyze, evaluate, and apply advanced technique distance and time and fast track formulae effect demonstrating critical thinking and proficiency in mathematical problems at an advanced level.  3. Apply formulae and simplification techniques in numerical problems.  4. Analyze complex mathematical problem-solving obtain the solutions to the problems easily.  Module1(Credit1) - वेळ या संकल्पनेवर आधारित प्रश्न  Learning Outcomes  1. Demonstrate a comprehensive understandicisterns, boats and stream, Clock and Calendar  2. Apply shortcut formulae to obtain the solution to	
distance and time and Calendar  2. Analyze, evaluate, and apply advanced technique distance and time and fast track formulae effect demonstrating critical thinking and proficiency in mathematical problems at an advanced level.  3. Apply formulae and simplification techniques in numerical problems.  4. Analyze complex mathematical problem-solving obtain the solutions to the problems easily.  Module1(Credit1) - वेळ या संकल्पनेवर आधारित प्रश्न  Learning Outcomes  1. Demonstrate a comprehensive understandic cisterns, boats and stream, Clock and Calendar  2. Apply shortcut formulae to obtain the solution to	असेल
distance and time and fast track formulae effect demonstrating critical thinking and proficiency in mathematical problems at an advanced level.  3. Apply formulae and simplification techniques in numerical problems.  4. Analyze complex mathematical problem-solving obtain the solutions to the problems easily.  Module1(Credit1) - वेळ या संकल्पनेवर आधारित प्रश्न  Learning Outcomes  1. Demonstrate a comprehensive understandicisterns, boats and stream, Clock and Calendar  2. Apply shortcut formulae to obtain the solution to	s of the speed
numerical problems.  4. Analyze complex mathematical problem-solving obtain the solutions to the problems easily.  Module1(Credit1) - वेळ या संकल्पनेवर आधारित प्रश्न  Learning Outcomes  1. Demonstrate a comprehensive understandi cisterns, boats and stream, Clock and Calendar  2. Apply shortcut formulae to obtain the solution to	ively,
obtain the solutions to the problems easily.  Module1(Credit1) - वेळ या संकल्पनेवर आधारित प्रश्न  Learning Outcomes  1. Demonstrate a comprehensive understandi cisterns, boats and stream, Clock and Calendar  2. Apply shortcut formulae to obtain the solution to	solving basic
Learning       सदर पाठ अभ्यासल्यानंतर विध्यार्थी पुढील बाबीसाठी सक्षम अर्थ         Outcomes         1. Demonstrate a comprehensive understandi cisterns, boats and stream, Clock and Calendar         2. Apply shortcut formulae to obtain the solution t	strategies and
1. <b>Demonstrate</b> a comprehensive understandi cisterns, boats and stream, Clock and Calendar  2. <b>Apply</b> shortcut formulae to obtain the solution t	
<ol> <li>Demonstrate a comprehensive understandi cisterns, boats and stream, Clock and Calendar</li> <li>Apply shortcut formulae to obtain the solution t</li> </ol>	नेल
strategies for challenging mathematical question	solving
Content       ● काम व काळ .         Outline       ● वेग, वेळ व अंतर .	
• घड्याळ व दिनदर्शिका .	
• उदाहरणे जलद सोडवण्यासाठी सूत्रे व त्यांचा वापर.	
Module2(Credit1) - पाणी (द्रव)या संकल्पनेवर आधारित प्रश्न	
Learning सदर पाठ अभ्यासल्यानंतर विध्यार्थी पुढील बाबीसाठी सक्षम अर्थे Outcomes	सेल
Demonstrate proficiency to solve mathematical accurately.	tical problems
2. <b>Distinguish</b> the situations for and obtain the so	lutions.
3. <b>Develop</b> the ability to analyze complex word propriate mathematical techniques to obtain the problems.	

<b>Content Outline</b>	•	पाण्याची टाकी व नळ
	•	बोट, नाव व प्रवाह
	•	चलन (सम चलन व व्यस्त चलन)
	•	वयवारी

- 1. विध्यार्थ्यानी एम पी एस सी च्या मागील वर्षीच्या प्रश्नपत्रिकेमध्ये विचारलेले प्रश्न सोडवणे
- 2. विध्यार्थ्यानी पोलीस भरती व तलाठी भरती च्या मागील वर्षीच्या प्रश्नपत्रिकेमध्ये विचारलेले प्रश्न सोडवणे
- 3. विध्यार्थ्यानी बँक भरती च्या मागील वर्षीच्या प्रश्नपत्रिकेमध्ये विचारलेले प्रश्न सोडवणे
- 4. विध्यार्थ्यानी मागील वर्षीच्या स्पर्धा परीक्षेच्या प्रश्नपत्रिकेमध्ये विचारलेले प्रश्न सोडवणे.

# संदर्भ पुस्तके:

- 1. दिनकर पाटील , स्पर्धा परीक्षा अंकगणित , यशोदिन पब्लिकेशन्स नाशिक
- 2. सिद्धेश्वर हाडबेज , अंकगणित व बुद्धिमत्ता , भारती प्रकाशन पुणे
- 3. पंढरीनाथ राणे, Sampurna Ganit, चैताली प्रकाशन.

Course Title	Reasoning For Competitive Examination Part 1
Course Credits	2
Course Outcomes	After completing this course, the learner will be able to
	<ol> <li>Understand and apply foundational concepts of reasoning to solve the problems in various competitive examinations</li> </ol>
	<ol> <li>Analyze, evaluate, and apply advanced techniques in reasoning and fast-track formulae effectively, demonstrating critical thinking and proficiency in solving complex mathematical problems at an advanced level.</li> </ol>
	<ol> <li>Apply formulae and simplification techniques in solving problems in various competitive examinations like Banking, Railway recruitment, LIC. Police examinations.</li> </ol>
	<ol> <li>Analyze complex mathematical problem-solving strategies and obtain the solutions to the problems easily.</li> </ol>
Module1(Credit1)	- Nonverbal Reasoning Tests:1
Learning Outcomes	After learning this module, the learner will be able to
outcomes	<ol> <li>Demonstrate a comprehensive understanding of pipes, cisterns, boats and streams, clocks and calendars.</li> </ol>
	<ol> <li>Apply shortcut formulae to obtain the solution to the problems and fundamentally employ sophisticated problem-solving strategies for challenging mathematical questions.</li> </ol>
Content Outline	<ol> <li>Completion of series (Sequence/order)</li> <li>Classification</li> <li>Analogical Nonverbal Reasoning</li> <li>Pattern comparison between two sets of figures</li> <li>Arranging figures in sequence</li> <li>Detection of figures out of series</li> <li>Mirror reflection of a pattern</li> <li>Detection of the hidden figure in a given pattern</li> <li>Figure rotation</li> <li>Pattern completion test</li> <li>Pattern comparison</li> <li>Grouping of identical figures</li> </ol>
Module2(Credit1)	13. Application of given rules to a set of figures  - Nonverbal Reasoning Tests:2
Learning Outcomes	After learning this module, learner will be able to
	<ol> <li>Demonstrate proficiency to solve mathematical problems accurately.</li> </ol>
	2. <b>Distinguish</b> the situations for and obtain the solutions.
	<ol> <li>Develop the ability to analyze complex word problems, apply appropriate mathematical techniques to obtain the</li> </ol>

	solutions of the problems.
Content Outline	Pattern rearrangement
	2. Paper cutting
	3. Making blocks by paper folding
	4. Completing a given block from broken pieces
	5. Making a key figure from given components
	6. Folded views of paper
	7. Deciphering opposite view of a design
	8. Making a perfect square of a given design from cutup pieces
	9. Cubes and Dices
	10. Multidimensional figures/ blocks
	11. Magic Square
	12. Clock movements

