



SNDT Women's University, Mumbai

**Undergraduate Degree / UG Programme
(Syllabus as Per NEP) -
Faculty of Interdisciplinary Studies**

**B. Design
(Interdisciplinary - Fashion)**

As Per NEP – 2020

Semester – V & VI

**Syllabus
(W.E.F. Academic Year 2026-27)**

Terminologies

Abbreviation	Full-form	Remarks	Related to Major and Minor Courses
Major (Core)	Main Discipline		
Major (Elective)	Elective Options		related to the Major Discipline
Minor Stream	Other Disciplines (Inter/Multidisciplinary) not related to the Major	either from the same Faculty or any other faculty	
OEC	Open Elective Courses/ Generic		Not Related to the Major and Minor
VSEC	Vocational and Skill Enhancement Courses		
VSC	Vocational Skill Courses		Related to the Major and Minor
SEC	Skill Enhancement Courses		Not Related to the Major and Minor
AEC	Ability Enhancement Courses	Communication skills, critical reading, academic writing, etc.	Not Related to the Major and Minor
VEC	Value Education Courses	Understanding India, Environmental science/education, Digital and technological solutions, Health & Wellness, Yoga education, sports, and fitness	Not Related to the Major and Minor
IKS	Indian Knowledge System	I. Generic IKS Course: basic knowledge of the IKS II. Subject Specific IKS Courses: advanced information pertaining to the subject: part of the	Subject Specific IKS related to Major

		major credit.	
VEC	Value Education Courses		Not Related to the Major and Minor
OJT	On-Job Training (Internship/Apprenticeship)	corresponding to the Major Subject	Related to the Major
FP	Field projects	corresponding to the Major Subject	Related to the Major
CC	Co-curricular Courses	Health and Wellness, Yoga education sports, and fitness, Cultural Activities, NSS/NCC and Fine/ Applied/Visual/ Performing Arts	Not Related to the Major and Minor
CE	Community Engagement and service		Not Related to the Major and Minor
RP	Research Project	corresponding to the Major Subject	Related to the Major

Structure with Course Titles**B. Design (Interdisciplinary – Fashion)****Semester – V**

Sr. No.	Course	Type of Course	Credits	Marks	Int Marks	Ext Marks
	Semester – V					
50144721	Advanced Pattern Making (Pr)	Major (Core)	4	100	50	50
50144722	Advanced Garment Construction – I (Pr)	Major (Core)	4	100	50	50
51044721	Advertising II (Pr)	IKS (Major Specific) (Any One)	2	50	0	50
51044712	Indian Fabrics – Cultural and Historical Relevance (Th)					
51044723	2D & 3D Computer-Aided Designing in Jewelry – Basic (Pr)					
50244721	Fashion Styling (Pr)	Major (Elective) (Any One)	4	100	50	50
50244722	Creative Packaging (Pr)					
50244723	Design Interpretation and Fabric Illustration (Pr)					
50244724	Embroideries For Couture (Pr)					
50244725	Advance Manufacturing – I (Pr)					
50244726	Jewelry Styling and Photography (Pr)					
50344717	Indian Textile and Embroidery (Th+Pr)	Minor Stream	4	100	50	50
50644701	Fashion Forecasting (Pr)	VSC-4	2	50	50	0
51344701	Craft Research & Design (Pr)	FP	2	50	50	0
			22	550	300	250

Semester – VI

Sr. No.	Course	Type of Course	Credits	Marks	Int Marks	Ext Marks
	Semester - VI					
60144721	Advanced Draping (Pr)	Major (Core)	4	100	50	50
60144722	Advanced Garment Construction – II (Pr)	Major (Core)	4	100	50	50
60244711	Fashion Journalism and Publication (Th+Pr)	Major (Elective) (Any One)	4	100	50	50
60244722	UI AND UX Design (Pr)					
60244713	Knit Design (Th+Pr)					
60244724	Computer Aided Textile Design (Pr)					
60244725	Advance Manufacturing – II (Pr)					
60244726	Design for the Domestic market (Pr)					
60344721	Media Planning and Event Management (Pr)	Minor Stream (Any One)	2	50	0	50
60344722	Fabric Dyeing & Printing (Pr)					
60344723	2D & 3D Computer-Aided Designing in Jewelry – Advance (Pr)					
60344724	Computer-Aided Rendering Techniques II (Pr)	Minor Stream	4	100	50	50
61244721	Industry Research Project (Pr)	OJT	4	100	50	50
			22	550	250	300

Exit with Degree (3-year)

Course Syllabus

Semester V

5.1 Major (Core)

5.1	Advanced Pattern Making (Pr)		Crs. 4
Course Outcomes	<p>After going through the course, learners will be able to</p> <ol style="list-style-type: none"> 1. Apply foundational pattern-making principles for woven fabrics to draft and adapt patterns for women's tops and their design variations, including modifications in necklines, sleeves, yokes, collars, and openings. 2. Develop accurate men's shirt patterns using standard body measurements, drafting conventions, and pattern components such as collar, sleeve, yoke, pocket, and placket. 3. Draft patterns for lower garments such as salwar, churidar, and palazzo, demonstrating understanding of fit, ease, and garment proportions. 4. Develop knitwear pattern-making pertaining to T-shirt patterns. 		
Sr. No.	Module Outcomes	Course Contents	Cr.
Module 1	Ladies' Top & Variations		1
	Learning Outcomes	Module Content	
	<p>After learning the module, learners will be able to</p> <ol style="list-style-type: none"> 1. Apply dart manipulation to create style variations. 2. Modify necklines, sleeves, and style lines for design development. 3. Develop patterns for at least two top variations with pattern labelling and finishing. 	<ul style="list-style-type: none"> • Dart manipulation and pattern transformation • Development of minimum two styles from basic bodice • Variations using necklines, sleeves, collars, yokes, style lines, openings 	
Module 2	Women's Garment (Indian Style)		1
	Learning Outcomes	Module Content	
	<p>After learning the module, learners will be able to</p> <ol style="list-style-type: none"> 1. Draft patterns for salwar, churidar, and 	<ul style="list-style-type: none"> • Drafting of basic salwar • Drafting of churidar with extension and ankle shaping 	

	<p>palazzo pants using standard drafting techniques</p> <ol style="list-style-type: none"> Analyze fit and make adjustments to ensure appropriate ease, comfort, and proportions. Apply layout and cutting techniques for lower garments. 	<ul style="list-style-type: none"> Drafting of palazzo pants (basic and flared variations) Pattern adjustments for ease, fit and comfort Pattern layout planning and marker placement techniques 	
Module 3	Men's Shirts with cuff and collar Variations		1
	Learning Outcomes	Module Content	
	<p>After learning the module, learners will be able to</p> <ol style="list-style-type: none"> Apply measurements and drafting principles to develop a basic men's shirt block. Draft sleeve patterns with placket and cuff variations. Apply different styles of collar, yoke, pocket, and placket patterns into a complete shirt layout. 	<ul style="list-style-type: none"> Drafting of basic men's shirt block using standard measurements Sleeve pattern drafting: long sleeve with placket and cuff variations Collar drafting: basic shirt collar and button-down collar Yoke drafting and pattern integration Pocket: shapes, proportions, and placement Placket : cut-on and attached placket variations Pattern detailing: seam allowances, grainlines, notches, and labeling Pattern adaptation: modifications for fit and style variations 	
Module 4	Knitwear Pattern Making		1
	Learning Outcomes	Module Content	
	<p>After learning the module, learners will be able to</p> <ol style="list-style-type: none"> Analyze knit fabric properties such as 	<ul style="list-style-type: none"> Knit fabric properties: stretch, grain, and recovery in pattern development Drafting of basic knit torso block 	

	<p>stretch, grain, and recovery.</p> <p>2. Draft a basic knit torso block using appropriate measurements.</p> <p>3. Develop T-shirt pattern variations considering fabric stretch and fit.</p>	<ul style="list-style-type: none"> • T-shirt pattern variations: round neck, V-neck, and raglan sleeve • Pattern layout techniques for knit fabrics • Pattern adjustments based on stretch, fit, and fabric behavior 	
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Assignments/ Activities towards CCE

1. Develop basic patterns for 2 types of ladies' tops from the given list using the standard bodice block. Incorporate variations in necklines, sleeves, style lines, yokes, collars, and openings while maintaining correct pattern construction and labeling.
2. Draft patterns for salwar, churidar, and palazzo, and prepare muslin samples to assess fit, fall, and overall garment balance.
3. Draft the complete pattern of a men's shirt including sleeve, collar, yoke, pocket, and placket.
4. Draft a T-shirt pattern with design variations, and prepare a muslin sample to evaluate fit, stretch behavior of knit fabric, and finishing suitability.

Bibliography

- Aldrich, W. (2015). *Metric pattern cutting for women's wear* (6th ed.). Wiley.
- Crawford, A. (2012). *The art of fashion draping* (4th ed.). Fairchild Books.
- Hollen, N., Kundel, L., & Wong, J. (2011). *Pattern making by the flat pattern method* (8th ed.). Prentice Hall.
- Joseph-Armstrong, H. (2018). *Patternmaking for fashion design* (6th ed.). Pearson.
- Rissanen, T., & McQuillan, H. (2018). *Zero waste fashion design*. Bloomsbury Publishing.
- Shea, M. (2019). *Guide to basic garment construction*. Fairchild Books.

5.2 Major (Core)

5.2	Advanced Garment Construction (Pr)- I		Crs. 4
Course Outcomes	<p>After going through the course, learners will be able to</p> <ol style="list-style-type: none"> 1. Construct a variety of garments including women's tops, men's shirts, lower garments, and knitwear using appropriate techniques. 2. Apply garment construction methods for components such as sleeves, collars, cuffs, plackets, yokes, and waistbands. 3. Analyze fit, fall, proportions, and overall garment appearance across different garment categories. 4. Demonstrate proficiency in handling both woven and knit fabrics with suitable stitching and finishing techniques. 		
Sr. No.	Module Outcomes	Course Contents	Cr.
Module 1	Construction of Ladies' Tops		1
	Learning Outcomes	Module Content	
	<p>After learning the module, learners will be able to</p> <ol style="list-style-type: none"> 1. Construct ladies' tops using developed patterns 2. Apply style variations in sleeves, necklines, collars, and style lines. 3. Evaluate fit, finishing, and garment appearance. 	<ul style="list-style-type: none"> • Construction of minimum 2 tops from developed patterns • Assembly techniques for necklines, sleeves, collars, yokes, and openings • Finishing techniques and fit evaluation 	
Module 2	Women's Garments (Indian Style)		
	Learning Outcomes	Module Content	
	<p>After learning the module, learners will be able to</p> <ol style="list-style-type: none"> 1. Construct salwar, churidar, and palazzo using appropriate techniques. 2. Apply finishing methods for comfort and fit. 3. Analyze garment fall and proportion. 	<ul style="list-style-type: none"> • Construction of salwar, churidar, and palazzo • Seam types and finishing methods • Fit, comfort, and proportion assessment 	
Module 3	Construction of Men' Shirt with Variations		1
	Learning Outcomes	Module Content	

	<p>After learning the module, learners will be able to</p> <ol style="list-style-type: none"> 1. Construct a complete men's shirt using drafted patterns. 2. Apply techniques for collars, cuffs, plackets, yokes, and pockets. 3. Ensure accuracy in assembly, finishing, and fit. 	<ul style="list-style-type: none"> • Construction of men's shirt • Assembly of collar, sleeve, cuff, placket, yoke, and pocket • Finishing and quality evaluation 	
Module 4	Knitwear Garment Construction		1
	Learning Outcomes	Module Content	
	<p>After learning the module, learners will be able to</p> <ol style="list-style-type: none"> 1. Construct T-shirt garments using knit fabric. 2. Apply techniques suitable for stretch fabrics. 3. Evaluate fit and finishing of knitwear garments. 	<ul style="list-style-type: none"> • Construction of T-shirt (round neck/V-neck/raglan) • Handling of knit fabrics and stretch seams • Finishing techniques and fit assessment 	

Assignments/ Activities towards CCE
<ol style="list-style-type: none"> 1. Construct one ladies' tops with design variations, demonstrating accuracy in stitching and finishing. 2. Construct a men's shirt including sleeves, collar, yoke, pockets, and placket with professional finishing. 3. Construct one lower garment (salwar, churidar, or palazzo) with proper shaping and fit. 4. Construct a T-shirt using knit fabric, showcasing appropriate handling of stretch materials and finishing techniques.

