



SNDT Women's University, Mumbai

**Bachelor of Commerce In
Tourism Management
*as per NEP-2020***

Syllabus

(w.e.f. 2024-25)

Under graduate Programme
Effective from 2024-25
Terminologies

Abbreviation	Full-form	Remarks	Related to Major and Minor Courses
Major (Core)	Main Discipline		
Major (Elective)	Elective Options		related to the Major Discipline
Minor Stream	Other Disciplines (Inter/ Multidisciplinary) not related to the Major	either from the same Faculty or any other faculty	
OEC	Open Elective Courses/ Generic		Not Related to the Major and Minor
VSEC	Vocational and Skill Enhancement Courses		
VSC	Vocational Skill Courses		Related to the Major and Minor
SEC	Skill Enhancement Courses		Not Related to the Major and Minor
AEC	Ability Enhancement Courses	Communication skills, critical reading, academic writing, etc.	Not Related to the Major and Minor
VEC	Value Education Courses	Understanding India, Environmental science/education, Digital and technological solutions, Health & Wellness, Yoga education, sports, and fitness	Not Related to the Major and Minor

IKS	Indian Knowledge System	I. Generic IKS Course: basic knowledge of the IKS II. Subject Specific IKS Courses: advanced information pertaining to the subject: part of the major credit.	Subject Specific IKS related to Major
VAC	Value-Added Courses		Not Related to the Major and Minor
OJT	On-Job Training (Internship/Apprenticeship)	corresponding to the Major Subject	Related to the Major
FP	Field projects	corresponding to the Major Subject	Related to the Major
CC	Co-curricular Courses	Health and Wellness, Yoga education sports, and fitness, Cultural Activities, NSS/NCC and Fine/ Applied/Visual/ Performing Arts	Not Related to the Major and Minor
CE	Community Engagement and service		Not Related to the Major and Minor
RP	Research Project	corresponding to the Major Subject	Related to the Major

Programme Template:

<p>Programme</p> <p>Degree</p> <p>e.g.</p> <p>B.A./B.Com./B.Sc./ B.M.S., etc.</p>	<p>Bachelor in Commerce (B.Com)</p>
<p>Parenthesis if any (Specialization)e.g. History, Human Development, English, etc.</p>	<p>Tourism Management</p>
<p>Preamble (Brief Introduction to the programme)</p>	<p>A Four- Year Bachelor in Commerce (B.Com with Honors) degree programs that include research components. A Bachelor of Commerce (B.Com) degree is an undergraduate degree program. B.Com is the foundation upon which subsequent studies can be constructed. The Four-Year B.COM course with a Research degree will allow students to get an opportunity to experience the full range of holistic and multidisciplinary education. Candidates can pursue B.com with Honours who wish to have in-depth knowledge in the Commerce stream. The honours course is designed to offer knowledge in specialised subjects under the umbrella of commerce stream. This degree Program is divided into 8 semesters. Students will also have wide variety of elective subjects from the baskets created in some of the semesters. It is a flexible degree that builds skills and expertise in one or more areas of business, such as commerce, economics, business law, accountancy, taxation, financing along with research, Specializations and skilled based papers/ subjects offered. This program, B.Com in Tourism Management is designed to provide students with the career scope in the tourism industry in India and abroad. This course teaches the students business concepts of Tourism to explore the world of travel.</p> <p>Medium of Instruction: The medium of instruction at the colleges will be English or Marathi or Gujarati or Hindi. The medium of examination shall be English or Marathi or Gujarati or Hindi. Students have to appear for all the papers in one permissible medium only.</p> <p>Attendance: 75% attendance is compulsory for all students in each semester, failing which the student will not be eligible to write the external examination at the end of each semester.</p> <p>Percentage of Passing:</p> <p>Students who fail to secure the minimum marks of 20 in a subject head in the internals will not qualify to take the external examination in that subject head at the term end examination.</p>

Programme Specific Outcomes (PSOs)		After completing this programme, Learner will
	1.	Get a broad overview of a rapidly expanding and a highly dynamic industry which navigates the tourists through travel destinations.
	2.	Eligible to appear for different Professional Entrance Exams to qualify for Post Graduation.
	3.	Pursue higher studies in Masters in Commerce M.COM – HRM, Tourism Management, Master of Tourism Administration, MBA in Hospitality Management, Travel & Tourism and also Post Graduate Diplomas in Travel & Tourism Management, Tourist Guide, Tourism & Ticketing and Hospitality Management
	4.	Further move towards Research in the field of Tourism
	5.	Accelerate with opportunities to work as a Travel Agent, Tour Operator, Travel Executive, Tourist Guide, Tour Manager, Hotel Manager, PR Manager, Travel Desk in reputed hotels, Ground Staff at airport terminals, etc.
	6.	Avail these Opportunities with top recruiters like IRCTC, Thomas Cook, Make My Trip, Club Mahindra Holidays, Caribbean Cruise, Domestic and International Airlines, etc.
Eligibility Criteria for Programme		XII or equivalent from any stream with required bridge course (if any) to be conducted at college level.
Intake (For SNTD WU Departments and Conducted Colleges)		As per University guidelines

Structure with Course Title – B.Com in Tourism Management (*Options related to our area of study to be provided with “OR” for baskets of different types*)

First Year

SN	Courses	Type of Course	Credits	Marks	Int	Ext
	Semester I					
10121011	Tourism Dynamics and Tourism Organizations	Subject 1	4	100	50	50
10121002	Fundamentals Of Tourism	Subject 2	2	50	50	-
10420111 OR 10420112 OR 10420113 OR 10420114 OR 10420115 OR 10420116	Business Environment OR Business Mathematics OR Basics of Trade and Commerce OR Fundamentals of Accounting-I OR Overview of Travel Industry OR NGO Management – I OR From any other faculty	OEC	4	100	50	50
10620101	Principles of Management	VSC	2	50	50	-
10720111 OR 10720112 OR 10720113 OR 10720114 OR CHETNA1 OR SWAYAM1	Financial Planning OR Financial Accounting – I OR English for Soft Skill Development OR Fundamentals of Computers OR Courses from CHETNA OR SWAYAM	SEC	2	50		50
10820111 OR 10820112	English for Academic Writing-I (For Students of English medium) OR English Language and Literature-I (For Students of English medium) https://sndt.ac.in/pdf/academics/syllabus-as-per-nep/aec-syllabus/ug-degree/ability-enhancement-course.pdf	AEC	2	50	-	50
11051111	Indian Knowledge System/ Generic	IKS (Generic)	2	50	-	50

SNDTWU Faculty of Commerce– B.COM in Tourism Management Syllabus w.e.f. Semester I & II 2024-25, Semester III & IV 2025-26; Semester V & VI 2026-27

10952111	Introduction to Indian Constitution (SNDTWU Syllabus) https://sndt.ac.in/pdf/academics/syllabus-as-per-nep/vec-syllabus/ug-degree/introduction-to-indian-constitution.pdf	VEC	2	50	-	50
114501211 OR 11450221 OR 11450322 OR 11450421	Basics of national service scheme OR National Cadets Corps (NCC) OR Health and Wellness OR Performing arts exploration	CC	2	50	50	-
			22	550	250	300

	Semester II	Type of Course	Credits	Marks	Int	Ext
20121011	India – A Tourist Destination	Subject 1	4	100	50	50
20121012	India Maps and Map Plotting	Subject 2	2	50	-	50
20420111 OR 20420112 OR 20420113 OR 20420114 OR 20420115 OR 20420116 OR 20420117 OR 20420118 OR 20420119	Environmental Studies OR Business Statistics OR Principles of Marketing OR Fundamentals of Accounting Paper-II OR Island Destinations in India OR NGO Governance OR Fundamentals of Corporate Social Responsibility in India OR Digital Skills OR Emotional Intelligence at Workplace	OEC	4	100	50	50
20620101	Micro Economics – I	VSC	2	50	50	
20620102	Human Resource Management	VSC	2	50	50	
20720101 OR 20720102 OR 20720103 OR CHETNA2 OR SWAYAM2	Investment Planning OR Financial Accounting - II OR Advance Excel OR Courses from CHETNA OR SWAYAM	SEC	2	50	50	-
20810111 OR 20810112	English for Academic Writing-II OR English Language and Literature-II (For Students of English medium) https://sndt.ac.in/pdf/academics/syllabus-as-per-nep/aec-syllabus/ug-degree/ability-enhancement-course.pdf	AEC	2	50		50

20920111 OR 20920112	Introduction to Environmental Economics OR Environment Environmental Awareness https://sndt.ac.in/pdf/academics/syllabus-as-per-nep/vec-syllabus/ug-degree/environment-awareness.pdf	VEC	2	50	-	50
21450121 21450221 21450323 21450421	Volunteerism And National Service Scheme or National Cadet Corps.(NCC) Or YOGA EDUCATION or FINE ARTS https://sndt.ac.in/nep2020/syllabus-as-per-nep/cc-syllabus	CC	2	50	50	-
			22	550	300	250

Exit with UG Certificate with 04 extra credits of OJT (44 + 04 credits)

Second Year

SN	Courses	Type of Course	Credits	Marks	Int	Ext
SEMESTER III						
30121011	Travel Agency Management	Major (Core)	4	100	50	50
30121012	Travel Documentation	Major (Core)	4	100	50	50
30121013	Production Planning and Management	Major	2	50	-	50
30320111/ 30320112/ 30320113/ 30320114	Macro Economics OR Business Law I OR Business Accounting I OR Introduction to Entrepreneurship	Minor Stream	4	100	50	50
30420111/ 30420112/ 30420113/ 30420114/ 30420115/ 30420116/ 30420117/ 30420118/ 30420119/ 30420161/ 30420162	Customer Relationship Management OR Introduction to Advertising OR Introduction to Export Marketing OR Industrial Psychology–Organisational Behaviour OR Marketing Management OR Industrial Statistics OR Basics of Co-operative Management OR Introduction to Treasury & Risk Management OR Principles of Economic Systems and Freedom OR Financial Accounting Insights OR Business Communication	OEC	2	50	-	50
	Modern Indian Languages - Hindi OR Marathi OR	AEC	2	50	50	-

	Gujarati (As per SNTWU syllabus)					
31321001	Field Project in Tourism Management	FP	2	50	50	-
	Sports OR Yoga OR NSS OR NCC OR Performing Arts OR Cultural Activities (as per SNTWU syllabus) Traditional Sports and Fitness (Sports) OR National Cadets Corps (NCC) OR Cultural Activities OR National Service Scheme (NSS) (As per SNTWU syllabus) https://snt.ac.in/nep2020/syllabus-as-per-nep/cc-syllabus	CC	2	50	50	-
			22	550	300	250

	SEMESTER IV					
40121011	International Tourism – IATA Area 1	Major (Core)	4	100	50	50
40121012	International Tourism – IATA Area 2 and 3	Major (Core)	4	100	50	50
40320111/ 40320112/ 40320113/ 40320114	International Economics OR Business Law II OR Business Accounting II OR Business Entrepreneurship	Minor Stream	4	100	50	50
40420111/ 40420112/ 40420113/ 40420114/ 40420115/ 40420116/ 40420117/ 40420118/ 40420119/ 40420161/ 40420162	Business Compliances OR Techniques of Advertising OR Export Marketing Strategies and Procedures OR Industrial Psychology-Workplace Behaviour OR Marketing Research OR Techniques of Sampling and Hypothesis Testing OR Co-operative Management Mechanism OR Investment & Risk Management OR Foundations of Capitalism, Socialism, and Mixed Economies OR Budgetary Control and Recent Trends in Business Accounting OR Business Communication Skills	OEC	2	50	-	50
40720111/ 40720112/ 40720113	Fundamentals of Insurance OR Advertising Skills OR	SEC	2	50	-	50

	Fundamentals of Investment in Stock Markets					
	Modern Indian Languages – Hindi OR Marathi OR Gujarati (As per SNDTWU syllabus)	AEC	2	50	-	50
41521001	Community Engagement in Tourism Management	CE	2	50	50	-
	Sports OR Yoga OR NSS OR NCC OR Performing Arts OR Cultural Activities (As per SNDTWU syllabus)	CC	2	50	50	-
			22	550	250	300

Exit with UG Diploma with 04 extra credits of OJT (44 + 04 credits)

Third Year

SN	Courses	Type of Course	Credits	Marks	Int	Ext
	Semester V					
50121011	Tourism Itinerary Planning	Major (Core)	4	100	50	50
50121012	Tourism Marketing and Promotion	Major (Core)	4	100	50	50
51020111/ 51020112/ 51020113	Vedic Business Ethics OR Indian Economic Thought OR Vedic Accounting	IKS (Major Specific)	2	50	-	50
50221011	Accommodation and Transportation	Major (Elective)	4	100	50	50
50320111/ 50320112/ 50320113/ 50320114	Issues in the Indian Economy OR Business Law III OR Business Accounting III OR Social Entrepreneurship	Minor Stream	4	100	50	50
50621001	Tourism Policy In India	VSC	2	50	50	-
51321001	Extension Activities/ Institutional Social Responsibility towards community engagement	FP / CEP	2	50	50	-
			22	550	300	250