- 1. Students have to solve questions appeared in Last two years bank recruitment competitive examination question papers.
- 2. Solve questions appeared in various police Bharti competitive examination question papers of last year.
- 3. Obtain the solutions of the problems asked in various questions papers of M.P.S.C. Examinations
- 4. Obtain the solutions of the problems on reasoning of Various railway recruitment examinations.

## **Reference Books:**

- 1. Edgar Thorpe; Test of reasoning for competitive examinations, Third Edition, Tata McGraw Hill, Section 2 and 3.
- 2. Dr. R.S. Aggarwal; A modern Approach to verbal and Nonverbal reasoning, S. Chand.
- 3. Jaykishan and Premkishan; How to Crack Test of Reasoning in all Competitive Examinations, Arihant.

Course Title	Financial Mathematics
Course Credits	2
Course Outcomes	After completing this course, learner will be able to
	1. <b>Understand</b> the functioning of the banking system and related terminologies.
	<ol><li>Compute simple and compound interest and understand their applications.</li></ol>
	3. <b>Apply</b> knowledge of GST and taxation in financial calculations.
	4. <b>Evaluate</b> financial statements and investment options.
	5. <b>Make</b> informed decisions on personal finance and budgeting.
	6. <b>Implement</b> the various concept of taxation for real life applications.
Learning	After learning this module, learner will be able to
Outcomes	Demonstrate a basic concept of finance towards budgeting
	<ol><li>Apply shortcut formulae to obtain the solution to the problems of finding interests, tax, GST etc.</li></ol>
Content	Module 1: Basics of Banking
Outline	[8 Hours]
	Types of Bank account: Saving, Current, FD, RD and their differences Cheque, ATM, Debit and Credit Card: Meaning and their uses
	Concepts: KYC, IFSC, MICR meaning and their uses
	Module 2: Interest Calculations
	[8 Hours]
	Simple and Compound Interest: Differences and Applications, Annual
	and Half Yearly Calculation PAN and TAN: Meaning, Difference and use
	Module 3: Goods and Service Tax
	[8 Hours]
	GST: CGST, SGST, IGST meaning and uses
	Calculation of GST in billing, Practical billing examples  Module 4: Taxation and Budget  [6]
	Module 4: Taxation and Budget Hours  [6
	Income Tax: Basics and Slabs
	ITR: Basic concepts in Form 16 and ITR form
	Practical of finding income tax according to various tax slabs

- 1. Students have to solve questions based on the topic interest, GST
- 2. Solve questions based on topic TAX.
- 3. Obtain the solutions of the problems based on finding suitable tax slabs for simple word problems.
- 4. Obtain the solutions of the problems based on finding suitable tax slabs under GST for simple word problems.

# **Recommended Books / Materials:**

- 1. "Mathematics for Economics and Finance" by Martin Anthony and Norman Biggs 2. "Practical Financial Mathematics" by C. B. Gupta
- 3. Online GST Portal and Income Tax India Portal 4. RBI Financial Literacy Materials.

Course	Microbes in environment
Title	
Course Credits	2
Course	After going through the course, learner will be able to,
Outcomes	Recognize and analyze the role of microorganism in the ecosystem.
	Categorize microorganism into different types and their distinctive features
	3. Acquainted common microbial waste and microbial bio remediation
	4. Detect various methods for water potability
	Credit 1) - Microbes in environment I
Learning	After learning the module, learner will be able to,
Outcomes	Introduce to environmental microbes and their natural habitat
	2. Understand the brief biogeochemical cycling of microbes
	3. Evaluate and differentiate the microbial interaction between plants
	and animal
Content	Microorganism and their Habitat
Outline	A. Structure and function of ecosystems
	B. Terrestrial Environment: Soil profile and soil microflora
	C. Aquatic Environment: Microflora of fresh water and marine habitats
	D. Atmosphere: Aeromicroflora and dispersal of microbes
	E. Animal Environment: Microbes in/on human body (Microbiomics) & animal (ruminants) body.
	F. Extreme Habitats: Extremophiles: Microbes thriving at high & low temperatures, pH, high hydrostatic and osmotic pressures, salinity, & low nutrient levels.
	Biogeochemical Cycling
	A. Carbon cycle: Microbial degradation of cellulose, hemicelluloses, lignin and chitin
	B. Nitrogen cycle: Nitrogen fixation, ammonification, nitrification, denitrification and nitrate reduction
	C. Phosphorus cycle: Phosphate immobilization and solubilisation
	D. Sulphur cycle: Microbes involved in sulphur cycle
	E. Other elemental cycles: Iron and manganese
	Microbial Interaction
	A. Microbe interactions: Mutualism, synergism, commensalism,
	competition, amensalism, parasitism, predation
	B. Microbe-Plant interaction: Symbiotic and non symbiotic interactions
	C. Microbe-animal interaction: Microbes in ruminants, nematophagus
	fungi and symbiotic luminescent bacteria
_	Credit 1) - Microbes in environment II
Learning	After learning the module, learner will be able to,
Outcomes	
	Summarize microbial bioremediation and waste management     Demonstrate the different methodologies for water potability

# Content Outline

### • Water Management

- A. Solid Waste management: Sources and types of solid waste, Methods of solid waste disposal (composting and sanitary landfill)
- B. Liquid waste management: Composition and strength of sewage (BOD and COD), Primary, secondary (oxidation ponds, trickling filter, activated sludge process and septic tank) and tertiary sewage treatment

#### Microbial Bioremediation

A. Principles and degradation of common pesticides, hydrocarbons (oil spills).

#### Water Potability

- A. Treatment and safety of drinking (potable) water
- B. Methods to detect potability of water samples: (a) standard qualitative procedure: presumptive test/MPN test, confirmed and completed tests for

faecal coliforms (b) Membrane filter technique and (c) Presence/absence tests

# Assignments/Activities towards Comprehensive Continuous Evaluation (CCE):

#### 1. Project work:

- Prepare a poster presentation on Microbial Bioremediation.
- Carry out a laboratory test to evaluate water potability.
- Determine COD from lake water to quantify amount of oxidisable pollutants found in water bodies.

