

SNDT Women's University, Mumbai

Master of Business Administration – Finance Management (MBA-Finance Management)

as per NEP-2020

Syllabus

(2023-25)

Drogramme		Master of Business Administration – Finance
Programme		Master of Business Administration – Finance Management - (MBA-Finance Management)
Preamble		The name of the programme shall be Masters of Business Administration (Finance Management), or MBA (Finance Management) The programme will be of 88 credits, i.e., 22 credits per semester for four semesters.
		The objective of the programme is to provide students with opportunities to pursue a career in finance by imparting knowledge, skills and attitudes that give a strong foundation for holding competent and responsible executive positions. The curriculum has been designed to enable the student to develop a thorough knowledge of the concepts and techniques of modern management. Further, the programme will enable the student to develop analytical, decision- making and managerial skills required for the industry and be ready to contribute and manage finance in the corporate world. The programme is designed to enable the learner to gain hands on experience and practical exposure in the areas of corporate finance, financial markets and investments.
Programme Outcomes (POs)		After completing this programme, Learner will be able to
	1.	Gain knowledge of concepts and techniques of
		modern management, specifically in the areas of
		Finance and Investment.
	2.	Acquire skills and attitudes that give a strong
		foundation for holding competent and
		responsible executive positions in the corporate
		world.
	3.	Develop as an academically and professionally
		competent personnel acquiring analytical,
		decision making and managerial skills to
		contribute to financing and investment decisions
		in an organization.

	4.	Value ethical behavior in the areas of finance and investment for sustainable development
	5.	Become globally competent
	6.	Acquire Entrepreneurial skills
Eligibility Criteria for		A graduate in any discipline with 50% of marks at
Programme		graduation for open category and 45% for reserved
		category from an Indian University recognized by the
		Association of Indian Universities (AIU).
Intake		
(For SNDT WU		
Departments and		
Conducted Colleges)		
Duration		4 semesters (2 years)

Program Structure

SN	Courses	Type of Course	Credits	Marks	Int	Ext
	Semester I					
PG 1.1	Managerial Economics	Major (Core)	4	100	50	50
PG 1.2	Financial Reporting, Statements and Analysis	Major (Core)	4	100	50	50
PG 1.3	Managerial Skills for Effectiveness	Major (Core)	4	100	50	50
PG 1.4	Computer Applications for Business	Major (Core)	2	50	50	0
PG 1.5	Cost and Management Accounting	Major (Elective)	4	100	50	50
	Any one course of Finance or allied subject from SWAYAM having 4 credits	Major (Elective)				
PG 1.6	Statistics and Business Research Methodology	Minor Stream (RM)	4	100	50	50
			22	550	300	250
	Semester II					
PG 2.1	Marketing Management	Major (Core)	4	100	50	50
PG 2.2	Human Resource Management	Major (Core)	4	100	50	50
PG 2.3	Operations Management	Major (Core)	4	100	50	50
PG 2.4	Legal and Business Environment	Major (Core)	2	50	0	50
PG 2.5	Corporate Finance	Major (Elective)	4	100	50	50

			22	550	250	300
PG 2.6	Internship	OJT (Internship)	4	100	50	50
	Any one course of Finance or allied subject from SWAYAM having 4 credits					

Assessment strategies to be used for "Practical external' are: Lab practical of software, Presentation/Seminar/Workshop evaluation, product evaluation, Viva Voce, etc. by external examiners. Theory papers are not to be set for these courses.

- * CBCS for other students
- # can be dropped out by our students

\$ Skill-based courses

SN	Courses	Type of Course	Credits	Marks	Int	Ext
	Semester III					
PG 3.1	Financial Markets and Services	Major (Core) Theory	4	100	50	50
PG 3.2	Managing Banks and Financial Institutions	Major (Core) Theory	4	100	50	50
PG 3.3	Investment Analysis and Portfolio Management	Major (Core) Theory	4	100	50	50
PG 3.4	Behavioral Finance	Major (Core) Theory	2	50	0	50
PG 3.5.1	Financial Econometrics and Research	Major (Elective) Theory	4	100	50	50
PG 3.5.2	Financial Risk Management	Major (Elective) Theory				
PG 3.6	Entrepreneurship and Sectoral Specialisation	RP	4	100	50	50
			22	550	300	250
	Semester IV					
PG 4.1	Taxation	Major (Core) Theory	4	100	50	50
PG 4.2	International Finance	Major (Core) Theory	4	100	50	50
PG 4.3	Financial Derivatives	Major (Core) Theory	4	100	50	50
PG 4.4.1	Mergers, Acquisitions, Corporate Restructuring and Valuation	Major (Elective) Theory	4	100	50	50
PG 4.4.2	Project Appraisal and Finance	Major (Elective) Theory				
PG 4.5	Research Project (Year Long Project)	RP	6	150	100	50
			22	550	250	300

SN	Courses, Modules and Outcomes	Course Contents	Cr
	Semester III		
PG 3.1	Financial Markets and Services Major (Core) Theory	5	4
	 Understand the importance development Differentiate between Mone Differentiate Debt and Equi Apply valuation tools in del Assess the alternative source 	on of the Indian financial system e of the financial system in the economic ey Market and Capital Market ity market	
Module 1	Overview of Indian Financial S	ystem	1
	 LOs: Learners will be able to Understand the organization of the Indian financial system Analyse the role of economic variables in the financial system and its development 	 Module Contents: Nature and Role of Financial System; Financial System and Economic Development; Savings and Investment; Money, Inflation and Interest Rates An overview of Indian Financial System - Financial Markets and the types, Financial Instruments, Financial Intermediaries and Financial Services 	
Module 2	Money Market and Capital Mar	ket	1
	LOs: Learners will be able to	Module Contents:	
	 Differentiate between Money Market and Capital Market Understand various instruments traded in the Money Market Understand the concept of Capital Market and the various 	Deposits, Government Securities Market	