SN	Courses	Type of Course	Credits	Marks	Int	Ext
	Semester VI					
60121011	Indian Architectural Styles	Major (Core)	4	100	50	50
60121012	Glimpses Of Indian Culture	Major (Core)	4	100	50	50
60121013	World Island Destinations	Major (Core)	2	50	-	50
60221011	Tourism Allied Sectors	Major (Elective)	4	100	50	50
60320111/ 60320112/ 60320113/ 60320114	Public Finance OR Business Law IV OR Business Accounting IV OR Entrepreneurship and Start-Up management	Minor Stream	4	100	50	50
61221021	Internship/live Project/Project Assignment-Industry based project (Major Core)	OJT	4	100	50	50
			22	550	250	300

Exit with UG Degree (3-year)

4-Year Degree with Honors

SN	Courses	Type of Course	Credits	Marks	Int	Ext
	Semester VII					
7.H.1	Sustainable Tourism And Global Challenges	Major (Core)	4	100	50	50
7.H.2	HRM In Tourism Industry	Major (Core)	4	100	50	50
7.H.3	Tourism Destination Management And Development	Major (Core)	4	100	50	50
7.H.4	Organizational Behaviour/ Business Ethics/ Application of Statistical tools in Research/ Digital Marketing/ Economics and Business Environment/ Direct Tax Paper II	Major (Core)	2	50	50	-
7.H.5	Consumer Behaviour	Major (Elective)	4	100	50	50
7.H.6	Research Methodology	Minor Stream(RM)	4	100	50	50
			22	550	300	250
	Semester VIII					
8.H.1	Digitalization In Tourism Industry	Major (Core)	4	100	50	50
8.H.2	Rural Tourism And Employment Opportunities	Major (Core)	4	100	50	50
8.H.3	Tourism Management of National Parks, Sanctuaries And Heritage Sites	Major (Core)	4	100	50	50
8.H.4	Retail Management/ Digitalization of Business / Economics and Business Policy/ Corporate Auditing	Major (Core)	2	50	-	50
8.H.5	Marketing of Financial Services	Major (Elective)	4	100	50	50
8.H.6	Internship	OJT	4	100	50	50

			22	550	250	300
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4-Year Degree with Research

SN	Courses	Type of Course	Credits	Marks	Int	Ext
	Semester VII					
7.R.1	Creation And Management Of Innovative Tourism Products	Major (Core)	4	100	50	50
7.R.2	Nature Based Tourism Destinati	Major (Core)	4	100	50	50
7.R.3	Organizational Behaviour/ Business Ethics/ Application of Statistical tools in Research/ Digital Marketing/ Economics and Business Environment/ Direct Tax Paper II	Major (Core)	2	50	-	50
7.R.4	Consumer Behaviour	Major (Elective)	4	100	50	50
7.R.5	Research Methodology	Minor Stream (RM)	4	100	50	50
7.R.6	Research I	Research Project	4	100	100	-
			22	550	300	250
	Semester VIII					
8.R.1	Tourism Industry – Emergency And Crisis Management	Major (Core)	4	100	50	50
8.R.2	Tourism Management – An Ethnographic Theme	Major (Core)	4	100	50	50
8.R.3	Retail Management/ Digitalization of Business / Economics and Business Policy/ Corporate Auditing	Major (Core)	2	50	-	50
8.R.4	Marketing of Financial Services	Major (Elective)	4	100	50	50
8.R.5	Research II	Research Project	8	200	100	100
			22	550	250	300

B.COM IN TOURISM MANAGEMENT

SEMESTER V

ACADEMIC YEAR: 2026-27

COURSE SYLLABUS

Semester: V

5.1- Major (Core)

Course Title	Tourism Itinerary Planning
Course Credits	4
Course Outcomes	After going through the course, learners will be able to <ol style="list-style-type: none">1. Analyze and interpret domestic and international route maps for itinerary development.2. Design comprehensive itineraries for different tourism segments and markets.3. Apply costing techniques and prepare tour packages with pricing strategies.4. Evaluate emerging trends such as sustainable and alternative tourism in itinerary planning.
Module 1 (Credit 1) Surface Transport & Route Planning	
Learning Outcome	After learning the module, learners will be able to <ul style="list-style-type: none">• Propose and design national and international itineraries using route mapping.• Identify and evaluate transport options for tourism planning.• Prepare cost estimates for domestic tours using transport logistics.
Content Outline	<ul style="list-style-type: none">• Concept and Importance of Surface Transport in Tourism• Modes of Transport: Roadways, Railways, Waterways, Role of Indian Railways and State Transport Systems• Route Mapping Techniques: Distance Calculation, Travel Time Estimation, Stopover Planning• Domestic & International Itinerary and Route Mapping

	<ul style="list-style-type: none"> Resources Required for Itinerary Planning: Transport Operators, Travel Guides, Digital Tools (e.g., Google Maps) Costing of Domestic Tours: Transport Tariffs, Fuel Cost Estimation, Driver Allowances and Permits
Module 2 (Credit 1) Itinerary Planning & Development	
Learning Outcomes	<p>After learning the module, learners will be able to</p> <ul style="list-style-type: none"> Design outbound and inbound itineraries effectively. Analyze international tourism sectors and travel patterns. Integrate meal plans and accommodation into itineraries.
Content Outline	<ul style="list-style-type: none"> Principles of Itinerary Planning Designing Outbound and Inbound Tour Itineraries International Route Maps and Global Connectivity Role of International Air Transport Association in route planning Identification of Tourist Destinations Across Continents Types of Itineraries: Leisure, Business, Special Interest Tours Meal Planning in Tourism: EP (European Plan), CP (Continental Plan), MAP (Modified American Plan), AP (American Plan) Accommodation Planning and Hotel Selection Travel Seasonality and Demand Patterns
Module 3 (Credit 1) Package Tours & Costing	
Learning Outcomes	<p>After learning the module, learners will be able to</p> <ul style="list-style-type: none"> Examine and differentiate various types of package tours. Develop cost sheets and pricing strategies for tourism products. Evaluate the financial feasibility of tour packages.
Content Outline	<ul style="list-style-type: none"> Meaning, Nature, and Importance of Package Tours Types of Package Tours: Group Inclusive Tours (GIT), Free Independent Travelers (FIT), Customized and Special Interest Tours Role of Tour Operators and Travel Agencies Advantages and Limitations of Package Tours

	<ul style="list-style-type: none"> • Cost Components in Package Tours: Transportation, Accommodation, Food and Beverage, Entry Fees and Guide Charges • Pricing Strategies: Mark-up Pricing, Commission-based Pricing, Break-even Analysis
Module 4 (Credit 1) Alternative Forms of Tourism	
Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none"> • Explain the concept and importance of sustainable tourism. • Analyze emerging alternative tourism sectors such as MICE and medical tourism. • Evaluate the role of responsible tourism in itinerary planning.
Course Outline	<ul style="list-style-type: none"> • Concept of Alternative Tourism • Sustainable Tourism: Principles and Practices • Responsible Tourism: Ethics, Community Involvement, Environmental Impact • Medical Tourism: Growth, Benefits, and Challenges • MICE Tourism (Meetings, Incentives, Conferences, Exhibitions): Concept and Components, Infrastructure Requirements, Role in Economic Development • Case Studies in Alternative Tourism • Role of Ministry of Tourism India in promoting niche tourism • Emerging Trends: Eco-tourism, Rural Tourism, Wellness Tourism

Activities towards Comprehensive Continuous Evaluation (CCE)

Internal : 50 Marks

Sr. No	Activities	Marks
1	Project Report /	15
2	Group Discussion / Case Study Analysis	15

3	PPT Presentations/Seminars/Workshop/ Any other innovative methods	10
4	Quiz/Debate	10
	Total – 50 Marks	50

External : 50 Marks

References

- Bhatia, A. K. (2011). *Professional travel agency management*. Sterling Publishers.
- Chand, M. (2009). *Travel agency and tour operations: An introductory text*. Anmol Publications.
- Dhiman, M. C., & Chauhan, V. (Eds.). (2019). *Handbook of research on international travel agency and tour operation management*. IGI Global.
- Foster, D. L. (1990). *The business of travel agency operations and tour management*. McGraw-Hill.
- Holloway, J. C. (2006). *The business of tourism* (7th ed.). Pearson Education.
- Negi, J. (2006). *Travel agency and tour operation: Concepts and principles* (2nd ed.). Kanishka Publishers.
- Roday, S., Biwal, A., & Joshi, V. (2015). *Tour operations and management*. Oxford University Press.
- Seth, P. N. (1997). *Successful tourism management*. Vikas Publishing House.

COURSE SYLLABUS

Semester: V

5.2 Major (Core)

Course Title	Tourism Marketing and Promotion
Course Credits	4
Course Outcomes	After going through the course, learners will be able to <ol style="list-style-type: none">1. Understand core concepts and principles of tourism marketing.2. Apply marketing mix strategies in tourism products and services.3. Analyze promotional tools and digital marketing in tourism.4. Design effective tourism marketing and promotion plans.
Module 1 (Credit 1)	
Learning Outcome	After learning the module, learners will be able to <ul style="list-style-type: none">• Explain the concept and nature of tourism marketing.• Understand tourism demand and consumer behavior.
Content Outline	<ul style="list-style-type: none">• Meaning, nature, and scope of tourism marketing• Differences between goods and services marketing• Tourism demand and supply• Tourist behavior and decision-making process• Market segmentation in tourism
Module 2 (Credit 1) Tourism Marketing Mix	
Learning Outcomes	After learning the module, learners will be able to <ul style="list-style-type: none">• Apply marketing mix elements in tourism.• Analyze pricing and distribution strategies.
Content Outline	<ul style="list-style-type: none">• Tourism Marketing Mix (7Ps): Product, Price, Place, Promotion, People, Process, Physical Evidence• Product development in tourism• Pricing strategies in tourism services• Distribution channels (travel agencies, tour operators, online platforms)
Module 3 (Credit 1) Tourism Promotion Strategies	

Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none"> Identify promotional tools used in tourism. Develop promotional campaigns.
Content Outline	<ul style="list-style-type: none"> Promotion mix: Advertising, Public Relations, Sales Promotion Role of media in tourism promotion Brochures, fairs, and travel exhibitions Branding and destination image building
Module 4 (Credit 1) Digital Marketing and Emerging Trends	
Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none"> Understand digital tools in tourism marketing. Analyze modern trends and innovations.
Course Outline	<ul style="list-style-type: none"> Digital marketing in tourism Social media marketing (e.g., Instagram, YouTube) Online travel agencies and e-marketing Influencer marketing and content creation Sustainable tourism marketing trends

Activities towards Comprehensive Continuous Evaluation (CCE)

Internal : 50 Marks

Sr. No	Activities	Marks
1	Project Report /	15
2	Group Discussion / Case Study Analysis	15
3	PPT Presentations/Seminars/Workshop/ Any other innovative methods	10
4	Quiz/Debate	10
	Total – 50 Marks	50

External : 50 Marks

References

- Kotler, P., Bowen, J. T., & Makens, J. C. (2017). *Marketing for hospitality and tourism* (7th ed.). Pearson.

- Middleton, V. T. C., Fyall, A., Morgan, M., & Ranchhod, A. (2009). *Marketing in travel and tourism* (4th ed.). Butterworth-Heinemann.
- Morrison, A. M. (2019). *Marketing and managing tourism destinations* (2nd ed.). Routledge.
- Pike, S. (2016). *Destination marketing: Essentials* (2nd ed.). Routledge.
- Holloway, J. C., & Humphreys, C. (2019). *The business of tourism* (11th ed.). Pearson.
- Chaffey, D., & Ellis-Chadwick, F. (2019). *Digital marketing* (7th ed.). Pearson.
- Roday, S., Biwal, A., & Joshi, V. (2015). *Tourism operations and management*. Oxford University Press.

