



**SHREEMATI NATHIBAI DAMODAR THACKERSEY  
WOMEN'S UNIVERSITY**

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DOEE (D) : 2661 5159  
Dy. Registrar : 2661 1524  
Asst. Registrar : 2661 5138  
Asst. Registrar 2 : 2660 3259  
M.A., B.Ed., H. Sc., Nsg. : 2660 3322  
B.A., B. Com., M. Com., Law : 2661 1595  
Accounts : 2660 8374  
Degree, Migm., Certi. : 2661 2877  
M.Phil., Ph.D : 2660 3259  
Confidential : 2661 2265  
Tech., Pharm., BCA, BMS : 2661 5985

Ref.No./Exam/M.B.A./2017-2018/688

Date: 27<sup>th</sup> February, 2018

**PROGRAMME FOR  
MASTER OF BUSINESS ADMINISTRATION (MBA)-MARKETING  
EXAMINATION: APRIL-2018  
SEMESTER - IV (FRESH/REPEATER)**

Day /Date	Sub. Code	Name of the Subject	Marks	Time
Monday 23/04/2018	4001	Management Audit, Corporate Governance, CSR and Corporate Leadership	50	03.00 p.m. to 6.00 p.m.
Tuesday 24/04/2018	4002	International Business	50	03.00 p.m. to 6.00 p.m.
Wednesday 25/04/2018	4005	Sales and Distribution Management	50	03.00 p.m. to 6.00 p.m.
Thursday 26/04/2018	4006	Consumer Behavior and Marketing Research	50	03.00 p.m. to 6.00 p.m.
Friday 27/04/2018	4007	Contemporary Issues in Marketing : B2B Marketing and Retail Management	50	03.00 p.m. to 6.00 p.m.

**Centre and name of the Superintendent of Examination for the (MBA) MARKETING-IV  
Examination to be held in April-2018**

Dr.Meera Shankar  
J.D.B.I.M.S  
S.N.D.T. Women's University  
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(Dr. Subhash Waghmare)  
Director  
Board of Examinations and Evaluation

Date: 27<sup>th</sup> February, 2018  
Place: Mumbai

**NOTE: University has the right to make changes in the examination Schedule.**