	instruments traded in capital market	SEBI in regulating Capital Markets; GIFT IFSC, International Financial Services Centre Authority (IFSCA)	
Module 3	Debt Market and Equity Market	t	1
	LOs: Learners will be able to	Module Contents:	
	 Differentiate Debt and Equity Market Analyze risk and returns in bond markets Analyze risk and returns in equity markets 	 Debt Market - Overview of Fixed- Income Securities, Risk Factors in Fixed-Income Securities, Types of Bonds, Bond Returns, Current Yield, Yield-to-Maturity, Price-Yield relationship, Duration and Convexity Equity Market -Stock: Return and Valuation; Methods of Valuation and examples 	
Module 4	Financial Intermediaries and S	ervices	1
	LOs: Learners will be able to	Module Contents:	
	 Understand the role of different intermediaries available and the financial services offered Assess alternative sources of funds 	Purchase, Leasing, Venture Capital, Private Equity, Angel Funds –	
Assignmen	ts/ Activities towards CCE	1	
	 Compute risk in equity shares Analyze the impact of news anno Analyze credit ratings of compan MCQ Quizzes using LMS 		

Books

- 1) Indian Institute of Banking and Finance. Indian Economy & Indian Financial System. 2023
- 2) Vinod Kumar, et al. Taxmann's Financial Markets, Institutions and Services. 2021
- 3) Khan M.Y. Indian Financial System, Tata McGraw Hill, 2019
- 4) Machiraju, H.R., Indian Financial System, Vikas Publications, 2019

- 5) Bharati V. Pathak, Indian Financial System, Pearson Education, 2018
- 6) Gurusamy, Indian Financial System, Tata McGraw Hill, 2009
- 7) Punithavathy. P. Financial Services and Markets, Vikas Publishing, 2009

Journals

- ✓ Indian Journal of Finance (ISSN 0973 8711)
- ✓ Finance India (ISSN 0970 3772)

Websites

- ✓ http://www.indianjournaloffinance.co.in
- ✓ http://www.financeindia.org

- ✓ Financial Institutions And Markets <u>https://onlinecourses.nptel.ac.in/noc24_mg20/preview</u>
- ✓ Global Financial Markets and Instruments <u>https://www.coursera.org/learn/global-financial-markets-instruments</u>
- ✓ Financial Markets <u>https://www.coursera.org/learn/financial-markets-global</u>

SN	Courses, Modules and Outcomes	Course Contents	Cr
	Semester III		
PG 3.2	Managing Banks and Financial	Institutions	4
	Major (Core) Theory		
	Course Outcomes: Learners w	ill be able to	
	 Understand the functioning Funds and other Financial I 	of Banks, Insurance Companies, Mutual nstitutions in India	
	 Gain knowledge on the regolated to financial institution 	gulatory aspects and legal environment	
	 Equip with adequate skills t ever changing financial env 	o manage the financial institutions in the ironment	
	 Update on recent trends financial institutions. 	and innovations in banking and other	

Module 1	Introduction to Banking		1
	 LOs: Learners will be able to Understand the structure of the banking sector in India Understand the role and operations of banks in India 	 Module Contents: Evolution and Role of Banking, Banking and Economic Development, Commercial Banks, Cooperative Banks, Regional Rural Banks, Agriculture and Rural Development Banks. Functions of Banks 	
Module 2	Banking Regulation		1
	 LOs: Learners will be able to Understand Banking regulation in India Understand monitoring of NPA by RBI 	 Module Contents: Role of RBI in regulating and supervising banks Basel Norms - Basel I, II & III norms Bank - Customer Relationship, Anti-Money Laundering and KYC, Banking Ombudsman Scheme, Banking and Financial Inclusion - SARFAESI Act - NPA and its resolution Insolvency Code and Securitization 	
Module 3	Insurance and Mutual Funds		1
	 LOs: Learners will be able to Understand the working of insurance companies in India Understand the working of Mutual Fund Companies in India 	_	
Module 4	Financial Institutions		1
	 LOs: Learners will be able to Understand the role of various financial institutions in India 	Module Contents: • Study of Financial Institutions – ECGC, EXIM, NABARD, NHB, SIDBI, CGTMSE etc., NBFC, Investment Banks	

	• Comprehend the innovations and trends in the emerging banking scenario	• Innovations and Recent trends in Banking and Financial Institutions	
Assignment	ts/ Activities towards CCE		
	 Assignment on CRR and SLR reg Assignment on Monetary policy of Group Project on Basel prescription MCQ Quizzes using LMS 	of RBI	

Books

- 1) Indian Institute of Banking and Finance, Principles of Banking, Macmillan, 2022
- 2) Insurance Institute of India, Principles of Insurance, Insurance Institute of India Publication, 2013
- 3) Trivedi V. & Jatana Renu, Indian Banking System, RBSA Publishers, 2011
- 4) Indian Institute of Banking and Finance, Banking Products and Services, Taxmann Publications, 2010
- 5) George E Thomas & Mishra K.C., General Insurance Principles and Practice, NIA and Cengage, 2009

Journals

- ✓ RBI Bulletin
- ✓ The Journal of Insurance Institute of India

Websites

- ✓ rbi.org.in
- ✓ https://www.insuranceinstituteofindia.com
- ✓ http://www.irda.gov.in

- Introduction to Banking and Financial Markets https://onlinecourses.swayam2.ac.in/imb24_mg66/preview
- ✓ Banking and Financial Markets: A Risk Management Perspective https://onlinecourses.swayam2.ac.in/imb24_mg61/preview
- ✓ Banking and Financial Institutions <u>https://www.coursera.org/learn/banking-and-financial-institutions</u>