### 2. Seminar Presentation:

- Water Management.
- Biogeochemical cycling in Microbes

- 1. Maier RM, Pepper IL and Gerba CP. (2009). Environmental Microbiology. 2nd edition, Academic Press.
- 2. Okafor, N (2011). Environmental Microbiology of Aquatic & Waste systems. 1st edition, Springer, New York.
- Singh A, Kuhad, RC & Ward OP (2009). Advances in Applied Bioremediation.
   Volume 17, Springer-Verlag, Berlin Hedeilberg Barton LL & Northup DE (2011).
- 4. Microbial Ecology. 1st edition, Wiley Blackwell, USA.
- Campbell RE. (1983). Microbial Ecology. Blackwell Scientific Publication, Oxford, England.
- 6. Atlas RM and Bartha R. (2000). Microbial Ecology: Fundamentals & Applications. 4th edition. Benjamin/Cummings Science Publishing, USA.
- 7. Madigan MT, Martinko JM and Parker J. (2014). Brock Biology of Microorganisms. 14th edition. Pearson/ Benjamin Cummings.
- 8. Subba Rao NS. (1999). Soil Microbiology. 4th edition. Oxford & IBH Publishing Co. New Delhi.
- 9. Willey JM, Sherwood LM, and Woolverton CJ. (2013). Prescott's Microbiology.9th edition. McGraw Hill Higher Education.

Course Title	Prevention of Food Spoilage (Theory)
Course	2
Credits	
Course	After going through the course, learner will be able to,
Outcomes	1. Identify the major causes and types of food spoilage.
	2. Explain the principles and methods used to prevent or delay food
	spoilage.
	3. Analyze the effectiveness of preservation techniques for
	different food categories.
	4. Apply appropriate food handling, packaging, and storage
	techniques to minimize spoilage.
	5. Recommend food preservation methods considering safety, shelf
	life, and nutritional value.
	redit 1) - : Fundamentals of Food Spoilage and Microbial Activity
Learning	After learning the module, learner will be able to,
Outcomes	4. Define feed encilege and entegerize its types and identify
	4. Define food spoilage and categorize its types and identify microbial, chemical, enzymatic, and physical causes of
	spoilage.
	5. Explain the role of bacteria, yeasts, and molds in food spoilage and
	evaluate
	the factors influencing spoilage, including temperature, pH, moisture, and
	oxygen.
Content	1. Introduction to Food Spoilage
Outline	Definition and importance
	Signs and consequences of spoilage
	2. Types and Causes of Spoilage
	Microbial (bacterial, yeast, fungal)
	Chemical (oxidation, rancidity)  The second physical phances
	<ul><li>Enzymatic and physical changes</li><li>3. Spoilage in Different Food Types</li></ul>
	Perishables (meat, milk, fruits, vegetables)
	Semi-perishables and non-perishables
	4. Factors Influencing Spoilage
	Environmental (humidity, temperature, light)
	Intrinsic (water activity, pH, nutrients)
	5. Spoilage Indicators and Testing Methods
	Sensory and microbiological analysis
Module 2 (C Strategies	Credit 1)-: Food Preservation Techniques and Spoilage Prevention
Learning Outcomes	After learning the module, learner will be able to,
	Describe and compare the traditional and modern preservation
	techniques.
	2. Analyze the impact of preservation on food quality and safety and to
	design storage and handling plans to reduce spoilage risks.

#### Content Outline

- 1. Overview of Food Preservation
  - Objectives and scope
  - Role in food safety and security
- 2. Physical Methods
  - Refrigeration and freezing
  - Dehydration and drying
  - Heat treatment (pasteurization, sterilization, canning)
- 3. Chemical Methods
  - Preservatives (organic acids, nitrites, antioxidants)
  - Food additives and labeling regulations
- 4. Biological and Emerging Techniques
  - Fermentation
  - Use of bacteriocins and probiotics
  - High-pressure processing, irradiation
- 5. Packaging and Storage Strategies
  - Modified Atmosphere Packaging (MAP)
  - Vacuum sealing
  - Cold chain logistics
- 6. Hygiene and Sanitation
  - Good Manufacturing Practices (GMP)
  - Hazard Analysis and Critical Control Points (HACCP)

# Assignments/Activities towards Comprehensive Continuous Evaluation (CCE):

- Case studies on spoilage incidents (e.g., canned food recall)
- Lab demonstrations on microbial growth in foods
- Field visits to food processing or storage units
- Small group projects on preservation strategies for local foods

- Potter, N. N., & Hotchkiss, J. H. Food Science
- Jay, J. M. Modern Food Microbiology
- Fellows, P. J. Food Processing Technology: Principles and Practice

Course Title	Fascinating Physics
Course Credits	2
Course	After going through the course, learners will be able to
Outcomes	<ol> <li>Apply the principles of classical and modern physics to solve real-world problems involving motion, energy, and electromagnetism. (Bloom's Level: Apply)</li> </ol>
	<ol> <li>Analyze the behavior of physical systems using conceptual and mathematical models in areas such as optics, thermodynamics, and quantum mechanics. (Bloom's Level: Analyze)</li> </ol>
	<ol> <li>Evaluate the effectiveness of scientific methods and experimental data in explaining physical phenomena and validating theories. (Bloom's Level: Evaluate)</li> </ol>
	4. <b>Create</b> innovative solutions or devices by integrating interdisciplinary physics concepts with technology and engineering tools.  (Bloom's Level: Create)
	<ol> <li>Evaluate current advancements in physics and assess their implications on society, technology, and the environment.</li> </ol>
Module 1(Credit 1	) Physical Science
Learning	After learning the module, learners will be able to
Outcomes	Explain the fundamental ideas and goals of science and its role in shaping human understanding of the natural world.  (Understanding level)
	Describe the key concepts of Aristotelian science and contrast them with the principles of modern scientific thinking.  (Understanding/Analyzing level)
	3. <b>Trace</b> the historical development of science from ancient civilizations to the present, highlighting key contributions and shifts in perspective.  (Understanding/Applying level)
	4. <b>Define</b> physics and <b>illustrate</b> its scope by citing real-life examples and applications across various domains. (Understanding/Applying level)
	5. <b>Justify</b> the importance of studying physics in the context of technological advancement, critical thinking, and

