

PROGRAMME FOR
B. DESIGN SPECIALIZATION IN FASHION COMMUNICATION
SEMESTER – VI EXAMINATION APRIL – 2014
(Revised Timetable)

PRACTICAL: Int. : 25 Marks Ext. 25 Marks Total : 50Marks

DAY/DATE	SUBJECT	TIME
Saturday 12-04-2014	Technical Drawing- II	10.00 a.m. to 12.00 noon
Tuesday 15-04-2014	Creative Advertising	10.00 a.m. to 12.00 noon
Saturday 19-04-2014	Costing (N.C.) (College Level)	10.00 a.m. to 12.00 noon
Monday 21-04-2014	Exhibition & Display Design	10.00 a.m. to 12.00 noon

THEORY: Int. : 25 Marks Ext. 75 Marks Total : 100Marks

DAY/DATE	SUBJECT	TIME
Friday 25-04-2014	Introduction to Light & Sound	10.30 a.m. to 01.00 p.m.
Saturday 26-04-2014	Fashion Journalism & PR	10.30 a.m. to 01.00 p.m.
Monday 28-04-2014	Visual Merchandising- II	10.30 a.m. to 01.00 p.m.
Tuesday 29-04-2014	Media Planning & Event Management	10.30 a.m. to 01.00 p.m.

Name of the Superintendent of Examinations and Centre

(1) <u>PUNE</u> Dr. Manju Hundekar Principal (O) School of Fashion Technology, Soft Campus, KarveNagar, Pune – 411 052 ☎: +91-020-25478184	(2) <u>NOIDA</u> Mr. D. P. Singh, Director, Satyam College of Education, Gautam Buddh Nagar, C – 56A/14 & 15, Sector – 62, Noida – 301 309 (U.P.), Ph. – (0120) 408 2000.
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(Dr. P. N. Mandhare)

Controller of Examinations

Note : University reserves the right to make changes in the Examination Schedule.