SN	Courses, Modules and Outcomes	Course Contents	Cr
	Semester III		
PG 3.3	Investment Analysis and Portf	olio Management	4
	Major (Core) Theory		
	Course Outcomes: Learners w	ill be able to:	
	 Analyse securities and fundamental analysis 	make investment decisions using	
	 Analyse securities and ma analysis 	ke investment decisions using technical	
		ng portfolios, analyse and evaluate the	
	 Apply pricing models and a bond and equity funds. 	asset allocation techniques for managing	
Module 1	Returns and Risk in Investmer	ıt	1
	LOs: Learners will be able to	Module Contents:	
	 Understand the meaning of investment and types of investors Understand the investment process Compute risk and returns 		
Module 2	Fundamental Analysis		1
	LOs: Learners will be able to	Module Contents:	
	 Understand the concept of fundamental analysis in investment decisions Apply fundamental analysis for making investment decisions. 	 Fundamental Analysis - Economic Analysis, Industry Analysis and Company Analysis. 	
Module 3	Technical Analysis		1
	LOs: Learners will be able to	Module Contents:	

	 Understand the meaning of Technical analysis in investment decisions Apply technical analysis for making investment decisions. 	 Technical Analysis: Meaning and Assumptions of Technical Analysis, Trend lines and their significance, Market indicators; Price indicators; Volume indicators; Price-volume relationship; Relative Strength Index (RSI); Rate of Change (ROC); Charting - Types of price charts, Price patterns. Efficient Market Hypothesis (EMH) – Random Walk theory, Forms of EMH, EMH and empirical findings, Implication of EMH on fundamental and technical Analysis, Market inefficiencies. 	
Module 4	Portfolio Management		1
	LOs: Learners will be able to	Module Contents:	
1			
	 Understand the meaning of portfolio Construct and evaluate portfolios Understand different models in portfolio management 	 Meaning of portfolio; Reasons to hold portfolio; Portfolio Analysis, Selection and Evaluation; Markowitz's Model; Efficient frontier; Sharpe's Single Index Model; Capital Asset Pricing Model; Factor Models and Arbitrage Pricing Theory and Portfolio Performance Evaluation – Asset Allocation techniques - Managing Equity and Bond Funds 	
Assignmen	portfolio • Construct and evaluate portfolios • Understand different models in	portfolio; Portfolio Analysis, Selection and Evaluation; Markowitz's Model; Efficient frontier; Sharpe's Single Index Model; Capital Asset Pricing Model; Factor Models and Arbitrage Pricing Theory and Portfolio Performance Evaluation – Asset	

Books

- 1) Chandra Prasanna, *Investment Analysis and Portfolio Management*, Tata McGraw Hill, 2021
- 2) Dempsey M. Investment Analysis: An Introduction to Portfolio Theory and Management. Routledge. 2019
- 3) Fischer. D, et. al. Security Analysis and Portfolio Management, Pearson, 2018

4) Punithavathy. P, *Security Analysis and Portfolio Management*, Vikas Publishing, 2013

Journals

- ✓ The Journal of Portfolio Management (Print: ISSN: 0095-4918, E-ISSN: 2168-8656)
- ✓ Financial Markets and Portfolio Management (Electronic ISSN -2373-8529; Print ISSN: 1934-4554)

Websites

- ✓ http://www.bseindia.com/
- ✓ http://www.nseindia.com/
- ✓ http://www.nseindia.com/education/content/module_ncfm.htm

- ✓ Investment Management <u>https://onlinecourses.nptel.ac.in/noc24_mg34/preview</u>
- ✓ Investment Management <u>https://www.coursera.org/specializations/investment-management</u>

Courses, Modules and Outcomes	Course Contents	Cr
Semester III		
Behavioral Finance		2
Major (Core) Theory		
Course Outcomes: Learners w	ill be able to:	
 Analyse the behaviour of in the finance markets 	ndividuals and institutional investors in	
 Examine how emotions, so investors 	cial interactions, etc. affect behaviour of	
decision making	-	
	Outcomes Semester III Behavioral Finance Major (Core) Theory Course Outcomes: Learners with • Analyse the behaviour of inthe finance markets • Examine how emotions, so on investors • Understand the biases that decision making • Analyse the relationship bet	Outcomes Semester III Behavioral Finance Major (Core) Theory Course Outcomes: Learners will be able to: • Analyse the behaviour of individuals and institutional investors in the finance markets • Examine how emotions, social interactions, etc. affect behaviour of investors • Understand the biases that cause the making of errors in financial decision making • Analyse the relationship between behavioural finance and any event

Module 1	Behavioral Finance Theory and	Biases	1
	LOs: Learners will be able to	Module Contents:	
	 Understand alternate framework for price discovery in the markets Identify persistent or systematic behavioral factors that influence investment behavior Understand the limitations of 'rational' models of investment decision making 	 Overview of behavioral finance, Investment Decision Cycle: Judgment under Uncertainty Overconfidence and individual investors, Overconfidence and professional investors Disposition effect, Brief History of Rational Thought, Paradoxes Utility/ Preference Functions: Expected Utility Theory [EUT], Risk perceptions, Prospect theory, Decision frames Financial Decision making errors - Biases that caused these errors - Information Screening Biases - Information Processing: Bayesian Decision Making, Heuristics and cognitive biases - Forecasting Biases, Mental accounting Familiarity and representativeness. 	
Module 2	Behavioral Biases and Corpora	_	1
	LOs: Learners will be able to	Module Contents:	
	 behavioral portfolio management Understand influence of behavior biases on corporate decision-making 	 Behavioral portfolio management Herding Social interaction Emotions and investment decisions Behavioral biases and corporate decision-making (Valuation, capital budgeting, and capital structure) Behavioral biases and corporate decision-making (Dividend policy and mergers and acquisitions) Psychological phenomena, corporate governance and group process Behavioral finance and the financial crisis 	
Assignmen	ts/ Activities towards CCE		
	 Assignment on individual investor Project on behavior of institution MCQ Quizzes using LMS 		

Books

- 1) Prasanna Chandra, Behavioral Finance, Tata McGraw Hill, 2020
- 2) Ranjit Singh, Behavioral Finance, Prentice Hall of India, 2019
- 3) M.M.Sulphey, Behavioral Finance, PHI Learning, 2014
- 4) William Forbes, Behavioral Finance, Wiley and Sons. 2011
- 5) Parag Parikh, Value Investing and Behavioral Finance, Tata McGraw Hill, 2009