Г	
	societal development. (Evaluating level)
	(Livaldacing level)
Content Outline	Introduction, Aristotelian science, Science - tracing back its
	origin, what is physics, why physics, the three fundamental
	entities of reality -Space, time and matter.
Module 2 (Credit	1) Space
Learning	After learning the module learners will be able to
	-
	•
	(Understanding level)
	2. <b>Analyze</b> the structure and significance of the Big Bang
	model, including the concept of a fine-tuned universe and
	the law of cause and effect.
	(Analyzing level)
	·
	- · · · · · · · · · · · · · · · · · · ·
	(Lvaldating level)
	4. <b>Describe</b> major discoveries in the solar system and
	,
	celestial bodies.
	(Understanding/Analyzing level)
	5. <b>Interpret</b> the life cycle of massive stars, including
	·
	(Applying/Understanding level)
Combont Outline	1 Hairawa bu dasina Franchadrand to the big bank Abrief
Content Outline	
	in cosmology, tools for explaining the universe, the big bang
	model, fine-tuned universe, the law of cause and effect, A pale
	blue dot but a privileged planet.
	,
References: -	1. Aslamazov, L. G., Varlamov, A. (2001). The Wonders of
	Physics.
	, , , , ,
	Netherlands
Content Outline  References: -	2. Analyze the structure and significance of the Big Bang model, including the concept of a fine-tuned universe and the law of cause and effect.  (Analyzing level)  3. Evaluate various tools and techniques used in modern cosmology and astronomy to observe, measure, and interpret celestial phenomena.  (Evaluating level)  4. Describe major discoveries in the solar system and compare the characteristics of exoplanets and other celestial bodies.  (Understanding/Analyzing level)  5. Interpret the life cycle of massive stars, including phenomena such as supernovae and black holes, and their role in shaping the cosmos.  (Applying/Understanding level)  1. Universe by design: From backyard to the big bang — A brief history of cosmology; worldviews in science and cosmological models, twentieth century cosmology, more recent development in cosmology, tools for explaining the universe, the big bang model, fine-tuned universe, the law of cause and effect, A pale blue dot but a privileged planet.  2. Frontiers of Astronomy: From dawn to dusk, exploring the night sky, recent discoveries in the solar system, other worlds, cosmological distance and measurements, death of massive stasupernova and black holes  1. Aslamazov, L. G., Varlamov, A. (2001). The Wonders of Physics.  Singapore: World Scientific Publishing Company.  2. Hoyle, F. (1955). Frontiers of Astronomy. United Kingdom: Harper.  3. Concepts of Matter in Science Education. (2013). Netherlands Springer

Format of Question Paper: for the final examination For OE:

Internal – No Internal Examination

External - 50 Marks (2 Credits) which includes ,Question paper may carry 8 questions out of which Learner has to attempt any 5. It should cover both modules.

Course Title	Animal Behaviour
Course Credits	2
Course Outcomes	After going through the course, learners will be able to :
	Analyze and evaluate different types of learned
	behaviour with examples  2. Analyze and evaluate different types of innate
	behaviour with examples  3. Interpret the significance of different types of
Module 1(Credit 1)	animal behaviour from various examples  : Learned behaviour
Learning Outcomes	
	Analyze and evaluate different types of learned
	behaviour with examples  2. Relate the various types of behaviour through
	everyday life observations
	, ,
Content Outline	Definition, History and Scope of Animal Behaviour
	Types of Animal behaviour - Innate and Learned
	behaviour
	Learned Behaviour:
	<ul> <li>Habituation</li> </ul>
	o Sensitization
	o Imprinting
	Classical Conditioning
	<ul> <li>Operant conditioning</li> </ul>
	o Insight learning
Module 2(Credit 1)	: innate & social behaviour
Learning Outcomes	After learning the module, learners will be able to:
	1. Analyze and evaluate different types of innate behaviour
	with examples
	2. Interpret the significance of different types of animal
	behaviour from various examples
Content Outline	Introduction to innate behaviour
	Types of innate behaviour
	a) Fixed Action pattern
	b) Reflexes c) Taxis
	d) Instincts
	Introduction to social behaviour in
	animals Aggression
	<ul> <li>Schooling in fishes</li> </ul>
	o Flocking in birds
	<ul> <li>Herding in mammals</li> </ul>
	<ul> <li>Social organization in Insects and Primates</li> </ul>

Assignments/Activities towards Comprehensive Continuous Evaluation (CCE):

- Project based on observation of a given species in its natural habitat: Select a species to observe in its natural habitat (e.g. dog, cat, birds in a park, squirrels, or insects / spiders) Spend time observing the animal(s) over a period of two weeks. Record different types of behaviors such as feeding, social interactions, territorial behaviors, and grooming. Record your observations in detail, noting the time of day, the animal's surroundings, and any stimuli that might trigger certain behaviors. Compile the findings into a report discussing key observations and linking them to biological principles like survival, adaptation, and communication.
- Study of Animal Communication: Vocalizations and Body Language: Record the bird calls, barking of dogs etc. Analyze the different calls as per the time of the day, and relate them to the body gestures such as flight and perching (birds) or while barking (dogs).
- Mini research project based on how environmental factors like light, temperature, or the presence of other animals affect the behavior of an animal species. Aquarium fish species or zebrafish could be used as model organism and subjected to manipulated environmental factors. Observations could be recorded for 10 minutes, data to be analyzed and report to be submitted with conclusions drawn from the experimental studies.

- 1. Arora M. (2019). Animal Behaviour. (8th ed.). Himalaya Publications.
- Eibl-Eibesfeldt, I. (1970). The biology of Behaviour. Ethology. Holt, Rineheart
   Winston Publication, New York.
- 3. Manning A. and Dawkins M.S. (2012). An introduction to Animal Behaviour (6th ed.). Cambridge University Press.
- 4. McFarland D. (1999). Animal Behaviour Psychobiology, Ethology and Evolution. (3rd ed.). Longman Publication.
- 5. Vessey S., Jacob E., Vessey S. H. and Drickamer L. C. (2002). Animal Behaviour: Mechanisms, Ecology and Evolution. (5th ed.). McGraw-Hill.

Course Title	Intellectual Property Rights and Cyber Law
Course Credits	2 Credits
Course Outcomes	After Completion of this Course, students will be able
	1. Evaluate the importance of Intellectual property.
	<b>2.</b> Apply knowledge of Intellectual property to protect creative work.
	3. Apply Patent Registration Procedure.
	4. Evaluate how to protect intellectual property.
	5. Evaluate the concept of cyber law and IT Act.
Module 1 (Credit 1)	
Learning Outcomes	After learning the module, learners will be able to
Outcomes	Identify the use of Intellectual Property.
	Ability to use Intellectual property to protect their work.
Content Outline	Intellectual Property Rights:
	Intellectual Property Rights and its types. Basic principles, objectives of Copyrights, Trademark, Design Rights, Patent & Patent Registration Procedure. International Background of Intellectual Property.
	Ownership and Enforcement: Copyrights, Patent, Trademark, Design Right.
	<b>Practical Aspects of Licensing</b> : Benefits, important clauses, licensing clauses.
Module 2 (Credit 1)	
Learning Outcomes	After learning the module, learners will be able to  Identify Cyber Law and Cyber Crime in detail.  Identify Objective of IT Act 2000

#### **Content Outline**

**Cyber Law:** Introduction, Basic Concepts of Cyber Law, Scope of Cyber Laws, Cyber Jurisprudence. Cyber Security Regulations, Role of International Law, Cyber Security Standards, Indian Cyber Space, National Cyber Security Policies.

**Law of Digital Contracts:** The Essence of Digital Contracts, The System of Digital Signatures, The Role and Function of Certifying Authorities.

**Information Technology Act 2000:** Objectives of IT Act 2000. Following sections to be explained in detail Sections 43(Penalty for damage to the computer), Section 66(Hacking of computer systems), Section 67(publishing of obscene information), Section 72(penalty for breach of privacy), Section 73(penalty for publishing false digital signature certificates).