Course Syllabus

Semester: V

5.3– IKS (Major Specific)

Course Title	Vedic Business Ethics
Course Credits	02
Course Outcomes	After going through the course, learners will be able to <ol style="list-style-type: none">1.Explain the meaning, scope, and philosophical foundations of Vedic Business Ethics within the Indian Knowledge Systems (IKS) framework.2.Apply Vedic ethical principles such as Dharma, Seva, Satya, and Artha to analyze business decisions and practices.3.Evaluate contemporary business practices with reference to sustainability, social responsibility, and ethical governance from a Vedic perspective.4.Demonstrate ethical reasoning and value-based thinking for responsible leadership and management in modern business organizations.
Module 1 (Credit 1) Introduction to Vedic Business Ethics	
Learning Outcomes <i>(Specific related to the module)</i>	After learning the module, learners will be able to <ul style="list-style-type: none">● Define and explain the meaning and scope of Vedic Business Ethics and its relevance in the modern business environment.● Identify and describe the Vedic sources of business ethics and their contribution to ethical thought and practice.● Apply the concepts of Dharma and Seva to ethical decision-making in business, emphasizing righteous conduct and service orientation.● Analyze ethical commerce practices such as fair trade, truthfulness, ethical marketing, and prevention of exploitation using Vedic principles.

Content Outline	<ul style="list-style-type: none"> ● Meaning and scope of Vedic Business Ethics ● Relevance of Vedic philosophy in modern business environment ● Vedic Sources of Business Ethics ● Dharma in Business: Concept of Dharma and righteous conduct in business, Ethical decision-making based on Dharma ● Seva (Service) as a Guiding Principle: Concept of Seva in Vedic thought, Service orientation towards customers, employees, and society ● Ethical Commerce and Fair Trade: Satya (truthfulness) and honesty in trade, Fair pricing, ethical marketing, and responsible competition, Prevention of exploitation and unethical practices.
Module 2 (Credit 1) Application of Vedic Ethics in Modern Business	
Learning Outcomes <i>(Specific related to the module)</i>	<p>After learning the module, learners will be able to</p> <ul style="list-style-type: none"> ● Explain sustainable business practices from a Vedic perspective, highlighting harmony with nature and responsible use of resources. ● Assess the balance between profit and social responsibility using the concepts of Artha, trusteeship, and social welfare. ● Examine the role of innovation and knowledge sharing (Vidya) as ethical drivers of collective and organizational growth. ● Evaluate corporate governance practices with reference to truthfulness, transparency, accountability, and ethical leadership.
Content Outline	<ul style="list-style-type: none"> ● Sustainable Practices from a Vedic Perspective: Harmony with nature and environmental ethics, Responsible use of natural and economic resources, Sustainability as a moral responsibility ● Balancing Profit with Social Responsibility: Concept of Artha with ethical restraint, Profit maximization vs social welfare, Trusteeship and wealth with responsibility ● Innovation and Knowledge Sharing: Knowledge (Vidya) as a valuable asset in Vedic tradition, Encouraging creativity, learning, and innovation, Ethical sharing of knowledge for collective growth

	<ul style="list-style-type: none"> • Corporate Governance, Transparency, and Knowledge Sharing, Truthfulness (Satya) and accountability in business governance, Ethical leadership and responsible management, Transparency in financial reporting and corporate conduct
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Activities towards Comprehensive Continuous Evaluation (CCE)

Internal – NIL

External – 50 Marks

References:

- Chakraborty, S. K. (1997). *Ethics in management: Vedantic perspectives*. Oxford University Press
- Radhakrishnan, S. (1951). *Indian philosophy* (Vols. 1–2). George Allen & Unwin.
- <https://archive.org/details/indianphilosophy01hnan/mode/2up>
- Chakraborty, S. K. (1999). *Values and ethics for organizations: Theory and practices*. Oxford University Press.
- Bhatia, S. K. (2013). *Business ethics and corporate governance*. Deep & Deep Publications.
- Murthy, C. S. V. (2007). *Business ethics*. Himalaya Publishing House.
- Singh, A. (2021). *Business ethics and Indian value system*. Himalaya Publishing House.
- Ghosh, B. (2006). *Ethics in management and Indian ethos* (2nd ed.). Vikas Publishing House Pvt. Ltd.
- Pandey, M., & Pandey, K. (2024). *Vedic management*. BFC Publications Pvt. Ltd.

Course Syllabus

Semester: V

5.3– IKS (Major Specific)

Course Title	Indian Economic Thought
Course Credits	2
Course Outcomes	After going through the course, learners will be able to <ol style="list-style-type: none">1. Explain the major contributions of Indian economic thinkers across different periods.2. Analyse Indian economic ideas in relation to colonialism, nationalism, and development.3. Compare traditional and modern approaches to growth, welfare, and social justice.4. Apply Indian economic thought to current policy debates and development strategies.
Module 1 (Credit 1) Indian Economic Thought – I	
Learning Outcomes <i>(Specific related to the module)</i>	After learning the module, learners will be able to <ul style="list-style-type: none">● Summarize the contributions of early and nationalist Indian economic thinkers.● Analyse the economic ideas of 19th and early 20th century reformers and economists
Content Outline	<ul style="list-style-type: none">● Thiruvalluvar-Views on wealth and poverty agriculture, public finance and welfare state.● Kautilya-Concept of welfare state, Principles of taxation and revenue administration, Role of the state in economic regulation● Dadabhai Naoroji-Theory of Drain of Wealth● M. G. Ranade: Views on protection and industrial development
Module 2 (Credit 1) Indian Economic Thought – II	

Learning Outcomes	<p>After learning the module, learners will be able to</p> <ul style="list-style-type: none"> ● Compare the economic ideas of modern Indian economists. ● Critically assess Indian economic thought in the context of contemporary economic challenges.
Content Outline	<ul style="list-style-type: none"> ● Mahatma Gandhi-Concept of Swadeshi, Sarvodaya, Theory of Trusteeship. ● Dr. B. R. Ambedkar-Views on State Socialism, Role of the state in economic development. ● Amartya Sen -Capability Approach, Human development perspective. ● Abhijit Banerjee- Poverty and famine, Micro-level approach to development problems.

Activities towards Comprehensive Continuous Evaluation (CCE)

Internal – NIL

External – 50 Marks

References:

- **Jhingan, M. L.** (2010). *History of Economic Thought*. Vrinda Publications, Delhi.
- **Datt, R., & Sundaram, K. P. M.** (Latest Edition). *Indian Economy*. S. Chand & Company Ltd., New Delhi.
- **Mishra, S. K., & Puri, V. K.** (Latest Edition). *Indian Economy*. Himalaya Publishing House, Mumbai.
- **Bipan Chandra.** (2009). *Economic History of Modern India*. Orient Blackswan, New Delhi.
- **Naoroji, Dadabhai.** (1901). *Poverty and Un-British Rule in India*. Swan Sonnenschein & Co., London.
- **Ranade, M. G.** (1906). *Essays on Indian Economics*. Thacker & Co., Bombay.

Course Syllabus

Semester: V

5.3– IKS (Major Specific)

Course Title	Vedic Accounting
Course Credits	2
Course Outcomes	After going through the course, learners will be able to
	1: Explain the concept and evolution of Vedic Accounting 2: Apply Vedic principles in bookkeeping and financial planning 3: Compare modern accounting with Vedic accounting philosophy 4: Use ethical accounting practices in business and self-employment
Module 1 (Credit 1)	Foundations of Vedic Accounting
Learning Outcomes	After learning the module, learners will be able to
	1.1 Define the concept and scope of Vedic Accounting 1.2 Identify references to accounting and wealth management in ancient Indian texts 1.3 Explain Purusharthas (Dharma, Artha, Kama, Moksha) in relation to financial 1.4 Describe differences between traditional and modern accounting philosophies 1.5 Explain core Vedic values like Satya, Rita, and Yajna in financial practices 1.6 Interpret ethical responsibilities of accountants using Vedic concepts
Content Outline	Foundations and Principles of Vedic Accounting <ul style="list-style-type: none">• Meaning and scope of Vedic Accounting• Accounting concepts in ancient Indian texts (Vedas, Arthashastra, Smritis)• Concept of Dharma, Artha, Kama, Moksha in financial life• Ethical wealth creation and responsibility of accountants

	<ul style="list-style-type: none"> • Difference between conventional accounting and Vedic accounting • Concept of Rita (Cosmic Order) and financial discipline • Truthfulness (Satya) in accounting records • Concept of Yajna and stakeholder responsibility <p>Activity: Case discussion on ethical vs unethical accounting practices Preparing ethical accounting statements for a small business</p>
Module 2 (Credit 1)	Vedic Accounting in Personal Finance & Entrepreneurship
Learning Outcomes	<p>After learning the module, learners will be able to</p> <ul style="list-style-type: none"> 2.1 Apply Vedic principles to household budgeting and personal finance planning 2.2 Prepare basic accounting plans for small businesses / women-led enterprises 2.3 Analyse financial decision-making using ethical and sustainable perspectives 2.4 Analyse the relevance of Vedic Accounting in modern corporate governance 2.5 Evaluate ethical dilemmas using Vedic value systems 2.6 Assess the contribution of Vedic Accounting to ESG and sustainable finance
Content Outline	<p>Vedic Accounting in Personal Finance & Entrepreneurship</p> <ul style="list-style-type: none"> • Vedic approach to income, expenditure, saving, and donation (Dana) • Household budgeting through Vedic principles • Accounting practices for women-led MSMEs and SHGs <p>Contemporary Relevance & Applications</p> <ul style="list-style-type: none"> • Vedic Accounting and Corporate Governance • Alignment with ESG and sustainability accounting

	<ul style="list-style-type: none"> ● Role of Vedic Accounting in financial inclusion ● Case studies from Indian enterprises ● Relevance under NEP-2020 & Indian Knowledge Systems (IKS) <p>Activity:</p> <p>Prepare a Vedic-based household or micro-enterprise budget</p> <p>Group presentation on Vedic Accounting in modern organizations</p>
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Assignments/Activities towards Comprehensive Continuous Evaluation (CCE)

Internal – NIL

External – 50 Marks

References:

- Kautilya. (1992). *The Arthashastra* (L. N. Rangarajan, Trans.). Penguin Books. (Original work published c. 3rd century BCE)
- Radhakrishnan, S. (2008). *Indian philosophy* (Vols. 1–2). Oxford University Press. (Original work published 1923–1927)
- Iyer, R. N. (1973). *The moral and political thought of Mahatma Gandhi*. Oxford University Press.
- Institute of Chartered Accountants of India. (2019). *Code of ethics*. ICAI Publications.
- University Grants Commission. (2023). *Indian Knowledge Systems (IKS): Guidelines and curriculum framework*. UGC.

Course Syllabus

Semester: VI

5.4 – Major (Elective)

Course Title	Accommodation and Transport
Course Credits	4
Course Outcomes	After going through the course, learners will be able to <ol style="list-style-type: none">1. Understand the structure, types, and role of accommodation and transportation in tourism.2. Analyze how accommodation and transport services support tourism development and tourist satisfaction.3. Evaluate sustainable and emerging trends in the hospitality and transport sectors.
Module 1 (Credit 1)	Introduction to Accommodation Sector
Learning Outcomes (Specific related to the module)	After learning the module, learners will be able to <ul style="list-style-type: none">• Identify different types of tourist accommodation.• Understand the role of accommodation in tourism growth
Content Outline	<ul style="list-style-type: none">• Meaning and importance of accommodation in tourism• Types of accommodation: hotels, motels, resorts, guest houses, hostels• Classification of hotels• Role of accommodation in tourist experience
Module 2 (Credit 1)	Hotel Operations and Alternative Accommodation
Learning Outcomes (Specific related to the module)	After learning the module, learners will be able to <ul style="list-style-type: none">• Understand basic hotel operations and services.• Analyze emerging forms of accommodation..
Content Outline	<ul style="list-style-type: none">• Front office, housekeeping, food & beverage services• Boutique hotels, heritage hotels, eco-lodges• Homestays and serviced apartments• Sustainable accommodation practices

Module 3 (Credit 1) Introduction to Transportation in Tourism	
Learning Outcomes (Specific related to the module)	After learning the module, learners will be able to
	<ul style="list-style-type: none"> • Understand the significance of transportation in tourism. • Identify major modes of tourist transportation.
Content Outline	<ul style="list-style-type: none"> • Importance of transport in tourism • Air, road, rail, and water transport • Transport and destination accessibility • Tourism development and transport linkages
Module 4 (Credit 1) Tourism Transport Systems and Trends	
Learning Outcomes (Specific related to the module)	After learning the module, learners will be able to
	<ul style="list-style-type: none"> • Analyze tourism transport networks. • Understand recent trends in tourism transportation..
Content Outline	<ul style="list-style-type: none"> • Airlines and airports • Rail and road transport for tourists • Cruise tourism • Sustainable transport systems

Activities towards Comprehensive Continuous Evaluation (CCE)

Internal –50

Sr. No	Activities	Marks
1	Project Report /	15
2	Group Discussion / Case Study Analysis	15
3	PPT Presentations/Seminars/Workshop/ Any other innovative methods	10
4	Quiz/Debate	10
Total – 50 Marks		50

External – 50

References:

SNDTWU Faculty of Commerce– B.COM in Tourism Management Syllabus w.e.f. Semester I & II 2024-25, Semester III & IV 2025-26; Semester V & VI 2026-27

- Cooper, C., Fletcher, J., Fyall, A., Gilbert, D., & Wanhill, S. (2018). *Tourism: Principles and practice* (6th ed.). Pearson Education.
- Gee, C. Y., Makens, J. C., & Choy, D. J. L. (2012). *The travel industry* (4th ed.). Wiley.
- Holloway, J. C., & Humphreys, C. (2019). *The business of tourism* (11th ed.). Pearson Education.
- Page, S. J. (2014). *Transport and tourism: Global perspectives* (4th ed.). Pearson Education.
- Walker, J. R. (2017). *Introduction to hospitality* (7th ed.). Pearson Education.