Journals

- ✓ Journal of Behavioral Finance (Print ISSN: 1542-7560 Online ISSN: 1542-7579)
- ✓ Journal of Behavioral and Experimental Finance (Print ISSN: 2214-6350 Online ISSN: 2214-6369)

Websites

- ✓ https://www.behavioralfinance.com/
- ✓ https://www.raymondjames.com/mind-matters

- ✓ Behavioural Finance <u>https://onlinecourses.swayam2.ac.in/imb24_mg106/preview</u>
- ✓ Behavioral Finance <u>https://www.coursera.org/learn/duke-behavioral-finance</u>

SN	Courses, Modules and Outcomes	Course Contents	Cr
	Semester III		
PG 3.5.1	Financial Econometrics and Res	search	4
	Major (Elective) Theory		
	Course Outcomes: Learners wi	Il be able to:	
	Understand different source	es and types of financial data	
	 Collect data from different s 	sources	
	industry and economy	lable on the performance of company,	
	 Forecast future financial pe Use survey-based research 	rformance tools in the area of financial research	

Module 1	Introduction		1
	 LOs: Learners will be able to Collect financial and economic data from various sources Collate and present data for analysis Apply Exponential Smoothing and linear regression model in analysis 	 Module Contents: Meaning of Financial Econometrics Sources Financial and Economic data Primary and Secondary Types of Data - Time Series Data, Cross-section Data, Panel Data Exponential Smoothing, Classical Linear Regression Model 	
Module 2	Auto-Regression and Moving A	verage Models	1
	LOs: Learners will be able to	Module Contents:	
	 Apply the tests for stationarity of time-series data Apply Auto-regression and Moving Average models in analysis of data 	 Stationary and Nonstationary Timeseries, Test of Stationarity, Auto Regressive, Moving Average, ARMA models of Stationary Time Series ARIMA (p, d, q) models for analysis and forecasting of financial data Q and LB Statistic, Box Jenkins Methodology for ARIMA models. Practical Applications using financial data, Evaluation of Forecasts, Root Mean Square Error. 	
Module 3	Multiple Regression Model		1
	LOs: Learners will be able to	Module Contents:	
	 Analyse data using multiple regression models Apply Logit and Probit Models to analyse data Understand ARCH and GARCH Models in estimating asset price volatility 	 Multiple Regression models for financial data, Multiple Regression models for financial data, Cointegration, Vector Auto regression, Vector Error Correction Model, Logit and Probit models Modelling asset return volatility, ARCH, GARCH models for estimating asset price volatility and volatility forecasting. 	
Module 4	Survey-based Research in Fina	nce	1

	LOs: Learners will be able to	Module Contents:	
	 Understand survey-based research in the area of finance Prepare questionnaire and analyse the responses using various statistical techniques 	 Survey-based Research in the area of Finance Preparation and Analysis of Questionnaire using Chi Square test, t-test, ANOVA, Factor Analysis, Correlation, Regression. 	
Assignment	Assignments/ Activities towards CCE		
	 Assignment of collection and coll Assignment on analysis of time s Project on Survey-based Researce MCQ Quizzes using LMS 	series data	

Books

- 1) Brooks, C.. *Introductory Econometrics for Finance.* Cambridge University Press, 2014
- 2) Frank Fabozzi, et al. The basics of Financial Econometrics, John Wiley, 2014
- 3) Gujarati, DN, et al. Basic Econometrics, 2017
- 4) Enders, W. Applied Econometric Time Series. John Wiley. 2013
- Tsay, R.S. Analysis of Financial Time Series. (3rded.). New York, NY: John Wiley. 2010
- 6) Koop, G. Analysis of Financial Data. John Wiley. 2006

Journals

- ✓ Journal of Financial Econometrics (Online ISSN 1479-8417; Print ISSN 1479-8409)
- ✓ Quantitative Finance and Economics (ISSN 2573-0134)
- ✓ Arthshastra Indian Journal of Economics and Finance (Print ISSN 2278 1811)

Websites

- $\checkmark \ http://www.indianjournalofeconomicsandresearch.com$
- ✓ https://salve.libguides.com/c.php?g=434925&p=2964221

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Introduction to Econometrics

✓ <u>https://onlinecourses.nptel.ac.in/noc24_ec06/preview</u> Econometrcis

- ✓ <u>https://onlinecourses.swayam2.ac.in/cec24_hs32/preview</u>
 Applied Statistics and Econometrics
- ✓ <u>https://onlinecourses.nptel.ac.in/noc24_ec03/preview</u>

SN	Courses, Modules and Outcomes	Course Contents	Cr
	Semester III		
PG 3.5.2	Financial Risk Management		4
	Major (Elective) Theory		
	Course Outcomes: Learners w	ill be able to:	
	other Risks faced by the ir	sks al with Market Risks, Credit Risks and	
Module 1	Introduction to Financial Risk		1
	LOs: Learners will be able to	Module Contents:	
	 Understand the different types of financial risks Identify sources of financial risk Understand the importance of Financial Risk Management 	 Financial Risk – Meaning and Types Nature, sources and measures of financial risks. Importance of Financial Risk Management. 	
Module 2	Managing Market Risks		1
	LOs: Learners will be able to	Module Contents:	
	 Identify different sources of market risk Measure Market Risk Measure Portfolio risk 	 Sources of market risk Measures of market risk. Value at Risk. RiskMetrics Approach. Historical Simulations. Monte Carlo Simulations. Portfolio Risk Measure. Portfolio Risk Budgeting. Stress Testing and Back Testing. Capital Charges 	