Bibliography

- Cole, J., & Czachor, S. (2014). Professional sewing techniques for designers. A&C Black.
- Fischer, A. (2015). Sewing for fashion designers. Laurence King Publishing.
- Gardiner, W. (2022). Complete book of sewing techniques. Fox Chapel Publishing.
- Groves, N. (2017). Garment construction and tailoring techniques. Bloomsbury Publishing.
- Laird, B. (2014). Professional sewing techniques for fashion designers. Thames & Hudson.
- Reader's Digest. (n.d.). Sewing book.
- Rissanen, T., & McQuillan, H. (2018). Zero waste fashion design. Bloomsbury Publishing.
- Shea, M. (2019). Guide to basic garment construction. Fairchild Books.

- Smith, A. (2009). The sewing book. Dorling Kindersley Ltd.
- Thomas, A. J. (1994). The art of sewing. UBS Publishers Distributors Ltd.

5.3 A. IKS (Major Specific)

5.3 a	Advertising II (Pr)		Cr
Course Outcomes	After going through the course, learners will be able to <ol style="list-style-type: none"> 1. Develop effective strategies to meet communication goals. 2. Generate innovative ideas and compelling visual concepts. 3. Build teamwork, communication, and presentation abilities. 4. Assess campaign performance using data insights. 5. Manage media strategies across platforms. 		2
Module 1: Advanced Advertising Strategy			Cr
	Learning Outcomes	Content Outline	1
	After learning the module, learners will be able to <ol style="list-style-type: none"> 1. Develop comprehensive advertising strategies based on market research and consumer behavior analysis. 2. Analyze different advertising models and theories to real-world scenarios. 3. Design detailed advertising plans with clear objectives and measurable outcomes. 4. Review emerging trends and innovations in advertising 	<ul style="list-style-type: none"> ● Introduction to Advanced Advertising Strategy ● Market Research and Consumer Insights ● Strategic Advertising Models and Theories ● Setting Advertising Objectives and Goals ● Developing a Strategic Advertising Plan ● Budgeting and Resource Allocation ● Implementing and Managing Advertising Strategies ● Evaluating Advertising Strategy Performance ● Emerging Trends and Innovations in advertising 	1
Module 2: Creative Development and Execution			Cr
	Learning Outcomes	Content Outline	1
	After learning the module, learners will be able to	<ul style="list-style-type: none"> ● Introduction to Creative Development 	

	<ol style="list-style-type: none"> 1. Evaluate the effectiveness of creative strategies in achieving advertising goals. 2. Apply various creative techniques and tools to produce compelling advertising materials. 3. Develop innovative advertising concepts and campaigns. 	<ul style="list-style-type: none"> ● Generating Creative Ideas ● Creative Strategy and Concept Development ● Creating Effective Advertising copy. ● Visual and Graphic Design in Advertising ● Producing Advertising Materials ● Multi-Channel and Integrated Campaigns ● Final execution of creative concept in advertising 	
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Assignments/ Activities towards CCE
<ol style="list-style-type: none"> 1. Conduct market research for a given product. Present key findings and strategic recommendations. Develop and present an advertising strategy for a selected brand or product. 2. Create a complete advertising campaign concept with visuals, copy, and media plan. Analyze and critique existing advertisements for creativity and effectiveness. Present your campaign idea with rationale and target audience insights.

Bibliography

- Belch, G. E., & Belch, M. A. (2017). Advertising & promotion: An integrated marketing communications perspective. McGraw-Hill Education.
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- Geskey, R. D. Sr. (2014). Media planning & buying in the 21st century. Routledge.
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- Sullivan, L. (2016). Hey, Whipple, squeeze this: A guide to creating great ads. Wiley.
- Surmanek, J. (2019). Media planning: A practical guide. Routledge.

5.3 B. IKS (Major Specific)

5.3 b	Indian Fabrics- Cultural and Historical Relevance		Crs
Course Outcomes	<p><i>After going through the course, learners will be able to</i></p> <ol style="list-style-type: none"> 1. Identify various traditional Indian fabrics and their unique characteristics. 2. Analyze the historical significance of different Indian fabrics. 3. Assess the cultural impact of Indian fabrics in different regions of India 4. Discuss the evolution of Indian fabrics in contemporary fashion and design. 		2
Sr. No.	Module Outcomes	Course Contents	Cr.
Module 1	Indian Fabric and Historical Origins		1
	Learning Outcomes	Module Content	
	<p><i>After learning the module, learners will be able to</i></p> <ol style="list-style-type: none"> 1. Define various traditional Indian fabrics and their historical origins. 2. Differentiate between the weaving techniques and patterns used in different regions of India. 	<ul style="list-style-type: none"> • Introduction to Indian Fabrics: <ul style="list-style-type: none"> Definition and significance Overview of the history and evolution of Indian fabrics • Pre-Independence Indian Fabrics <ul style="list-style-type: none"> The role of Indian fabrics in ancient and medieval trade Influence of historical events on the development of fabric techniques. Initiative for promotion and development of Khadi, Silk and wool. 	
Module 2	Cultural & Contemporary Relevance		1
	Learning Outcomes	Module Content	
	<p><i>After learning the module, learners will be able to</i></p> <ol style="list-style-type: none"> 1. Examine the cultural significance of traditional fabrics in 	<ul style="list-style-type: none"> • Cultural Significance: <ul style="list-style-type: none"> Role of fabrics in Indian festivals and rituals 	

	<p>various Indian communities.</p> <p>2. Discuss the contemporary relevance and transformation of traditional Indian fabrics in modern fashion and design</p>	<p>Traditional attire and its relevance in different Indian states</p> <p>Symbolism and meaning in fabric designs and patterns</p> <ul style="list-style-type: none"> • Post-Independence Indian Fabrics: <ul style="list-style-type: none"> Revival of traditional techniques Government initiatives to promote handlooms & boards • Contemporary Relevance: <ul style="list-style-type: none"> Influence of traditional fabrics on contemporary fashion Innovations and sustainability in fabric production The future of Indian fabrics in global markets Sustainable practices in the Indian textile industry 	
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Assignments/Activities towards CCE

1. Document: Create a visual or digital project showcasing the traditional techniques of a selected Indian fabric, including interviews with artisans if possible.
2. Incorporate research study on the influence of socio-political changes on the Indian textile industry post-independence.
3. Presentation: Prepare a presentation on the role of a chosen Indian fabric in contemporary design, including its impact on global trends.

Bibliography

- Chattopadhyaya, K. (1995). *Textile Design*. Indian Council for Cultural Relations.
- Crill, R. (2015). *The Fabric of India*. V & A Publishing.
- Gillow, J. & Barnard, N. (2008). *Indian Textiles*. Thames & Hudson.
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- Karolia, A. (2019). *Textile Design*. Niyogi Books.
- Ranjan, A. & Ranjan, M.P. (2009-Original/2024). *Handmade in India: A Geographic Encyclopedia of Indian Handicrafts*. WW Norton.

5.3 C. IKS (Major Specific)

Course code 5.3c	2D & 3D Computer Aided Designing in Jewelry – Basic (PR)		Crs
Course Outcome	After going through the course, learners will be able to <ol style="list-style-type: none"> 1. Identify the different types of modeling techniques available in software. 2. Describe the purpose and function of various Setting. 3. Create Simple & Complex Surface Modeling with Practice session. 4. Analyze the structure of a complete 3D Jewelry model to ensure it meets design specifications 5. Assess the final Jewelry design for errors, improvements, and overall aesthetic value. 		2
Sr. No.	Module Outcomes	Course Contents	Cr.
Module 1	Basic Settings in Jewelry products		1
	Learning Outcomes	Module Content	
	After learning the module, learners will be able to <ol style="list-style-type: none"> 1. Identify the key characteristics of settings in jewelry 2. Explain the purpose and advantages of using settings in Jewelry Products 3. Judge the effectiveness of settings for protecting gemstones in daily wear 4. Design a jewelry piece with a different setting using Rhino software 5. Define the illusion setting and its unique features 	<ul style="list-style-type: none"> • Plate Prong setting Tanmani / Bali / Brooch • Bezel Setting Tanmani / Bali / Brooch • Channel setting Tanmani / Bali / Brooch • Pave setting Tanmani / Bali / Brooch • Flush setting Tanmani / Bali / Brooch • Illusion setting Tanmani / Bali / Brooch 	
Module 2	Advance setting 3 D MODLING		1
	Learning Outcomes	Module Content	

	<p>After learning the module, learners will be able to</p> <ol style="list-style-type: none"> 1. Design a piece of jewelry that utilizes different setting pattern effectively. 2. Create a jewelry piece incorporating Nick settings, demonstrating a clear understanding of its hybrid features. 3. Demonstrating creativity and technical skill. 4. Evaluate the effectiveness of all settings in terms of gemstone stability and overall design integrity 5. PAVE: - Patterns include fish tail setting. 	<ul style="list-style-type: none"> ● PAVE: - Patterns include fish Tail Setting. ● Precut Pave. ● Nick Setting: - Hybrid Of Channel And Swiss. ● Half Channel. ● Pressure Setting. ● Invisible Setting. ● Tension Setting 	
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Assignments/ Activities towards CCE

1. Digital Jewelry Design - Create 3 jewelry designs in software by selecting different jewelry settings such as a ring, pendant, and earring.
2. Traditional Ornament Design - Design for Tanmaniya, Bali, Brooch, Necklace, and Bracelet, Focusing on neat sketching, proper detailing, ornament structure, and creative presentation while developing each design.

Bibliography

- E Balagurusamy , 2009 "Fundamentals of Computers" , McGraw Hill Education.
- Faulkner Andrew and Chavez Conrad, "Adobe Photoshop CC Classroom in a Book".
- Pradeep K. Sinha & Priti Sinha , 6th edition, "Computer Fundamentals", BPB Publications.

5.4 A. Major (Elective)

5.4 A	Fashion Styling (Pr)		Cr
Course Outcomes	<p><i>After going through the course, learners will be able to</i></p> <ol style="list-style-type: none"> 1. Develop aesthetic sensibility and practical skills in visual styling, fashion communication, and accessory coordination. 2. Coordinate fashion accessories to complement and enhance styling narratives 3. Explain the fundamentals of fashion styling and its role within the fashion ecosystem. 4. Style models and mannequins using garments and accessories for specific themes 		4
Module 1: Introduction to Fashion Styling			1
	Learning Outcomes	Content Outline	
	<p><i>After learning the module, learners will be able to</i></p> <ol style="list-style-type: none"> 1. Analyze the styling approaches of renowned Indian and international fashion stylists 2. Identify fundamental terminology and key roles of a stylist. 	<ul style="list-style-type: none"> • Evolution of fashion styling over different periods of fashion • Roles and responsibilities of fashion stylist • Principles of styling • Fashion and Contemporary culture • Body types and personal style analysis • Elements of styling: color, silhouette, fabric, texture, accessories 	
Module 2: Editorial & Commercial Styling			1
	Learning Outcomes	Content Outline	
	<p><i>After learning the module, learners will be able to</i></p> <ol style="list-style-type: none"> 1. Explore style trends and practice to diverse styling needs of today's consumers and brands 	<ul style="list-style-type: none"> • Mood boards, storyboards, brand narratives • Budgeting and sourcing - Working with creative teams • Celebrity & Red Carpet styling – knowhow and challenges • Runway styling and career prospects 	

	2. Apply commercial styling techniques to align with brand and media values	<ul style="list-style-type: none"> • Case Studies of Celeb Styling – Discussion & presentations • Future roadmap of styling - Sustainable & Inclusive Styling Practices • Digital & future-forward styling methods 	
Module 3: Introduction to Accessories			1
	Learning Outcomes	Content Outline	
	<p><i>After learning the module, learners will be able to</i></p> <ol style="list-style-type: none"> 1. Identify different types of fashion accessories and their cultural relevance 2. Evaluate accessory choices based on aesthetics and function 	<ul style="list-style-type: none"> • Evolution of Accessories • Stone age / Bronze age / Iron age / Middle age /Modern age. • With respect to functionality, aesthetics attributes and material required • Accessories of 21st century - National & International • Classification and types of fashion accessories • Study of different fashion accessories: Bags, Footwear, Jewelry, Belts, Headgears, Stoles, Scarves • Introduction to different materials, their properties and use of them in making of accessories • Leather, Wood, Stones, Shells, Metal, Different Fabrics • DIYs, repurpose and recycling of accessories 	
Module 4: Accessory Design & Trends			1
	Learning Outcomes	Content Outline	
	<p><i>After learning the module, learners will be able to</i></p> <ol style="list-style-type: none"> 1. Apply accessory coordination to complete themed looks 	<ul style="list-style-type: none"> • Forecasting trends in accessories • Indian cultural influences on accessories 	

	2. Identify trends to investigate and style for magazines or digital media	<ul style="list-style-type: none"> • Tech wear and wearable devices as accessories • Regional influences in accessory design • Revival of Indian handmade accessories in contemporary fashion • Future roadmap in accessory trends 	
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Assignments/ Activities towards CCE

1. Case study analysis of a prominent Indian stylist – visual and written submission
2. Develop and present a concept board and styled shoot for a mock magazine.
3. Presentation on one national and one international accessory designer.
4. Group activity - presentation of individual era including one prototype of Accessory from each era.