Course Syllabus

Semester: V

5.5 -Minor Stream

Course Title	Issues in the Indian Economy
Course Credits	4
Course Outcomes	After going through the course, learners will be able to <ol style="list-style-type: none">1.introduces students to key developmental issues of the Indian economy, including poverty, unemployment, inequality, and human development.2.Develop an understanding of major agricultural issues, such as productivity trends, agricultural finance, marketing systems, and price policy.3.Provide insights into industrial and trade-related challenges, including industrial policy, MSME issues, foreign capital, competition policy, and foreign trade policy.4.Familiarize students with the role of infrastructure and the service sector in India’s economic growth, including PPP, IT policy, and service-sector sustainability.
Module 1 (Credit 1) Development issues in India	
Learning Outcomes <i>(Specific related to the module)</i>	After learning the module, learners will be able to <ul style="list-style-type: none">● Describe the characteristics of India as a developing economy.● Explain trends and causes of poverty, unemployment, and inequality in India.● Evaluate government measures for poverty alleviation, employment generation, and reducing inequality.● Able to interpret HDI and GDI as indicators of human development.
Content Outline	<ul style="list-style-type: none">● Concept of Developed and Developing Economy, Characteristic Features of India as a Developing Economy

	<ul style="list-style-type: none"> ● Poverty Line -Multidimensional Poverty Index (latest NITI Aayog data), urban–rural poverty trends, Government initiatives aimed at reducing poverty ● Unemployment in India- Types, patterns, and government employment generation measures ● Inequality of Income in India-: Trends in Inequality of Income in India and Measures to Reduce, ● Human Development Index and Gender Development Index- Concept, components, India’s status.
Module 2 (Credit 1) Issues in Agriculture	
Learning Outcomes <i>(Specific related to the module)</i>	After learning the module, learners will be able to
	<ul style="list-style-type: none"> ● Analyses trends in agricultural production and productivity in India. ● Explain sources of agricultural finance and their role in supporting farmers. ● Identify problems in agricultural marketing and evaluate government measures to improve them. ● Assess the importance of agricultural price policy, TPDS, and input subsidies in ensuring food security and farmer welfare.
Content Outline	<ul style="list-style-type: none"> ● Trends in Agricultural Production and Productivity and Measures to Increase Productivity ● Sources of Agricultural Finance: Institutional and non-institutional ● Problems of Agriculture Marketing and Government Measures to improve the system of Agricultural Marketing ● Agriculture Price Policy of the Government of India, Targeted Public Distribution System (TPDS) ● Subsidy on Agriculture Inputs
Module 3 (Credit 1) Issues in Industry and Foreign Capital	
Learning Outcomes	After learning the module, learners will be able to

<i>(Specific related to the module)</i>	<ul style="list-style-type: none"> ● Discuss major features and implications of Industrial Policy since 1991. ● Analyses the role, problems, and policy measures related to MSMEs. ● Differentiate components of foreign capital and evaluate policy measures to attract FDI. ● Assess the functioning of SEZs, and the Competition Act (2002) in shaping industrial and trade development.
Content Outline	<ul style="list-style-type: none"> ● Industrial Policy Since 1991 ● MSME- Role, Problems, Measures. ● Components of Foreign Capital and policy measures to attract FDI. ● Competition Act, 2002 ● Special Economic Zones in India - evaluation
Module 4 (Credit 1) Banking, Infrastructure & Service Sector in India:	
Learning Outcomes <i>(Specific related to the module)</i>	<p>After learning the module, learners will be able to</p> <ul style="list-style-type: none"> ● Explain the causes of India’s energy crisis and review measures to address it. ● Evaluate the advantages and disadvantages of Public–Private Partnerships in infrastructure development. ● Analyse growth trends, contribution, and drivers of the service sector in India. ● Examine government IT policies and assess the sustainability of service-led growth.
Content Outline	<ul style="list-style-type: none"> ● Structure of the Indian Banking System-Overview of public sector banks, private sector banks, cooperative banks, and regional rural banks ● Challenges in the Indian Banking Sector- Rising NPAs, need for recapitalisation, banking sector mergers, issues in credit flow to priority sectors

	<ul style="list-style-type: none"> ● Role of the Reserve Bank of India (RBI)-Functions of the RBI as the central bank, monetary policy tools ● Public-Private Partnerships (PPP) in Infrastructure- Meaning and types of PPP; advantages, limitations, and recent examples in India. ● Contribution of the service sector to GDP and employment
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Activities towards Comprehensive Continuous Evaluation (CCE)

Internal – 50 Marks

Module 1: Development Issues in India

Infographic / Poster Presentation – Visual poster on India as a Developing Economy, covering poverty, unemployment, inequality, and HDI/GDI with the latest data.

Module 2: Issues in Agriculture

Group Discussion / Problem-Solving Activity – Discussion on challenges in agricultural productivity, finance, and marketing; groups propose solutions to improve TPDS, price policy, and input subsidies.

Module 3: Issues in Industry and Trade

Case Study Analysis – Impact of Industrial Policy 1991, MSME challenges and measures, FDI case (telecom/automobile/retail), Evaluation of an SEZ in India, A Competition Act (2002) / CCI case

Module 4: Infrastructure and Service Sector

Crossword / Concept Puzzle – Puzzle based on PPP concepts, IT policy, service sector growth, and sustainability; followed by a short reflection.

External – 50 Marks

References:

- Puri, V. K., Misra, S. K., & Garg, B. (2024). *Indian Economy* (42nd ed.). Himalaya Publishing House. ISBN: 978-9358409994 [Sapna Online+1](#)
- Agrawal, A. N., & Agarwal, M. K. (2023). *Indian Economy: Problems of Development and Planning* (44th ed.). New Age International. ISBN: 978-9393159731
- Misra, S. K. & Puri, V. K. *Indian Economy: Its Development and Experience*. Himalaya Publishing House.

- Dutt, Rudder & Sundaram, K. P. M. *Indian Economy*. S. Chand & Company.
- Uma Kapila (Ed.) *Indian Economy: Performance and Policies*. Academic Foundation.
- Gaurav Datt & Ashwani Mahajan. *Indian Economy*. S. Chand Publishing.
- Debraj Ray. *Development Economics*. Oxford University Press.
- Todaro, Michael & Smith, Stephen. *Economic Development*. Pearson Education.

Course Syllabus

Semester: V

5.5 -Minor Stream

Course Title	Business Law III
Course Credits	4
Course Outcomes	After going through the course, learners will be able to
	<ol style="list-style-type: none">1. Understand the key provisions of labour, arbitration, and competition laws and their relevance to business operations.2. Analyze legal issues in labour, arbitration, and competition law in business practices under the relevant statutes.3. Apply the provisions of labour, arbitration, and competition laws to practical business situations and case studies.4. Evaluate compliance, penalties, and effectiveness of regulatory authorities and dispute-resolution mechanisms under these laws.
Module 1 (Credit 1)	Occupational Safety, Health and Working Conditions Code, 2020
Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none">• Understand the definitions and the key features of the OSH Code, 2020.• Analyze the statutory health, safety, and welfare obligations imposed on employers and employees.• Apply the legal provisions relating to special protections for women workers in business and industrial workplaces.• Evaluate the penalties, offences, and business implications of the OSH Code in ensuring legal compliance and workplace safety.
Content Outline	<ul style="list-style-type: none">• Definitions of employer, employee, contract labour and wages• Salient features of OSH code 2020• Benefits of the OSH Code• Duties of employer and employee Sec 6• Health, safety and welfare provisions.• Working hours and leave• Special provisions for women workers

	<ul style="list-style-type: none"> ● Penalties and offences
Module 2 (Credit 1):	Industrial Relations Code, 2020
Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none"> ● Understand the introduction, applicability, and objectives of the Industrial Relations Code, 2020. ● Analyze the procedures for settlement of industrial disputes, including the powers and duties of authorities. ● Apply the legal provisions relating to strikes, lock-outs, layoff, retrenchment, and closure in business organizations. ● Evaluate the offences, penalties, and business impact of the Code on industrial harmony and compliance
Content Outline	<ul style="list-style-type: none"> ● Introduction and applicability of the code ● Procedure for settlement of industrial disputes ● Procedure, powers and duties of authorities ● Strikes and lock-outs ● Layoff, Retrenchment and closure special provisions ● Offences and penalties
Module 3 (Credit 1):	Arbitration and Conciliation Act, 1996 (As amended up to 2021)
Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none"> ● Understand the concept of arbitration and conciliation under the Arbitration and Conciliation Act, 1996 (as amended up to 2021). ● Analyze the powers and duties of arbitrators in dispute resolution. ● Apply the process of conciliation to resolve disputes in industrial and commercial contexts. ● Evaluate the effectiveness of arbitration and conciliation mechanisms as alternative dispute resolution methods under the Act.
Content Outline	<ul style="list-style-type: none"> ● Concept of arbitration and conciliation ● Definition and importance of arbitration

	<ul style="list-style-type: none"> • Powers and duties of the arbitrator • Process of conciliation and appointment of conciliators • Overview of major amendments to the Arbitration and Conciliation Act, 1996: amendments 2015, 2019, and 2021
Module 4 (Credit 1)	Competition Act, 2002 (As amendment up to 2023)
Learning Outcomes	<p>After learning the module, learners will be able to</p> <ul style="list-style-type: none"> • Understand the concept, objectives, and scheme of the Competition Act, 2002. • Analyze anti-competitive agreements, dominant position, and unfair pricing practices. • Apply the provisions of the Act to cases involving agreements and abuse of dominance. • Evaluate penalties, remedies, and the powers and functions of the CCI.
Content Outline	<ul style="list-style-type: none"> • Concept of competition and market regulation • Objectives, scope, and scheme of the Competition Act. • Differences between Horizontal and Vertical agreements • Abuse of dominant position • Unfair or discriminatory pricing • Penalties for contravention, remedies and modifications • Regulation of Combinations (Section 5 & 6) • Competition Commission of India (CCI): Powers, functions, and duties of CCI

Activities towards Comprehensive Continuous Evaluation (CCE)

Internal – 50 Marks

Sr. No	Activities	Marks
1	Project Report on any factory Occupational safety, Health and Working conditions.	15
2	Group Discussion/ Seminars/ Workshops/ Any other innovative methods: Industrial Relations Code, 2020	15

3	Presentations/ Case Study: Competition Act, 2002	10
4	Quiz/ Debate: Arbitration and Conciliation Act, 1996	10
	Total 50 Marks	50

External – 50 Marks

References:

- Bare Act. (2026). The occupational safety, health and working conditions code, 2020.
- Ghuge, S. (2025). Labour law and industrial relations – I. Himalaya Publishing House.
- Kapoor, N. D. (2022). Elements of mercantile law (36th ed.). Sultan Chand & Sons.
- Malik, S. B. (2017). Commentary on the arbitration and conciliation act. Universal Law Publishing.
- Singh, A. (2024). Law of arbitration and conciliation (S. Bindal, Rev.; 12th ed.). Eastern Book Company.
- Sinha, R. (2024). Arbitration in Indian & comparative jurisdictions. Commercial Law Publishers.
- Srivastava, S. C. (2020). Industrial relations and labour laws (6th ed.). Vikas Publishing House.