Module 3	Managing Credit Risks		1
	 LOs: Learners will be able to Measure Credit risk Understand Default Risk Models Apply Credit Derivatives to hedge credit risk 	Module Contents: • Concept of Credit Risk. Individual Loan Risks. Measurement of Credit Risk. Default Risk Models. Loan Portfolio and Concentration Risk. Credit Ratings. Credit Derivatives. Capital Charges.	
Module 4	Different Risks and their Mana	gement	1
	 LOs: Learners will be able to Understand other types of financial risks Understand the concept of Enterprise Risk Management 	 Module Contents: Other types of financial risks faced by organizations. Measures and handling of off-Balance-sheet risks, foreign exchange risks, sovereign risk, liquidity risk, technology and other operational risks. Risk hedging and management. Enterprise Risk Management, Integrated Approach to Risk Management. 	
Assignment	ts/ Activities towards CCE	wheet wield	
	 Assignment on calculation of ma Project on Credit Risk models Measuring different types of risk MCQ Quizzes using LMS 		

Books

- 1) Arora RK, Financial Risk Management, Wiley Publications, 2021
- 2) Indian Institute of Banking and Finance, Risk Management, Macmillan Education, 2023
- 3) Philippe Jorion, Value at Risk, Tata McGraw Hill, New Delhi, 2009
- 4) Varma JR., Derivatives and Risk Management, Tata McGraw Hill, New Delhi, 2008
- 5) Don M Chance, Financial Risk Management, World Scientific, 2020

Journals

✓ Journal of Financial Risk Management (Online ISSN 2167-9541; Print ISSN 2167-9533)

✓ The IUP Journal of Financial Risk Management (ISSN 0972-916X)

Websites

- ✓ https://www.mdpi.com/journal/jrfm
- ✓ http://www.indianjournalofeconomicsandresearch.com

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Banking and Financial Markets: A Risk Management Perspective

- ✓ <u>https://onlinecourses.swayam2.ac.in/imb24_mg61/preview</u>
 Commodity Derivatives and Risk Management
- ✓ ✓ https://onlinecourses.nptel.ac.in/noc24 mg115/preview

SN	Courses, Modules and Outcomes	Course Contents	Cr
	Semester III		
PG 3.6	Entrepreneurship and Sectoral Sp	ecialisation - RP	4
	Course Outcomes: Learners	will be able to	
	enterprise	ents to start a new small/medium eurial skills in the area of their	
Module 1	Concept of Entrepreneurship		1
	LOs:	Module Contents:	
	Learners will be able to		
	 Develop an entrepreneurial mindset characterized by creativity, initiative, resilience, and a willingness to take calculated risks. Identify and evaluate entrepreneurial opportunities by recognizing unmet needs, market gaps, and emerging trends. 	 Concept of Entrepreneurship and emergence of entrepreneurial class Theories of entrepreneurship Characteristics of entrepreneurial leadership, risk taking, decision taking and business planning. Analysis of business opportunities, environmental scanning, Sectoral studies, process of 	

Module 2	Develop comprehensive business plans and strategies that outline the vision, mission, goals, target market, value proposition, and competitive advantage of their entrepreneurial ventures. Institutional framework for end	 generating business ideas, screening and selection Techno-economic feasibility studies. Development of detailed project report for implementation Ancillary industry development; Identification of opportunities for ancillary industries. Entrepreneurial opportunities in service industries, transportation, distribution and agro industries. 	1
			_
	LOs: Learners will be able to	Module Contents:	
	 Understand the legal and regulatory requirements for starting and operating a business, including business registration, intellectual property protection, contracts, and compliance with labor laws and industry regulations. Foster a culture of innovation and creativity within their ventures, encouraging experimentation, continuous learning, and the pursuit of 	 Institutional framework for entrepreneurship development in our country. Government policy, agencies supporting entrepreneurship & development, industrial estates, financial incentives, backward area benefits, schemes for the educated unemployed, fiscal incentives, procurement of industrial equipment, marketing support, source of finance : institutional and others. Training for entrepreneurship development. Entrepreneurial behaviour, techno-economics innovation and entrepreneurship, socio- psychological factors 	

	impact, to build trust and credibility with stakeholders.	influencing entrepreneurial development.
Assignmen	ts/Activities towards	
	 Business Plan Developmer Entrepreneurial Case Stud Market Research and Valid Startup Simulation Game Entrepreneurial Mindset D Business Model Canvas Washington 	lies Analysis dation evelopment

Sectoral Specialisation Report on any of the areas: 2 credits

The following areas of sectoral specialization will be offered.

1.	Credit Rating
2.	Venture Capital Funds
3.	Personal Finance
4.	Private Debt and Private Equity
5.	MSME Financing
6.	Banking
7.	Insurance
8.	Investment Banking
9.	Mutual Funds
10.	Agency and Broking
11.	Management of Family Business
12.	BPO and KPO
13.	Digital Marketing
14.	Education Management
15.	Food Processing
16.	Health and Wellness Management
17.	Horticulture

18.	Hospitality Management
19.	Logistics and Supply Chain Management
20.	Technology Management
21.	Any other sector of Interest to the students with specific approval of the Institute

Books

- 1) Shane, S. A. (2020). Entrepreneurship: The Essentials
- 2) Kuratko, D. F., & Morris, M. H. (2021). Entrepreneurship: Theory, Process, and Practice
- 3) Hisrich, R. D., Peters, M. P., & Shepherd, D. A. (2020). Entrepreneurship
- 4) Burns, P. (2021). Entrepreneurship and Small Business
- 5) Hitt, M. A., Ireland, R. D., & Hoskisson, R. E. (2020). Strategic Entrepreneurship: Creating a New Mindset
- 6) Zimmerer, T. W., Scarborough, N. M., & Wilson, D. L. (2021). Essentials of Entrepreneurship and Small Business Management
- 7) Katz, J. A. (2020). Entrepreneurial Small Business
- 8) Baron, R. A. (2019). Entrepreneurship: An Evidence-Based Guide
- 9) Thompson, J. L., & Strickland, A. J. (2020). Crafting & Executing Strategy: The Quest for Competitive Advantage: Concepts and Cases
- 10)Spinelli, S., Jr., & Adams, R. J. (2021). New Venture Creation: Entrepreneurship for the 21st Century