Bibliography

- Amed, I., & Berg, A. (2022). The State of Fashion 2022. McKinsey & Company.
- Blackman, C. (2021). 100 Ideas That Changed Fashion. Laurence King Publishing.
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- Stecker, P. (2020). Fashion Stylists: The Art of Style. Firefly Books.
- Wells W., (2008), "Masters – bead weaving", Lara books.

5.4 B. Major (Elective)

5.4 b	Creative Packaging (Pr)	Cr
Course Outcomes	<p><i>After going through the course, learners will be able to</i></p> <ol style="list-style-type: none"> 1. Evaluate the importance of packaging in branding, marketing, and consumer appeal. 2. Develop creative, functional, and sustainable packaging designs using design principles. 3. Apply technical skills, materials, and digital tools to conceptualize and prototype packaging. 4. Execute professional packaging projects demonstrating innovation and presentation skills. 	4
Module 1: Introduction to Packaging Design		1
	Learning Outcomes	Content Outline
	<p>After learning the module, learners will be able to</p> <ol style="list-style-type: none"> 1. Explain the evolution and purpose of packaging in marketing and product communication. 2. Identify various types, levels, and categories of packaging. 3. Analyze the relationship between packaging, brand identity, and consumer behavior. 4. Examine successful case studies to understand packaging strategies. 	<ul style="list-style-type: none"> • Definition, history, and role of packaging in communication. • Types of packaging: primary, secondary, tertiary. • Packaging functions: protection, promotion, and usability. • Structure, labeling, and legal aspects of packaging. • Brand communication through packaging. • Case studies of iconic and innovative packages.
Module 2: Design Principles, Materials, and Sustainability		1
	Learning Outcomes	Content Outline
	<p>After learning the module, learners will be able to</p> <ol style="list-style-type: none"> 1. Apply design elements and principles effectively in packaging layouts. 2. Evaluate different packaging materials 	<ul style="list-style-type: none"> • Visual hierarchy, balance, rhythm, and contrast in packaging. • Role of typography, icons, and color in brand recall. • Materials: paper, cardboard, plastic,

	<p>based on function, aesthetics, and sustainability.</p> <ol style="list-style-type: none"> Demonstrate the skills of typography, color psychology, and imagery in packaging. Examine eco-friendly and recyclable materials used in sustainable design. 	<p>glass, metal, textile, bio-based alternatives.</p> <ul style="list-style-type: none"> Sustainable design practices and innovations. Print finishes: embossing, foil stamping, UV coating, lamination. <p>Legal labeling and packaging regulations.</p>	
Module 3: Prototyping development in line with concept			1
	Learning Outcomes	Content Outline	
	<p>After learning the module, learners will be able to</p> <ol style="list-style-type: none"> Generate creative packaging concepts from research and ideation. Develop structural and graphical packaging mock-ups using digital tools. Apply branding elements cohesively across packaging components. Test functionality and user interaction through prototype evaluation. 	<ul style="list-style-type: none"> Concept ideation and brainstorming process. Sketching, 3D visualization, and die-line development. Software application: Adobe Illustrator, Photoshop, Dimension, or Blender. Mock-up creation using paper, board, and 3D materials. Ergonomics and usability testing. Review and critique sessions for improvement. 	
Module 4: Final Project and Presentation			1
	Learning Outcomes	Content Outline	
	<p>After learning the module, learners will be able to</p> <ol style="list-style-type: none"> Execute a professional packaging project integrating design, structure, and materials. 	<ul style="list-style-type: none"> Integration of concept, design, and material application. Preparing presentation boards (concept, process, prototype). 	

	<ol style="list-style-type: none"> 2. Present design solutions effectively with process documentation. 3. Analyze market feasibility and consumer appeal of the final packaging. 4. Reflect on design challenges, sustainability, and innovation in the final report. 	<ul style="list-style-type: none"> • Cost estimation and market positioning. • Product photography and display setup. 	
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Assignments/Activities towards CCE

1. Create a visual report analyzing *five distinct packaging designs* across industries, focusing on design, structure, and branding effectiveness.
2. Design a 2D packaging layout (die-line) for a sustainable or eco-conscious product using principles of design and branding.
3. Create a 3D prototype of a selected product package (cosmetic, accessory, or lifestyle) with branding and design documentation.
4. Execute a Final Creative Packaging Project (for a chosen brand or product) with presentation boards, prototype, and comprehensive report.

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5.4 C. Major (Elective)

5.4 c	Design Interpretation and Fabric Illustration		Crs
Course Outcomes	<p><i>After going through the course, learners will be able to</i></p> <ol style="list-style-type: none"> 1. Execute design thinking frameworks and forecasting knowledge to create a concept for a chosen brand. 2. Apply 2D and 3D techniques, to create a design range and prototypes relevant for the market/brand. 3. Implement rendering techniques using hand rendering and various mixed-mediums, to illustrate different textures, types and patterns of fabric. 4. Explore rendering skills to create realistic mock-ups and implement the skills developed for the design project. 		4
Sr. No.	Module Outcomes	Course Contents	Cr.
Module 1	Design Concept Development		1
	Learning Outcomes	Module Content	
	<p><i>After learning the module, learners will be able to</i></p> <ol style="list-style-type: none"> 1. Identify an appropriate theme/concept for a chosen brand based on market research and forecasting. 	<ul style="list-style-type: none"> • Choosing a brand and conducting market research for the same, to develop an understanding of the brand ethos and design language. • Applying forecasting knowledge, to develop a concept/theme for the chosen brand. 	
Module 2	Design Interpretation and Implementation		1
	Learning Outcomes	Module Content	
	<p><i>After learning the module, learners will be able to</i></p> <ol style="list-style-type: none"> 1. Illustrate skills of design thinking, to develop a product range and prototypes for the chosen brand. 	<ul style="list-style-type: none"> • Brainstorming using 2D design techniques, to develop visual boards. • Using design thinking techniques and combining 3D design development methods, to create a range of products for the brand. 	
Module 3	Fabric Illustration using Rendering Techniques		1

	Learning Outcomes	Module Content	
	<p><i>After learning the module, learners will be able to</i></p> <ol style="list-style-type: none"> 1. Illustrate fabrics with different textures and patterns. 2. Select appropriate mediums and their combinations to achieve realistic fabric rendered effects. 	<ul style="list-style-type: none"> • Hand rendering of various fabric types such as woven textures, knit textures, lace and embroidered fabrics. • Creating patterns using mixed-media and its implementation on apparel and home textile products to create a realistic and dimensional effect. 	
Module 4	Fabric Illustration using Computer Aided Rendering Techniques		1
	Learning Outcomes	Module Content	
	<p><i>After learning the module, learners will be able to</i></p> <ol style="list-style-type: none"> 1. Utilize CAD software to generate digital fabric renders. 2. Execute realistic mockups of products using CAD tools. 	<ul style="list-style-type: none"> • CAD based rendering of various fabric types such as woven textures, knit textures, lace and embroidered fabrics. • CAD tools used to generate realistic mockups and product rendering for presentations. 	
Assignments/Activities towards Comprehensive Continuous Evaluation (CCE)			
<ol style="list-style-type: none"> 1. Create visual design boards, customer profile, final product range of minimum 6 pieces with product illustrations and technical drawings where applicable. 2. 10 hand-rendered swatches including woven, knits, patterns (plaids, stripes, floral, etc.) laces and embroideries. 3. Development of 6 products mock-ups, to create depth, dimension and a realistic effect. 			

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5.4 D. Major (Elective)

5.4 d	Embroideries for Couture		Crs
Course Outcomes	<p><i>After going through the course, learners will be able to</i></p> <ol style="list-style-type: none"> 1. Demonstrate proficiency in basic embroidery techniques, showcasing their ability to execute these stitches with precision and creativity. 2. Integrate advanced embroidery techniques to enhance the texture and detail of couture designs. 3. Develop Skills to research, evaluate and analyze various global embroidery techniques, and apply their research findings to create a couture piece incorporating a selected global embroidery technique 4. Develop projects on couture embroidery techniques from concept to completion incorporating sustainable and ethical practices. 		4
Sr. No.	Module Outcomes	Course Contents	Cr.
Module 1	Fundamentals of Couture Embroidery Techniques		1
	Learning Outcomes	Module Content	
	<p><i>After learning the module, learners will be able to</i></p> <ol style="list-style-type: none"> 1. Demonstrate various fundamental categories of commonly used embroidery techniques. 2. Develop Skills of embroidery using basic techniques. 3. Apply embroidery techniques to create intricate samples suited for couture garments. 	<ul style="list-style-type: none"> • Introduction to Embroidery: Historical overview and significance in couture. Overview of different embroidery styles and techniques. • Basic Techniques: Flat Stitch (e.g. Satin): Application and variations. Embossed Stitch (e.g. French knot): Creating texture and dimension. Loop Stitch (e.g. Chain Stitch): Understanding its use in outlining and filling. 	
Module 2	Advanced Embroidery Techniques		1
	Learning Outcomes	Module Content	

	<p>After <i>learning</i> the module, learners will be able to</p> <ol style="list-style-type: none"> 1. Define and identify advanced embroidery techniques to enhance the texture and detail of couture designs. 2. Manipulate different variations of embroidery techniques with aesthetic value. 	<ul style="list-style-type: none"> • Advanced Techniques: Beadwork and Sequins: Enhancing texture and sparkle. 3D Embroidery: Creating three-dimensional effects. Appliqué and Patchwork: Adding decorative elements. • Integration into Couture: Advanced techniques are used in couture to add luxurious detail. Case studies of renowned couture collections. 	
Module 3	Indian Couture Embroidery Techniques		1
	Learning Outcomes	Module Content	
	<p>After <i>learning the module</i>, learners will be able to</p> <ol style="list-style-type: none"> 1. Explore traditional and contemporary Indian embroidery techniques used in couture fashion. 2. Demonstrate skills in Indian couture embroidery techniques and able to apply them to create elaborate and culturally significant designs. 	<ul style="list-style-type: none"> • Advance and Professional Practices & Project • Indian Embroidery Techniques Zardosi: Techniques and their application in haute couture. Kashida / Aari work: Traditional methods and their modern adaptations. Chikankari: Understanding its intricate stitching patterns. Mirror Work: Application and styling in contemporary couture. 	
Module 4	Embroidery Techniques		1
	Learning Outcomes	Module Content	
	<p>After <i>learning the module</i>, learners will be able to</p>	<ul style="list-style-type: none"> • Historical and Cultural Context: Exploration of the history and cultural 	

	<p>1. Execute projects on Indian couture embroidery techniques from concept to completion incorporating sustainable and ethical practices. Explore new material choices for embroidery</p>	<p>significance of each technique.</p> <ul style="list-style-type: none"> • Case studies of Indian couture collections featuring these techniques. 	
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Assignments/Activities towards CCE

1. Develop samples based on given techniques or by combining techniques.
2. Design a range of product by incorporating developed samples using at least two Indian techniques. Prepare a presentation detailing your design concept, material choices, process. Present the design along with a rationale explaining the creative process.