Course Syllabus

Semester: V

5.5 -Minor Stream

Course Title	Business Accounting III
Course Credits	4
Course Outcomes	After going through the course, learners will be able to 1. Understand Accounting for Not Profit Organizations. 2. Understand Piecemeal Distribution of Cash. 3. Understand the concepts of Issue of Debentures. 4. Understand concepts of Human Resource Accounting and Auditing.
Module 1 (Credit 1)	Accounting for Not Profit Organization
Learning Outcomes (Specific related to the module)	After learning the module, learners will be able to <ul style="list-style-type: none">● Understand the meaning and features of Not for Profit Concerns● Know the meaning of Receipts and Payments Account● Understand the meaning of Income and Expenditure Account and its difference from Profit and Loss Account● Understand the difference between Profit and Not for profit Organizations● Learn to acquire the skills for preparing Income and Expenditure Account and Balance Sheet of Not for Profit Concern
Content Outline	Theory : Introduction, Meaning of Not for Profit Concern, Features of Not for Profit Concern. Problems on : Preparation of Income and Expenditure Account.
Module 2 (Credit 1)	Piecemeal Distribution of Cash
Learning Outcomes	After learning the module, learners will be able to

(Specific related to the module)	<ul style="list-style-type: none"> ● Understand the concept of piecemeal distribution of cash in partnership dissolution. ● Apply the method to calculate safe payments and distribute cash among partners. ● Solve basic accounting problems related to gradual realization of assets and partner settlement.
Content Outline	<ul style="list-style-type: none"> ● Theory : Concept and Need of piecemeal distribution of cash, Method of Distribution – order of payments and calculation of safe payments. ● Problems on : Simple Sums using Proportionate Capital Method
Module 3 (Credit 1) Issue of Debentures	
Learning Outcomes (Specific related to the module)	<p>After learning the module, learners will be able to</p> <ul style="list-style-type: none"> ● state the meaning of debenture and explain the difference between debentures and shares; ● describe various types of debentures; ● record the journal entries for the issue of debentures at par, at a discount and at premium; ● explain the concept of debentures issued for consideration other than cash and the accounting thereof;
Content Outline	<ul style="list-style-type: none"> ● Theory : Introduction, Meaning of Debentures, Distinction between Shares and Debentures, Types of Debentures, Issue of Debentures. ● Problems on : Basic Level Journal entries for issue of debentures.
Module 4 (Credit 1) Human Resource Accounting and Auditing	
Learning Outcomes (Specific related to the module)	<p>After learning the module, learners will be able to</p> <ul style="list-style-type: none"> ● Describe the Human Resource Accounting Practices in India and explain the process and approaches of Human Resources Accounting and Audit. ● Illustrate the significance of Human Resource Auditing as a Tool of Human Resource Valuation.

	<ul style="list-style-type: none"> • Describe and illustrate the concepts related to human resource accounting.
Content Outline	<ul style="list-style-type: none"> • Human Resource Accounting: An Overview Meaning, Need and Objectives of HR Accounting, Advantages and Limitations of Human Resource Accounting, Reporting of Human Resource Accounting at National Levels. Methods and Human Resource Accounting Practices in India Methods of Human Resource Accounting: 1. Cost of Production Approach <ul style="list-style-type: none"> i. Historical Cost Model ii. Replacement Cost Model iii. Opportunity Cost • Human Resource Audit: An Overview Human Resource Audit - Meaning, Features, Objectives of HR Audit Benefits and limitations of HR Audit Need and Significance of HR Audit, Process of HR Audit, Approaches of HR Audit, Principles of Effective HR Auditing, Role of HR Auditor, Methods of conducting HR Audit Interview, Workshop, Observation, Questionnaire., Components of HR Audit.

Assignments/Activities towards Comprehensive Continuous Evaluation (CCE):

Internal –50 Marks

Sr. No.	Assignments / Activities
1	Project Report
2	Group Discussion / Case Study Analysis
3	Presentations/Seminars/Workshop
4	Quiz/Debate/Any other innovative methods
	Total – 50 Marks

External –50 Marks

References:

- Hanif, M., & Mukherjee, A. (2024). *Financial accounting* (6th ed.). McGraw Hill.
- Saeed, M., & Kulshreshtha, D. K. (2024). *Human resource accounting*. Anmol Publications.

- Tulsian, P. C. (2022). *Financial accounting*. Pearson Education.
- Ainapure, V. (2024). *Advanced accounting*. Manan Prakashan.
- Choudhary, A. (2024). *Corporate accounting*. Sheth Publishers.
- Gupta, R. L., & Radhaswamy, M. (2014). *Advanced accountancy* (11th ed.). Sultan Chand & Sons.
- Kishnadwala, J. (2024). *Financial accountancy & management*. Vipul Prakashan.
- Shukla, M. C., & Grewal, T. S. (2023).

Course Syllabus

Semester: V

5.5 – Minor Stream

Course Title	Social Entrepreneurship
Course Credits	4
Course Outcomes	After going through the course, learners will be able to
	<ol style="list-style-type: none">1. Understand social entrepreneurship.2. Identify social problems and opportunities.3. Know social enterprise models and strategies.4. Use innovation and measure social impact.
Module 1 (Credit 1) - Introduction to Social Entrepreneurship	
Learning Outcomes (Specific related to the module)	After learning the module, learners will be able to
	<ul style="list-style-type: none">• Define social entrepreneurship.• Explain characteristics of social entrepreneurs.• Differentiate social and commercial entrepreneurship.
Content Outline	<ul style="list-style-type: none">• Meaning and concept of social entrepreneurship• Nature and characteristics of social entrepreneurs• Difference between social and commercial entrepreneurship• Role of social entrepreneurs in society• Need and importance of social entrepreneurship
Module 2 (Credit 1) Social Problems and Entrepreneurial Opportunities	
Learning Outcomes (Specific related to the module)	After learning the module, learners will be able to
	<ul style="list-style-type: none">• Identify major social, economic, and environmental problems.• Analyze social issues for entrepreneurial solutions.• Recognize opportunities in underserved communities.
Content Outline	<ul style="list-style-type: none">• Meaning of social, economic, and environmental problems• Major societal problems: poverty, unemployment, lack of education & gender inequality and women empowerment

	<ul style="list-style-type: none"> • Identification of social problems suitable for entrepreneurial solutions • Opportunities for social entrepreneurship in underserved communities • Social entrepreneurship and community development
Module 3 (Credit 1) Social Enterprise Models and Strategies	
Learning Outcomes (Specific related to the module)	After learning the module, learners will be able to
	<ul style="list-style-type: none"> • Identify types of social enterprises. • Explain major social enterprise business models. • Understand financial and social sustainability of enterprises.
Content Outline	<ul style="list-style-type: none"> • Types of social enterprises • Business models for social enterprises - Fee-for-Service Model, Cross-Subsidy Model, Market-Linkage Model, Employment-Based Model & Hybrid Revenue Model • Value proposition and stakeholders • Financial and social viability for Social Enterprises
Module 4 (Credit 1) Innovation, Technology, and Social Impact	
Learning Outcomes (Specific related to the module)	After learning the module, learners will be able to
	<ul style="list-style-type: none"> • Explain the role of innovation in social entrepreneurship. • Use technology and digital platforms for social solutions. • Measure and scale social impact.
Content Outline	<ul style="list-style-type: none"> • Role of innovation in social entrepreneurship • Use of technology and digital platforms • Measuring and evaluating social impact • Scaling social impact - replication and expansion

Activities towards Comprehensive Continuous Evaluation (CCE)

Internal – 50 Marks

Sr. No	Activities	Marks
1	Assignment on Concept and role of social entrepreneurship	10

2	Group Discussion / Case Study Analysis on Identification of social problems suitable for social entrepreneurship	15
3	Project Report on Analysis of business models of social enterprises	15
4	PPT Presentations/Seminars/Workshop Role of innovation and technology in social enterprises	10
Total – 50 Marks		50

External – 50 Marks

References –

- Bansal, R. (2011). I have a dream: The inspiring stories of 20 social entrepreneurs who found new ways to solve old problems. Westland.
- Bhatia, A. (2025). Social entrepreneurship: A catalyst for change. Imperial Publications.
- Bornstein, D. (2007). How to change the world: Social entrepreneurs and the power of new ideas. Oxford University Press.
- Bornstein, D., & Davis, S. (2010). Social entrepreneurship: What everyone needs to know. Oxford University Press.
- Kickul, J. R., & Lyons, T. S. (2020). Understanding social entrepreneurship: The relentless pursuit of mission in an ever-changing world (3rd ed.). Rout ledge.
- Pandey, N., & Sahay, A. (2021). Social entrepreneurship in India. Palgrave Macmillan.
- Prahalad, C. K. (2004). The fortune at the bottom of the pyramid: Eradicating poverty through profits. Wharton School Publishing.
- Ragavan, S. (2023). Social entrepreneurship. REST Publisher.
- Shukla, M. (2020). Social entrepreneurship in India: Quarter idealism and a pound of pragmatism. Sage Publications.
- Yunus, M. (2010). Building social business: The new kind of capitalism that serves humanity's most

COURSE SYLLABUS

Semester: V

5.6 VSC 4

Course Title	Tourism Policy In India
Course Credits	2
Course Outcomes	After going through the course, learners will be able to <ol style="list-style-type: none">1. Understand the evolution, objectives, and framework of tourism policy in India.2. Analyze the role of government, institutions, and stakeholders in tourism development.3. Examine tourism planning, sustainable tourism practices, and policy implementation.4. Evaluate current tourism policies, schemes, and future challenges in the Indian tourism sector.
Module 1 (Credit 1) Introduction to Tourism Policy in India	
Learning Outcome	After learning the module, learners will be able to <ul style="list-style-type: none">• Understand the meaning and importance of tourism policy.• Trace the evolution of tourism policy in India.
Content Outline	<ul style="list-style-type: none">• Concept and definition of tourism policy• Evolution of tourism policy in India• Objectives and significance of tourism policy• Role of tourism policy in national development
Module 2 (Credit 1) National Tourism Policy and Schemes	
Learning Outcomes	After learning the module, learners will be able to <ul style="list-style-type: none">• Understand provisions of National Tourism Policy.• Analyze major tourism development schemes.
Content Outline	<ul style="list-style-type: none">• National Tourism Policy – objectives and features• Incredible India Campaign• Swadesh Darshan Scheme• PRASHAD Scheme

Activities towards Comprehensive Continuous Evaluation (CCE)

Internal : 50 Marks

Sr. No	Activities	Marks
1	Project Report /	15
2	Group Discussion / Case Study Analysis	15
3	PPT Presentations/Seminars/Workshop/ Any other innovative methods	10
4	Quiz/Debate	10
	Total – 50 Marks	50

External : Nil

References

- Government of India. (2002). National Tourism Policy. Ministry of Tourism.
- Government of India. (2015). Swadesh Darshan Scheme Guidelines. Ministry of Tourism.
- Inskip, E. (1991). Tourism Planning: An Integrated and Sustainable Development Approach. Van Nostrand Reinhold.
- Sharma, K. K. (2010). Tourism and Development. Sarup & Sons.

COURSE SYLLABUS

SEMESTER: V

5.7 FP

Course Title	Field Project in Tourism Management
Course Credits	2
Course Outcomes	After going through the course, learners will be able to
	<ul style="list-style-type: none">● Understand the working of a travel agency / tour operator.● Analyze tourism products and services at a tourist destination.● Interact with tourism stakeholders and professionals.● Apply theoretical concepts in real-life tourism settings.● Prepare a structured field report and present findings effectively.
Module 1 (Credit 1) Introduction & Planning of Field Visit	
Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none">3.1 Understand the importance of field projects in tourism.3.2 Identify objectives of field visits.3.3 Plan and organize visits to tourism-related organizations.
Content Outline	Meaning and importance of field projects in tourism <ul style="list-style-type: none">● Types of tourism field visits:<ul style="list-style-type: none">1) Travel Agency Visit2) Tourist Destination Visit● Selection of location / organization● Introduction to report writing
Module 2 (Credit 1) Field Visit & Report Preparation	
Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none">6.1 Observe and analyze tourism operations.6.2 Interact with professionals and tourists.6.3 Prepare a basic report based on field visit and experience

<p>Content Outline</p>	<p>Visit to Travel Agency / Tour Operator</p> <ul style="list-style-type: none"> ● Organizational structure ● Services offered (ticketing, packages, visa, etc.) ● Role of travel agents in tourism ● Customer handling and communication ● Use of technology in travel services <p style="text-align: center;">OR</p> <p>Visit to Tourist Place</p> <ul style="list-style-type: none"> ● Overview of the destination ● Tourist attractions and facilities ● Infrastructure and accessibility ● Role of local community in tourism ● Issues and challenges (pollution, overcrowding, etc.)
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Rubrics for Evaluation of Field Project Work

Sr. No	Type of Evaluation	Criteria for Evaluation	Marks Obtained	Total
1.	Field Project Work (25) Internal Assessment (To be filled by Internal Examiner)	A) Field Project Work (15)		
		1) Conceptual Framework (5)		
		2) Relevance (5)		
		3) Methodology (5)		
		B) Skills (10)		
		1) Analytical (3)		
		2) Problem Solving (3)		
		3) Professional Judgement (4)		
2	Project Report Presentation and Viva (25) Internal Assessment (To be filled by Internal Examiner)	A) Project Report (15)		
		1) Content (4)		
		2) Analysis and Interpretation of the data (7)		
		3) Presentation and Layout of the Report (4)		
		B) Presentation (5)		
		C) Project Viva (5)		
		Total		