Journals

- ✓ International Entrepreneurship and Management Journal (Electronic ISSN:1555-1938; Print ISSN: 1554-7191)
- ✓ The Journal of Entrepreneurship (Print ISSN 0971-3557; Online: ISSN 0973-0745)

Websites

- ✓ https://www.entrepreneur.com/en-in
- ✓ https://wep.gov.in/

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 ✓ Entrepreneurship Management https://onlinecourses.swayam2.ac.in/cec24 mg28/preview

- Institutional Management for Entrepreneurship <u>https://onlinecourses.swayam2.ac.in/ntr24_ed62/preview</u>
- ✓ Entrepreneurship <u>https://www.coursera.org/specializations/wharton-</u> entrepreneurship

SN	Courses, Modules and Outcomes	Course Contents	Cr
	Semester IV		
PG 4.1	Taxation Major (Core) Theory		4
	 Compute the income under Apply the statutory deduct Understand the structure of 	ons applicable on Gross total income	
Module 1	Introduction to Direct Taxation		1
	LOs: Learners will be able to	Module Contents:	
	 understand the basic concepts of taxation understand the concept of residential status of assessor 	 Direct Taxation: Scope of Income Tax Definitions / Concepts. (To the extent necessary to compute taxable income & wealth). Residential status and scope of income – Incidence of Taxation. 	
Module 2	Heads of Income		1
	LOs: Learners will be able to	Module Contents:	
	 Understand different heads of income compute income under different heads of income 	 Heads of Income and computation there under: Salaries House property Business income Capital Gains including LTCG Other sources 	

Module 3	Exclusions and Deductions		1
	LOs:	Module Contents:	
	 Understand exclusions from total income Apply statutory deductions from Gross total income 	 Exclusions from Total Income Deduction from Gross Total Income Impact of various direct taxes on Financial and Operational Decisions 	
Module 4	Indirect Taxation		1
	LOs: Learners will be able to	Module Contents:	
	• Understand the Indirect Tax structure in India	 Indirect Taxation: Indirect tax structure in India – GST, CGST, SGST Impact of various indirect taxes on Financial and Operational Decisions. FATCA of US (has implications on residents/non-residents having income from abroad). 	
Assignmen	ts/ Activities towards CCE		
	individuals	axable income from salaries of axable income from house property of ad gains from business and profession of	

Books

- 1) Taxmann's Students' Guide to Income Tax Including GST (AY 2024-25) by Dr. Vinod K Singhania and Dr. Monica Singhania
- 2) Taxation Law and Accounts including G.S.T. by Dr. H.C. Mehrotra and Dr. S.P. Goyal, Sahitya Bhawn Publications, 2023
- 3) Ainapure, Direct& Indirect Tax, MananPrakashan, 2017
- 4) Datey V.S., Indirect Taxes Law and Practice, Taxmann, 2013
- 5) Singhania.V.K, Singhania Monika, Students' Guide to Income Tax (including Service Tax/VAT), Taxmann, 2012

6) Strategic Corporate Tax Planning (Wiley Finance) by John E. Karayan , Charles W. Swenson, et al. 2002

Journals

- ✓ World Tax Journals (ISSN: 2352-9237; Print ISSN: 1878-4917)
- ✓ Vision: Journal of Indian Taxation (Print ISSN: 2347-4475;e-ISSN: 2395-2571)

Websites

- ✓ https://www.taxmann.com/
- ✓ https://www.incometax.gov.in/iec/foportal/

- ✓ Income Tax Law and Practice <u>https://onlinecourses.swayam2.ac.in/cec24_cm07/preview</u>
- ✓ Direct Tax Laws and Practice <u>https://onlinecourses.swayam2.ac.in/cec24_cm01/preview</u>
- ✓ Introduction to GST <u>https://onlinecourses.swayam2.ac.in/nou24_cm12/preview</u>

SN	Courses, Modules and Outcomes	Course Contents	Cr
	Semester IV		
PG 4.2	International Finance		4
	Major (Core) Theory		
	 Understand the different promotion measures and promote international trade 	hange market t international financial institutions export policies, promotion strategies, the role of different organisations to	
Module 1	International Financial Institut	ions and Markets	1

	• Understand the international	• International Capital Markets	
	capital market and its financial	instruments such as ADR, GDR, ECB,	
	instruments	FCCB, FCEB, etc.	
Module 4	International trade, its terms a	and financial instruments	1
	LOs: Learners will be able to	Module Contents:	
	Understand and apply the various terms of international trade and its financial instruments	Documentary credits. Types of	
Assignmen	ts/ Activities towards CCE		
	 Group discussion on role played Assignment on India's Balance o Assignment on current trends in MCQ Quizzes using LMS 	f Payment position	

Books

- 1) Apte, P. G, International Financial Management, Tata McGraw Hill, 2020
- 2) Rajwade A.V., Cash and Derivatives Markets in Forex, Tata McGraw Hill, 2017
- 3) Rajwade A.V., *Foreign Exchange, International Finance, Risk management*, Academy of Business Studies, 2014
- 4) Avadhani V.A., International Financial Management, Himalaya Publishing, 2016
- 5) Bekaert and Hodrick, International Financial Management, Prentice Hall, 2011
- 6) Madura, International Corporate Finance, South Western College, 2011
- 7) ThummulSiddaiah, *International Financial Management*, Pearson Education, 2012

Journals

 ✓ Journal of International Finance and Economics (ISSN: 1555-6336, E-ISSN: 2378-864X) ✓ Journal of International Financial Markets, Institutions and Money (Print ISSN: 1042-4431; Online ISSN: 1873-0612)

Websites

- ✓ https://www.imf.org/en/Publications/fandd/issues/Series/Back-to-Basics/Financial-Markets
- ✓ https://www.gfma.org/

- ✓ The Role of Global Capital Markets <u>https://www.coursera.org/learn/capital-markets</u>
- ✓ International Business Operations <u>https://www.coursera.org/learn/international-business-operations</u>