Cyber Crimes: Cyber Crimes and Types of Cyber Crimes

Ethical hacking: Introduction to Ethical Hacking.

# Activities to be done in the class towards Comprehensive Continuous Evaluation

#### Module 1:

Define Intellectual Property Rights (IPR). Explain the major types of IPR with real-world examples.

Discuss the objectives and basic principles of Copyright, Trademark, Design Rights, and Patent. How do they protect creative and commercial work?

Explain the Patent Registration Procedure in India. Include the steps and authorities involved. Evaluate the practical aspects of licensing intellectual property. What are the key clauses in a typical licensing agreement?

Analyze the international framework of intellectual property protection. How do treaties like TRIPS influence national IPR laws?

#### Module 2:

Explain the scope and significance of Cyber Law in India. How does it address challenges in the digital world?

Discuss the objectives and key provisions of the Information Technology Act, 2000. Explain the relevance of Sections 43, 66, 67, 72, and 73.

Differentiate between various types of cybercrimes with examples. What are the possible legal remedies?

Explain the concept of digital contracts and the role of digital signatures. How do certifying authorities ensure trust and security?

What is ethical hacking? How can it be used as a tool in cybercrime prevention and cybersecurity enhancement?

## Reference Books

- 1. A Complete Manual on Intellectual Property Rights & Cyber Laws in India by by <u>Dr. Anusuva Yadav</u>
- 2. Essential Reading: Title: "Cyber Crimes and Laws: An Introduction" by Dr. Pavan Duggal, Publisher: Universal Law Publishing , 2022 edition.

- 3. Supplementary Reading: Title: "Cyber Crime and Cyber Laws" by: V. K. Ahuja , Publisher: Taxmann Publications 2021 edition
- 4. Title: "Cyber Laws: A Comprehensive Guide" by Rohas Nagpal , Publisher: McGraw Hill Education , 2020 edition.
- 5. Title: "Cyber Crime and the Law: Challenges, Issues, and Response" by Yogesh K. Dwivedi, Himanshu Gupta, and Matthew K. O. Lee , Publisher: Springer India , 2019 edition.

#### **Assessment:**

# **External Assessment: (50 Marks)**

Course Title	Digital Marketing
Course Credits	2 Credits
Course Outcomes	After Completion of this Course, students will be able
	1. Understand the fundamentals of digital marketing and its role in the
	business environment
	2. Develop digital strategies including SEO, SEM, email, and content
	marketing
	3. Design and execute performance-based digital ad campaigns
	4. Analyze campaign metrics using web and social analytics.
	<b>5.</b> Use social media tools and analytics platforms to plan and measure
	marketing campaigns
Module 1 (Credit 1)	
Learning Outcomes	After learning the module, learners will be able to
	1. Describe the evolution and scope of digital marketing 2. Identify key components of a digital marketing strategy 3. Apply the basics of search engine optimization (SEO) and search engine marketing (SEM).
	4. Use tools like Google Ads and Google Analytics
Content Outline	Introduction to Digital Marketing: Definition, Importance, Traditional vs. Digital Marketing, Latest Trends
	Digital Marketing Channels: Owned, Earned, and Paid Media
	<b>Search Engine Optimization (SEO</b> ): On-page & Off-page SEO, Keywords, Backlinks, SEO tools
	<b>Search Engine Marketing (SEM</b> ): Google Ads, PPC, Keyword Planning, Ad Creation, Bidding Strategies
	<b>Digital Marketing Tools</b> : Introduction to Google Analytics, Google Search Console, SEMrush

Module 2 (Credit 1)	
Learning Outcomes	After learning the module, learners will be able to 1. Create effective content and email marketing campaigns
	2. Develop marketing strategies using customer segmentation
	3. Automate digital communication using CRM tools
	4. Comply with ethical and legal standards in digital marketing
Content Outline	Content Marketing: Blogging, Video Marketing, Influencer Marketing, Content Strategy
	<b>Email Marketing</b> : Campaign Planning, Tools (Mailchimp), A/B Testing, GDPR Compliance
	Customer Relationship Management (CRM): Email Automation, Segmentation, Lead Scoring
	<b>Digital Ethics and Laws</b> : Data Privacy, Intellectual Property, Digital Advertising Laws

# Activities to be done in the class towards Comprehensive Continuous Evaluation

#### Module 1:

Define Digital Marketing. How does it differ from traditional marketing in terms of reach, measurability, and cost?

Explain the three types of digital marketing channels: Owned, Earned, and Paid Media. Provide examples of each.

Discuss the importance of SEO in digital marketing. Differentiate between Onpage and Off-page SEO with techniques used in each.

What is Google Ads and how does Pay-Per-Click (PPC) advertising work? Explain the process of keyword planning and bidding strategies.

Identify and explain the role of three major digital marketing tools (e.g., Google Analytics, Google Search Console, SEMrush) in campaign performance evaluation.

### Module 2:

Design a sample content marketing strategy for a new product launch using blogging, video marketing, and influencer outreach.

Create an outline for an email marketing campaign using tools like Mailchimp. Include segmentation, A/B testing, and GDPR compliance considerations.

What is CRM in digital marketing? Explain how email automation and lead scoring improve customer engagement.

Evaluate the ethical and legal issues in digital marketing. How do data privacy laws like GDPR affect online advertising practices?

Explain how customer segmentation can enhance marketing strategies. Provide an example of segmentation based on demographics or behavior.

# **□Reference Book**s

- 1. Digital Marketing: Strategy, Implementation, and Practice Dave Chaffey & Fiona Ellis-Chadwick
- 2. Marketing 5.0: Technology for Humanity Philip Kotler, Hermawan Kartajaya & Iwan Setiawan
- 3. Contagious: Why Things Catch On Jonah Berger
- 4. Jab, Jab, Right Hook Gary Vaynerchuk
- 5. SEO 2024 Adam Clarke
- 6. Digital Marketing for Dummies Ryan Deiss & Russ Henneberry
- 7. Google Ads (AdWords) Workbook 2024 Jason McDonald
- 8. Social Media Marketing Workbook 2024 Jason McDonald

