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Subjects of teaching:

- Advertising & Sale promotion
- Marketing management

Areas of Research Interest:

Brand Management

Links:

<http://www.linkedin.com/profile/edit?trk=nprofile-save-picture-settings-submit&report%2Esuccess=88GfZh25oYpGMvncXhqwk2axsD1cOiNrQErX7HNxy7raoMejQEhfBsYJTYoZpJLJh9oM>