B.COM IN TOURISM MANAGEMENT

SEMESTER VI

ACADEMIC YEAR: 2026-27

Course Syllabus

Semester: VI

6.1 – Major (Core)

Course Title	Indian Architectural Styles
Course Credits	4
Course Outcome	After going through the course, learners will be able to: <ol style="list-style-type: none">1. To understand the concept of architecture through different styles.2. To learn the different styles of Hindu, Buddhist and Islamic architecture.3. To know the difference between the three kinds of architecture4. To learn about the places where these kinds of architectural monuments are found.5. To establish the structural difference of these architectures.
Module 1(Credit 1) ROLE OF TEMPLE ARCHITECTURE IN TOURISM	
Learning Outcomes	After learning the module, learners will be able to: <ul style="list-style-type: none">• Understand the concept and significance of temple architecture in India.• Explore the role of temples as important attractions in travel and tourism.• Identify the cultural, religious, and historical value of temple architecture.
Content Outline	<ul style="list-style-type: none">• Introduction to Temple Architecture• Temple Architecture and Tourism• Major Temple Tourism Destinations in India• Economic and Social Impact of Temple Tourism• Preservation and Promotion of Temple Heritage

Module 2(Credit 1) HINDU ARCHITECTURE

Learning Outcomes	After learning the module, learners will be able to :
	<ul style="list-style-type: none"> • Understand the basic concept of Hindu architecture and its historical development in India. • Identify the main parts of a Hindu temple • Explain different styles of Hindu temple architecture (Nagara temples, Muktesvara temple etc)
Content Outline	<ul style="list-style-type: none"> • Introduction to Hindu Architecture • Meaning and concept of Hindu temple architecture • Historical development of Hindu architecture in India • Religious and cultural importance of temples • Famous Examples of Hindu Architecture : Nagara temple, Muktesvara Temple, Rajrani Temple, Lingaraja Temple, Konark Sun Temple, Dravidian Temple Style, Meenakshi Temple

Module 3 (Credit 1) BUDDHIST ARCHITECTURE

Learning Outcomes	After learning the module, learners will be able to:
	<ul style="list-style-type: none"> • Understand the origin and development of Buddhist architecture in India. • Explore the main architectural forms of Buddhist structures such as Stupa, Chaitya and Vihara. • Identify the important features and design elements used in Buddhist monuments.

Content Outline	<ul style="list-style-type: none"> ● Introduction to Buddhist Architecture ● Meaning and concept of Buddhist architecture ● Origin and historical development in India ● Influence of Buddhism on Indian art and architecture ● Main Types of Buddhist Architectural Structures ● Stupa – structure and religious importance ● Chaitya – prayer halls and worship spaces ● Vihara – monasteries for Buddhist monks ● Architectural Features and Design Elements ● Structure and components of a stupa ● Rock-cut architecture in Buddhist monuments ● Sculptures, carvings, and paintings
Module 4 (Credit 1) ISLAMIC ARCHITECTURE	
Learning Outcomes	<p>After learning the module, learners will be able to :</p> <ul style="list-style-type: none"> ● Understand the origin and development of Islamic architecture in India. ● Explore the main architectural features such as domes, arches, minarets, and decorative patterns. ● Identify the important elements and design styles used in Islamic monuments. ● Examine famous examples of Islamic architecture such as Taj Mahal, Qutub Minar, and Humayun's Tomb.

Content Outline	<p>1. Introduction to Islamic Architecture</p> <ul style="list-style-type: none"> • Meaning and concept of Islamic architecture • Historical development of Islamic architecture in India • Influence of Islamic culture on Indian architecture <p>2. Main Features of Islamic Architecture</p> <ul style="list-style-type: none"> • Domes • Arches • Minarets • Use of geometric patterns and calligraphy <p>3. Architectural Design and Materials</p> <ul style="list-style-type: none"> • Construction techniques and materials used • Decorative elements such as carvings and inlay work • Gardens and symmetry in Islamic monuments <p>4. Famous Examples of Islamic Architecture</p> <ul style="list-style-type: none"> • Taj Mahal • Qutub Minar • Humayun's Tomb
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Activities towards Comprehensive Continuous Evaluation (CCE)

Internal – 50 Marks

Sr. No	Activities	Marks
1	Project Report /	15
2	Group Discussion / Case Study Analysis	15
3	PPT Presentations/Seminars/Workshop/ Any other innovative methods	10
4	Quiz/Debate	10
	Total – 50 Marks	50

External – 50 Marks

References :

- Satish Grover Grover, S. (2010). *The architecture of India (Buddhist and Hindu periods)*. Vikas Publishing House.
- K. K. Kamra Kamra, K. K., & Chand, M. (2012). *Basics of tourism: Theory, operation and practice*. Kanishka Publishers.
- K. Bhatia Bhatia, A. K. (2006). *Tourism development: Principles and practices*. Sterling Publishers.
- Ministry of Tourism Ministry of Tourism. (2023). *Tourism statistics and reports*. Government of India.
- UNESCO UNESCO. (2022). *World heritage and sustainable tourism programme*. UNESCO.

Course Syllabus

Semester: VI

6.2– Major Core

Course Title	Glimpses of Indian Culture
Course Credits	2
Course Outcomes	After going through the course, learners will be able to 1. Recognize the contribution of Cultural Tourism towards National Integration. 2. Explore various elevations, layouts and dimensions of different architectural styles.
Module 1 (Credit 1) Introduction of Cultural Glimpses	
Learning Outcomes	After learning the module, learners will be able to <ul style="list-style-type: none">• Understand and interpret the concept of cultural glimpses and their significance in showcasing India’s diverse cultural heritage.• Analyse the role of culture in promoting tourism, national integration, and cultural awareness.
Content Outline	<ul style="list-style-type: none">• Elements of culture: traditions, customs, lifestyle, and heritage• Role of culture in tourism promotion• Cultural diversity and national integration• Importance of cultural preservation and sustainability
Module 2 (Credit 1) Cultural Heritage	
Learning Outcomes	After learning the module, learners will be able to <ul style="list-style-type: none">• Assemble the role of different cuisines towards the growth of the national economy.• Sketch the growth of National Integration through fairs and festivals of India for the promotion of the tourism industry.
Content Outline	<ul style="list-style-type: none">• Fairs & Festivals, Cuisine• Religion• Contribution towards Indian Economy

Activities towards Comprehensive Continuous Evaluation (CCE)

Internal –50

Sr. No	Activities	Marks
1	Project Report /	15
2	Group Discussion / Case Study Analysis	15
3	PPT Presentations/Seminars/Workshop/ Any other innovative methods	10
4	Quiz/Debate	10
	Total – 50 Marks	50

External – NIL

References:

- Smith, M. K. (2009). Issues in cultural tourism studies. Routledge.
- Timothy, D. J., & Boyd, S. W. (2003). Heritage tourism. Pearson Education.
- UNESCO. (2014). World heritage and sustainable tourism programme. UNESCO Publishing.

Course Syllabus

Semester: VI

6.3 – Major (Core)

Course Title	World Island Destinations
Course Credits	2
Course Outcomes	After going through the course, learners will be able to <ol style="list-style-type: none">1. Understand the geographical and cultural significance of major world island destinations.2. Identify key tourist attractions, accessibility, and tourism potential of selected island destinations.3. Analyze the role of island tourism in global tourism development and sustainability.
Module 1 (Credit 1) Introduction to World Island Destinations	
Learning Outcomes	After learning the module, learners will be able to <ul style="list-style-type: none">• Identify and understand major world island destinations, their geographical features, cultural uniqueness, and tourism attractions.• Analyse the tourism potential of island destinations, including their economic importance and the need for sustainable tourism practices.
Content Outline	<ul style="list-style-type: none">• Concept and classification of island destinations• Importance of island destinations in global tourism• Characteristics and challenges of island tourism
Module 2 (Credit 1) Major Island Destinations of the World	
Learning Outcomes	After learning the module, learners will be able to <ul style="list-style-type: none">• Identify and locate major island destinations of the world and understand their key geographical and tourism features.• Analyse the tourism significance of major island destinations in terms of attractions, accessibility, economic contribution, and sustainability.

Content Outline	<ul style="list-style-type: none"> • Island destinations of the Indian Ocean (Maldives, Seychelles, Mauritius) • Island destinations of the Pacific Ocean (Hawaii, Fiji, Bora Bora) • Island destinations of the Caribbean (Bahamas, Jamaica, Barbados)
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Activities towards Comprehensive Continuous Evaluation (CCE)

Internal –50

Sr. No	Activities	Marks
1	Project Report /	15
2	Group Discussion / Case Study Analysis	15
3	PPT Presentations/Seminars/Workshop/ Any other innovative methods	10
4	Quiz/Debate	10
	Total – 50 Marks	50

External – NIL

References:

- Cooper, C., Fletcher, J., Fyall, A., Gilbert, D., & Wanhill, S. (2018). *Tourism: Principles and practice* (6th ed.). Pearson Education.
- Hall, C. M., & Page, S. J. (2014). *The geography of tourism and recreation: Environment, place and space* (4th ed.). Routledge.
- Inskip, E. (1991). *Tourism planning: An integrated and sustainable development approach*. Wiley.
- Sharpley, R. (2009). *Tourism development and the environment: Beyond sustainability?* Earthscan.

Course Syllabus

Semester: VI

6.4:Major (Elective)

Course Title	Tourism Allied Sectors
Course Credits	4
Course Outcomes	After going through the course, learners will be able to <ol style="list-style-type: none">1. Explain how hotels and other service sectors help the tourism industry grow.2. Use professional communication and grooming skills for travel-related jobs.3. Manage digital travel tools like e-ticketing and online booking websites.
Module 1 (Credit 1) Smart Hospitality & Guest Experience	
Learning Outcomes (Specific related to the module)	After learning the module, learners will be able to <ul style="list-style-type: none">● Identify modern accommodation types (hotels, homestays, Airbnb, resorts).● Explain guest experience and personalization trends.● Compare meal plans based on traveler preferences.
Content Outline	<ul style="list-style-type: none">● Types of Accommodation: Hotels, Resorts, Homestays, Boutique Hotels● Star Classification & Role of F.H.R.A.I.● Room Categories & Smart Rooms (IoT-based rooms)● Meal Plans: EP, CP, MAP, AP● Guest Experience: Personalization, Reviews, Ratings (TripAdvisor, Google)
Module 2 (Credit 1) Digital Tourism & Travel Technology	
Learning Outcomes (Specific related to the module)	After learning the module, learners will be able to <ul style="list-style-type: none">● Use digital platforms for bookings and itinerary planning.● Understand the role of AI, apps, and GDS systems.

	<ul style="list-style-type: none"> • Explain paperless travel systems.
Content Outline	<ul style="list-style-type: none"> • Online Travel Platforms (OTAs like Booking, MakeMyTrip) • Global Distribution Systems (GDS) basics • E-Ticketing & E-Documentation • Mobile Apps in Tourism • Introduction to AI in Tourism (chatbots, recommendations)
Module 3 (Credit 1) Sustainable & Responsible Tourism Services	
Learning Outcomes (Specific related to the module)	After learning the module, learners will be able to
	<ul style="list-style-type: none"> • Explain the importance of sustainability in tourism. • Identify responsible tourism practices. • Analyze support services for safe and ethical travel.
Content Outline	<ul style="list-style-type: none"> • Sustainable Tourism Concepts • Responsible Tourism Practices • Role of Health & Safety Services • Eco-tourism & Wellness Tourism • Role of Local Communities in Tourism
Module 4 (Credit 1) Tourism Media, Marketing & Career Skills	
Learning Outcomes (Specific related to the module)	After learning the module, learners will be able to
	<ul style="list-style-type: none"> • Understand the influence of social media on travel decisions. • Demonstrate professional communication skills. • Prepare for tourism industry careers.
Content Outline	<ul style="list-style-type: none"> • Travel Blogs, Vlogs & Influencers • Digital Marketing in Tourism (Instagram, YouTube) • Communication Skills (Verbal & Non-Verbal) • Interview Techniques & Grooming • Phonetic Alphabet & Customer Handling Skills

Activities towards Comprehensive Continuous Evaluation (CCE)

Sr. No	Activities	Marks
1	Project Report /	15
2	Group Discussion / Case Study Analysis	15
3	PPT Presentations/Seminars/Workshop/ Any other innovative methods	10
4	Quiz/Debate	10
	Total – 50 Marks	50

External – 50

References:

- Buhalis, D., & Law, R. (2008). *Tourism management: An introduction*. Routledge.
- UNWTO. (2013). *Sustainable tourism for development: A guide for local planners and stakeholders*. United Nations World Tourism Organization.
- Tussyadiah, I. P., & Fesenmaier, D. R. (2009). *Information and communication technologies in tourism 2009*. Springer.
- Jones, P., & Lockwood, A. (2004). *The management of hotel operations: A systems approach*. Thomson Learning.
- *Kotler, P., Bowen, J. T., & Makens, J. C. (2017). Marketing for hospitality and tourism (7th ed.). Pearson Education.*
- Sigala, M. (2018). *Social media and customer engagement in the tourism industry*. Springer.