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5.4 E. Major (Elective)

5.4 e	Advance Manufacturing - I		Crs
Course Outcome	<i>After going through the course, learners will be able to</i> <ol style="list-style-type: none"> 1. Explain the principles and process of lost wax casting 2. Develop a step-by-step plan for a complex lost wax casting project, incorporating advanced techniques. 3. Demonstrate the process of creating a rubber mold from a master pattern 4. Conceptualize, design, and execute jewelry pieces, demonstrating their understanding and creativity 		4
Sr. No.	Module Outcomes	Course Contents	Cr.
Module 1	Introduction to Lost Wax Jewelry Casting		1
	Learning Outcomes	Module Content	
	After learning the module, learners will be able to <ol style="list-style-type: none"> 1. Describe the purpose of each step in the lost wax casting process. 2. Demonstrate the ability to create a wax model for jewelry casting 3. Apply safety protocols during the lost wax casting process. 	<ul style="list-style-type: none"> • What is Lost wax casting • History of Lost wax casting • Importance of Lost wax casting • Process chart of Lost wax casting • Introduction of casting machinery 	
Module 2	Rubber Mold Making		1
	Learning Outcomes	Module Content	
	After learning the module, learners will be able to <ol style="list-style-type: none"> 1. Define key terms related to rubber mold making in jewelry, such as vulcanization, mold release agents, and master pattern. 2. Explain the purpose of rubber mold making in the Mass production process. 	Types of rubber used for making mold <ul style="list-style-type: none"> • Rubber Properties • Types of rubber mold making • Process of rubber mold making • Master model spruing • What is vulcanization & the process. • Introduction of vulcanize machine 	

	<ol style="list-style-type: none"> 3. Demonstrate the process of creating a rubber mold from a master pattern 4. Compare the advantages and disadvantages of using rubber molds versus other mold making techniques in jewelry 	<ul style="list-style-type: none"> • Parts of machine • Introduction of mold frame size, temperature etc. • Vulcanization process • Wax injector introduction • Introduction of DVWI & AAC • Safety precaution • Types of wax & their form • Advantages & disadvantages of wax pattern 	
Module 3	WAX INJECTION		1
	Learning Outcomes	Module Content	
	<p>After learning the module, learners will be able to</p> <ol style="list-style-type: none"> 1. Identify the materials and equipment used in wax injection for jewelry 2. Describe the properties of wax used in jewelry making and why it is suitable 3. Demonstrate how to set up and operate a wax injection machine 4. Differentiate between successful and unsuccessful wax injection outcomes based on given criteria. 5. Evaluate the efficiency of different wax injection techniques and equipment 6. Critique the process of wax injection in terms of cost, efficiency, and quality 	<ul style="list-style-type: none"> • Wax injector introduction • Introduction of DVWI & AAC • Practice on wax piece Pulling • Wax piece Defects • Introduction of soldering machine. Wax piece repairing & cleaning • Wax piece repairing & cleaning • How to do quality check for the wax piece • What is Wax setting. Importance of wax setting • Demonstration on wax piece "Purpose of the sprue • Main purpose to be considered for spruing angle of the pieces" 	

Module 4	BASIC ENAMEL TECHNIQUE		1
	Learning Outcomes	Module Content	
	<p>After learning the module, learners will be able to</p> <ol style="list-style-type: none"> 1. Explain the processes involved in each enamel technique. 2. Explain the different types of enamel techniques used in jewelry making. 3. Define the Difference between cold & hot enameling. 4. Demonstrate the process of applying enamel to a piece of jewelry tools 5. Assess the effectiveness of different enamel techniques in achieving specific artistic and functional goals in jewelry design 6. Develop a unique enamel technique or a variation of an existing technique to create innovative jewelry designs 	<p>Enameling</p> <ul style="list-style-type: none"> • What is Enameling? • What are the types of Enameling • What are the types of enamel • Where it is used • What is the Difference between cold & hot enameling. • Introduction of tools used in enameling • Introduction of furnace • How to clean the enamel How to place the enamel hot enameling process. • Filing Process • Surface cleaning • How to place cold enamel. Surface cleaning • Polishing 	

Assignments/ Activities towards CCE
<ol style="list-style-type: none"> 1. Enamel Exercise no 1 --- Completion of the exercise using manufacturing technique in handmade jewelry (2pcs in Silver)/ Copper 2. Casting Products 3. Filing finishing process of casting products 4. Enamel Cold - 2 products

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5.4 F. Major (Elective)

5.4 f	Jewelry Styling and Photography (Pr)		Cr
Course Outcome	<p>After going through the course, learners will be able to</p> <ol style="list-style-type: none"> 1. Develop jewellery styling concepts based on brand identity and target audience. 2. Use the appropriate lighting, camera settings and composition for effective jewellery photographs. 3. Construct visual narratives for jewellery using styling, props and models. 4. Develop a professional jewellery photography portfolio for digital and print platforms. 		4
Module 1	Foundations of Jewellery Styling & Visual Language		1
	Learning Outcomes	Content Outline	
	<p>After learning the module, learners will be able to</p> <p>Course overview</p> <ol style="list-style-type: none"> 1. Analyse jewellery brand identity to determine styling direction. 2. Construct mood boards using colour theory and visual references. 3. Select props and backgrounds that support jewellery storytelling. 4. Analyse the trends using visual research methods. 	<ul style="list-style-type: none"> • Role of styling in jewellery branding and storytelling • Elements and principles of design in jewellery photography • Colour theory and mood boards for jewellery shoots • Jewellery categories and styling approaches (fine, fashion, bridal, editorial) • Props, textures, backgrounds and visual balance • Trend analysis and visual research methods 	
Module 2	Camera Techniques & Lighting for Jewellery		1
	Learning Outcomes	Content Outline	

	<p>After learning the module, learners will be able to</p> <ol style="list-style-type: none"> 1. Configure camera settings suitable for macro jewellery photography. 2. Produce jewellery images using controlled lighting setups. 3. Evaluate lighting outcomes to reduce reflections and shadows. 	<ul style="list-style-type: none"> • Basics of camera operation (aperture, ISO, shutter speed) • Macro photography fundamentals • Types of lighting: natural, artificial, continuous, flash • Light modifiers: softboxes, diffusers, reflectors, light tents • Managing reflections and metal shine • Shooting transparent and reflective gemstones • Tripods, lenses and essential equipment 	
Module 3	Jewellery Styling with Models & Editorial Photography		1
	Learning Outcomes	Content Outline	
	<p>After learning the module, learners will be able to</p> <ol style="list-style-type: none"> 1. Create jewellery photoshoots using shot lists and storyboards. 2. Direct model poses to enhance jewellery visibility. 3. Construct editorial jewellery images for promotional campaigns. 	<ul style="list-style-type: none"> • Styling jewellery on models and hands • Fashion vs product photography approaches • Composition techniques and framing • Working with stylists, makeup artists and models • Storytelling and shot planning • Creating editorial layouts and campaign imagery • Ethical and professional practices in photoshoots 	
Module 4	Post-Production, Branding & Portfolio Development		1
	Learning Outcomes	Content Outline	

	<p>After learning the module, learners will be able to</p> <ol style="list-style-type: none"> 1. Edit jewellery photographs using retouching and colour correction tools. 2. Prepare jewellery images for e-commerce and social media platforms. 3. Develop a professional jewellery photography portfolio. 	<ul style="list-style-type: none"> • Introduction to photo editing software • Image retouching and colour correction • Background removal and enhancement • Image resizing for e-commerce and social media • Branding consistency across platforms • Portfolio curation and presentation • Pricing, licensing and freelance workflow basics 	
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Assignments/Activities towards CCE

1. Create a cohesive jewellery styling concept aligned with a defined brand personality- Develop a mood board and styling concept dossier for a jewellery brand. The submission must include colour palette, prop selection, textures, lighting mood and a written justification explaining how the styling supports the target audience.
2. Produce technically sound jewellery photographs using controlled lighting. To achieve the same execute a lighting experiment project by photographing the same jewellery piece using three different lighting setups. Submit images along with a reflective comparison explaining the technical decisions and outcomes.
3. Create editorial jewellery photographs using models and styling direction. Submit storyboard, shot list, and final edited images that communicate a clear campaign theme.
4. Create a digital portfolio consisting of at least 12 jewellery images across product, editorial and lifestyle categories. Include a branding statement and platform-ready image formats.

Bibliography

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5.5 Minor Stream

5.5	Indian Textiles & Embroideries (Th and Pr)		Crs.
Course Outcomes	After going through the course, learners will be able to <ol style="list-style-type: none"> 1. Examine traditional Indian textiles and embroideries based on techniques, materials, motifs, and regional characteristics. 2. Demonstrate the techniques of weaving, dyeing, printing, painting and embroidery. 3. Develop contemporary products by integrating traditional textile and embroidery techniques with appropriate material selection and finishing. 		4
Sr. No.	Module Outcomes	Course Contents	Cr.
Module 1	Traditional Indian Textiles (Th)		1
	Learning Outcomes	Module Content	
	After learning the module, learners will be able to <ol style="list-style-type: none"> 1. Analyze the historical, cultural, and regional characteristics of traditional Indian textiles. 2. Differentiate various weaving, dyeing, printing, and painted textile traditions based on techniques, materials, and motifs. 	<ul style="list-style-type: none"> • Introduction to Indian traditional textiles • Historical and cultural significance of Indian textiles • Classification of Indian textiles • Regional textiles of India • Study of traditional woven textiles • Traditional dyeing techniques of India • Traditional printing techniques of India • Introduction to painted textiles of India • Motifs, symbols, and color significance in textiles • Materials and tools used in weaving, dyeing, printing, and painting 	
Module 2	Textile Surface Techniques and Application (Pr)		1
	Learning Outcomes	Module Content	
	After learning the module, learners will be able to <ol style="list-style-type: none"> 1. Demonstrate traditional textile 	<ul style="list-style-type: none"> • Motif development and composition exercises • Color application techniques 	

	<p>surface techniques including weaving, dyeing, printing, and painted textile applications.</p> <p>2. Develop contemporary textile products using traditional Indian textile techniques with appropriate finishing methods.</p>	<ul style="list-style-type: none"> • Sampling of woven textures and patterns • Woven: Develop one product using selected traditional woven fabric • Dyeing & Printing: Develop one product using dyed or printed fabric • Painted Textiles: Hands-on practice sheets focusing on motifs, composition, and color application 	
Module 3: Traditional Indian Embroidery Techniques (Th)			1
	Learning Outcomes	Module Content	
	<p>After learning the module, learners will be able to</p> <ol style="list-style-type: none"> 1. Examine the regional embroidery traditions of India based on stitches, motifs, materials, and cultural significance. 2. Identify suitable fabrics, threads, colors, and embellishment materials used in traditional Indian embroideries. 	<ul style="list-style-type: none"> • Introduction to Indian traditional embroideries • Historical and regional significance of Indian embroidery traditions • Introduction to fabrics, threads, colors, and materials used in traditional embroidery • Study of embroidery tools and accessories • Motifs and symbolic representation in embroidery traditions • Regional embroidery styles of India <ul style="list-style-type: none"> Kantha embroidery of Bengal Kasuti embroidery of Karnataka Phulkari embroidery of Punjab Chamba Rumal embroidery of Himachal Pradesh Embroidery traditions of Gujarat Chikankari embroidery of Uttar Pradesh Kashida embroidery of Kashmir 	

		Gold and silver metal embroidery: Zari and Zardozi	
Module 4: Embroidery Techniques & Creative Applications (Pr)			1
	Learning Outcomes	Module Content	
	<p>After learning the module, learners will be able to</p> <ol style="list-style-type: none"> 1. Demonstrate traditional Indian embroidery techniques through the execution of stitches, motifs, and decorative surface ornamentation samples. 2. Develop creative embroidery-based products by applying traditional embroidery styles, materials, and finishing techniques. 	<ul style="list-style-type: none"> • Preparation of embroidery sampling sheets • Practice of traditional embroidery stitches • Motif tracing and transfer techniques • Thread and color application exercises • Sample development using: <ul style="list-style-type: none"> Kantha embroidery Kasuti embroidery Phulkari embroidery Chamba Rumal embroidery Embroidery of Gujarat Chikankari embroidery Kashida embroidery Zari and Zardozi techniques 	

Assignments/ Activities towards CCE

Prepare a Journal with the samples of Indian traditional textiles (woven, dyed/printed, painted, and embroidery) with details of techniques, materials, motifs, colours and regional significance.