#### **Assessment:**

# **External Assessment: (50 Marks)**

Course Title	E-Commerce
Course Credits	2 Credits
	Identify and explain an analytical framework to understand the emerging world of e-commerce
	2. To make the learners familiar with current challenges and issues in e-commerce.
	3. To develop the understanding of the learners towards various business models.
	4. Analyze the impact of e-payment, legal, and security issues in E-Commerce.
	5. Evaluate different digital marketing strategies.
Module 1 (Credi	t 1)
Learning Outcomes	After learning the module, learners will be able to
	<ol> <li>Analyze the historical evolution, scope, and business models of E-Commerce (B2B, B2C, B2G), and explain the roadmap of E- Commerce development in India by identifying its main activities, functions, and benefits and challenges; and illustrate how different models apply to real-world marketing, sales, and promotional strategies.</li> </ol>
	<ol> <li>Apply E-Commerce concepts to design a basic business model by evaluating the E-Commerce Sales Life Cycle (ESLC), comparing alternative B2B/B2C processes, and recommending strategies for effective online operations aligned with Indian market trends and technological advancements.</li> </ol>
Course Outline	Introduction to Electronic Commerce-Evolution and Models:
	Evolution of E-Commerce-Introduction, History/ Evolution of Electronic Commerce, Roadmap of E-Commerce in India, Main activities, Functions and Scope of E-Commerce.
	Benefits and Challenges of E-Commerce, E-Commerce Business Strategies for Marketing. Business Models of E-Commerce-Characteristics of Business to Business(B2B), Business to Consumers (B2C), Business to Government(B2G) Concepts of other models of E-commerce Business to Consumer E-Commerce process, Business to Business E-Commerce-Need and Importance, alternative Models of B2B E-Commerce.
	E-Commerce Sales Product Life Cycle (ESLC)Model

# Module 2 (Credit 1) Learning After learning the module, learners will be able to Outcomes 1. Explain the scope and techniques of E-Marketing—including traditional web promotion methods, web counters, advertisements, and social media—and evaluate customer strategies, support activities, and digital planning approaches; further, justify the feasibility of launching an Internet business by weighing the pros and cons of online shopping. 2. Explain the scope and techniques of E-Marketing—including traditional web promotion methods, web counters, advertisements, social media—and evaluate customer strategies, support activities, and digital planning approaches; further, justify the feasibility of launching an Internet business by weighing the pros and cons of online shopping. E-marketing and Electronic Payment System E-Marketing-Scope and Techniques of E-Marketing, **Course Outline** Traditional web promotion; Web counters; Web advertisements, Role of Social media. E-Commerce Customer Strategies for Purchasing and Support activities, Planning for Electronic Commerce and its initiates, The pros and cons of online shopping, Justify an Internet business. Electronic Payment System-Characteristics of E-payment system, SET Protocol for credit card payment, prepaid epayment service, post-paid E-payment system, Types of payment systems. Operational, credit and legal risks of E-payment system, Risk management options for E-payment systems, Set standards/principles for E-payment

# Assignments/Activities towards Comprehensive Continuous Evaluation (CCE) for Numerical Methods

#### Module 1:

- 1. Quiz: Key concepts, models, and history of E-Commerce.
- 2. Group Discussion: Benefits and limitations of E-Commerce in India.
- 3. Case Study: Comparative analysis of Amazon (B2C) vs. IndiaMART (B2B).

#### Module 2:

- 1. Create a table comparing Traditional Web Promotion (e.g., banners, web counters) and Social Media Marketing (e.g., Instagram ads, influencer partnerships).
- 2. Include examples from at least two current E-Commerce platforms (e.g., Flipkart and Nykaa).
- 3. Identify at least 3 benefits and 3 limitations of each approach.

#### **Reference Books:**

- 1. K Laudon, Kenneth C. and Carol Guercio Traver E-commerce: business, technology, society. (New Delhi: Pearson Educatin).
- 2. Awad, Elias M., Electronic Commerce: From Vision to Fulfillment (NewDelhi : Pearson Education).
- 3. Kalakota, Ravi and Marcia Robinson . Business 2.0: Roadmap for Success (newDelhi : Pearson Education).
- 4. Smith, P.R. and Dave Chaffey, eMarketing eXcellence; The Heart of eBusiness (UK: Elsevier Ltd.)
- 5. VivekSood Cyber Laws Simplified-TMH
- 6. VakulSharma Handbook of cyber Laws-Macmillan
- 7. Sundeep Oberol e Security and you-TMH
- 8. Greenstein & Feinman Electronic Commerce-Security, Risk Mgt and Control-TMH

Course Title	Basics of Data Analysis using Spreadsheet
Course Credits	2 Credits
Course Outcomes	After Completion of this Course, students will be able
	Familiarize with basics of data analysis and its importance in decision-making.
	Explain the importance of data collection, organization, and cleaning in data analysis
	2. Apply data visualization, statistical analysis, and data interpretation techniques to perform basic data analysis tasks.
	3. Analyze data and determine the most effective visualization to use to communicate insights and trends.
	4. Create a report that incorporates the application of basic statistical concepts, including mean, median, mode, and standard deviation, to solve a real-world problem
Module 1 (Credit 1)	Introduction to Data Analysis, Data Collection and Organization,
	Data Visualization
Learning Outcomes	After learning the module, learners will be able to
Content Outline	<ul> <li>Identify the different types of data analysis (descriptive, inferential, predictive)</li> <li>Understand the basic features and functions of spreadsheet software (cells, rows, columns, formulas, functions)</li> <li>Learn how to use spreadsheet software to perform basic data manipulation tasks (e.g., calculating sums, averages, counts)</li> <li>Understand the importance of data cleaning and preprocessing in data analysis</li> <li>Define data visualization and its importance in communicating data insights</li> </ul>
Content Outline	Overview of data analysis, Importance of data analysis in decision-making, Introduction to spreadsheet software (Microsoft Excel/Google Sheets)
	Collecting data from various sources, organizing data in a spreadsheet, Data cleaning and preprocessing, Introduction to data visualization, Creating charts and graphs in spreadsheet software
	Best practices for data visualization
Module 2 (Credit 1)	Statistical Analysis, Data Interpretation and Communication, Case Studies and Project Work
Learning	After learning the module, learners will be able to
Outcomes	<ul> <li>Calculate and interpret basic statistical measures</li> <li>Analyze and interpret data results</li> <li>Communicate data insights effectively</li> </ul>
	- Communicate data insignts circuity

#### Apply data analysis concepts to real-world scenarios Create informative and interactive reports and dashboards **Content Outline** Introduction to basic statistical concepts (mean, median, mode, standard deviation) Calculating statistical measures spreadsheet software, in statistical results, Interpreting interpreting data results, Communicating data insights. Creating reports and dashboards in spreadsheet software, applying data analysis concepts to real-world case studies, working on individual/group projects to analyze and interpret data

#### **Assignments towards Comprehensive Continuous Evaluation**

#### Module 1:

- Data Collection Project (Group Activity)
- Understanding Terminology of Data Analytics
- Error Detection in Data (Worksheet)

#### Module 2:

- Statistical Analysis
- Data Interpretation and Communication
- Case Studies (Real-World Data Analysis)
- Project Work (Independent Research)

#### **Text Books**

- 1. Jeeva Jose, (2024). Beginner's Guide for Data Analysis using R Programming. Khanna Publishing House.
- 2. V.K. Jain, (2024). Data Analytics. Khanna Book Publishing Company.
- 3. Stephen L. Nelson and E. C. Nelson, John Wiley & Sons, 3rd edition, (2016). Excel Data Analysis For Dummies.
- 4. Michael R. Middleton, Thomson, Brooks/Cole, 3rd edition, (2004). Data Analysis Using Microsoft Excel.