Course Syllabus

Semester: VI

6.5 -Minor Stream

Course Title	Public Finance
Course Credits	4
Course Outcomes	After going through the course, learners will be able to <ol style="list-style-type: none">1. Provide learners with a foundational understanding of the meaning, scope, and functions of public finance.2. Develop knowledge of public revenue, taxation principles, tax incidence, and major tax reforms in India.3. Explain the nature, growth, effects, and management of public expenditure and public debt.4. Enable learners to understand Centre–State financial relations, including sharing of resources and the role of constitutional bodies.
Module 1 (Credit 1) Meaning & Scope of Public Finance	
Learning Outcomes <i>(Specific related to the module)</i>	After learning the module, learners will be able to <ul style="list-style-type: none">• Define public finance and describe its scope and objectives.• Explain the Principle of Maximum Social Advantage.• Distinguish between public goods and merit goods.• Interpret the structure of the government budget and deficit concepts.
Content Outline	<ul style="list-style-type: none">• Definition and concept of public finance-Concept and scope of public finance, Role of government in economic activities.• Objectives of public finance: allocation, distribution, stabilization• Principle of Maximum Social Advantage (Dalton)-Concept, Conditions for achieving maximum welfare.• Public Goods and Merit Characteristics of public goods, Nature and importance of merit goods.• Budget—meaning, objectives, structure of budget; Deficit concepts
Module 2 (Credit 1) Public Revenue	

Learning Outcomes <i>(Specific related to the module)</i>	After learning the module, learners will be able to
	<ul style="list-style-type: none"> ● Differentiate between tax and non-tax revenue. ● Explain the canons and classification of taxes. ● Analyse shifting and incidence of taxation, including elasticity. ● Describe the effects of taxation and the significance of GST.
Content Outline	<ul style="list-style-type: none"> ● Types of Public Revenue-Tax and Non-Tax Revenue ● Canons and Classification of Taxes-Canons of taxation, Classification of taxes—Direct, Indirect, Proportional, Progressive, Regressive ● Shifting and Incidence of Taxation—Impact and Incidence, Factors influencing incidence, Role of elasticity of demand and supply ● Effects of taxation- production, distribution, and consumption ● Tax reforms in India—GST: meaning, features, and significance
Module 3 (Credit 1) Public Expenditure and Public Debt	
Learning Outcomes <i>(Specific related to the module)</i>	After learning the module, learners will be able to
	<ul style="list-style-type: none"> ● Classify public expenditure and explain reasons for its growth. ● Evaluate the economic and social effects of public expenditure. ● Distinguish between internal and external public debt. ● Describe the burden of public debt and methods of repayment.
Content Outline	<ul style="list-style-type: none"> ● Classification and Growth of Public Expenditure: Classification of public expenditure, Causes of increasing public expenditure ● Effects of Public Expenditure: Production, Distribution, Consumption, Economic Growth, Economic Stability ● Classification of Public Debt: Internal Debt and External Debt ● Burden of Public Debt-Burden of internal debt, Burden of external debt ● Methods of Repayment of Public Debt-Techniques and approaches used for debt repayment

Module 4 (Credit 1) Centre–State Financial Relations	
Learning Outcomes <i>(Specific related to the module)</i>	After learning the module, learners will be able to <ul style="list-style-type: none"> ● Explain the constitutional division of powers between Centre and States. ● Describe how financial resources are shared between governments. ● Explain the role and functions of the Finance Commission. ● Discuss major issues in Centre–State financial relations, including imbalances and GST Council coordination.
Content Outline	<ul style="list-style-type: none"> ● Constitutional Division of Powers-Union, State, and Concurrent Lists, Sharing of tax revenue between the Centre and States. ● Finance Commission-Constitutional role, Basic functions: recommending tax devolution and grants. ● Grants-in-Aid-Financial support from the Centre to States to meet special needs and reduce regional imbalances. ● Issues in Centre–State Financial Relations-Vertical and horizontal imbalances, dependence on Central transfers, and the coordinating role of the GST Council.

Activities towards Comprehensive Continuous Evaluation (CCE)

Internal – 50 Marks

Module 1: Meaning & Scope of Public Finance

Activity: Infographic / Concept Poster– Students will prepare a visual infographic or poster

- Meaning and scope of public finance
- Structure of the budget and key deficit concepts

Module 2: Public Revenue

Activity: Taxation-Based Group Discussion / Problem-Solving Exercise

- Groups will discuss and present solutions on:
- Designing an equitable tax system using canons of taxation
- Distinguishing direct, indirect, proportional, progressive, and regressive taxes

Module 3: Public Expenditure and Public Debt

Activity: Case Study Analysis– Students analyse a short case covering:

- Growth of public expenditure and its causes
- Effects of government spending on economic and social development
- Methods used or recommended for debt repayment

Module 4: Centre–State Financial Relations

Activity: Short Analytical Assignment

- How the Constitution divides financial powers between the Centre and States
- How the Finance Commission distributes revenue
- Grants-in-Aid and their role in reducing regional imbalances

External – 50 Marks

References:

- Mishra, S. K., & Puri, V. K. (2008). Indian economy. Himalaya Publishing House.
- Dutt, R., & Sundaram, K. P. M. (2007). Indian economy. S. Chand & Company Ltd.
- Agrawal, A. N. (2006). Indian economy: Problems of development and planning. New Age International Publishers.
- Tandon, B. N. (Year not specified). Indian economy. Tata McGraw-Hill.
(Note: Insert specific edition/year if available.)
- India Infrastructure Report 2007/2008. (2008). India infrastructure report. Oxford University Press.
- Jetli, K. N., & Sethi, V. (2008). Infrastructure development in India: Post-liberalisation initiatives and challenges. New Century Publications.
- Dewett, K. K., Verma, J. D., & Agrawal, A. N. (2005). Indian economy. S. Chand & Company Ltd.
- Kapila, U. (Ed.). (2011). Indian economy since independence. Academic Foundation.
- Sahu, R., & Rodricyes, K. (2010). Indian economy: Problems. Himalaya Publishing House.
(Replace with exact year if you have updated edition).

Course Syllabus

Semester: VI

6.5 -Minor Stream

Course Title	Business Law IV
Course Credits	4
Course Outcomes	After going through the course, learners will be able to
	<ol style="list-style-type: none">1. Understand the legal framework governing business activities and the regulatory mechanisms affecting business organizations.2. Analyze the legal framework of business laws in India, including GST provisions and their impact on business operations and compliance.3. Apply the provisions of the Information Technology Act, 2000 in business practices, including compliance with cyber law regulations.4. Evaluate the legal framework governing e-contracts in e-commerce including compliance, issues and their impact on electronic business transactions.
Module 1 (Credit 1):	Right to Information Act, 2005
Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none">• Understand the meaning, objectives, scope, and applicability of the Right to Information Act, 2005.• Analyze the provisions relating to proactive disclosure, exemptions under RTI, and the role of transparency in governance.• Apply the RTI application procedure, including filing requests, time limits, and appeal mechanisms.• Evaluate the powers and functions of the Central and State Information Commissions in ensuring accountability.
Content Outline	<ul style="list-style-type: none">• Introduction of RTI Act 2005 Meaning. Objectives• Scope and applicability• Proactive disclosure (section 9)

	<ul style="list-style-type: none"> ● RTI Application Procedure ● Exemptions under RTI ● Central, State Information commission powers and functions ● Appeals and penalties ● Role of RTI in governance
Module 2 (Credit 1): Goods and Services Tax (GST), 2017	
Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none"> ● Understand the concept of Goods and Services Tax (GST) in India, and the role of the GST Council. ● Apply GST provisions in business, including registration and supply determination. ● Analyze the GST framework, including CGST and SGST, and its impact on indirect taxation. ● Evaluate the GST Council's effectiveness in promoting uniformity, transparency, and ease of business.
Content Outline	<ul style="list-style-type: none"> ● Introduction to GST and Meaning of GST ● Need of GST in India ● Features and structure of GST in India ● Registration Procedure under GST ● Nature, Place, Value of supply ● Features of CGST & SGST ● Role and function of GST council
Module 3 (Credit 1): Information Technology Act, 2000	
Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none"> ● Understand the concept of Information Technology Act, electronic governance framework, and secure electronic records. ● Apply the concepts of digital signatures, and use of digital signatures in electronic transactions. ● Analyze the regulatory framework and duties of Certifying Authorities.

	<ul style="list-style-type: none"> ● Evaluate cyber offences under the Information Technology Act.
Content Outline	<ul style="list-style-type: none"> ● Introduction to Information Technology Act 2000 ● Digital/Electronic signature meaning and definition and functions IT Act 2000, Section 3 ● Electronic Governance section 4 to 10 ● Digital signature certificate Sec. 35 to 39 ● Protection of personal information (Section 43-A) ● Protection of personal information - Crime and Punishment.
Module 4 (Credit 1)	E-Contracts (E-Transactions / E-Commerce)
Learning Outcomes	<p>After learning the module, learners will be able to</p> <ul style="list-style-type: none"> ● Understand the legal framework of e-contracts in e-commerce. ● Apply and execution of e-contracts in electronic transactions. ● Analyze and examine the legal issues involved in e-contracts such as validity, jurisdiction, security, and enforceability. ● Evaluate legal and compliance challenges in e-contracts, and the effectiveness of existing e-commerce laws.
Content Outline	<ul style="list-style-type: none"> ● E-Commerce: Meaning, definition and characteristics, significance, nature, elements of e-commerce, various kinds of e-commerce ● E-Contracts: Meaning and definition, formation and legality and recognition of e-contract, legal issues involved in e-contracts. ● E-Records: Attribution, Acknowledgement and dispatch of e-records

Activities towards Comprehensive Continuous Evaluation (CCE)

Internal – 50 Marks

Sr. No	Activities	Marks
1	Project Report on Information Technology Act, 2000	15
2	Group Discussion/ Seminars/ Workshops/ Any other innovative methods: Goods and Services Tax (GST) Act, 2017	15
3	Presentations/ Case Study: E-Contracts	10
4	Quiz/ Debate: Right to Information Act 2005	10
	Total 50 Marks	50

External – 50 Marks

References:

- Chakraborty, R. (2025). *Commentary on the Right to Information Act, 2005* (3rd ed.). Kamal Publishers.
- Acharya, N. K. (2025). *Commentary on the Right to Information Act, 2005*. Bharat Publishers.
- Sharma, P. (2021). *E-Commerce Law in India: Issues and Challenges*. Taxmann Publications.
- Singhania, V. (2021). *GST Law & Practice*. Taxmann Publications.
- Goyal, S. (2021). *GST in India: Law, Practice & Compliance*. Universal Law Publishing.
- Goel, S. (2020). *Information Technology Law and Practice*. Bharat Law House.
- Gupta, S. (2020). *E-Contracts and Online Transactions: Law and Practice*. Universal Law Publishing.
- Sharma, R. (2018). *Information Technology Act 2000 with Amendments*. Universal Law Publishing.
- Rai, M. (2018). *Electronic Contracts and Digital Signatures: Legal Perspectives*. Eastern Book Company.