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- Crill, R. (1999). Indian embroidery. Victoria & Albert Museum.
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5.6 VSC-4

5.6	Fashion Forecasting (PR)		Crs.
Course Outcomes	After going through the course, learners will be able to <ol style="list-style-type: none"> 1. Define the concepts and systems of fashion forecasting 2. Interpret fashion cycles, industry structure, and timelines 3. Identify the role and limitations of forecasting practices 4. Analyze trend signals from multiple sources 		2
Sr. No.	Module Outcomes	Course Contents	Cr.
Module 1	Introduction to Fashion Forecasting		1
	Learning Outcomes	Module Content	
	After learning the module, learners will be able to <ol style="list-style-type: none"> 1. Describe the concept of fashion and its forecasting process. 2. Identify the role and limitations of a fashion forecaster 3. Recognize the structure and components of the fashion industry 4. Interpret the fashion timetable and information flow 5. Relate fashion trends to the concept of zeitgeist 	<ul style="list-style-type: none"> • Meaning of Fashion • Meaning of Forecasting and reading of forecasting • The role of a forecaster • The precision of the forecast • The fashion industry's components • The structure of the fashion industry • The fashion timetable • Information Network • The selling strategy • Zeitgeist Theory 	
Module 2	Applied Forecasting Methods & Research		1
	Learning Outcomes	Module Content	
	After learning the module, learners will be able to <ol style="list-style-type: none"> 1. Identify different forecasting approaches such as fashion, consumer, and trend analysis 2. Use basic research methods to gather and 	<ul style="list-style-type: none"> • Forecasting specialties • Fashion scan • Consumer scan • Fashion analysis • Social and economic trend • Trend analysis • Competitive analysis 	

	<p>interpret trend-related information</p> <ol style="list-style-type: none"> 3. Analyze the influence of social, economic, and cultural factors on trends. 4. Analyze market and consumer data to support forecasting decisions 5. Apply research insights to develop a simple, integrated fashion forecast 	<ul style="list-style-type: none"> • Integrated forecasting <p>Research Process in Forecasting</p> <ul style="list-style-type: none"> • Primary sources • Secondary sources • Tertiary sources • Tracking sales • Competition • Demographics • Value & life style • Publication • Forecasting services • Plethora influences • Observation posts • The new technology • Fashion of involvement • New uses of products • Old neighborhoods • Related industries 	
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Assignments/ Activities towards CCE

1. Students will develop a trend-based capsule forecast keeping the Indian market in mind and will present it in digital format.
2. Students will study any two fashion weeks of their choice and prepare a research-based document that will cover: textile and colour forecast for the season.

Bibliography

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- Janine M. & McKelvey K, (2008), "Fashion Forecasting" Wiley-Blackwell
- McKelvey K.,(2005), "Fashion Zeitgeist", Berg Publishing
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- Raymond M., (2010), "The Trend Forecaster's Handbook", Laurence King, U.K.
- Relevant journal articles and online resources as provided during the course. (Heimtextil, Italtex, HGH India, Promostyl, WGSN, Trend Design Book, View publications)

5.7 FP

5.7	Craft Research & Design (Pr)		Crs.
Course Outcomes	<p>After going through the course, learners will be able to</p> <ol style="list-style-type: none"> 1. Engage with weaving-based communities of any one state of India through field work and experimentation 2. Analyze the weaving process and existing product range 3. Identify the design gap to meet global product demand & suggest relevant design solutions through innovative product development 4. Document the craft process along with the design solutions 		2
Sr. No.	Module Outcomes	Course Contents	Cr.
Module 1	Branding and Product Analysis		1
	Learning Outcomes	Module Content	
	<p>After learning the module, learners will be able to</p> <ol style="list-style-type: none"> 1. Analyze the existing branding strategies of the craft and suggest appropriate branding solutions 2. Identify the existing product categories where craft is utilized and suggest the product sector where the craft is unexplored 	<ul style="list-style-type: none"> • List down the challenges related to the “Promotion, Marketing, Sales & Visual merchandising” of the craft. • Identifying the gap to provide solutions from the following contexts: • Solutions for Market presence • Collaborations for selling the craft products • Analysis of Product Category based for existing product range <ol style="list-style-type: none"> I. Apparel II. Corporate Gifts or III. Stationary IV. Accessories V. Home/ corporate Décor 	

		<ul style="list-style-type: none"> Identify the product sector where the craft is unexplored 	
Module 2	Artisan Collaboration and Presentation		1
	Learning Outcomes	Module Content	
	<p>After learning the module, learners will be able to</p> <ol style="list-style-type: none"> Create a Design solution for diversifying the product range Conduct experimentation in collaboration with artisans followed by feedback Develop a craft document with contemporary design solution for the global market 	<ul style="list-style-type: none"> Design development with suitable boards for the following considering the product sector <ul style="list-style-type: none"> → Motifs → Repeats → Patterns → Designs for diversified product range → Design docketts Sampling in collaboration with artisans Prototyping Design process along with research docket 	

Assignments/ Activities towards CCE

Prepare a research document and detailed presentation incorporating the design ideation (all design boards) along with prototype of any one product category.

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Semester VI

6.1 Major (Core)

6.1	Advanced Draping (Pr)		Crs.
Course Outcomes	After going through the course, learners will be able to <ol style="list-style-type: none"> 1. Apply advanced draping techniques to create structured and stylized garments. 2. Develop design variations using style lines, cowls, and bias draping. 3. Analyse garment forms with proper fit, balance, and fabric behaviour. 4. Implement manual grading techniques to develop size variations with accuracy and proportion. 		4
Sr. No.	Module Outcomes	Course Contents	Cr.
Module 1	Advanced Style Lines		1
	Learning Outcomes	Module Content	
	After learning the module, learners will be able to <ol style="list-style-type: none"> 1. Apply dart manipulation and relocation to create complex style lines. 2. Develop asymmetrical and stylized garment forms. 	<ul style="list-style-type: none"> • Curved and diagonal style lines • Asymmetrical style lines and waistlines • One-shoulder bodice draping • Uneven panel constructions • Yoke and dart manipulation techniques 	
Module 2	Cowls		1
	Learning Outcomes	Module Content	
	After learning the module, learners will be able to <ol style="list-style-type: none"> 1. Develop different types of cowl variations. 2. Demonstrate the skills in draping cowls with controlled depth, fall, and asymmetry. 	<ul style="list-style-type: none"> • Cowl neckline (deep and shallow variations) • Sleeve with cowl detailing • Cowls in skirts • Techniques for controlling drape and fall 	
Module 3	Bias Cut & Strapless Draping		1

	Learning Outcomes	Module Content	
	<p>After learning the module, learners will be able to</p> <ol style="list-style-type: none"> 1. Drape bias-cut garments considering fabric behavior and flow. 2. Develop strapless garments with proper fit and support. 	<ul style="list-style-type: none"> • Bias-cut dress draping techniques • Fabric behavior on bias (fall, stretch, fluidity) • Strapless bodice draping • Techniques for structure, support, and fit 	
Module 4	Pattern Grading (Manual)		1
	Learning Outcomes	Module Content	
	<p>After learning the module, learners will be able to</p> <ol style="list-style-type: none"> 1. Apply basic principles of pattern grading. 2. Develop size variations of patterns using manual grading techniques. 3. Maintain proportion, balance, and accuracy while grading patterns. 	<ul style="list-style-type: none"> • Introduction to pattern grading and its importance • Basic grading principles and size increments • Manual grading techniques (shift method) • Grading of basic patterns (bodice, sleeve, skirt, trouser) • Maintaining proportions and alignment during grading • Checking accuracy and correcting graded patterns 	

Assignments/ Activities towards CCE

1. Drape and develop one asymmetrical bodice incorporating curved/diagonal style lines and dart manipulation, and present the final muslin with proper markings and finish.
2. Drape two cowl variations (any two: neckline, sleeve, or skirt) showing control of depth, fall, and asymmetry, and submit finished samples.
3. Develop one bias-cut garment or strapless bodice, demonstrating fabric behavior, fit, and structural balance through a finished draped sample.
4. Grade a basic pattern (bodice/skirt/trouser) into at least two size variations using manual grading techniques, ensuring accuracy, proportion, and proper labeling.

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6.2 Major Core

6.2	Advanced Garment Construction (Pr)- II		Crs.
Course Outcomes	<p>After going through the course, learners will be able to</p> <ol style="list-style-type: none"> 1. Analyze the stages of commercial garment development, from design conceptualization to bulk production. 2. Develop industrial garment patterns using both manual and CAD-based methods. 3. Apply efficient marker planning and cutting techniques to optimize fabric utilization. 4. Evaluate garment quality, finishing, and branding strategies to enhance commercial viability. 		4
Sr. No.	Module Outcomes	Course Contents	Cr.
Module 1	Structured Garments		1
	Learning Outcomes	Module Content	
	<p>After learning the module, learners will be able to</p> <ol style="list-style-type: none"> 1. Construct structured garments like strapless bodice/bustier. 2. Apply shaping techniques for support and fit. 3. Evaluate structure, balance, and finishing quality. 	<ul style="list-style-type: none"> • Construction of strapless bodice / bustier • Techniques for shaping and structure development • Finishing methods and fit evaluation 	
Module 2	Tailored Garments		1
	Learning Outcomes	Module Content	
	<p>After learning the module, learners will be able to</p> <ol style="list-style-type: none"> 1. Construct women's trousers with proper tailoring techniques. 2. Apply components like waistband, pockets, and fly opening. 3. Analyze fit, balance, and garment proportion. 	<ul style="list-style-type: none"> • Construction of women's trousers • Assembly of pockets, waistband, and fly opening • Tailoring techniques and fit assessment 	

Module 3	Casual & Utility Garments		1
	Learning Outcomes	Module Content	
	<p>After learning the module, learners will be able to</p> <ol style="list-style-type: none"> 1. Construct denim garments using appropriate techniques. 2. Apply topstitching and reinforcement methods. 3. Evaluate durability, finishing, and overall garment quality. 	<ul style="list-style-type: none"> • Construction of denim garments (jeans) • Topstitching techniques and seam reinforcement • Use of rivets and finishing details 	
Module 4	Dresses		1
	Learning Outcomes	Module Content	
	<p>After learning the module, learners will be able to</p> <ol style="list-style-type: none"> 1. Construct dresses with different styles and variations. 2. Apply style lines and panel construction techniques. 3. Evaluate garment fit, fall, and aesthetic finish. 	<ul style="list-style-type: none"> • Construction of one-piece / panel / evening dress • Use of style lines and panels • Finishing techniques and fit evaluation 	

Assignments/ Activities towards CCE
<ol style="list-style-type: none"> 1. Develop one complete draped garment incorporating advanced style lines, cowl techniques, and bias or strapless elements. 2. Develop the pattern from the draped garment and create graded size variations (minimum 2 sizes) using manual grading techniques.