# **Reference Books**

- 1. Michael Alexander, Richard Kusleika, and John Walkenbach, John Wiley & Sons, (2018). Excel 2019 Bible.
- 2. Cliff T Ragsdale, Cegage learning asia pet. (2015). Spreadsheet Modeling and Decision Analysis: A Practical Introduction to Business Analytics.

# **Assessment:**

**External Assessment: (50 Marks)** 

Course Title	AI Tools
Course Credits	2 Credits
	1: To introduce students to the concept and scope of Artificial Intelligence (AI)
	2: To explore user-friendly AI tools with minimal coding
	<b>3:</b> To encourage practical application of AI in creative and productive tasks
	<b>4:</b> To build foundational awareness of ethical and responsible AI use
Module 1 (Credit 1	)
Learning Outcomes	After learning the module, learners will be able to
Outcomes	Remember and define basic concepts and types of Artificial Intelligence.
	Understand how no-code AI tools work and their relevance in real-life applications.
	Apply simple AI tools like Teachable Machine, Canva AI, and ChatGPT to perform tasks such as image classification, content generation, and design.
Content Outline	What is AI?
	<ul> <li>History, scope, and types of AI (Narrow, General, Super)</li> <li>Real-world examples in mobile apps, websites, and social media</li> </ul>
	Simple AI Tools and Applications
	<ul> <li>Google Teachable Machine: Train image/audio classifiers in minutes</li> <li>Microsoft Lobe.ai: Create image-based ML apps visually</li> <li>Canva AI (Magic Write, Magic Design): AI-powered</li> </ul>
	design and content  • Bing Image Creator / DALL-E: Generate images from text prompts
	<ul> <li>Quillbot: AI writing and paraphrasing tool</li> <li>Google AutoDraw: Sketch-to-image AI</li> <li>ChatGPT: AI assistant for content, code, and answers</li> </ul>
	Responsible AI Use
	<ul> <li>Bias in AI</li> <li>Deepfakes and fake content</li> <li>Privacy and data ethics</li> </ul>
Module 2 (Credit 1	) )

Learning	After learning the module, learners will be able to
Outcomes	Apply user-friendly AI tools to create original content and designs
	Analyze the features, strengths, and limitations of various AI applications
	Create a mini project using one or more AI tools to solve a simple problem or create digital content
Content Outline	<ul> <li>Exploring AI Tools</li> <li>Design.AI: Revolution in Poster Design</li> <li>Site123,Weebly:Essential tools for Web Development</li> <li>LogoAI, Logomaker.ai: Creative Logo creation</li> <li>OpenAI,Codeium: Coding becomes easier</li> <li>ResumeA.I.:Write effective resume</li> <li>Consensus: AI tools for research</li> <li>Mini Project</li> <li>Choose any AI tool.</li> <li>Create a small project (e.g., a poster, presentation, chatbot mockup, image classifier, text rewriter, etc.)</li> </ul>

# References:

- 1.Kelkar B, Pangarkar A,.(2023) 'AI YO tools Leveraging Power of Artificial Intelligence'.Newflex Talent Solutions Pvt. Ltd.
- 2.Kumar, P. (2021). AI Basics for Schools and Colleges. BPB Publications.
- A practical guide for students, covering simple AI tools and their ethical implications in the Indian context.
- 3. **Markiewicz, T., & Zheng, J.** (2017). *Getting Started with Artificial Intelligence*. O'Reilly Media. Focuses on applying AI services in real-life scenarios using cloud-based tools.
- 4.<u>https://www.lobe.ai</u>
- 5.<u>https://www.canva.com/designschool</u>
- 6.<u>https://chat.openai.com</u>

## **Classroom Activities:**

Worksheet to be prepared by Teachers on each module and given to students for practice. The correction of the worksheets to be done by the teachers and feedback to be given to the class for better improvement in their end semester examination.

Q: Design a poster/banner on "Future of AI" using only AI tools.

# **External Assessment: (Marks 50)**

Course Title	E-Commerce Technologies
Course Credits	2 Credits
	1: To introduce the fundamental concepts and models of e- commerce
	2: To familiarize students with tools and platforms used in e- commerce
	<b>3:</b> To provide basic practical skills in building and managing online stores
	4: To understand online payments and e-commerce security essentials
Module 1 (Credit 1	
Learning	After learning the module, learners will be able to
Outcomes	Understand the scope and types of e-commerce models
	Identify key components of an e-commerce platform
	Apply simple tools to set up a basic e-commerce website
Content Outline	<ul> <li>What is E-Commerce?Its strengths and weaknesses.</li> <li>Types: B2B, B2C, C2C, C2B, G2C</li> <li>E-Commerce vs Traditional Commerce</li> <li>Overview of E-Commerce Platforms (Shopify, WooCommerce, WordPress)</li> <li>Setting up a basic online store (WordPress or Shopify demo)</li> </ul>
Module 2 (Credit 1	
Learning	After learning the module, learners will be able to
Outcomes	Explain digital payment systems and gateway integration basics
	Identify security measures in online commerce
	Apply simple digital marketing tools for product promotion
Content Outline	<ul> <li>Online Payment Methods (UPI, cards, wallets)</li> <li>Payment Gateway Overview (Razorpay, PayPal – sandbox demo)</li> <li>Basic E-Commerce Security (SSL, safe transactions)</li> <li>Introduction to E-Commerce Marketing: SEO, Email campaigns, Social media</li> <li>Demo: Creating a digital flyer or ad for an online store (using Canva)</li> </ul>

#### References:

- 1. Chan, H., Lee, R., Dillon, T., & Chang, E. (2007). *E-Commerce: Fundamentals and Applications*. Wiley India Pvt. Ltd.
- 2. Schneider, G. P. (2020). Electronic Commerce. Cengage Learning, 13th Edition.
- 3. **Pandey, U. S., & Shukla, S.** (2019). *E-Commerce and Mobile Commerce Technologies*.
  - S. Chand Publishing.
- 4. Laudon, K. C., & Traver, C. G. (2021). E-Commerce: Business, Technology, Society.
  - Pearson Education, 16th Edition.
- 5. Larson, J., & Draper, S. (2022). Digital Marketing Essentials. Stukent Inc.
- 6. <a href="https://wordpress.com">https://wordpress.com</a>
- 7. <a href="https://woocommerce.com">https://woocommerce.com</a>
- 8. <a href="https://shopify.com">https://shopify.com</a>
- 9. <a href="https://razorpay.com">https://razorpay.com</a>
- 10. <a href="https://canva.com">https://canva.com</a>

#### **Classroom Activities:**

Worksheet to be prepared by Teachers on each module and given to students for practice. The correction of the worksheets to be done by the teachers and feedback to be given to the class for better improvement in their end semester examination.