Course Syllabus

Semester: VI

6.5 -Minor Stream

Course Title	Business Accounting IV
Course Credits	4
Course Outcomes	After going through the course, learners will be able to
	<ol style="list-style-type: none">1. Understand transactions under Foreign Currency.2. Understand the concepts of Insurance Claim for Loss of Stock.3. Understand the fundamentals of Redemption of Debentures.4. Understand Accounting in a Computerized Environment.
Module 1 (Credit 1) Foreign Currency Transactions	
Learning Outcomes (Specific related to the module)	After learning the module, learners will be able to
	<ul style="list-style-type: none">● Understand foreign currency transactions related to purchase and sale of goods, services, assets, and loans.● Identify and apply appropriate exchange rates for recognition, settlement, and reporting of transactions.● Compute exchange rate differences arising from monetary and non-monetary items.● Record and explain the accounting treatment of exchange gains and losses as per AS 11 / Ind AS 21.● Analyze the impact of exchange rate fluctuations on profit or loss and financial statements.
Content Outline	<ul style="list-style-type: none">● Theory : Foreign Currency in relation to purchase and sale of goods, services and assets and loan and credit transactions.● Problems on : Computation and treatment of exchange rate differences
Module 2 (Credit 1) Insurance Claim for Loss of Stock	
Learning Outcomes	After learning the module, learners will be able to

	<ul style="list-style-type: none"> ● Understand & Compute the amount of claim for loss of Stock
Content Outline	<ul style="list-style-type: none"> ● Theory : Meaning, Need and Advantages of Fire Insurance- Special terminologies in Fire Insurance Claims Insurer/Insurance Company, Insured/Policyholder, Premium, Salvage, Insurance Policy, Sum Assured, Under Insurance, Average Clause, Claim. ● Problems on : Simple Sums on Ascertainment of Fire Insurance Claim (Excluding abnormal line of goods).
Module 3 (Credit 1) Redemption of Debentures	
Learning Outcomes (Specific related to the module)	<p>After learning the module, learners will be able to</p> <ul style="list-style-type: none"> ● Understand the concept of debentures and explain the provisions of Section 71 (1) and (4) of the Companies Act, 2013 relating to their issue and redemption. ● Explain the creation, investment, and utilization of Debenture Redemption Reserve (DRR) as per the Companies Act, 2013 and the Companies (Share Capital and Debentures) Rules, 2014. ● Apply appropriate methods for writing off discount or loss on issue of debentures. ● Analyze and account for different methods of redemption of debentures—by lump sum, by instalments, and by conversion
Content Outline	<ul style="list-style-type: none"> ● Theory : Introduction : Provisions of Section 71 (1) and (4) of the Companies Act, 2013, Creation and investment of DRR including The Companies (Share Capital and Debentures) Rules, 2014, the methods of writing-off discount/loss on issue of debentures; Terms of issue of debentures ● Problems on: Methods of redemption of debentures: By payment in lump sum and by payment in instalments (excluding from by purchase in open market), Conversion.

	(basic Questions on journal entries)
Module 4 (Credit 1)	Accounting in Computerized Environment
Learning Outcomes (Specific related to the module)	<p>After learning the module, learners will be able to</p> <ul style="list-style-type: none"> ● Understand the computerized Accounting and its components ● Understand features, importance and limitations of computerized accounting system ● Learn application of computerized accounting statements ● Learn various accounting packages
Content Outline	<ul style="list-style-type: none"> ● Concept of Computerized Accounting system (CAS) ● Features of computerized Accounting System. ● Importance of Computerized Accounting System. ● Components of Computerized Accounting System. ● Comparison between manual accounting process and Computerized accounting process. ● Sourcing of Accounting Software: Legal Vs. Pirated Accounting Software

Assignments/Activities towards Comprehensive Continuous Evaluation (CCE):

Internal –50 Marks

Sr. No.	Assignments / Activities
1	Project Report
1	Group Discussion / Case Study Analysis
2	Presentations/Seminars/Workshop
3	Quiz/Debate/Any other innovative methods
	Total – 50 Marks

External –50 Marks

References:

- Hanif, M., & Mukherjee, A. (2024). *Financial accounting* (6th ed.). McGraw Hill.

- Tulsian, P. C. (2022). *Financial accounting*. Pearson Education.
- Ainapure, V. (2024). *Advanced accounting*. Manan Prakashan.
- Choudhary, A. (2024). *Corporate accounting*. Sheth Publishers.
- Gupta, R. L., & Radhaswamy, M. (2014). *Advanced accountancy* (11th ed.). Sultan Chand & Sons.
- Kishnadwala, J. (2024). *Financial accountancy & management*. Vipul Prakashan.
- Shukla, M. C., & Grewal, T. S. (2023).

Course Syllabus

Semester: VI

6.5 – Minor Stream

Course Title	Entrepreneurship and Start-up Management
Course Credits	04
Course Outcomes	After going through the course, learners will be able to <ol style="list-style-type: none">1. Develop an understanding of Entrepreneurship Development among the students.2. Get acquainted with various central and state government policies towards developing and promoting various business enterprises in the country.3. Identify challenges and prospects faced by women entrepreneurs.4. Understand the Startup process from Idea generation to Business Development.5. Identify the dimensions and resources required to establish a start-up.6. Analyse the Business environment and develop a strategic Business Plan.7. Get motivated to undertake new business venture and approach for Angel Funding and Venture Capital Funding.
Module 1 (Credit 1)	Fundamentals of Entrepreneurship Management
Learning Outcomes	After learning the module, learners will be able to <ul style="list-style-type: none">• Define Entrepreneurship and identify the characteristics of entrepreneurship.• Differentiate between various types of Entrepreneurs.• Identify the Social Entrepreneurship in socio-economic development.• Understand the evolution of the concept of Entrepreneurship.• Examine and analyse the qualities for Entrepreneurship.
Content Outline	<ul style="list-style-type: none">• Concept and Nature of Entrepreneurship

	<p>Concept, characteristics & types of Entrepreneur.</p> <p>Characteristics, need & types of Entrepreneurship.</p> <p>Social Entrepreneurship – Definition, Importance and social responsibilities.</p> <ul style="list-style-type: none"> ● Theories of Entrepreneurship: <p>Theory of Innovation by Schumpeter</p> <p>Theory of High achievement by McClelland</p> <p>Theory of Profit by Knight</p> <p>Theory of Social Change by Everett Hagen</p> ● Entrepreneurship Management <p>Qualities and Skills for Entrepreneurship</p>
Module 2 (Credit 1)	Entrepreneurship Development
Learning Outcomes	<p>After learning the module, learners will be able to</p> <ul style="list-style-type: none"> ● Explore and avail the schemes of Entrepreneurship Development Institutions. ● Identify the institutions supporting business enterprises. ● Explore the support of Central and State level institutions. ● Analyse the role of women entrepreneur in economic development.
Content Outline	<ul style="list-style-type: none"> ● Entrepreneurship Development Institutions: <p>Entrepreneurship Development Institute of India (EDII).</p> <p>National Institute of Entrepreneurship and Small Business Development (NIESBUD).</p> <p>National Entrepreneurship Development Board (NEDB)</p> ● Institutional support: <p>District Industries Centres (DICs)</p> <p>Industrial Development Corporation (IDC)</p> <p>Small Scale Industries Development Corporations (SSIDCs)</p> ● Women Entrepreneurship: <p>Significance, Challenges and Schemes for Women</p>

	<p>Entrepreneurship.</p> <p>Self Help Groups (SHGs), Self Help Entrepreneurs (SHE).</p>
Module 3 (Credit 1) Startup Entrepreneurship and Startup Ecosystem	
Learning Outcomes	<p>After learning the module, learners will be able to</p>
	<ul style="list-style-type: none"> ● Define Start-ups and explore the start-up ecosystem. ● Undertake Business Environment Analysis. ● Analyse the competitive Business Environment and Identify competitive advantages. ● Develop Start up Proposals for new venture launch.
Content Outline	<ul style="list-style-type: none"> ● Introduction to Startup Entrepreneurship- Meaning and Definition, Startup Ecosystem. Startup Lifecycle ● Processes of Business Environment Analysis – Political, Governmental, Stakeholder, Technological, Macroeconomic, Socio-demographic, Competitive and Competitor Analysis. ● Developing Startup Proposals.
Module 4 (Credit 1) Startup Project planning and development.	
Learning Outcomes	<p>After learning the module, learners will be able to</p>
	<ul style="list-style-type: none"> ● Design Start-up Project Plan and Carry out feasibility study. ● Understand the formalities and procedure of registration of a business. ● Identify the new venture expansion strategies and venture capitalist companies. ● Study and Examine the startup Success Stories.
Content Outline	<ul style="list-style-type: none"> ● Project Planning- Feasibility study - Formalities and procedures in registration of a business - Regulatory norms and legal aspects - Format and presentation of report – Marketing strategies. ● Preparing for the new venture launch - New venture expansion strategies - Venture Capital and Angel Investment.

	• Startup Success Stories.
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Assignments/Activities towards Comprehensive Continuous Evaluation (CCE)

Internal – 50 Marks

Sr. No	Activities	Marks
1	Project Report	15
2	Group Discussion/ Seminars/ Workshops/ Any other innovative methods	15
3	Presentations/ Case Study	10
4	Quiz/ Debate	10
	Total 50 Marks	50

External – 50 Marks

References:

- Ashok Soota and S.R. Gopalan, Entrepreneurship Simplified, from Idea to IPO, Portfolio-Penguin Random House, India.
- Chris Guilbeau, The \$100 Start-ups, Macmillan Publishers Limited.
- Ducker Peter: Innovation and Entrepreneurship. Butterworth-Heinemann, revised (2007).
- Holt. David: Entrepreneurship: New Venture Creation. Phi learning, 1st Edition (2009).
- Howard Frederick, Allan O'Connor, & Donald F. Kuratko, Entrepreneurship: Theory, Process and Practice, 4th Edition, Cengage Learning, 2016.
- Khanka S S, Entrepreneurship Development, S Chand Publication, 9th Edition, (2007).
- Madhukar Shukla, Social Entrepreneurship in India, 1st Edition, SAGE Publications India Pvt Ltd., 2020.
- Poornima M. Charantimath, Entrepreneurship Development and Small Business Enterprises, 3rd Edition, Pearson Education, 2018.
- Reena Poddar, Sarika Gadhawe, Competitive Advantage, An Introduction, The ICAI University Press.
- Vasant Desai, Entrepreneurship Management, 1st Edition, Himalaya Publishing House, 2013.
- Vijaykumar Thota, Santhi Vedula, Fundamental for New Entrepreneurs- in the context of Indian MSME's, Himalaya Publishing House.
- Steven Fisher, Ja-nae' Duane, The Startup Equation -A Visual Guidebook for Building Your Startup, Indian Edition, Mc Graw Hill Education India Pvt. Ltd.

Course Syllabus

Semester: VI

6.6: On-Job Training

Course Title	Internship
Course Credits	4
Course Outcomes	After going through the course, learners will be able to
	<ol style="list-style-type: none">1. Get exposure to work on the field related to finance, banking, Human Resource Management, Accounting, teaching and research.2. Bridge the gap between classroom teaching and practical work life.3. Make the students aware about work ethics and work discipline and punctuality.4. Develop the passion for professional Life or Excellence.5. Be Placed in banking, teaching, office management and research fields.
Module 1 (Credit 1)	
Learning Outcomes	After learning the module, learners will be able to
	<ul style="list-style-type: none">● Plan and set the goal of internship● Identify the agency for Internship
Content Outline	<ul style="list-style-type: none">● Plan and goal of internship with Faculty coordinator● Identify Agency of Internship● Completion of Pre internship documentation
Module 2 (Credit 1)	
Learning Outcomes <i>(Specific related to the module)</i>	After learning the module, learners will be able to
	<ul style="list-style-type: none">● Create awareness among students about ownership of their own professional life in terms of time management, productivity, efficiency, accountability and work life balance.● Promote the students in different fields like in banking, finance, marketing, and accounting.

Content Outline	<ul style="list-style-type: none"> • Placement for Internship • Actual undertaking work Experience at Internship agency • Keeping up to date weekly report • Updating field visit Report
Module 3 (Credit 1)	
Learning Outcomes <i>(Specific related to the module)</i>	<p>After learning the module, learners will be able to</p> <ul style="list-style-type: none"> • Take real work experience from academia to Industry • Develop self-confidence and self-esteem.
Content Outline	<ul style="list-style-type: none"> • Actual undertaking of work experience at Internship agency • Keeping up to date weekly report • Preparation of field visit Report
Module 4 (Credit 1)	
Learning Outcomes <i>(Specific related to the module)</i>	<p>After learning the module, learners will be able to</p> <ul style="list-style-type: none"> • Get Internship completion certificate from Internship Agency • Find source for job placement in areas of banking, finance, marketing, accounting and etc.
Content Outline	<ul style="list-style-type: none"> • Final report of the internship • Submission of Post Internship Documentation • Presentation and Viva • Tools: Rubrics for internship work, rubrics for presentation (viva) • Summative (External) assessment (100 marks)

Duration: 120 Hours

Assignments/ Reports:

Sr. No	Activities
1	Plan and goal of internship
2	Reports of Weekly activities
3	Field Visit Report (If any)
4	Report of internship

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Summative (External) assessment (100 marks)

Sr. No	Type of Evaluation	Criteria for Evaluation	Marks	Marks
1	External Assessment	The Mentor of the Agency will assess the Intern on the Following Criteria's:		
		A) Work Quality		
		1) Punctuality (5)	5	
		2) Sincerity (5)	5	
		3) Initiative (5)	5	
		4) Commitment (5)	5	
		5) Attitude (5)	5	25
		B) Skills		
		1) Communication (5)	5	
		2) Documentation (5)	5	
		3) Reporting (5)	5	
		4) Professionalism (5)	5	
				5) Adaptability (5)
2	External Assessment	Internship Report Weekly Activities Report Internship Report Presentation and Internship Viva Voce (Joint Assessment by Internal and External Examiner)	50	50
		Total		100