Bibliography

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6.3 A. Major (Elective)

6.3a	Fashion Journalism and Publication (Th)		Crs
Course Outcome	<p>After going through the course, learners will be able to</p> <ol style="list-style-type: none"> 1. Explain fashion from a cultural theory framework and compare its relevance to contemporary society 2. Develop a basic fashion publication (print or digital prototype) 3. Demonstrate effective interview skills and event reporting techniques for both online and print media, enabling professional pitching and communication. 4. Compare the different professional positions in the field of fashion journalism and digital fashion media. 		4
Sr. No.	Module Outcomes	Course Contents	Cr.
Module 1	Fashion Cultures & Communication		1
	Learning Outcomes	Module Content	
	<p><i>After learning the module, learners will be able to</i></p> <ol style="list-style-type: none"> 1. Analyze philosophical and theoretical approach to the study of fashion and its role in representing and communicating identity 2. Engage in debate and analysis of fashion as a key marker of social and cultural change 	<ul style="list-style-type: none"> • Evolution of fashion and its cultural significance • Fashion and Contemporary culture • Understanding the semiotic and cultural relevance of fashion with reference to the contemporary era of digital communication • Connections between subcultures and mainstream cultures • The role of fashion in society and media. • Avoiding bias and promoting diversity and inclusion. 	
Module 2	Fashion Journalism – History and Evolution		1
	Learning Outcomes	Module Content	
	<p><i>After learning the module, learners will be able to</i></p> <ol style="list-style-type: none"> 1. Analyze the history and role of fashion journalism 	<ul style="list-style-type: none"> • Understanding Fashion journalism- history and evolution • Case studies on iconic fashion journalists of the 	

	<p>in shaping public perception of fashion.</p> <p>2. Create clear, engaging fashion stories by applying key journalistic formats across various media platforms.</p>	<p>world – India and its fashion journey</p> <ul style="list-style-type: none"> • Fundamentals of Journalism • Fashion Writing and Criticism • Planning and Managing Editorial Content • Editorial categories, magazines sections and visual storytelling 	
Module 3	Fashion Weeks & Fashion Reporting		1
	Learning Outcomes	Module Content	
	<p><i>After learning the module, learners will be able to</i></p> <ol style="list-style-type: none"> 1. Identify core formats and styles of fashion writing by engaging with different forms of expressing, reporting, critiquing 2. Curate contents for specialised publications on fashion, lifestyle and beauty 	<ul style="list-style-type: none"> • Key designers and brands throughout history • Research and information gathering techniques. • Fashion Reporting: News vs. Features • Multimedia storytelling in fashion reporting. • Understanding the fashion calendar and seasons. • The logistics and organization of fashion shows. 	
Module 4	Fashion Editorial Shoots & Fashion Styling		1
	Learning Outcomes	Module Content	
	<p><i>After learning the module, learners will be able to</i></p> <ol style="list-style-type: none"> 1. Identify and analyse the forms and formats of video and audio relevant to the fashion and media industries. 2. Explore trends to investigate and style for 	<ul style="list-style-type: none"> • Role of Photography and Videography in fashion magazines • Interviewing, formatting and page layouts • Cover story, shoot & Celeb coordination 	

	magazines or digital media	<ul style="list-style-type: none"> • Fashion Styling, production, behind the scene, cover shoots • Product page shoots and layout techniques <ul style="list-style-type: none"> I. Media management and ethics II. Magazine study- 3 top fashion magazines • Compiling a complete fashion magazine 	
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Assignments/ Activities towards CCE

1. Write a 600–800 word feature on a local designer, trend, or subculture. Include quotes, interviews, and styling insights. Submission in Magazine-style layout
2. Watch a fashion week runway video (e.g., Paris, Milan, Lakmé). Write a review (300–500 words) that could be published in *Vogue* or *Elle*.
3. Create a 30–60 second fashion Reel summarizing a fashion event, trend, or collection. Use transitions, voiceover, or text overlays.
4. Pitch for a cover story, cover shoot and create a special edition cover page for *Cosmopolitan* or *Harper's Bazaar* magazine.

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6.3 B. Major (Elective)

6.3 b	UI and UX Design (Pr)		Crs
Course Outcome	After going through the course, learners will be able to <ol style="list-style-type: none"> 1. Describe UI and UX principles and their applications. 2. Conduct user research and create personas and journey maps. 3. Design wireframes and interactive prototypes. 4. Apply visual and interaction design principles. 5. Evaluate designs through usability testing. 		4
Sr. No.	Module Outcomes	Course Contents	Cr.
Module 1	Introduction to UI/UX		1
	Learning Outcomes	Module Content	
	After learning the module, learners will be able to <ol style="list-style-type: none"> 1. Explain the fundamental concepts, principles, and differences between UI and UX design. 2. Apply basic UI design elements and principles using industry-standard tools to create simple interface layouts. 	<ul style="list-style-type: none"> • Basics of UI vs UX, design principles, elements (color, typography), tools (Figma, Adobe XD) 	
Module 2	User Research & Ideation		1
	Learning Outcomes	Module Content	
	After learning the module, learners will be able to <ol style="list-style-type: none"> 1. Analyze user needs and behaviours through various research methods such as interviews, surveys, and observations. 2. Create user personas, empathy maps, and journey maps to define user-centered design solutions. 	<ul style="list-style-type: none"> • User research methods, personas, empathy mapping, journey mapping, problem definition 	
Module 3: Wireframing & Prototyping			1
	Learning Outcomes	Content Outline	

	<p>After learning the module, learners will be able to</p> <ol style="list-style-type: none"> 1. Apply wireframing and prototyping techniques to develop low- and high-fidelity interface designs. 2. Evaluate usability of prototypes through testing methods and refine designs based on user feedback. 	<ul style="list-style-type: none"> • Low and high-fidelity wireframes, interaction design, usability testing, iteration 	
Module 4: Advanced UI/UX & Project			1
	Learning Outcomes	Content Outline	
	<p>After learning the module, learners will be able to</p> <ol style="list-style-type: none"> 1. Apply advanced UI/UX concepts such as responsive design, accessibility, and design systems in digital interfaces. 2. Create a comprehensive UI/UX project demonstrating end-to-end design process and justify design decisions. 	<ul style="list-style-type: none"> • Responsive design, accessibility, design systems, final project and presentation 	

Assignments/ Activities towards CCE
<ol style="list-style-type: none"> 1. Design a basic wireframe for a fashion mobile application based on a selected theme such as ethnic wear, streetwear, or accessories. 2. Develop a user persona for a fashion consumer by defining their age, lifestyle, and fashion Bibliography, followed by creating a moodboard representing the user's visual style, and finally designing one user interface screen (such as home page or product page) that reflects the user's taste through appropriate colors, typography, and imagery.

Bibliography

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6.3 C. Major (Elective)

6.3 c	Knit Design		Crs
Course Outcomes	<p><i>After going through the course, learners will be able to</i></p> <ol style="list-style-type: none"> 1. Recognize the types, functions, and materials of needles and machines in fabric formation. 2. Describe different knitting machines, their components, operations, and the fabrics they produce. 3. Examine knitted fabric structures and their use in garment design. 4. Evaluate quality control standards to assess fabric strength, aesthetics, and defects. 		4
Sr. No.	Module Outcomes	Course Contents	Cr.
Module 1	Introduction to Knitting Needles		1
	Learning Outcomes	Module Content	
	<p><i>After learning the module, learners will be able to</i></p> <ol style="list-style-type: none"> 1. Identify different types of knitting needles and their uses. 2. Explain the role of needle material in knitting performance. 3. Perform basic maintenance and troubleshooting for knitting needles. 	<ul style="list-style-type: none"> ● Introduction to Knitting Needles: Definition and role in fabric formation. ● Types of Needles: Single and double-ended needles, latch needles, compound needles. ● Needle Materials: Steel, nickel, and plastic needles—advantages and limitations. ● Needle Sizes and their Effect on Fabric: Relation to yarn thickness, fabric structure, and performance. ● Needle Maintenance and Replacement: Common needle issues and how to address them. 	
Module 2	Principles and Operation of Knitting Machines		1
	Learning Outcomes	Module Content	

	<p>After <i>learning</i> the module, learners will be able to</p> <ol style="list-style-type: none"> 1. Recognize the different types of knitting machines and their applications. 2. Operate knitting machines for basic fabric production and make necessary adjustments. 	<ul style="list-style-type: none"> ● Introduction to Knitting Machines: Overview of the various types used in the industry. ● Types of Knitting Machines: <ol style="list-style-type: none"> i. Flatbed Knitting Machines: Functionality and applications. ii. Circular Knitting Machines: Working principle and fabric types. iii. Warp Knitting Machines: Construction and fabric production. ● Knitting Machine Components: Needles, sinkers, cams, yarn feeders, and other essential parts. ● Machine Operations: Loop formation, yarn feeding, and fabric types produced. 	
Module 3	Fundamentals of Knitting and Knitted Apparel Design		1
	<p>Learning Outcomes</p> <p>After <i>learning the module</i>, learners will be able to</p> <ol style="list-style-type: none"> 1. Examine the basic principles of knitting and the different types of knitted fabrics. 2. Differentiate between fully cut, stitch shaped cut, and fully fashioned garments. 	<p>Module Content</p> <ul style="list-style-type: none"> ● Basics of Knitting and Loop Formation ● Interlooping Structure in Knitted Fabrics ● Construction of basic hand-Knitting Practices and Knit Structures ● Identification of Common Knitted Fabrics ● Construction Methods of Knitted Garments: Fully Cut Garments, Stitch Shaped Cut Garments, Fully Fashioned Garments ● Comparative Study of Knitted Garment Shaping and Fabric Utilization 	

Module 4	Ensuring Quality in Knitwear Production		1
	Learning Outcomes	Module Content	
	<p><i>After learning the module, learners will be able to</i></p> <ol style="list-style-type: none"> 1. Identify key quality parameters of knitted fabrics. 2. Recognize common defects in knitted fabrics through sample observation. 3. Apply basic inspection methods and quality standards. 	<ul style="list-style-type: none"> • Introduction to quality control through observation of knitted fabric samples. • Testing basic quality parameters of knitted fabrics such as strength, elongation, shrinkage, and pilling using simple lab methods. • Identification of common defects in knitted fabrics such as snags, holes, dropped stitches, and uneven tension through sample analysis. • Overview of quality control standards used in the textile industry (ISO and ASTM) through case examples. 	

Assignments/Activities towards CCE

1. Choose three different types of knitting needles and explain their uses in various knitting projects.
2. Design a simple knitwear product.
3. Conduct an inspection on five different knitted garments available locally or online.

