



**SHREEMATI NATHIBAI DAMODAR THACKERSEY  
WOMEN'S UNIVERSITY**

**Pariksha Bhavan, Sir Vithaldas Vidyavihar,  
Juhu Road, Santacruz (West), Mumbai-400 049.**  
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Dy. Registrar : 2661 1524  
Asst. Registrar : 2661 5138  
Asst. Registrar 2 : 2660 3259  
M.A., B.Ed., H. Sc., Nsg. : 2660 3322  
B.A., B. Com., M. Com., Law : 2661 1595  
Accounts : 2660 8374  
Degree, Migm., Certi. : 2661 2877  
M.Phil., Ph.D : 2660 3259  
Confidential : 2661 2265  
Tech., Pharm., BCA, BMS : 2661 5985

Ref.No/Exam./B. Design (FC)/2018-19/507

Date : 8<sup>th</sup> January 2018

**PROGRAMME FOR**  
**BACHELOR OF DESIGN SPECIALIZATION IN FASHION COMMUNICATION**  
**SEMESTER -VII (REPEATER) ( NEW COURSE ) EXAMINATION: MARCH/APRIL -2018**

**THEORY**

Day / Date	Code	Name of the Subject	Marks	Time
Saturday 31/03/2018	7202	Media Planning and Event Management	50	11.00 a.m. to 01.00 p.m.
Monday 02/04/2018	7204	Creative Writing	50	11.00 a.m. to 01.00 p.m.
Tuesday 03/04/2018	7205	Introduction to Entrepreneurship and IPR	75	11.00 a.m. to 01.30 p.m.

**Note : Practical Examination should be Conducted before Theory Examinations.**

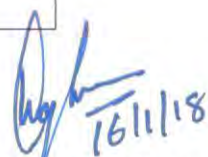
**PRACTICAL**

Day / Date	Code	Name of the Subject	Marks	Time
Tuesday 20/03/2018	7201	Introduction to Light and Sound	75	09.00 onward
Wednesday 21/03/2018	7203	Adverting Project	75	09.00 onward

**Name of the Superintendent of Examinations and Centre**

<b><u>PUNE</u></b>	
<b>College Code : 062</b>	<b>Centre code : 012</b>
<b>Dr. Manju Hundekar</b> Principal, School of Fashion Technology, S. No. 13/1/2, Narhe Ambegaon, Near Takshila Society, Behind J.S.P.M. Engg. College, Pune - 411 041. Mob. No.: 9096921246 E-Mail- <a href="mailto:principal@soft.ac.in">principal@soft.ac.in</a>	

3<sup>rd</sup> January 2018  
Mumbai-400049.

  
(Dr. Subhash Waghmare)  
Director

Board of Examinations and Evaluation

**Note : University has the right to make changes in the Examination Schedule.**

  
19/1/18