

**Dr. T. Geetha** Associate Professor Jankidevi Bajaj Institute of Management Studies

### geethasaravana@rediffmail.com

### Subjects of teaching:

- Financial Accounting
- Cost Accounting
- Cost Management
- Fundamental of Accounts
- Accounting for Management
- Financial Management

## Areas of Research Interest:

- Banking, Credit
- Capital Markets

#### Publications: (a) Articles

- 1. Credit Derivatives: Lessons for India, BMA Review, July August, 2004.
- 2. Right Business at the Right Time, BMA Review, Nov. Dec. 2004.
- 3. Credit Derivatives and the Sub-prime Crisis, V Share, Vol.0809/46, Dec.2008, pp. 6-8.
- 4. While investing in Shares, V Share, Vol.0809/48, Feb.2009, pp. 12-30.

## (b) Research Papers

1. Financial Credit Score, Proceedings of the Fourth Capital Market Conference, UTI Institute of Capital Markets, Dec. 2000

2. Non-Performing Assets of Different Indian Banking Sectors and of Different Countries Banking System, XXXII Indian Social Science Congress Proceedings, Dec. 2008

3. Financial Policies and Regulations for Promotion of Tourism in India, International Conference on Tourism in Global Village Conference Proceedings, IIM Lucknow, April 2009.

4. An Analysis of the Relationship between Non-Performing Assets and Real GDP Growth Rates of Different Countries, JDBIMS Management Review, August 2009, ISSN-0974-4940.

5. A Comparative Study of the Dot.com crisis and the Sub-Prime Crisis, International Journal of Research in Computer Application and Management, Volume No.1, Issue No.9, Nov. 2011, ISSN 2231-1009

# (c) Books

1. Indian Capital Market: Information Signaling and Efficiency, APH Publications, New Delhi, 1995.

2. Basic Accounting and Finance, Study Material, Department of Distance Education, SNDT Women's University, 2006.

3. 'Credit Derivatives and their Role in the Subprime Crisis' in the Book 'Sustaining Shareholder Value – Corporate Finance Practices', Excel Books, 2010, pp. 377 – 389. ISBN 978-81-7446-802-4