Bibliography

- Ajgaonkar, D. B. (1998). *Knitting technology*. Universal Publishing Corporation.
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6.3 D. Major (Elective)

6.3 d	Computer Aided Textile Design		Crs
Course Outcomes	<p><i>After going through the course, learners will be able to</i></p> <ol style="list-style-type: none"> 1. Develop digital textile designs using CAD software and specialized textile software. 2. Generate colorways and simulate fabric textures and structures (weaves, knits, floor coverings) digitally. 3. Implement concepts of main/hero and coordinate/complementary designs in textile collections. 4. Perform spot color separation for screen printing using CAD tools. 5. Explore the use of AI and emerging technologies in textile design workflows. 		4
Sr. No.	Module Outcomes	Course Contents	Cr.
Module 1	Digital Pattern Design		
	Learning Outcomes	Module Content	
	<p>After learning the module, learners will be able to</p> <ol style="list-style-type: none"> 1. Discuss digital tools for advanced pattern design. 2. Develop repeat patterns and develop coordinated pattern collections. 3. Generate multiple colorways for supporting designs. 	<ul style="list-style-type: none"> • Concepts of main/hero, coordinate/complementary and blender designs. • Generating and applying colorways using swatches and color libraries • Textile collection planning through digital boards. 	
Module 2	Simulating Textile Structures		1
	Learning Outcomes	Module Content	
	<p>After <i>learning</i> the module, learners will be able to</p>	<ul style="list-style-type: none"> • Digital rendering of woven patterns 	

	1. Use textile-specific CAD software to design, visualize and simulate fabric structures like wovens, knits, etc.	<ul style="list-style-type: none"> • Digital rendering of knit designs • Texture mapping and 3D fabric visualization 	
Module 3	Rendering and Color Separation for Print Production		1
	Learning Outcomes	Module Content	
	<p><i>After learning the module, learners will be able to</i></p> <ol style="list-style-type: none"> 1. Use digital rendering techniques to present textile print designs. 2. Apply spot color separation for screen printing. 	<ul style="list-style-type: none"> • Rendering techniques: textures, drapes, and shadows • Use of digital brushes and textures to simulate fabrics • Spot color separation techniques in CAD software • File formats for print production • Preparing print-ready digital files for screen printing. 	
Module 4	Portfolio Development Using Digital Assets		1
	Learning Outcomes	Module Content	
	<p><i>After learning the module, learners will be able to</i></p> <ol style="list-style-type: none"> 1. Develop a design range using advanced CAD tools. 2. Apply digital tools to build a cohesive and visually appealing design portfolio for professional presentations. 	<ul style="list-style-type: none"> • Developing a range of digital textile designs. • Structure and components of a textile design portfolio. • Layout planning, digital mockups, and storytelling through visuals. • Integration of hero and complementary and blender designs in portfolio formats. • Using software for portfolio creation 	

Assignments/Activities towards CCE

1. Create a themed digital pattern collection -
 - Mood board and color palette
 - 1 hero design and 2 coordinate designs (repeat formats)
 - 3 colorways for each design
2. Digitally simulate textile structures (woven and knit) using textile-specific CAD software, interpreting the patterns created –
 - 1 dobby or jacquard woven simulation
 - 1 knitted fabric simulation
 - Product Mockups
3. Prepare a print-ready artwork for screen printing using spot color separation -
 - 1 digitally rendered printed fabric design (with texture, shadow, and drape)
 - Spot color-separated file (minimum 4 colors)
 - Print production file with color legend and layers
4. Collate the textile design collection, including prints, structure simulations, colorways, and final portfolio layout –
 - Cover page, contents, concept note/theme, design boards
 - Fabric Designs with visuals, mockups, and technical details
 - Printable PDF format and presentation version (horizontal/slide deck)

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6.3 E. Major (Elective)

6.3 e	Advance Manufacturing - II		Crs
Course Outcome	<i>After going through the course, learners will be able to</i> <ol style="list-style-type: none"> 1. Demonstrate the wax cleaning and tree making process 2. Develop a step-by-step plan for a complex lost wax casting project, incorporating advanced techniques. 3. Explain the purpose of investment mixing and Proprieties of investment powder 4. Demonstration manual casting machine. 5. Achieve surface filing & finishing with the help of required polishing tools on given exercise. 		4
Sr. No.	Module Outcomes	Course Contents	Cr.
Module 1	Wax Setting & Tree Making		1
	Learning Outcomes	Module Content	
	After learning the module, learners will be able to <ol style="list-style-type: none"> 1. Describe the purpose of each step in the lost wax casting process. 2. Demonstrate the ability to create a wax setting for jewelry 3. Apply safety protocols during the lost wax casting process. 4. Develop a step-by-step plan for a complex lost wax casting project, incorporating advanced techniques. 5. Demonstrate the wax cleaning and tree making process. 	<ul style="list-style-type: none"> • What is Wax setting • Importance of wax setting • Demonstration on wax pieces. • Function of gating system • Purpose of the sprue • Main purpose to be consider for spruing • Angle of the pieces • Demonstration of tree making 	
Module 2	Investment Process		1
	Learning Outcomes	Module Content	

	<p>After learning the module, learners will be able to</p> <ol style="list-style-type: none"> 1. Explain the safety Safety measures & precaution during Investment Powder Mixing process 2. Explain the purpose of investment mixing and Proprieties of investment powder 3. Apply the formula to calculate the wax tree weight to metal weight. 4. Demonstrate the process of hand made and auto mixing process. 	<ul style="list-style-type: none"> • Safety measures & precautions • Different types of powder and compounds • Calculation of powder for flask & metal weight required for specific wax tree. • Investment Process • Introduction of hand mixing investment • Procedure of auto machine and hand mixing investment • Proprieties of investment powder 	
Module 3	De waxing, Burnout Process & Manual Casting		1
	Learning Outcomes	Module Content	
	<p>After learning the module, learners will be able to</p> <ol style="list-style-type: none"> 1. Learn the De waxing process. 2. Learn what is burnout furnace & cycle 3. Demonstration manual casting machine. 4. Demonstration Tree cleaning Tree cutting 	<ul style="list-style-type: none"> • De waxing process • What is the burnout cycle • Introduction of burnout furnace Different types of burnout cycle • Metal preparation according to the flask • handling burnout furnace • Importance of burnout cycle • Practice of temperature controller setting for burnout furnace • Types of melting • Principle of resistance heating • Principle of induction heating • Introduction of Vacuum Pressure Casting machine & manual casting machine 	

		<ul style="list-style-type: none"> Practical Manual Casting process 	
Module 4	Sprue Cutting, Grinding, filing, Stone setting & polishing		1
	Learning Outcomes	Module Content	
	<p>After learning the module, learners will be able to</p> <ol style="list-style-type: none"> Demonstrate the Sprue cutting process. Demonstration of flushes setting Achieve surface filing & finishing with the help of required polishing tools on given exercise. 	<ul style="list-style-type: none"> sprue cutting filing process Flush & others Stone setting Final Polishing 	
Assignments/ Activities towards CCE			
<ol style="list-style-type: none"> Casting Exercise no 1 --- Completion of the exercise using manufacturing technique in handmade jewelry (1pcs in Silver) Casting Exercise no 2 -Completion of the exercise using manufacturing technique in handmade jewelry (1pcs in Silver) Stone setting Exercise no 3 --- Completion of the exercise using manufacturing technique in handmade jewelry (1pcs in brass/ copper sheet/ Silver Sheet) Casting Products, cleaning and polishing 			

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6.3 F. Major (Elective)

6.3 f	Design Projects for the Domestic Market (PR)		Crs
Course Outcome	After going through the course, learners will be able to <ol style="list-style-type: none"> 1. Identify the Indian market, considering, economic, and aesthetic factors. 2. Define cultural differences of the various states 3. Describe the demand and Jewelry buying behaviour of the Indian Jewelry market 4. Create design for the Indian Jewelry market 		4
Sr. No.	Module Outcomes	Course Contents	Cr.
Module 1	Indian Market (Context to Jewelry)		1
	Learning Outcomes	Module Content	
	After going through the Module, learners will be able to <ol style="list-style-type: none"> 1. Identify key characteristics of the Indian jewelry market. 2. Explain the cultural significance of jewelry in India. 3. Impliment market research techniques to gather data on consumer 4. Examine the impact of cultural trends on jewelry design. 5. Assess the potential success of different jewelry designs in the Indian market. 6. Develop a market research report on current jewelry trends in India. 	Introduction to the Indian Jewelry Market <ul style="list-style-type: none"> • Market size and segmentation • Key players and competition Cultural Significance of Jewelry in India <ul style="list-style-type: none"> • Traditional and contemporary styles • Regional variations Market Research Techniques <ul style="list-style-type: none"> • Surveys and focus groups • Data analysis methods Trends and Consumer Behaviour <ul style="list-style-type: none"> • Current trends in Indian jewelry • Consumer Behaviour and buying behaviour 	
Module 2	Traditional and contemporary designing		1
	Learning Outcomes	Module Content	
	After learning the module, learners will be able to	Traditional vs. Contemporary Design	

	<ol style="list-style-type: none"> 1. Describe the elements of traditional and contemporary Indian jewelry design. 2. Create Jewelry design sketches. 3. Compare different design styles and their appeal to Indian consumers. 4. Design a jewelry piece that incorporates traditional Indian elements. 	<ul style="list-style-type: none"> • Key elements of traditional Indian jewelry • Modern adaptations and innovations <p>Consumer Behaviour</p> <ul style="list-style-type: none"> • Understanding target demographics • Customization and personalization trends 	
Module 3	Cultural Influences and Regional Styles		1
	Learning Outcomes	Module Content	
	<p>After learning the module, learners will be able to</p> <ol style="list-style-type: none"> 1. Exploring regional aesthetics (e.g., North India, south India. East India, west India) 2. Adapting designs for specific cultural contexts 3. Apply the Intellectual property considerations 	<p>Budgeting and costing of Jewelry.</p> <p>Cultural influences onto the market.</p> <ul style="list-style-type: none"> • Weddings Jewelry • Festivals • Everyday wear <p>Traditional Jewelry of all the parts of India</p> <ul style="list-style-type: none"> • North • South • West • East 	
Module 4	Jewelry retail format and Presentation		1
	Learning Outcomes	Module Content	
	<p>After learning the module, learners will be able to</p> <ol style="list-style-type: none"> 1. Explain retail Jewelry format in India 2. Create portfolio 3. Design bridal Jewelry 4. Create contemporary Jewelry 	<p>Creating a jewelry portfolio</p> <p>Pricing strategies</p> <p>Evaluation of Jewelry</p> <p>Contemporary Jewelry</p> <ul style="list-style-type: none"> • Fusion styles • Global trends • Technological advancements <p>Jewelry retail format</p>	

		<ul style="list-style-type: none"> • B2B • B2C • Wholesaler • Manufacturers • Export zones • Family jeweller • Brands • Signature Designers • Shop in shops • Ecommerce 	
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Assignments/ Activities towards CCE

1. Design a bridal Jewelry line on the basis of brand study and suitable for the Indian market ecommerce
2. Present a market research report on current jewelry trends in India.

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6.4 A. Minor Stream

6.4a	Media Planning and Event Management (Pr)		Cr
Course Outcomes	<p><i>After going through the course, learners will be able to</i></p> <ol style="list-style-type: none"> 1. Apply of media planning principles, strategies, and budgeting techniques. 2. Apply knowledge of event management processes — from concept to execution. 3. Integrate media and event strategies to build strong brand communication. 4. Develop, execute, and present a professional media and event campaign project. 		2
Module 1: Introduction to Media Planning and developing Strategies			1
	Learning Outcomes	Content Outline	
	<p>After learning the module, learners will be able to</p> <ol style="list-style-type: none"> 1. Analyze the role of media in integrated marketing communication to evaluate its effectiveness in delivering cohesive brand messages across multiple platforms. 2. Analyze target audience, brand objectives, and media selection criteria. 3. Create media plans using scheduling tools and budget allocation techniques. 	<ul style="list-style-type: none"> • Overview of media planning and its importance in advertising. • Types of media: print, broadcast, outdoor, digital, experiential. • Understanding media mix, reach, frequency, and GRPs. • Developing media strategies and selecting optimal media vehicles. • Budget allocation and cost estimation. • Media scheduling: flighting, pulsing, continuity. • Media buying and negotiation with agencies. 	
Module 2: Event Management			1
	Learning Outcomes	Content Outline	
	<p>After learning the module, learners will be able to</p> <ol style="list-style-type: none"> 1. Analyze the key stages in planning and managing events. 2. Apply creative, logistical, and 	<ul style="list-style-type: none"> • Introduction to event management and its relationship to branding. • Types of events: corporate, cultural, fashion, academic, PR, promotional. 	

	<p>operational principles to real events.</p> <p>3. Execute event plans and integrate media for effective promotion.</p> <p>4. Evaluate event success using measurable parameters</p>	<ul style="list-style-type: none"> ● Event concept, theme development, and planning process. ● Event marketing and promotional strategies. ● PR, social media, and digital engagement for events. ● On-ground management: hospitality, show flow, backstage coordination. ● Post-event documentation and reporting. ● Measuring ROI and audience feedback analysis. ● Case studies of successful fashion and communication events 	
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Assignments/Activities towards CCE

1. Prepare a Media Brief for a selected brand identifying objectives, target audience, and potential media platforms.
2. Develop a Comprehensive Media Plan including budgeting, scheduling, and rationale for media choices.
3. Prepare an Event Proposal including theme, objective, timeline, layout, and budget.
4. Execution Simulation Project (e.g., college fest, product launch, exhibition) and submit a Post-Event Report with photographs and evaluation.