Q: Creating a sample product page using WordPress or Shopify (free version)

Q: Designing a poster or ad for an online business using Canva

External Assessment: (Marks 50)

Course Title	Study of Cells and Tissues
Credit	2
Course Outcomes	After going through the course, learners will be able to -
	1.Identify and describe the microscopic stucture of normal
	cells
	and tissues in various organs and systems
	2.Recognize the microscopic changes in cells and tissues caused
	by diseases.
	3.Understand the principles and applications ovarious
	histopathological techniques.
Module-1 (Credit 1):	Introduction& orientation to Histopathology and
cytological, Technique	• • •
Learning Outcomes	After learning the module, learners will be able to -
<b>,</b>	1.Understand the tissue processing
	techniques, sectioning, staining and
	microscopy techniques
	2.Learn to use a light microscope to examine tissue slides
	and
	identify microscopic structure
	3.Illustrate different types of fixatives
Content Outline	The cell- i) Structure ii) cell division iii) Colloidal
	conception of tissue.
	Methods of examination of tissues and cells.
	• Gross examination of organs.
	• Fixation - Introduction, aim of fixation.
	• Fixatives – Reagents used, advantages, disadvantages.
	• Gross fixation of different organs.
	• Decalcification – Technique, different types of fluids used.
	Processing of tissue by manual methods.
	Processing of tissue by using automatic tissue processor.
•	Processing of Tissue by Using Automated Tissue
Processor Learning Outcomes	After learning the module, learners will be able to -
	Prepare tissue samples and properly handle
	autoanalyzer
	Develop the ability to interpret histopathological
	findings
	1. Examine different types of procedure methods
	in histopathology.

Content Outline	Paraffin section cutting.
	Different types of cryostats.
	Theory of staining.
	<ul> <li>Mountants, basic staining and mounting procedures.</li> </ul>
	Routine staining procedures and frozen section techni
	Special staining techniques.
	Exfoliative cytology techniques.
	Museum techniques.
	Immuno-histochemistry, introduction &techni
	Electron microscopic techniques & recent advances.

# Assignments/Activities towards Comprehensive Continuous Evaluation (CCE):

- 1. Group discussion around challenging cases or controversial topics in histopathology.
- 2. Prepare and present a slide on finding, offer a diagnosis and justify their reasoning.
- 3. Present students with clinical scenarios and accompanying histopathology images.
- 4. Assignments focusing on defining terms, explaining processes and using correct nomenclature are important.

- 1. Histological Techniques, a practical manual by Dr. K. Laxminarayana 3rd edition, Published 2020.
- 2. Textbook of medical laboratory technology: Dr. P. B. Godkar, 3rd edition, Published 2018.
- 3. Techniques in Histopathology & Cytopathology by Jaypee Brothers Medical Publisher st Edition 2017
- Histopathology Techniques and Its Management by Ramdas Nayak,1st Edition 2017
   Histopathology (For Paramedical Students) by Poonam Bacceti and Arun Singh,2nd edition 2018

Course Title	Environmental Pollution	
Course	4 / 2	
Credits	4 / 2	
Course	After going through the course, learners will be able to	
Outcomes		
	1. This course introduces the Environmetal pollution, its types and	
	sources of Pollution.  2. Identify various types of environmental pollution and their impacts on health.	
	3. Apply relevant environmental policies and ethical considerations to real World scenarios.	
	4. Students should able to gain the knowledge about the environmental pollution.	
	5.Apply the principles of key environmental treaties and legislation to case studies	
Module 1(Credit 1)		
Learning Outcomes	After learning the module, learners will be able to	
	Identify and explain the major sources and types of air pollutants, including both primary and secondary pollutants.	
	Analyze the environmental and human health consequences of exposure to air pollutants. Identify and explain the major sources and types of air pollutants, including both primary and secondary pollutants.	
	.Describe the characteristics and health impacts of key criteria pollutants (CO, Pb, $NO_x$ , $O_3$ , PM, $SO_2$ ) as well as other significant pollutants such as VOCs, PAN, PAHs, and POPs.	
Content Outline	<ul> <li>Sources of air pollution; Primary and secondary pollutants;</li> </ul>	
	<ul> <li>Criteria pollutants- carbon monoxide, lead, nitrogen oxides, ground-level ozone, particulate matter and sulphur dioxide;</li> </ul>	
	<ul> <li>Otherimportantpollutants- Volatileorganiccompounds(VOCs),PeroxyacetyInitrate(PA N), Polycyclic aromatic hydrocarbons and Persistent organic compounds (POPs);</li> </ul>	
	Adverse health impacts air pollutants.	
Module 2(Cre	edit 1)	
Learning Outcomes	After learning the module, learners will be able to	
	1. Understand and explain the microbially mediated aquatic reactions, including the nitrogen cycle and roles of iron and manganese bacteria.	

	<ol> <li>Classify water pollutants and distinguish between organic and inorganic contaminants such as pesticides, detergents, and heavy metals.</li> <li>Analyze key water pollution issues including eutrophication, marine pollution, oil spills, and acid mine drainage, along with associated remedial and mitigation strategies.</li> </ol>
Content Outline	<ul> <li>Water resources; Microbially mediated aquatic reactions, nitrogen cycle, iron and manganese bacteria;</li> <li>Classification of water pollutants;</li> <li>Organic and Inorganic pollutants:</li> <li>Pesticides, detergents, eutrophication, marine, oil, acid mine drainage, remedial measures.</li> </ul>

# Assignments/Activities towards Comprehensive Continuous Evaluation (CCE):

# **Module I: Air Pollution and Its Impact**

**Activity Title:** Investigating Common Air Pollutants **Assignment Type:** Report + Case-Based Analysis

#### Tasks:

- 1. Identify and describe any 3 major air pollutants, such as:
  - Carbon monoxide (CO)
  - Nitrogen oxides (NO<sub>x</sub>)
  - Particulate matter (PM)
  - Volatile organic compounds (VOCs)
  - Sulphur dioxide (SO<sub>2</sub>)
- 2. For each pollutant:
  - Mention source (natural/man-made)
  - o Effects on human health and environment
  - Control measures and legal limits (BIS/WHO norms)
- 3. Optional: Discuss a case (e.g., Delhi smog, Bhopal gas tragedy) with pollutant-specific relevance.

#### Module II: Water Pollution and Microbial Reactions

Activity Title: Analysis of Water Pollution Sources and Effects

Assignment Type: Thematic Report + Flow Diagrams

#### Topics to Include:

- Classification of pollutants (organic/inorganic, industrial/agricultural)
- Microbial roles in aquatic ecosystems:
  - Nitrogen cycle
  - o Iron & manganese bacteria
- Issues like:
  - o Eutrophication
  - o Marine oil spills

# o Acid mine drainage

- 1. Shrader-Frechette, K. (1993). Burying Uncertainty: Risk and the Case Against Geological Disposal of Nuclear Waste.
- 2. Carson, R. (1962). Silent Spring.
- 3. Pimentel, D. (2001). Environmental and Economic Costs of the Application of Pesticides.
- 4. National Academy of Sciences (2009). On Being a Scientist: A Guide to Responsible Conduct in Research.
- 5. NCERT EVS Class XI Chapters on Sustainable Technology & Science
- 6. Royal Society of Chemistry Green Chemistry articles