



SHREEMATI NATHIBAI DAMODAR THACKERSEY  
**WOMEN'S UNIVERSITY**  
Pariksha Bhavan, Sir Vithaldas Vidyavihar,  
Juhu Road, Santacruz (West), Mumbai-400 049.  
www.sndt.ac.in • E-mail : doee@sndt.ac.in; drexam@sndt.ac.in  
E-mail : arexam@sndt.ac.in; ar2exam@sndt.ac.in

DOEE (D) : 2661 5159  
Dy. Registrar : 2661 1524  
Asst. Registrar : 2661 5138  
Asst. Registrar 2 : 2660 3259  
M.A., B.Ed., H. Sc., Nsg. : 2660 3322  
B.A., B. Com., M. Com., Law : 2661 1595  
Accounts : 2660 8374  
Degree, Migm., Certi. : 2661 2877  
M.Phil., Ph.D : 2660 3259  
Confidential : 2661 2265  
Tech., Pharm., BCA, BMS : 2661 5985

Ref.No. /Exam/M.A.M.C./2017-2018/884

Date: 27<sup>th</sup> March, 2018

**PROGRAMME FOR**  
**MASTER OF ARTS IN MEDIA COMMUNICATION (M.A.M.C.)**  
**SEMESTER – IV (FRESH) (NEW COURSE) EXAMINATION**  
**MAY – 2018.**

**THEORY:-**

**50 Marks**

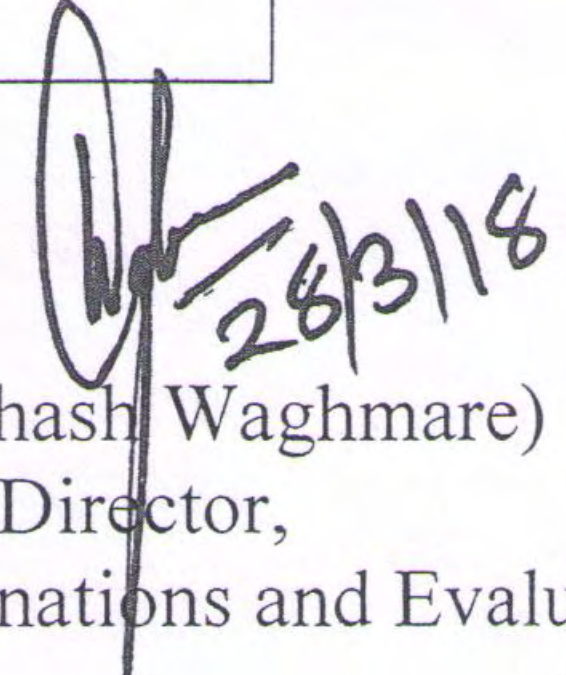
DAY/DATE	SUBJECT CODE	NAME OF THE SUBJECT	TIME
Thursday 03-05-2018	425002	Media Management	11.00 a.m. to 01.00 p.m.

**Name of the Superintendent of Examinations and Centre**

**1. SANTACRUZ**  
**CENTRE CODE :- 042**      **COLLEGE CODE:- 399**

**Dr. Meera Desai**  
**Superintendent of Examination**  
Department of Extension Education,  
S.N.D.T. Women's University, Sir Vithaldas  
Vidyavihar, Juhu Tara Road, Santacruz (West),  
Mumbai - 400 049.  
Mob. No. : 9819529129  
Tel.No.: 022 - 26613550      Ext. :- 2217  
E-mail :- drmiradesai@gmail.com  
extensionedu@sndt.ac.in

27<sup>th</sup> March, 2018  
Mumbai 400 049.

  
(Dr. Subhash Waghmare)  
Director,  
Board of Examinations and Evaluation

NOTE: University has the right to make changes in the Examination schedule.

PPS/-