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6.4 B. Minor Stream

6.4 b	Fabric Dyeing & Printing (Pr)		Crs.
Course Outcomes	<p>After going through the course, learners will be able to</p> <ol style="list-style-type: none"> 1. Demonstrate practical skills in textile coloration, including dyeing, printing, and surface design techniques. 2. Apply preparatory, dyeing, and printing processes to produce uniform and creative fabric samples. 3. Evaluate dyed and printed fabrics to identify techniques, patterns, and quality standards used in the fashion industry. 4. Develop coordinated products using appropriate dyeing and printing techniques with professional documentation. 		2
Sr. No.	Module Outcomes	Course Contents	Cr.
Module 1	Introduction to dyeing and Preparatory processes		1
	Learning Outcomes	Module Content	
	<p>After learning the module, learners will be able to</p> <ol style="list-style-type: none"> 1. Identify textile fibers using practical testing methods 2. Implement preparatory processes to ready fabrics for dyeing and printing 3. Demonstrate practical dyeing techniques using natural and synthetic dyes 4. Acquire the skills of tie-dye techniques methods to produce patterned fabrics 	<ul style="list-style-type: none"> • Introduction and importance of preparatory processes • Fabric preparation techniques: Singeing, Scouring, Desizing, Mercerisation, Bleaching, Degumming • Use of textile auxiliaries • Hands-on practice in handling and preparing fabrics • Difference between dyes and pigments • Classification of dyes • Methods of dyeing • Preparation of dye baths with accurate calculations • Common dyeing defects and their correction • Tie & Dye techniques: spiral, marble, crumple, leheriya, stitch resist (Shibori) etc. 	

Module 2	Introduction to Printing		1
	Learning Outcomes	Module Content	
	<p>After learning the module, learners will be able to</p> <ol style="list-style-type: none"> 1. Demonstrate basic printing techniques using blocks, stencils, and screens 2. Implement resist and surface design techniques to create patterned fabrics 3. Execute multi-colour prints with proper registration and finishing 	<ul style="list-style-type: none"> ● Introduction to textile printing and its applications ● Styles of printing: Direct, Resist, discharge. <ul style="list-style-type: none"> ✓ Block printing ✓ Stencil printing ✓ Screen printing ✓ Batik printing ✓ Fixation and finishing of printed fabrics 	

Assignments/ Activities towards CCE

1. Preparation of a swatch book documenting dyeing and printing techniques, patterns, repeats, and layouts along with their observations.
2. Development of two finished products using learned dyeing and printing techniques.

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6.4 C. Minor Stream

6.4 c	2D & 3D Computer Aided Designing in Jewelry –Advance (PR)		Crs 2
Course Outcome	<p>After going through the course, learners will be able to</p> <ol style="list-style-type: none"> 1. Design a piece of jewelry that utilizes the different setting pattern effectively 2. Describe the purpose and function of various toolbars and panels at an advanced level. 3. Create Simple & Complex Surface Modeling with Practice session. 4. Analyze the structure of a completed 3D Jewelry model to ensure it meets design specifications 5. Assess the final Jewelry design for errors, improvements, and overall aesthetic value. 		
Sr. No.	Module Outcomes	Course Contents	Cr.
Module 1	Indian & Export Market Design Modeling		1
	Learning Outcomes	Module Content	
	<p>After going through the Module, learners will be able to</p> <ol style="list-style-type: none"> 1. Design a piece of jewelry that utilizes different setting pattern effectively. 2. Create a jewelry piece incorporating Nick settings, demonstrating a clear understanding of its hybrid features. 3. Demonstrating creativity and technical skill. 4. Evaluate the effectiveness of all settings in terms of gemstone stability and overall design integrity 	<ul style="list-style-type: none"> ● Bangle ● Tanmaniya ● Fancy Rings ● Chain Bracelet ● Bridal Necklace ● Rings ● Pendent 	
Module 2	Customize Design Projects		1
	Learning Outcomes	Module Content	
	<p>After going through the Module, learners will be able to</p>	<ul style="list-style-type: none"> ● Men’s Nugget Rings ● Hip Hop Jewelry ● Dancing Diamond ● Bracelet 	

	<ol style="list-style-type: none"> 1. Describe the cultural and symbolic meanings of hippo jewelry in various societies. 2. Design a piece of jewelry with invisible setting, showcasing proficiency in this technique. 3. Design a new style of nugget ring for men incorporating modern trends and traditional elements 4. Assess the quality and effectiveness of a dancing diamond piece in enhancing the overall design of the jewelry 5. Develop a new bracelet, necklace, brooch cufflink designs that combines traditional elements with contemporary trends. 	<ul style="list-style-type: none"> ● Necklace ● Cufflinks ● Brooch ● Rendering ● Presentation 	
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Assignments/ Activities towards CCE

Design a piece of jewelry 3 Design Each setting- ring, pendent, earrings Brooch, necklace, and bracelet - Rendering & Presentation

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6.5 Minor Elective

6.5	Computer Aided Rendering Techniques II (Pr)		Crs.
Course Outcomes	<p>After going through the course, learners will be able to</p> <ol style="list-style-type: none"> 1. Apply advanced raster and vector techniques for professional fashion rendering. 2. Analyse garment surfaces, textures and print placements for realistic visualization. 3. Evaluate 3D digital tools and workflows for effective design solutions. 4. Create advanced prints, embroidery & weave simulations and garment illustrations. 5. Develop an advanced industry-ready digital fashion portfolio with structured presentation. 6. Demonstrate awareness of AI-assisted design approaches for generating and refining visual concepts in fashion design 		4
Sr. No.	Module Outcomes	Course Contents	Cr.
Module 1	Digital Rendering		1
	Learning Outcomes	Module Content	
	<p>After learning the module, learners will be able to</p> <ol style="list-style-type: none"> 1. Apply advanced image editing and rendering tools. 2. Analyse fabric behaviour in rendering and digital texture simulation. 	<ul style="list-style-type: none"> • Advanced layer-based workflows and compositional techniques • Realistic fabric rendering (silk, denim, sheer, textured materials, weaves) • Light, shadow, and depth creation for garments • Advanced colour correction and tonal adjustments • Surface design applications (placement and repeat designs) • Embroidery and weave simulation (stitch effects, thread texture, detailing, weave composition) • Digital painting techniques like watercolour effect, oil painting effect for garment enhancement and digital stylization. • High-quality garment visualization using mock-ups • Integration of different 3D&2D rendering approaches for the final outputs. 	

Module 2	Advanced Digital Rendering & Surface Development		1
	Learning Outcomes	Module Content	
	<p>After learning the module, learners will be able to</p> <ol style="list-style-type: none"> 1. Evaluate lighting, shading and surface detailing techniques. 2. Create realistic 3D &2D garment renderings with prints and embroidery and weaves 	<ul style="list-style-type: none"> • Embroidery and weave simulation (stitch effects, thread texture, detailing, weave composition) • Digital painting techniques like watercolour effect, oil painting effect for garment enhancement and digital stylization. • High-quality garment visualization using mock-ups • Integration of different 3D&2D rendering approaches for the final outputs. 	
Module 3	Vector Precision &		1
	Learning Outcomes	Module Content	
	<p>After learning the module, learners will be able to</p> <ol style="list-style-type: none"> 1. Apply precision-based techniques for detailed fashion drawings and technical representations. 2. Analyse pattern structures and develop engineered and repeat designs. 3. Evaluate advanced outputs for accuracy, clarity, and presentation quality. 4. Create integrated fashion designs combining prints, embroidery, weaves and garment layouts. 	<ul style="list-style-type: none"> • Awareness of AI-assisted ideation for generating design variations • Use of AI as a supportive tool for visual exploration and concept development • Precision-based drawing and construction of technical fashion flats. • Development of engineered prints , weaves and seamless repeats. • Representation of seams, trims and stitch detailing. • Advanced embroidery, weave &, trims visualization techniques. • Development of multiple colourways and variations. • Integration of textures with structured design elements. • 	
Module 4	Portfolio Development		1

	Learning Outcomes	Module Content	
	<p>After learning the module, learners will be able to</p> <ol style="list-style-type: none"> 1. Develop a advanced professional portfolio suitable for industry presentation. 2. Recognize and utilize emerging AI-assisted approaches for supporting design ideation and visual exploration. 	<ul style="list-style-type: none"> • Digital lookbook and presentation board creation. • Portfolio layout (concept, colour, garment and surface boards). • Preparation of outputs for professional presentation. 	

Assignments/ Activities towards CCE
<ol style="list-style-type: none"> 1. Develop two garments from each category (Ethnic wear, contemporary wear) using varied fabric textures and motif applications. Create a cohesive collection supported by a concept, explaining the fabrics, trims, and accessories. Present the garments front and back layout, with related fashion flat and also full visual presentation of the fabric technique used. 2. Design a stylized wardrobe collection for a celebrity, presenting one from the above category as per the forecast. Include garments, accessories, and jewelry options. Develop and present concept boards, inspiration boards.

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6.6 OJT

6.6	Industry Research Project (Pr)		Crs.
Course Outcomes	After going through the course, learners will be able to <ol style="list-style-type: none"> 1. Apply academic knowledge in real-world fashion industry settings. 2. Analyze business operations, supply chains, and market dynamics. 3. Develop solutions to industry problems using research and innovation. 4. Present professional reports aligned with industry standards. 		4
Sr. No.	Module Outcomes	Course Contents	Cr.
Module 1	Industry Selection & Proposal Development		1
	Learning Outcomes	Module Content	
	After learning the module, learners will be able to <ol style="list-style-type: none"> 1. Analyze different industry sectors and their working methods. 2. Select a suitable industry partner for the industry project. 3. Document a structured research proposal aligned with industry needs. 	<ul style="list-style-type: none"> • Industry segmentation: design, export, retail, e-commerce • Role selection (designer / merchandiser / marketing / production) • Industry gaps & problem identification to learn real business challenges • Proposal with clear deliverables + KPIs (key performance indicators) 	
Module 2	Industry Exposure & Learning		1
	Learning Outcomes	Module Content	
	After learning the module, learners will be able to <ol style="list-style-type: none"> 1. Apply theoretical knowledge in a real-world setting. 2. Develop problem-solving and analytical skills for industry applications. 	<ul style="list-style-type: none"> • Live project work under mentor • Understanding workflow systems (design → sampling → production → retail) • Exposure to digital tools (basic awareness) for routine workflow 	

	3. Evaluate industry workflows, business operations, and sustainable practices.	<ul style="list-style-type: none"> • Sustainability practices in industry, an overview • Weekly reporting (structured format) for research documentation 	
Module 3	Research Analysis & Documentation		1
	Learning Outcomes	Module Content	
	<p>After learning the module, learners will be able to</p> <ol style="list-style-type: none"> 1. Conduct systematic research and document industry observations. 2. Analyze industry practices and inculcate in the documentation. 3. Evaluate the impact of innovation and sustainability in fashion. 	<ul style="list-style-type: none"> • Data Collection Methods & Industry Research Techniques • Analyzing Market & Consumer Trends • Digital Transformation & New Business Models in Fashion • Comparative Industry Analysis & Best Practices • Structuring & Writing a Research Report • Citation & Ethical Use of Industry Data 	
Module 4	Final Presentation & Industry Jury		1
	Learning Outcomes	Module Content	
	<p>After learning the module, learners will be able to</p> <ol style="list-style-type: none"> 1. Present research findings effectively using professional tools 2. Concluding on further research possibilities 	<ul style="list-style-type: none"> • Professional research report writing in industry format • Presentation and visual storytelling with boards and projects • Presentation before panel (faculty + industry) • Reflection of the work, learning limitations or challenges, and career mapping 	

Assignments/ Activities towards CCE

1. Students will prepare a comprehensive industry research report including the project research proposal, documentation of industry exposure, analysis of

workflows and practices, and present the findings through a final presentation and jury.

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