SN	Courses, Modules and Outcomes	Course Contents	Cr
	Semester IV		
PG 4.3	Financial Derivatives		4
	Major (Core) Theory		
	Course Outcomes: Learners wi	ll be able to:	
	 Analyse risks in various financial products Understand the importance of mitigation of risks Use derivatives as a tool to hedge the risks involved in financial products Apply valuation models for options and futures Apply different trading strategies in the futures and options market. 		
Module 1	Basics of Derivatives		1
	 LOs: Learners will be able to Understand the different risks involved in various financial products Understand the basics of derivatives for risk mitigation 	Identification and Management; Risk Management and Financial	

		Market, Players in Derivatives	
		Market; Indian Derivatives Market	
Module 2	Forward and Futures Contracts	5	1
	LOs: Learners will be able to	Module Contents:	
	 Use derivatives as a hedging tool to mitigate the risks involved Understand forward contracts Understand futures contract Calculate price of futures contract 	 Forward Contracts - Meaning, Valuation of Forward, Limitations of Forward markets Futures Contracts - Significance of Futures Contract, Terms used in a Futures Contract, Difference between Forwards and Futures. Futures Payoff, Futures Pricing Equity/Index Futures, Meaning of Index, Types of Index, Indices in India, Uses of Index Futures 	
Module 3	Options		1
	LOs: Learners will be able to	Module Contents:	
	 understand options contract compute option pricing using option pricing models 	 Options; Difference between Futures and Options; Types of Option Contracts; Options Terminology; Pay-off in options; Trading strategies; Option Valuation Strategies; Binomial Model; The Black and Scholes Model 	
Module 4	Commodity, Currency and Crec	lit Derivatives	1
	LOs: Learners will be able to	Module Contents:	
	 Understand Commodity Derivatives Understand Currency Derivatives, Credit derivatives and swaps Appreciate the ethical issues while using financial derivatives 	 Commodity Derivatives; Structure of commodity exchanges; Hedging using commodity futures; Currency Derivatives; Credit Derivatives; Swaps Ethical Issues in Financial Derivatives 	
Assignmen	ts/ Activities towards CCE		
	 Assignment on calculation of future Assignment on calculation of opte Project on calculation of risk MCQ Quizzes using LMS 	•	

Books

- 1) Ashwani Gujral, *How to Make Money Trading Derivatives: An Investor's Guide*, Vision Books, 2012
- 2) Gupta S. L., *Financial Derivatives: Theory, Concepts and Problems,* PHI Learning Pvt. Ltd., 2005
- 3) Hull, Fundamentals of Futures and Options Markets, Prentice Hall, 2013
- 4) Jayanth Rama Varma, Derivatives and Risk Management, Tata McGraw Hill, 2008
- 5) Kumar S. S. S., Financial Derivatives, PHI Learning, 2007
- 6) Nick Battley, Introduction to Commodity Futures and Options, McGraw Hill, 1995
- 7) Patwari D. C., *Options and Futures: Indian Perspective*, Jaico Publishing House, 2001
- 8) Somanathan T.V., Derivatives, Tata McGraw Hill, 1998
- 9) Sundaram Janakiramanan, *Derivatives and Risk Management*, Pearson Education, 2011
- 10) Waldron Richard, An Introduction to Commodity Trading, Squantum Publishing, 2011

Journals

- ✓ The Journal of Derivatives (ISSN: 1074-1240, E-ISSN: 2168-8524)
- ✓ International Journal of Financial Markets and Derivatives (ISSN Print 1756-7130; Online 1756-7149)

Websites

- ✓ http://www.bseindia.com/
- ✓ https://www.financederivative.com/
- ✓ http://www.nseindia.com/

- Financial Derivatives and Risk Management https://onlinecourses.nptel.ac.in/noc24_mg19/preview
- Derivatives Options and Futures <u>https://www.coursera.org/learn/derivatives-options-futures</u>

SN	Courses, Modules and Outcomes	Course Contents	Cr
	Semester IV		

PG 4.4.1	Mergers, Acquisitions, Corporate Restructuring and Valuation	
	Major (Elective) Theory	
	 Course Outcomes: Learners will be able to: Understand the legal and regulatory aspect of mergers and acquisitions Differentiate mergers, acquisitions and takeovers Get an overview of the corporate restructuring Apply different methods to value tangible assets of a company Understand the valuation and importance of intangibles in mergers and acquisitions Identify common errors in valuation and analyse various reasons for failures in mergers in order to avoid failures in mergers and acquisitions Equip themselves in taking efficient decisions regarding mergers 	
Module 1	Introduction to Merger	1
	 LOs: Learners will be able to Understand the concept of mergers and acquisitions Understand the rationale and motivation of mergers Differentiate the various types of mergers Understand the process and legal aspects of mergers Calculate costs and benefits of a merger Calculate Exchange Ratio Module Contents: Mergers, Types of Mergers, Reasons for Merger, Advantages and Disadvantages of Mergers, Amalgamation in National Interest by Central Government Legal Aspects of a Merger, Taxation Aspects, Costs and Benefits of a Merger, Cash and Stock Compensation, Commonly used bases for determining Exchange Ratio 	
Module 2	Acquisition	1
	 LOs: Learners will be able to Understand the process of acquisitions Differentiate direct and indirect acquisition Comprehend SEBI Takeover Code Module Contents: Acquisition – Process and Managing of an Acquisition, Indirect Acquisition Takeovers, Regulation of Takeovers, SEBI Takeover Code, Anti-takeover Defences, Hostile Takeovers 	
Module 3	Corporate Restructuring	1

	LOs: Learners will be able to	Module Contents:	
		mouule contents:	
	• Understand the different types of business alliances and their merits and demerits	 Business Alliances – Joint Ventures, Strategic Alliances, Licensing, Franchising Alliance, Rationale for Business Alliances Divestitures, Demergers, Reverse Mergers, Equity Carve out, Leveraged buyout, Management Buyout 	
Module 4	Valuation		1
	LOs: Learners will be able to	Module Contents:	
	 Understand different valuation methods of tangibles and intangibles Understand the reasons for failure in mergers and minimize errors during valuation of assets 	 Valuation of the company in the process and after the merger – Valuation Methods – Valuation of Goodwill – Valuation of Brands – Valuation of Human Resources - The impact of Mergers on the performance of the company: market capitalization, book value, earnings per share, economic value added. Integration of companies in mergers and acquisitions. Compatibility issues of production, financial, organizational structure, personnel, organizational culture. The reasons for failures of mergers and acquisitions. 	
Assignmen	ts/ Activities towards CCE		
	 Assignment on computing Swa entities Assignment on valuation of merge Project on Business Alliances Quizzes using LMS 	ap Ratios/Exchange Ratios of merged ged entity	

Books

- 1) Taxmann's Mergers, Acquisitions and Corporate Restructuring, 2023
- 2) Aswath Damodaran, *Investment Valuation*, Wiley Finance, 2012
- 3) Barbara Petit and Kenneth Ferris, *Valuation for Mergers and Acquisitions*, Pearson, 2013

- 4) Jay M Desai, Nisarg A Joshi, *Mergers and Acquisitions*, Dreamtech Press, 2012
- 5) Rajinder S Aurora, Kavita Shetty, Sharad Kale, *Mergers and Acquisitions*, Oxford University Press, 2011
- 6) Mark Thomas, *Mergers and Acquisitions: Confronting the Organisation and People Issues*, Viva Books, 2009
- 7) Patrick A. Gaughan, *Mergers, Acquisitions, and Corporate Restructurings*, 2010
- 8) Rajesh Kumar. B, *Mergers and Acquisitions Text and Cases*, Tata McGraw -Hill Education, 2011
- 9) Tim Koller, Marc Goedhart, David Wessels, *Valuation: Measuring and Managing the Value of Companies*, John Wiley and Sons, 2010

Journals

- ✓ Journal of Corporate Finance (Print ISSN: 0929-1199; Online ISSN: 1872-6313)
- ✓ Journal of Financial Economics (Print ISSN: 0304-405X; Online ISSN: 1879-2774)

Websites

- ✓ https://mergersandinquisitions.com/
- ✓ https://mnacritique.mergersindia.com/
- ✓ https://www.ft.com/mergers-acquisitions

- Mergers and Acquisitions <u>https://www.coursera.org/specializations/mergersandacquisitions</u>
- Mergers, Acquisitions and Corporate Restructuring <u>https://onlinecourses.nptel.ac.in/noc24_mg39/preview</u>

SN	Courses, Modules and Outcomes	Course Contents	Cr
	Semester III		
PG 4.4.2	Project Appraisal and Finance		4
	Major (Elective) Theory		

	Course Outcomes:		
	Learners will be able to:		
	 Identify project opportunities Understand the life cycle of a project Value projects from return and risk perspectives Apply techniques for implementation and review of projects Manage project risks Compare financing alternatives to make efficient decisions with respect to raising finance 		
Module 1	Project Planning		1
	LOs: Learners will be able to	Module Contents:	
	 This course will enable the student to Identify project opportunities for investment Understand the project life cycle 	 Project Planning - Identification of Project opportunities for investment – Analysis of industry - Review of project profiles – Feasibility Study - Project appraisal parameters, Project Life Cycle. 	
Module 2	Project Valuation		1
	LOs: Learners will be able to	Module Contents:	
	 Value different projects using different methods Assess project risk 	 Valuing Projects - Various Techniques of evaluating commercial, Government and social projects. DCF and non-DCF methods – sensitivity analysis Project risk assessment – probabilistic cash flow approaches – application of simulation techniques 	
Module 3	Project Management		1
	LOs:	Module Contents:	
	 Understand project negotiation Apply various techniques in management of projects Understand the nature of international projects 	 Project Negotiation – Project Management, Implementation and Review including CPM, PERT, WBS techniques Brief study on International Projects 	

Module 4	Project Financing		1
	LOs: Learners will be able to	Module Contents:	
	 Understand the structure of project financing Analyse various financing alternatives 	 Overview and Structure of Project Financing -Managing Project Risks, Financing Projects Financial Structuring – Financing alternatives 	
Assignmen	ts/ Activities towards CCE		
	 Assignment on Appraisal of Projects Assignment on International Projects MCQ Quizzes using LMS 		

Books

- 1) Rashmi Agarwal and Yogieta Mehra, Project Appraisal and Management, Taxmann. 2021
- 2) Nagarajan K, Project Management, New Age International Publishers, 2017
- 3) Ambrish Gupta, Project Appraisal and Financing, Prentice Hall of India, 2017
- 4) Prasanna Chandra, Projects: Planning, Analysis, Selection, Financing, Implementation and Review, McGraw Hill Education, 2017
- 5) Harvey Maylor, Project Management, Pearson, 2017

Journals

- ✓ The Journal of Project Finance (Online ISSN 1082-3220)
- ✓ Journal of Project Management (Online ISSN 2371-8374, Print ISSN 2371-8366)

Websites

- ✓ https://www.sciencedirect.com/journal/international-journal-of-project-management
- https://www.apm.org.uk/about-us/international-journal-of-project-managementijpm/

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Project Management for Managers

- ✓ <u>https://onlinecourses.nptel.ac.in/noc24_mg116/preview</u>
 Project Management
- https://onlinecourses.nptel.ac.in/noc24_mg78/preview

4.5 Research Project (Year Long Project) Marks: 150 (100 marks Internal Evaluation and 50 marks External Evaluation) Credits: 6

Learning Outcome:

The Project will enable the student to

- critically review literature related to the topic of research
- demonstrate the capability of conducting research
- apply relevant tools to analyze data and interpret the results
- document the research work following well accepted norms for presenting research

Evaluation:

Continuous Internal Evaluation: 100 Marks

Semester End Evaluation: 50 Marks